

# Special Event Liquor License Application Attachment B

Licensing Office  
55 North Center Street  
**Mailing Address:**  
PO Box 1466  
Mesa, Arizona 85211-1466  
480-644-2316 Telephone  
480-644-3999 Fax  
www.mesaaz.gov



**If you intend to serve alcohol at your special event, you will need to obtain a Special Event Liquor License or an Extension of Premises from the City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provisions outlined. Plan a minimum of 60 days to complete this process.**

Check all that apply:

- Free/Host Alcohol  
 Beer
  Alcohol Sales  
 Beer and Wine
  Host and Sale Alcohol  
 Beer, Wine and Distilled Spirits

Do you plan to secure a:

**Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to, and approved by, the State of Arizona. There are fees involved at the State. This license can only be obtained by a non-profit organization, 501(C). (Complete the [State of Arizona Special Event Liquor Application](#) and site plan and submit it with this Attachment B.)

**Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in effect and you want to extend the area where liquor is sold. (Complete the [State of Arizona Extension of Premises Application](#) and site plan and submit it with this Attachment B.)

If this is an Extension of Premises, are there any other activities taking place except for the sale of liquor in the extended area? No  Yes  Type of activities taking place: \_\_\_\_\_

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event \_\_\_\_\_

Tshirt security and police officers will be on site. The area is also fenced.

**If applying for a Special Event Liquor License the following must be provided:**

Ultimate Imaginations 74-2532863  
 Charity's or Organization's Name 501 (C)#  
 Kaitlin Thresher Marketing & Event Manager  
 Name of Contact at Charity/Organization Title with Organization Phone Number  
 Kaitlin Thresher  
 On-Site Agent Responsible for Liquor

How will attendees over the age of 21 be identified? All attendees over 21 who will be purchasing/consuming alcohol will be carded and wristbanded.

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? \_\_\_\_\_

Purchasing/consumption of alcohol can only be done by a person who has been carded and wristbanded. TShirt Security and Off Duty Officers will be on site.

Will food be served? Yes  No  If yes, what type of food will be served Food trucks on site available for food purchases

Seating capacity of designated area: # standing room only - approx. 500 ppl



Arizona Department of Liquor License and Control  
 800 W Washington St. 5th Floor  
 Phoenix, AZ 85007-2934  
[azliquor.gov](http://azliquor.gov)

602-542-5141

DLLC USE ONLY

Job #:
Date Accepted:
CSR:
License #:

**SPECIAL EVENT LICENSE APPLICATION  
 FEE \$25.00 PER DAY**

**AMENDMENT**  
 Date 11/4/21 Staff TS

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S § 44-6852 1-10 days consecutive days only, Cash, Checks or Money Orders Only

**SECTION 1** Applicant must be a member of a qualifying nonprofit organization, political party, or Government entity and authorized by an Officer, Director, or Chairperson of the Organization.

- Applicant: Ultimate Imaginations Kaitlin Threshker *Kaitlin 11/3/21*
- Applicant's mailing address: 100 N Center St Mesa AZ 85201  
Street City State Zip
- Applicants home/cell phone: [REDACTED] Applicant's business phone: [REDACTED]
- Applicant's email address: kaitlin@downtownmesa.com

**SECTION 2** Name of Non-Profit Organization, Candidate or Political Party/Gov.: Ultimate Imaginations

**SECTION 3** Non-Profit/IRS Tax Exempt Number: 74-2532863

**SECTION 4** Event Location: 1 N. Macdonald, Mesa, AZ 85201

**SECTION 5** Dates and Hours of Event. Days must be consecutive but may not exceed 10 consecutive days.  
 See A.R.S. § 4-244(15) and (17) for legal hours of service.

**\*\*SEPARATE APPLICATION FOR EACH "NON-CONSECUTIVE" DAY\*\***

Days	Date	Day of Week	Event Start Time AM/PM	License End Time AM/PM
DAY 1:	<u>Dec. 17, 2021</u>	<u>Friday</u>	<u>5 pm</u>	<u>10 pm</u>
DAY 2:	<u>Dec. 18, 2021</u>	<u>Saturday</u>	<u>5 pm</u>	<u>10 pm</u>
DAY 3:	_____	_____	_____	_____
DAY 4:	_____	_____	_____	_____
DAY 5:	_____	_____	_____	_____
DAY 6:	_____	_____	_____	_____
DAY 7:	_____	_____	_____	_____
DAY 8:	_____	_____	_____	_____
DAY 9:	_____	_____	_____	_____
DAY 10:	_____	_____	_____	_____

**SECTION 4** What type of security and control measures will you take to prevent violations of liquor laws at this event?  
(List type and number of police/security personnel and type of fencing or control barriers, if applicable.)

2 Number of Police 4 Number of Security Personnel  Fencing  Barriers

Explanation: The are will be fenced off and both tshirt security and off duty officers will be onsite.  
All those over 21 purchasing/consuming alcohol will be carded and wristbanded.

**SECTION 7** Will this event be held on a currently licensed premises and within the already approved premises?

Yes  No If yes, Local Governing Body signature is not required.

Name of Business

License Number

Phone (include Area Code)

**SECTION 8** How is this special event going to conduct all dispensing, serving, and selling of spirituous liquors? Please read R-19-318 for explanation and check one of the following boxes.

- Place license in non-use
- Dispense and serve all spirituous liquors under retailer's license
- Dispense and serve all spirituous liquors under special event
- Split premise between special event and retail location

**AMENDMENT**  
Date 11/4/21 Staff TS

**SECTION 9** What is the purpose of this event?

On-site consumption  Off-site (auction/wine/distilled spirits pull)  Both

**SECTION 10**

1. Has the applicant been convicted of a felony, or had a liquor license revoked within the last five (5) years?

Yes  No If yes, attach explanation.

2. How many special event days have been issued to this organization during the calendar year? 20 2 km 11/21 \*

3. Is the Organization using the services of a Licensed Contractor?

Yes  No If yes, please provide the Name of the Licensed Contractor: Pour Master Bar Services

4. Is the organization using the services of a series 6, 7, 11, or 12 licensee to manage the sale or service of alcohol?

Yes  No If yes, please provide the Name of Licensee: \_\_\_\_\_ License #: \_\_\_\_\_

5. The applying non-profit organization must receive 25% of the gross revenues of the total liquor sales. List the names of the individuals or organizations who will receive the rest of the proceeds, MUST EQUAL 100%.

Name: Ultimate Imaginations Percentage: 100% KT 11/4/21 25% \*

Address: 100 N. Center St. Mesa AZ 85201 \*

Name: Downtown Mesa Association Percentage: 75% KT 11/4/21

Address: 100 N Center St. Mesa AZ 85201

Please read A.R.S. § 4-203.02 Special event license; rules and R19-1-205 Requirements for a Special Event License.

**ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.**

**NO ALCOHOLIC BEVERAGES SHALL LEAVE A SPECIAL EVENT UNLESS THEY ARE IN AUCTION WINE OR DISTILLED SPIRITS PULL SEALED CONTAINERS OR THE SPECIAL EVENT LICENSE IS STACKED WITH WINE /CRAFT DISTILLERY FESTIVAL LICENSE.**

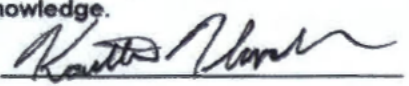
**SECTION 11** License premises diagram. The licensed premises for your special event is the area in which you are authorized to sell, dispense or serve alcoholic beverages under the provisions of your license. Please attach a diagram of your special event licensed premises. Please show dimensions, serving areas, fencing, barricades, or other control measures and security position.



If the special event will be held at a location without a permanent liquor license or if the event will be on any portion of a location that is not covered by the existing liquor license, this application must be approved by the local government before submission to the Department of Liquor Licenses and Control. Please contact the local governing board for additional application requirements and submission deadlines. Additional licensing fees may also be required before approval may be granted. For more information, please contact your local jurisdiction.

**SIGNATURE**

I, (Print Full Name) Kaitlin Thresher hereby swear under penalty of perjury and in compliance with A.R.S. § 4-210(A)(2) and (3) that I have read and understand the foregoing and verify that the information and statements that I have made herein are true and correct to the best of my knowledge.

Applicant Signature: 

**GOVERNING BOARD**

Date Received: \_\_\_\_\_

I, \_\_\_\_\_ recommend  APPROVAL  DISAPPROVAL  
(Government Official) (Title)

On behalf of \_\_\_\_\_  
(City, Town, County) Signature \_\_\_\_\_ Date \_\_\_\_\_ Phone \_\_\_\_\_

**DLLC USE ONLY**

APPROVAL  DISAPPROVAL BY: \_\_\_\_\_ DATE: \_\_\_\_\_

**A.R.S. § 41-1030. Invalidity of rules not made according to this chapter; prohibited agency action; prohibited acts by state employees: enforcement; notice**

B. An agency shall not base a licensing decision in whole or in part on a licensing requirement or condition that is not specifically authorized by statute, rule or state tribal gaming compact. A general grant of authority in statute does not constitute a basis for imposing a licensing requirement or condition unless a rule is made pursuant to that general grant of authority that specifically authorizes the requirement or condition.

D. This section may be enforced in a private civil action and relief may be awarded against the state. The court may award reasonable attorney fees, damages and all fees associated with the license application to a party that prevails in an action against the state for a violation of this section.

E. A state employee may not intentionally or knowingly violate this section. A violation of this section is cause for disciplinary action or dismissal pursuant to the agency's adopted personnel policy.

F. This section does not abrogate the immunity provided by section 12-820.01 or 12-820.02.

**SPECIAL EVENT PREMISES DIAGRAM**

This diagram MUST be submitted with Attachment B

Required information: Dimensions, serving areas, enclosure/barrier type and height (labeled), and security positions. Indicate the nearest cross streets, highway or road, if the location does not have an address. **Providing all the required information will ensure prompt application processing.** The same diagram can be submitted with both the City and State application.

A "bird's eye view" may replace the Special Event Premises Diagram. Please include all the above-required information. Visit the following link for an example <http://goo.gl/maps/178rb>



**AMENDMENT**

Date 1/14/21 Staff TS



[Home](#) > [Tax Exempt Organization Search](#) > [Ultimate Imaginations Inc.](#)

[< Back to Search Results](#)

# Ultimate Imaginations Inc.

EIN: 74-2532863 | Mesa, AZ, United States

## > Other Names

ULTIMATE IMAGINATIONS  
ULTIMATE IMAGINATIONS INC

## Publication 78 Data ⓘ

Organizations eligible to receive tax-deductible charitable contributions. Users may rely on this list in determining deductibility of their contributions.

**On Publication 78 Data List:** Yes

**Deductibility Code:** PC  
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## Copies of Returns (990, 990-EZ, 990-PF, 990-T) ⓘ

Electronic copies (images) of Forms 990, 990-EZ, 990-PF or 990-T returns filed with the IRS by charities and non-profits.

### > Tax Year 2019 Form 990

**Organization Name:**  
Ultimate Imaginations Inc

**EIN:**