



Special Use Permit
January 16, 2024

City of Mesa
Zoning Administration/Board of Adjustment
PO Box 1466
Mesa, AZ 85211

Desert Wind Harley-Davidson is an avid supporter of our local and state community. We continue to be approached by many charities to host their fund-raising events. Our facility supports their needs and provides a venue compatible with their efforts.

Our past events have supported Save the Family, United Way Mesa, Mesa Veteran Resource Center, Mesa Veteran Program, American Red Cross, Veterans Forces Foundation, AMSAF, Kiwanis, America's Mighty Warriors and more.

We continually strive to ensure that all events take into consideration the security and enjoyment of the surrounding community. This includes residential, commercial, schools, parks, places of worship and local serving businesses. We respect and maintain compliance with all applicable City plans and policies. Our events enhance the local community by providing safe and fun activities that are always free to attend and are appropriate for all ages.

The location, size, design and operating characteristics of our events are consistent with the purposes of the district and conform with the General Plan and with any other applicable City plan policies. We have always worked closely with the City to make sure that any large events meet all Zoning Ordinance standards for the district.

Our proposed events are created with the intent to be fun and entertaining to the attendees and also have a positive affect on any neighboring property owners. Our events have always been safe, and our attendees are always respectful of our neighbors, both individual residences and businesses. We maintain positive relationships with our neighbors, and we are frequently told that they enjoy and appreciate the respect we show to them.

We maintain more than adequate services and facilities for our events within our existing buildings. For large events we typically rent additional facilities to accommodate as necessary.



We encourage input from the local community regarding any issues and have never had a complaint. The person responsible for our facility is our Event Coordinator, Yvonne Holmes, and can be reached at 480-323-0204 or marketing@desertwindharley.com. All complaints or issues requiring escalation including investigations, remedial action and follow-up responses should be directed to TC Conrad at 602-487-4600 or tcc@desertwindharley.com.

Litter control is handled by on site custodian and our facility is serviced by the City of Mesa.

We provide security staff for all events. For smaller events we use volunteers with law enforcement background. For larger events we contract with LES and require a minimum of two off duty officers.

All events that require liquor permits are listed on the included list of events to be held throughout the 2024 calendar year.

Desert Wind Harley-Davidson was generously given permission from the City of Mesa to have 25 events during 2023 and would allow us to continue at this capacity barring any complaints or incidents. The events we have had during 2023 were in compliance with the City of Mesa Regulations and we are not aware of any issues or complaints from the local community or local law enforcement. At this time, we would like to request permission to have up to 25 events again during 2024 under the Special Use Permits Guidelines. This will allow us to continue to support the community and charities as well as hold increased customer appreciation events. We are fully aware that a Special Event Application will need to be completed for approval by the City of Mesa for each of the events. 90% of all events will be single day events, individual events will never exceed the 4-day duration limit.

Your consideration of our request is sincerely appreciated.

Thank you.

Yvonne Holmes
Marketing Coordinator