



# City Council Report

**Date:** May 12, 2025  
**To:** City Council  
**Through:** Michael Kennington, Deputy City Manager/Chief Financial Officer  
**From:** Edward Quedens, Business Services Director  
Kristy Garcia, Procurement Administrator  
**Subject:** Five-Year Term Contract with Five-Year Renewal Options for Photo Safety Enforcement Program for the Police Department (Sole Source) **(Citywide)**

## Recommendation

Council is requested to approve the award as recommended.

The Mesa Police Department and Procurement Services recommend awarding the contract to the sole source vendor, American Traffic Solutions, Inc. dba Verra Mobility (a Mesa business) at \$1,800,000, annually with an annual increase allowance of up to 5% or the adjusted Consumer Price Index.

## Background / Discussion

Photo enforcement is used to improve road safety by automatically detecting traffic violations. The primary objectives are to enhance traffic safety, deter speeding and red light running, enforce traffic laws more efficiently and support law enforcement by supplementing enforcement and freeing up officers to focus on violent crime.

This contract will enhance the existing photo safety program by continuing a long-term partnership with a vendor who provides advanced camera systems, data processing tools and technical knowledge. The new contract will allow the existing outdated technology to be updated to more dependable equipment. Verra Mobility provides reliable maintenance, support, data management and reporting.

The city currently has 16 active intersections and six active school zones. One school zone camera is down due to outdated equipment. The Police Department intends to add two school zones, Highland JHS and Eastmark HS, based on community requests.

In 2024, there were 48,548 citations issued. Program expenses for the court and photo safety investigators are covered by the fees collected. The revenue generated has been reinvested into safety projects across the city. The types of projects completed over the past five years include pedestrian safety upgrades, bicycle safety upgrades, mid-block crossing enhancements, traffic signal upgrades, school zone safety projects and traffic calming projects.

The Axis equipment and software currently in place are proprietary and can only be

service by Verra Mobility.

**Purchase Information**

Action: Award

Procurement Type: Sole Source

Contract Number: 2025188

Local Consideration: Policy did not apply to this procurement method

Protests Received: None

Initial Contract Term: Five years

Possible Renewals: Up to a maximum of five years subject to Administrative review and approval

Funding Source: Police Department operating budget through General Funds