

## City Council Strategic Planning Session

### Meeting Agenda - Draft

*Mayor Mark Freeman*  
*Vice Mayor Scott Somers - District 6*  
*Councilmember Rich Adams - District 1*  
*Councilmember Doreen Taylor - District 2*  
*Councilmember Francisco Heredia - District 3*  
*Councilmember Jennifer Duff - District 4*  
*Councilmember Alicia Goforth - District 5*

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Thursday, February 19, 2026

7:30 AM

The Post

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#### Roll Call

- 1      **Mayor's Welcome**
- 2      **Review of the purpose of the Strategic Planning Session.**
- 3      **Presentations:**
  - 3-a    **26-0152**      Hear a presentation and discuss the results of a community survey conducted by Highground, Public Affairs Consultant group.
  - 3-b    **26-0154**      Hear a presentation and discuss the Mayor's *Elevate Mesa* vision.
  - 3-c    **26-0153**      Hear presentations from each Councilmember regarding the vision, goals, and key priorities for their respective districts, followed by discussion.
- 4      **Hear a summary and recap of the Council Presentations.**
- 5      **Small-group discussions on Council Priorities including potential questions and policy-level issues related to Budget, Placemaking, and Economic Development.**
- 6      **Full Council discussion related to Council Priorities focusing on Budget, Placemaking, and Economic Development opportunities.**
- 7      **Adjournment.**

The City of Mesa is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at (480) 644-3333 or AzRelay 7-1-1 at least 48 hours in advance of the meeting.

Si necesita asistencia o servicio de interpretación en Español, comuníquese con la Ciudad al menos 48 horas antes de la reunion al 480-644-2767.