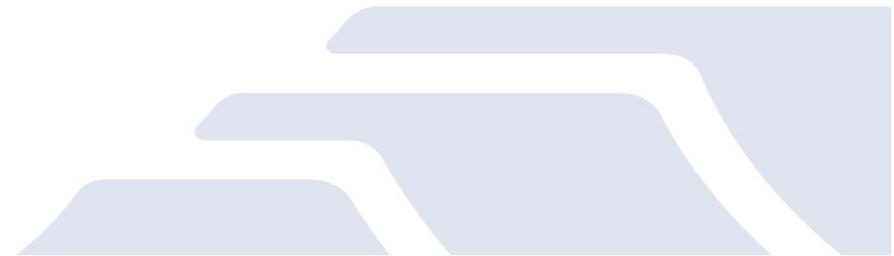




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Mesa District 5 Strategic Priorities 2026

Presented by Councilmember Goforth





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The 30,000 Foot View

Vision Statement: To champion progress that elevates quality of life, strengthens identity, and drives economic vitality.

Success Defined: A culture and regulatory shift in the city that attracts distinctive, sustainable, development while preserving residents' quality of life and community values.



Priority 1: Public Safety

Through recruitment, retention and data-driven innovation in public safety we will continue to maintain our status as the safest city in our population category.



Priority 2: Responsive and Market Differentiated Development

Capital markets favor large-scale projects by institutional developers resulting in national tenants and less productive use of space. This results in residents traveling outside their communities to surrounding cities for unique shopping, eating and entertainment.

Through responsive and market differentiated development we can attract mixed-use placemaking with clusters of small-scale activity that are unique, connected, and high-quality adding layers of texture to neighborhoods that reflect their existing character.



Priority 3: Executive Business Aviation Airport at Falcon Field

Updating and implementing Falcon Field Airport Master Plan and Falcon District Strategic Plan

Success Defined: A thriving Falcon District anchored by Falcon Field Airport, which attracts employment, supports high quality retail, restaurant and hospitality and is in balance with the quality of life of the people who live in it.



Partnerships & Resources

Collaboration: MPD and MFMD, Falcon Field airport, Economic Development, and Development Services.

Barriers: Perception of Mesa, its people and organization that this kind of progress will not be successful.



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In District 5 we Elevate Mesa by...

...raising the standard for Mesa's future through increasing the tax base, building community wealth, and attracting talent that strengthens the long-term prosperity for all residents.



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Questions & Discussion