

20
YEARS



MESA ARTS CENTER



20th Anniversary Mural

December 5, 2024

City Council Study Session

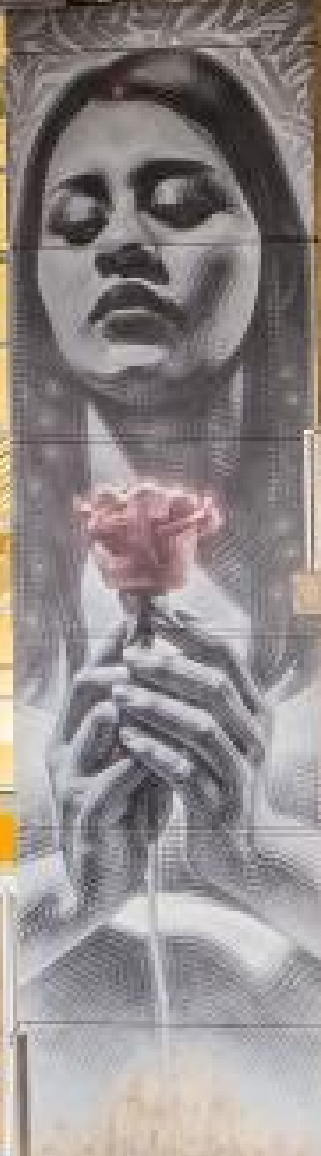
Andrea Alicoate, Assistant to the City Manager
Mandy Tripoli, Mesa Arts Center Executive Director

20
YEARS



MESA ARTS CENTER

mesa·az



The Mesa Arts Center's mission:
To create meaningful arts
experiences in Mesa for everyone

20

YEARS



MESA
ARTS
CENTER

mesa·az

Goals:

- Celebrating our 20th Anniversary.
- Opportunity to create a welcoming entryway to the Mesa Art Center's Campus from Center Street.
- Continue to respond to interest and energy about adding public art to our Mesa environments.
- Create a beacon to viewers, communicating that Mesa is an innovative, welcoming community.
- Authentically enhance the sense of place.



**MCA
Loading
Dock**

**Painting
Drawing
Printmaking
Studio**

Box Office

**Glass
Studio**

**Ceramics
Studio**

**20
YEARS**



MESA ARTS CENTER





"Welcome Home" Mural by Shepard Fairey Painted on Baker Block
Costa Mesa, CA Completed in 2018

Current Process:

- Artist submitted three (3) options of artwork responding to the Mesa Climate Action Plan to be considered by City Council for selection.
 - Reviewed and recommendations provided by the Museum and Culture Advisory Board (MCAB).
 - Three (3) additional options may be provided if none are selected.
 - May select for one or both walls.
 - If none are selected, option to terminate artist contract and/or move to Request For Proposal (RFP) process if none are selected.
- If an Option is selected:
 - Mural installation to remain on the site for at least two (2) years.
 - The City will maintain the mural unless it becomes damaged and repair would not be appropriate, feasible, or cost-effective.
 - Mural installation anticipated for Spring 2025 to conclude the **20th Anniversary** celebrations.

20
YEARS



MESA ARTS CENTER



- The mural to take approx. 3 days to complete, with 3-5 artist team members.
- Up to \$30,000 reimbursement stipend funded by the Mesa Arts Center Foundation to cover the costs of materials/supplies and travel.
- Artists fees for design and mural art to be donated by Shepard Fairey.



A vibrant mural on a building wall. The mural is divided into several sections. On the left, there are several circular and semi-circular patterns in black, red, and teal. In the center, there is a large, stylized floral design in red and teal. On the right, there are two yellow arrows pointing upwards. The mural is set against a light-colored wall with a large glass window on the right side.

Art Selection Consideration & Recommendation



A



B



C

Options Provided by Artist: Wall 1



A



B



C

Options Provided by Artist: Wall 2

MCAB & Staff Recommendation:

Both options for 'C' to be removed from consideration as they did not meet request to reflect Mesa community and/or City priorities.

- Wall 1: “Desert Today Ocean Tomorrow” and “Ocean Today Desert Tomorrow”
 - Represents the New Mexico desert and ocean, lacks Mesa connection
- Wall 2: Arts Vote
 - Request for emphasis on a Mesa City Council Strategic priority not reflected
 - Includes text





A



B

Options for Consideration: Wall 1



A



B

Options for Consideration: Wall 2



MCAB Recommendation- Pair #1 (Example to Scale)



MCAB & Staff Recommendation- Pair #2 (Example to Scale)

20
YEARS



MESA
ARTS
CENTER

mesa·az

Seeking Council Direction

Options for Consideration:

- Select mural from provided options for one or both walls.
- Move forward with recommendations from MCAB and Staff.
- Seek Three (3) additional options from Artist.
- Terminate artist contract and/or move to Request For Proposal (RFP) process if none are selected.



20
YEARS



MESA ARTS CENTER

mesa-az

Thank you
Questions or Comments?