

20
YEARS



MESA ARTS CENTER



20th Anniversary Mural

Monday, August 26, 2024

Andrea Alicoate, Assistant to the City Manager
Mandy Tripoli, Mesa Arts Center Deputy Director

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The Mesa Arts Center's mission:
To create meaningful arts
experiences in Mesa for everyone

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Goals:

- Celebrating our 20th Anniversary.
- Opportunity to create a welcoming entryway to the Mesa Art Center's Campus from Center Street.
- Continue to respond to interest and energy about adding public art to our Mesa environments.
- Create a beacon to viewers, communicating that Mesa is an innovative, welcoming community.
- Authentically enhance the sense of place.

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Jan 2023

Shephard Fairey Exhibition planned for Fall 2023, artist presented an opportunity for a large-scale mural.

Review of a mural as a viable option and next steps.



May 2023

Museum and Cultural Advisory Board (MCAB) and Mesa Arts Center Foundation board presentations. Recommendations to pursue a mural.

June 2023

City Council Study Session presentation on Shepard Fairey mural. Input was received for min. 3 artwork options to review.



Aug- Dec 2023

Negotiations with Shephard Fairey's team to develop contract terms and outlined the process for options to review.

Shephard Fairey Exhibition at Mesa Contemporary Arts Museum



March 2024

Mural installation considered in honor of Mesa Art Center's 20th Anniversary.

May 2024

Presentation to MCAB on 20th Anniversary Mural installation with Shepard Fairey.



CENTER STREET

**MCA
Loading
Dock**

**Painting
Drawing
Printmaking
Studio**

Box Office

**Glass
Studio**

**Ceramics
Studio**

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Formal City process identified:

- City to provide artist concept documents with themes of environment, arts, and culture in Mesa.
- Artist will submit three (3) options of artwork to be considered by the MCAB for recommendation, and City Council for selection.
- Three (3) additional options may be provided if none are selected from the first round, option to terminate artist contract and/or move to Request For Proposal (RFP) process if none are selected.
- Mural installation to remain on the site for at least two (2) years.
- The City will maintain the mural unless it becomes damaged and repair would not be appropriate, feasible, or cost-effective.

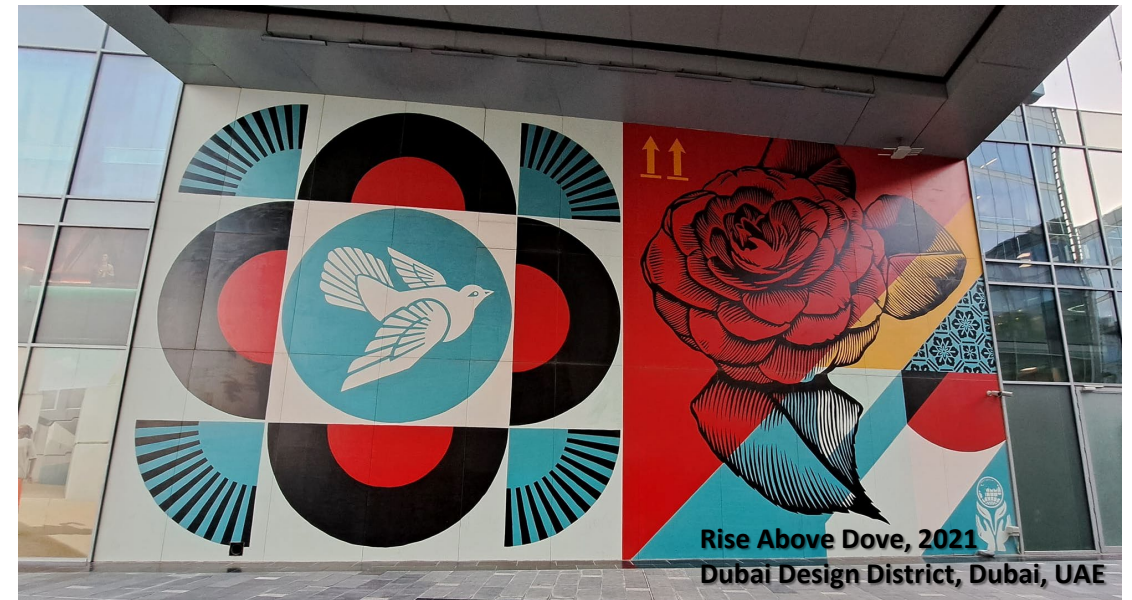


We Own the Future, 2014
Little Italy, New York, NY



A Vital and Vibrant Ocean for All, 2021
Simons Theatre at the New England Aquarium, Boston, MA

- Work with Shepard Fairey's team to finalize the contract.
- Opportunity for site visit, with community early Fall.
- Artwork submitted and reviewed for selection by late Fall.
- Schedule mural installation, anticipated for Spring 2025.



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- The mural to take approx. 3 days to complete, with 3-5 artist team members.
- Up to \$30,000 reimbursement stipend funded by the Mesa Arts Center Foundation to cover the costs of materials/supplies and travel.
- Artists fees for design and mural art to be donated by Shepard Fairey.



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Next Steps:

- Seeking Council consideration and direction.
- Remaining process to be initiated in September.
- Return to Council in late Fall for update and mural selection.
- Mural installation anticipated for Spring 2025 to conclude the 20th Anniversary celebrations.



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Thank you
Questions? Comments?



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- Identify Mural RFP criteria and open for bids.
- Collect artist submissions- approx. 6 weeks.
- Review artist submissions and panel selection process.
- Contract negotiations with the artist.
- Artwork submitted and reviewed for selection.
- Mural installation date to be scheduled.



Request For Proposals - Mural Artist (s)