



COUNCIL STRATEGIC PLANNING ACTION MINUTES

February 19, 2026

The City Council of the City of Mesa met in a Strategic Planning Session at The Post, 26 North Macdonald, on February 19, 2026, at 8:00 a.m.

COUNCIL PRESENT

Mark Freeman
Scott Somers
Rich Adams
Jennifer Duff
Alicia Goforth
Francisco Heredia
Dorean Taylor

COUNCIL ABSENT

None

OFFICERS PRESENT

Scott Butler
Holly Moseley
Jim Smith

1. Mayor's welcome.

Discussion only; no formal action taken by the Council.

2. Review the purpose of the Strategic Planning Session.

Discussion only; no formal action taken by the Council.

3-a. Hear a presentation and discuss the results of a community survey conducted by Highground, Public Affairs Consultant group.

Presentation and discussion only; no formal action taken by the Council.

3-b. Hear a presentation and discuss the Mayor's *Elevate Mesa* vision.

Presentation and discussion only; no formal action taken by the Council.

3-c. Hear presentations from each Council Member regarding the vision, goals, and key priorities for their respective districts, followed by discussion.

Presentation and discussion only; no formal action taken by the Council.

4. Hear a summary and recap the Council Presentations.

Discussion only; no formal action taken by the Council.

5. Small-group discussions on Council Priorities including potential questions and policy-level issues related to Budget, Placemaking, and Economic Development.

(A recess took place at 11:53 a.m. The Council Strategic Planning Session resumed at 12:28 p.m.)

Discussion only; no formal action taken by the Council.

6. Full Council discussion related to Council Priorities focusing on Budget, Placemaking, and Economic Development opportunities.

Discussion only; no formal action taken by the Council.

7. Adjournment

Without objection, the City Council Strategic Planning Session adjourned at 1:56 p.m.

MARK FREEMAN, MAYOR

ATTEST:

HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Strategic Planning Session of the City Council of Mesa, Arizona, held on the 19th day of February 2026. I further certify that the meeting was duly called and held and that a quorum was present.

HOLLY MOSELEY, CITY CLERK

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(Attachments – 8)