

MESA HISTORIC PRESERVATION BOARD MEETING

HERITAGE NEIGHBORHOOD STORYMAPS

JUNE 4, 2024



Agenda

- Introductions
- What are StoryMaps?
- The Process
- Timeline
- Next Steps

HOUSEAL LAVIGNE

PLANNING | DESIGN | ECONOMICS

We are an innovation-based urban planning and design firm. We pride ourselves on creativity, collaboration, and delivery of quality. Our team approach is built on strong relationships, the exchange of ideas, and a commitment to the integration of technology. Our priorities are to do good, have fun, work hard, and provide responsive, visionary, and viable solutions to our clients and partners.



ALL SCALES

Over 400 Planning Studies throughout the Country, including Comprehensive Plans, Downtown Plans, Corridor Plans, and Redevelopment Plans



NATIONAL EXPERIENCE

National Experience includes Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Georgia, Kansas, Kentucky, Illinois, Indiana, Iowa, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Utah, Virginia, Washington, Wisconsin

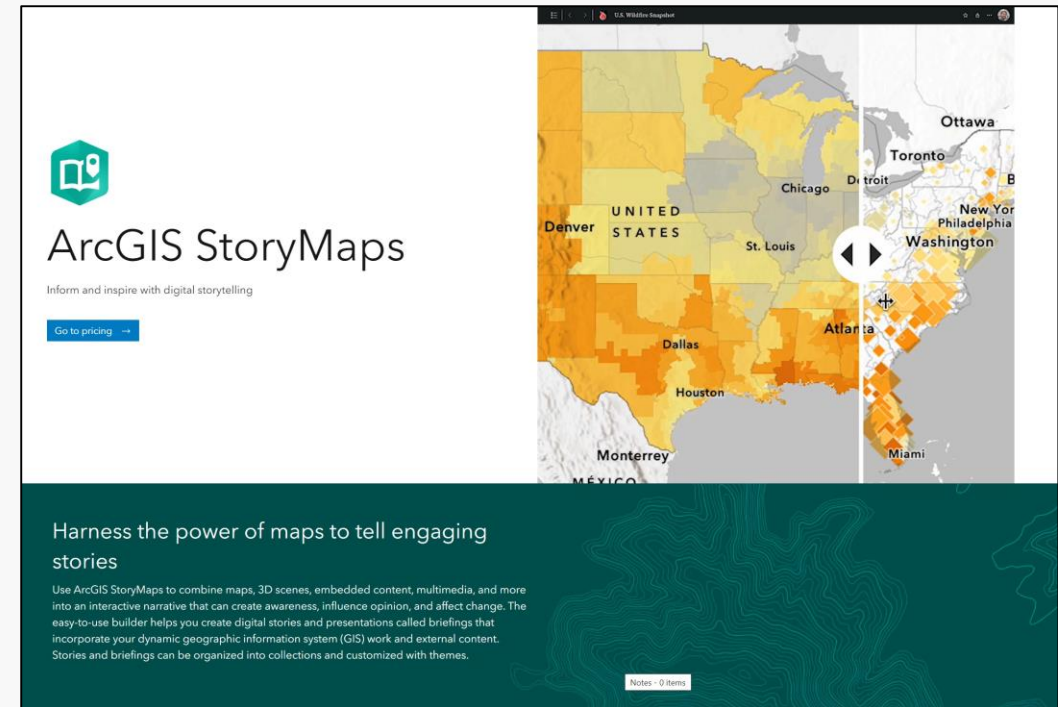


INNOVATIVE & FUN

We push ourselves constantly, challenging each other to find better approaches and results – and we have fun while we do it. There is an expression in our office – we take our work very seriously, but we don't take ourselves too seriously.

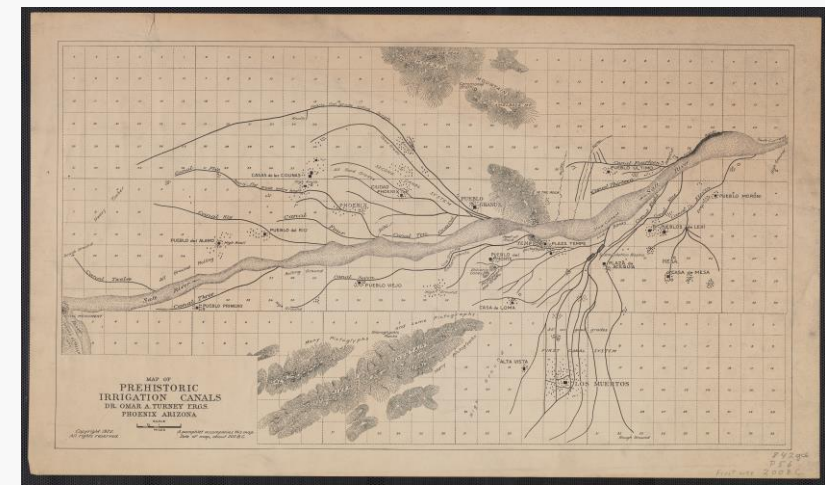
StoryMaps

- Place = Space + Meaning (Patricia Price)
- Story + Maps
 - Leveraging the power of Global Information Systems (GIS) to attach meaning to a place
 - Text + media + maps to tell history in a new and engaging way
- Examples:
 - [Green Oranges & Land \(arcgis.com\)](https://arcgis.com)
 - [Grace and Delight \(arcgis.com\)](https://arcgis.com)



The Process

- Secondary Historical Research
- Primary Historical Research
 - Mesa Room, Mesa Public Library
 - Mesa Historical Museum
 - Oral History Interviews
 - Neighborhood Workshops
- GIS data collection
- Draft Text
- Combine Text + Maps + Media



mesa·az
HISTORIC PRESERVATION

Washington-Escobedo Heritage Neighborhood Community Meeting

The Historic Preservation Office is creating a digital, multi-media "Story Map" of the Washington-Escobedo Heritage Neighborhood to showcase its extraordinary past.

Help us tell the story of Washington-Escobedo

Join us to share ideas, stories and artifacts that will bring this neighborhood's remarkable history to life!

Escobedo at Verde Vista Apartments - Heritage Room
435 N. Hibbert, Mesa, AZ
Wednesday, May 8th, 2024
5-7 PM

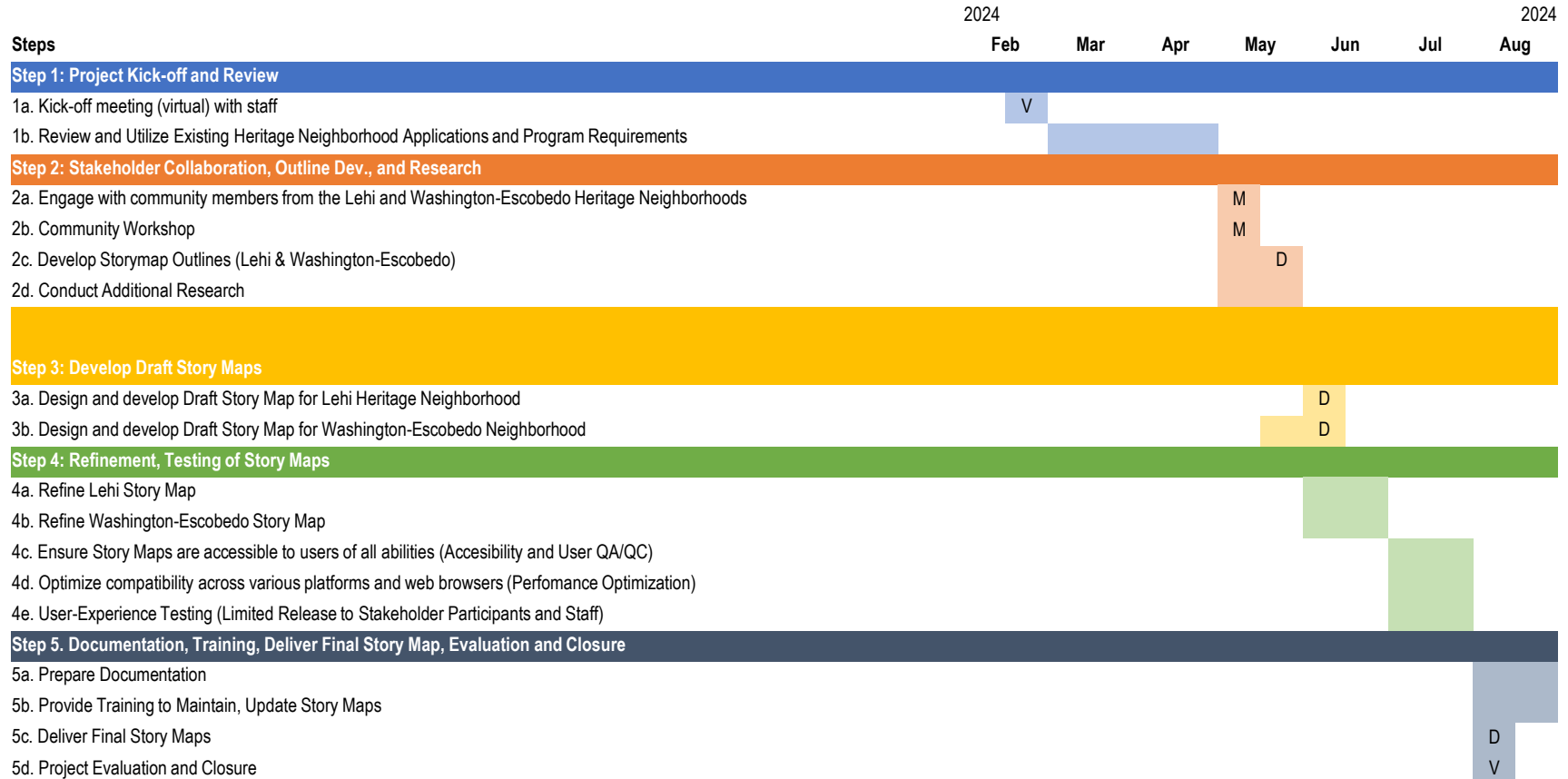
If you have questions or would like to provide feedback, please contact the City of Mesa Historic Preservation Office at (480) 644-2021 or via email at HistoricPreservation@mesaaz.gov



Timeline

Mesa AZ StoryMaps

Project Timeline -- Working



In-Person Meetings M
 Deliverable D
 Virtual V

Next Steps

- Conduct Additional Research
- Design and draft develop StoryMaps for Lehi and Washington-Escobedo neighborhoods
- Feedback from City Staff, HPB, Neighborhood Residents
- Refine StoryMaps
- Test for accessibility/usability, optimize for compatibility across platforms
- Train City Staff, others to maintain, update
- Deliver Final StoryMaps and data/research to City

Questions?

