



Mesa Business Builder @ The Studios

Council Update
June 15, 2023



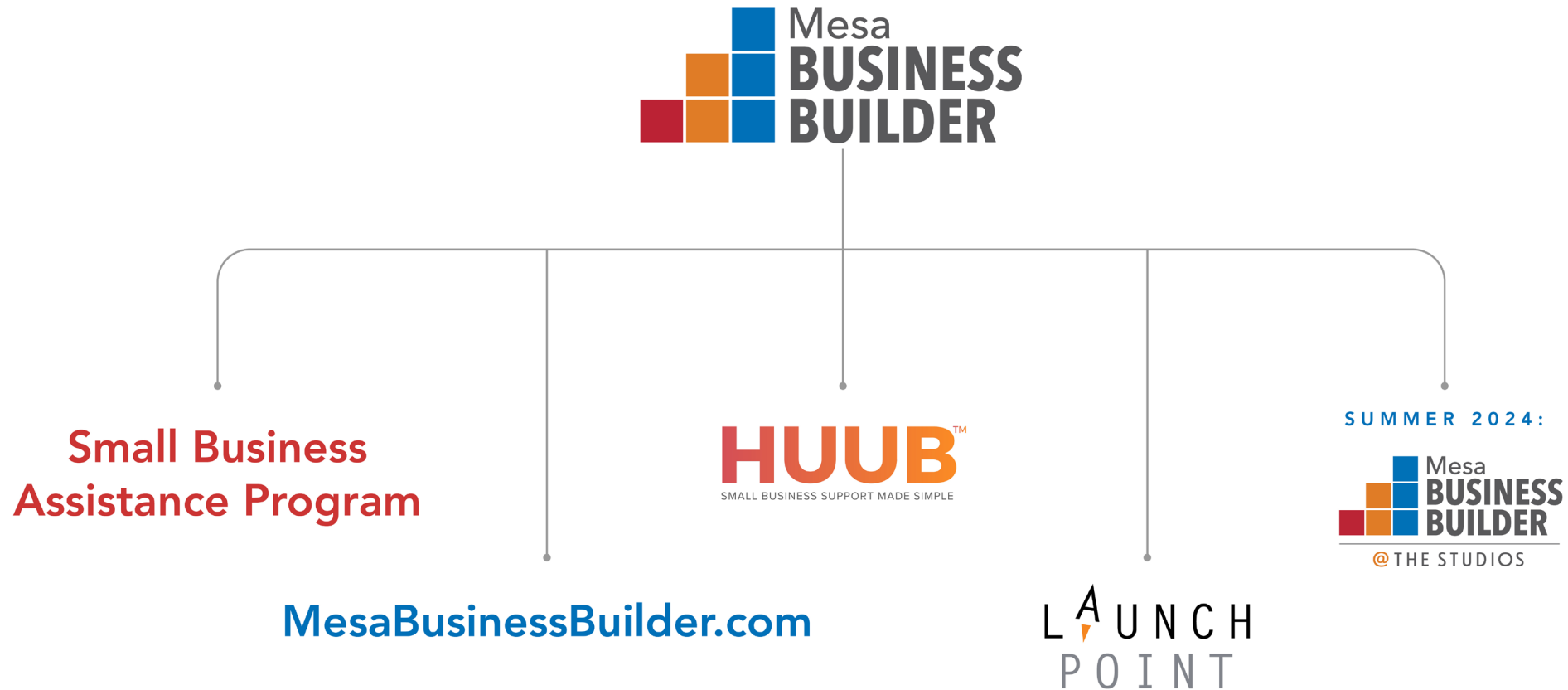
Agenda

- Review Mesa Business Builder
- Vision for The Studios
- The Studios programming
- Construction schedule
- Next steps
- Questions / Comments



City of Mesa Small Business Assistance

ONLINE SERVICES, RESOURCES, COOPERATIVE MARKETING, FINANCIAL ASSISTANCE, WORKSPACE, WORKSHOPS, AND EVENTS



Mesa Business Builder

SMALL BUSINESS ASSISTANCE PROGRAM

- General Fund Annual Small Business Assistance is \$300,000
- Dedicating ARPA funds of \$300,000 during FY23 and FY24 will assist an additional 50-100+ businesses



New Brand



@ THE STUDIOS

Mesa Business Builder @The Studios

VISION

Mesa Business Builder (MBB) @The Studios is the heart of Mesa's small business and entrepreneurship community.

It is a model for local government support to foster the creation of strong, engaged, collaborative support systems for growing sustainable business ecosystems.



Mesa Business Builder @The Studios

MISSION

Mesa Business Builder @The Studios provides connectivity to resources and partners for small businesses and entrepreneurs to improve core business practices to grow and prosper.

MBB @The Studios promotes the adoption of digital development tools, offers access to state-of-the-art equipment, spaces for networking, training, education, and skill building to increase the competency, competitiveness, resiliency, and future sustainability of Mesa's entrepreneurial ecosystem.



TRAINING

TECHNOLOGY

TALENT

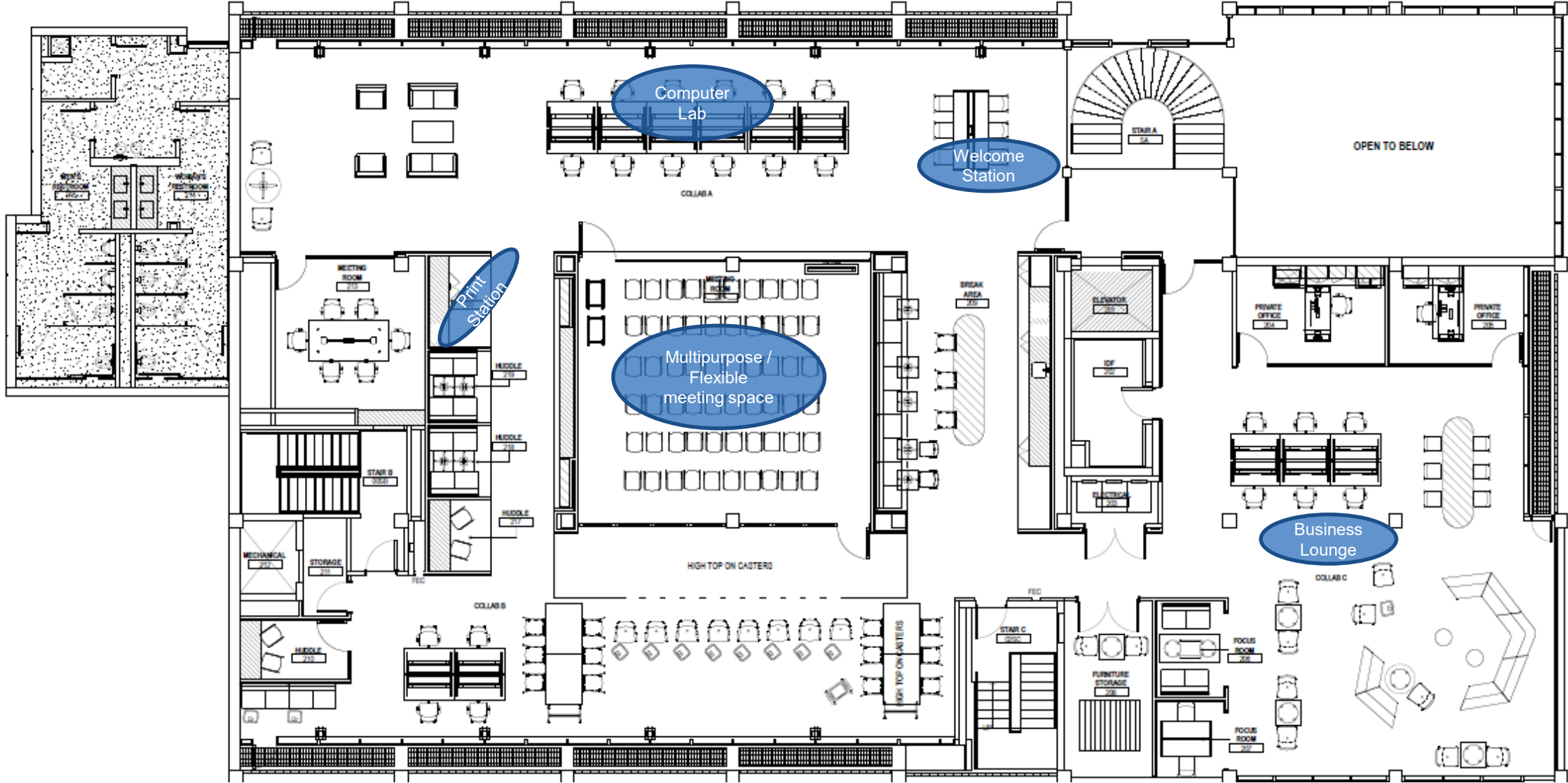
Mesa Business Builder @The Studios

TRAINING / TECHNOLOGY / TALENT

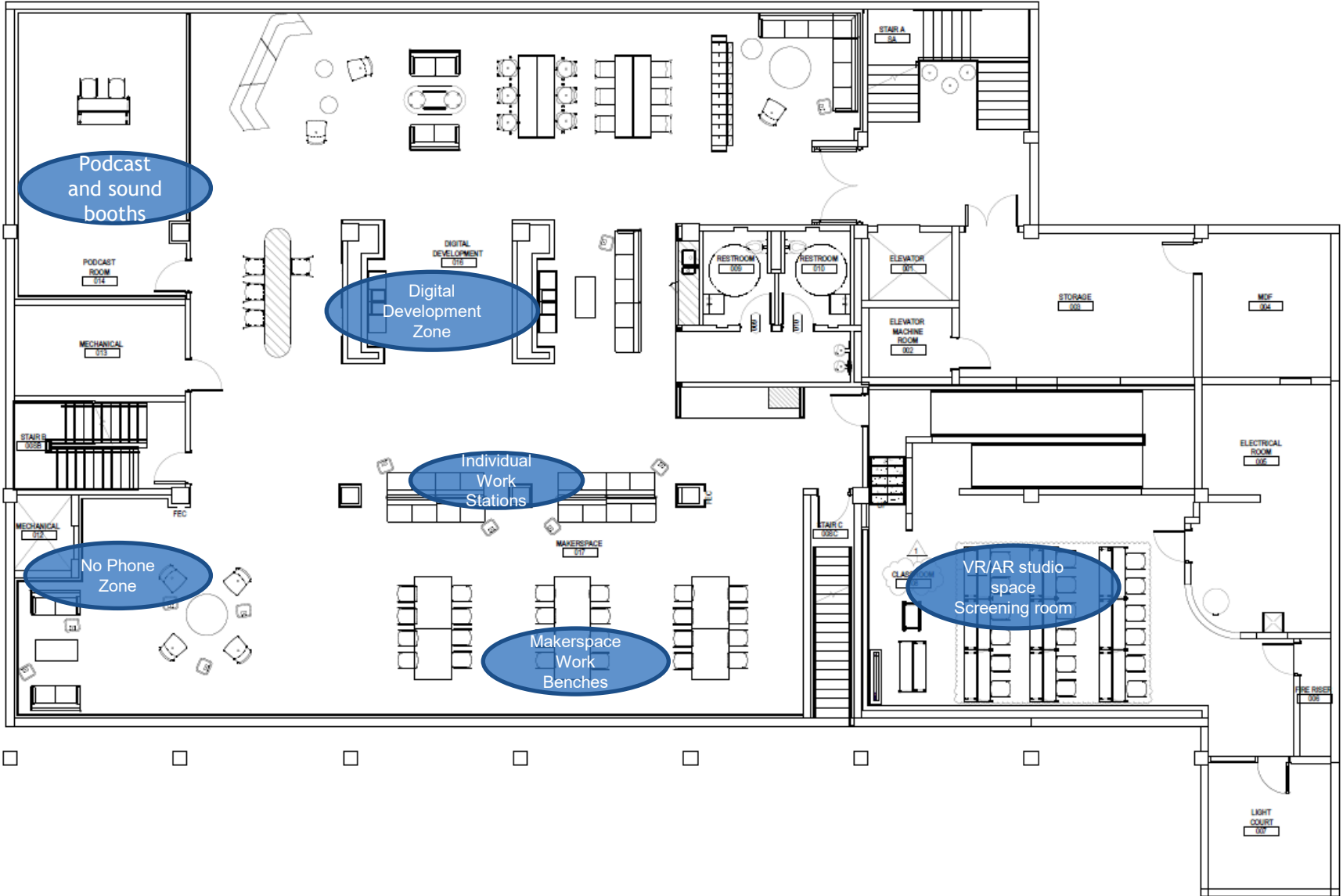
- Offers access to FREE resources, tools, technology, education, and training opportunities to modernize business practices for small businesses and entrepreneurs.
- Provides hands-on assistance with navigating business requirements.
- Complements and supports the Small Business Assistance Program in tandem with community partners and other service providers.
- Emphasizes diversity and inclusion with increased outreach to Mesa's underserved communities to increase their awareness of the tools and resources available.



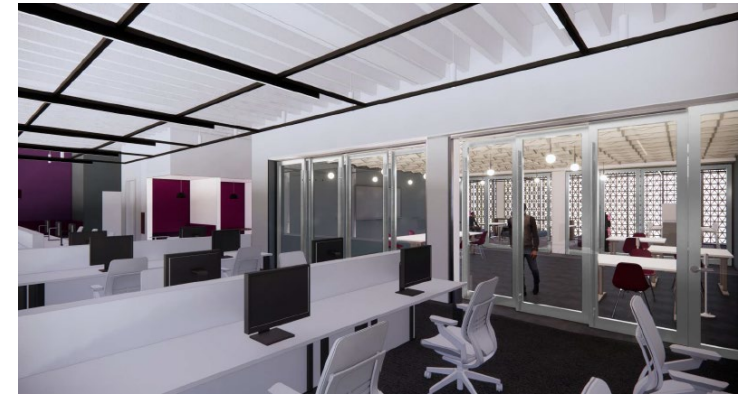
Floor Plans – Second Floor



Floor Plans – Lower Level



Design – Functional Work Areas



Design – Inviting Collaboration



Timeline

- Bids Received / Opened - June 15, 2023
- City Council - July 10, 2023
- Contract NTP - August 2023
- Procurement - August - November 2023
- Construction Starts - November 2023
- Construction Complete - July 2024
- Anticipated Cost - \$3.1M +/-





Questions / Comments

www.MesaBusinessBuilder.com
www.selectmesa.com





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