

RESOLUTION NO. 12116

A RESOLUTION OF THE COUNCIL OF THE CITY OF MESA, ARIZONA, APPROVING AND AUTHORIZING THE CITY MANAGER OR HIS DESIGNEE TO ENTER INTO THE THIRD AMENDMENT TO THE INTERGOVERNMENTAL AGREEMENT WITH THE CITY OF TEMPE FOR THE REGIONAL WATER – USE IT WISELY™ MEDIA CAMPAIGN.

WHEREAS, the City of Mesa (“Mesa”) funds and coordinates a statewide regional water conservation messaging media campaign known as Water – Use It Wisely™ (“Campaign”) in partnership with other municipalities, water authorities, utilities, and corporations.

WHEREAS, Mesa has entered Intergovernmental Agreements with several Arizona political subdivisions pursuant to which those entities provide Mesa with additional funds for the Campaign and Mesa acts as the lead agency in allocating and administering the payment of such funds;

WHEREAS, the Campaign provides substantial benefits to Mesa and its Campaign partners through cooperative administration, including reduced costs, increased leverage with digital and traditional media providers, improved efficiency and increased dissemination and effectiveness.

WHEREAS, on May 23, 2013, the City of Mesa and City of Tempe (“Tempe”) entered into Intergovernmental Agreement No. C2013-81 (“IGA”) whereby Tempe joined the Campaign and provided Mesa with funds to be used toward the Campaign.

WHEREAS, the IGA and subsequent amendments limit Tempe’s financial contributions to the Campaign and Tempe now desires to exceed that limit.

WHEREAS, it is in the best interest of the City of Mesa to enter into a Third Amendment to the IGA to allow the City of Tempe to increase its financial contribution to the Campaign.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Mesa, Maricopa County as follows:

Section 1: That the City Manager, Christopher J. Brady, or his designated representative, is authorized to enter into the Third Amendment to the Intergovernmental Agreement No. C2013-81, and any related amendments, modifications, supplements, renewals, or extensions thereto, related to the regional Water – Use It Wisely™ between the City of Mesa and the City of Tempe, and the City Clerk is authorized and directed to attest to the signature of the City Manager or his authorized designated representative thereon.

Section 2: That the various City officers and employees are authorized and directed to perform all other acts necessary to give effect to this Resolution.

PASSED AND ADOPTED by the City Council of the City of Mesa, Arizona, this 20th day of November, 2023.

APPROVED:

MAYOR

ATTEST:

CITY CLERK