

2050 GENERAL PLAN UPDATE

BOARD OF ADJUSTMENT

JEFF ROBBINS
SENIOR ECONOMIC
DEVELOPMENT PROJECT
MANAGER

**MARY KOPASKIE-
BROWN**
PLANNING DIRECTOR

March 1, 2023

WHAT IS A GENERAL PLAN?

- Official statement of a municipal government which sets forth its major policies concerning desirable future physical development
- Formalizes agreements among various players in land use (i.e., Government, Interests, Market, and Planners)



ARIZONA REVISED STATUTE REQUIREMENTS

- Every municipality must prepare a comprehensive, long-range general plan
- Must adopt every 10 years
- Affirmative vote of 2/3 of Mesa City Council (5 members - June 2024)
- Approval by Mesa residents (November 2024)



2040 PLAN

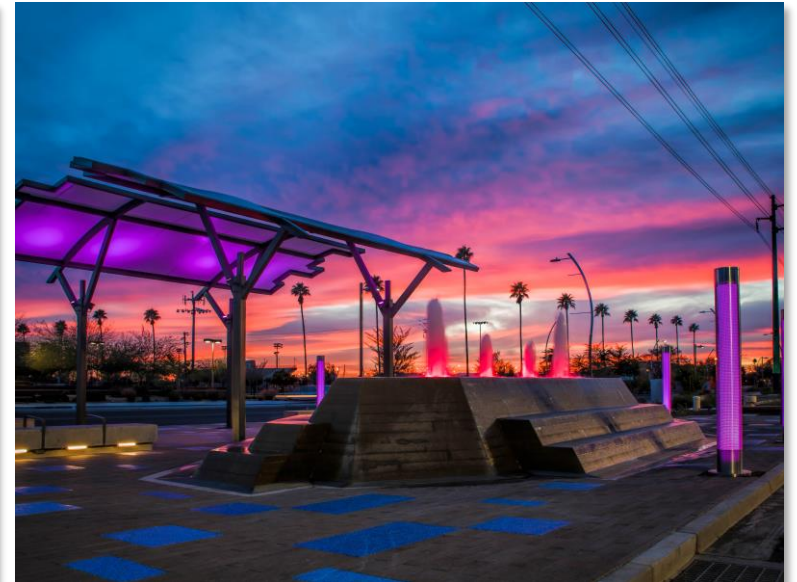
THREE GUIDING PRINCIPLES



**Creating and maintaining
a variety of great
neighborhoods**



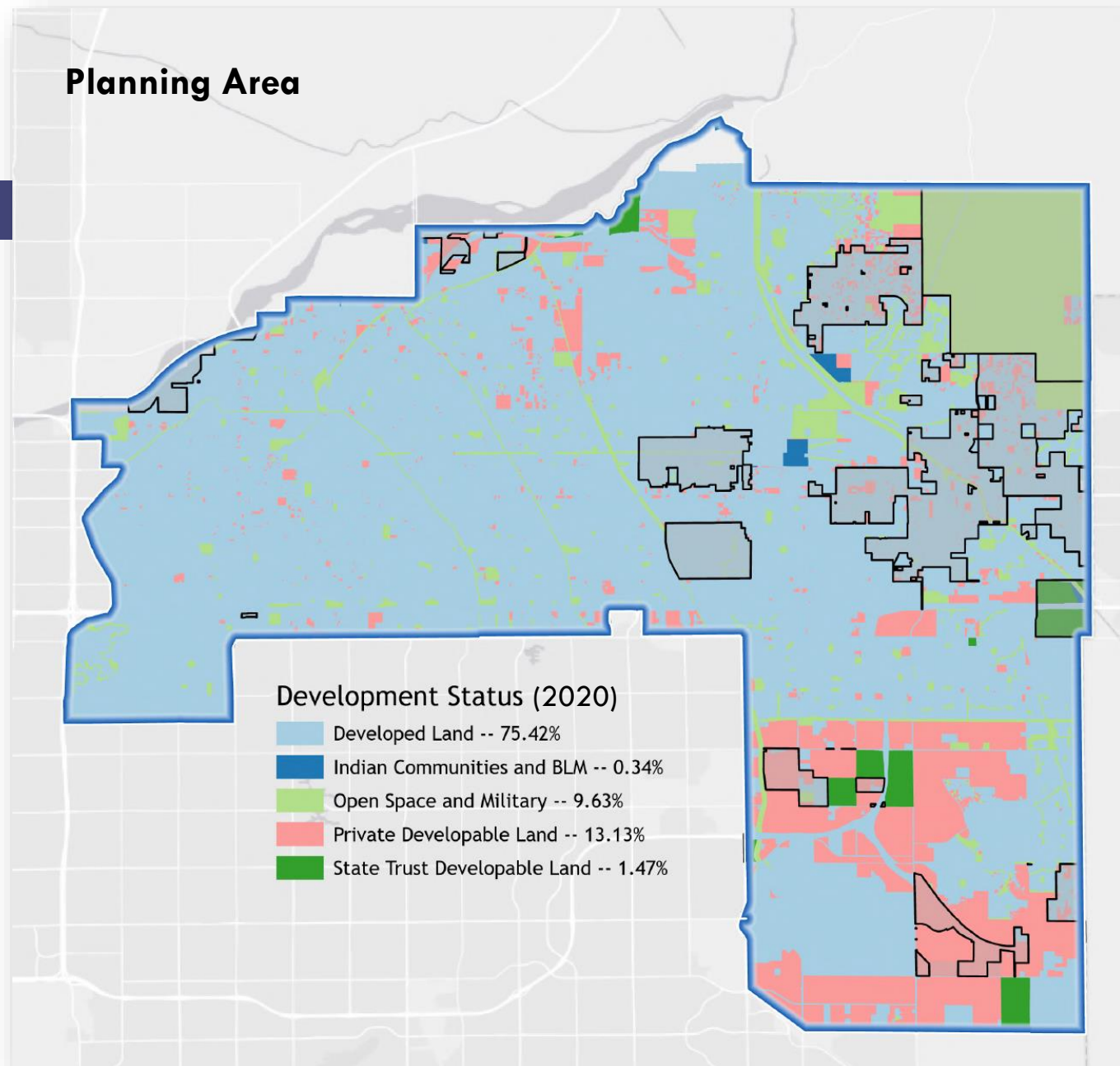
**Growing and maintaining
diverse and stable jobs**



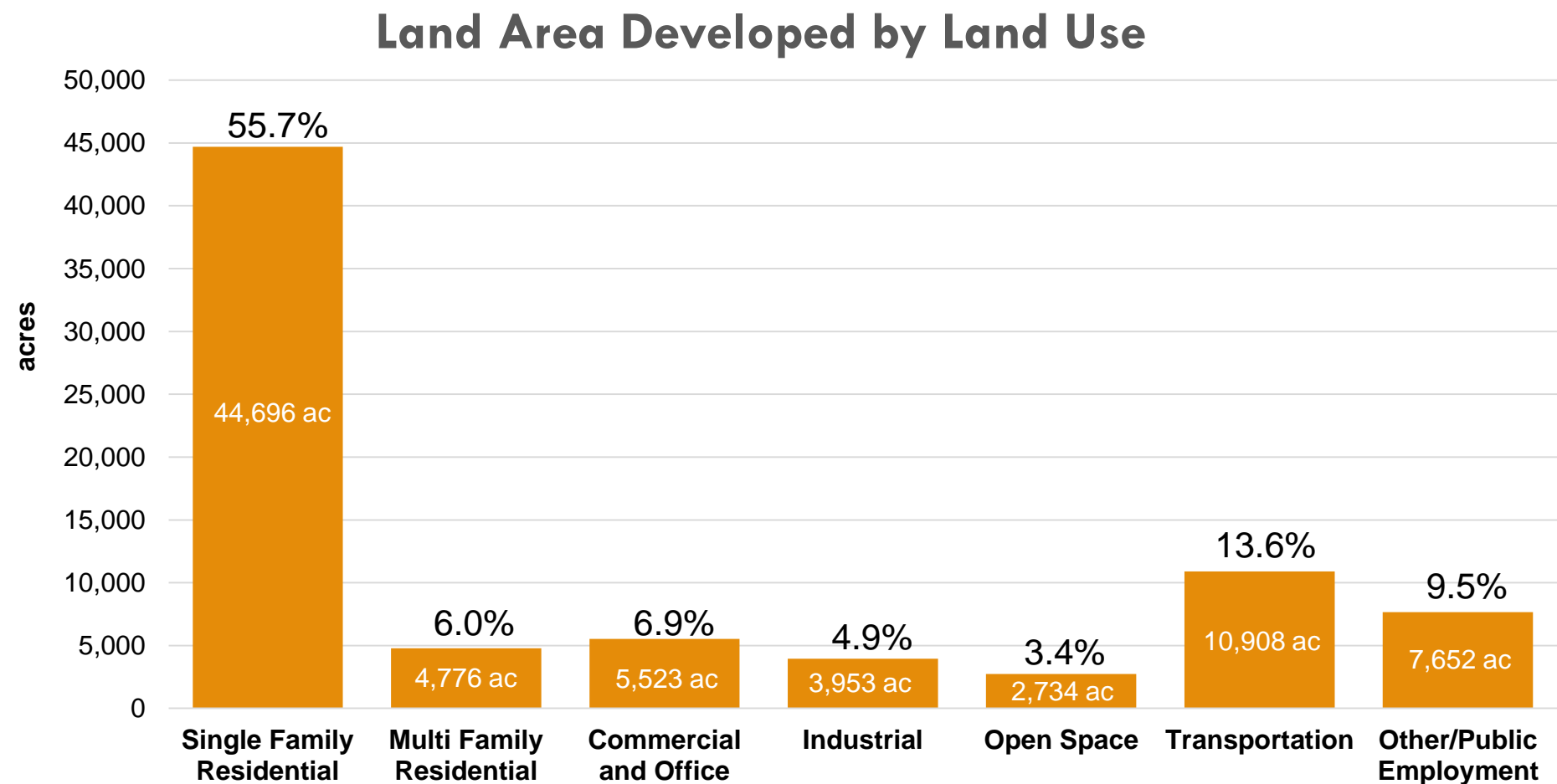
**Provide rich, high quality
diverse public spaces and
cultural amenities**

DEVELOPED LAND

Total Developed Land: 85.4%
Total Undeveloped Land 14.6%



DEVELOPED LAND - BY LAND USE





CHALLENGES FACED TODAY

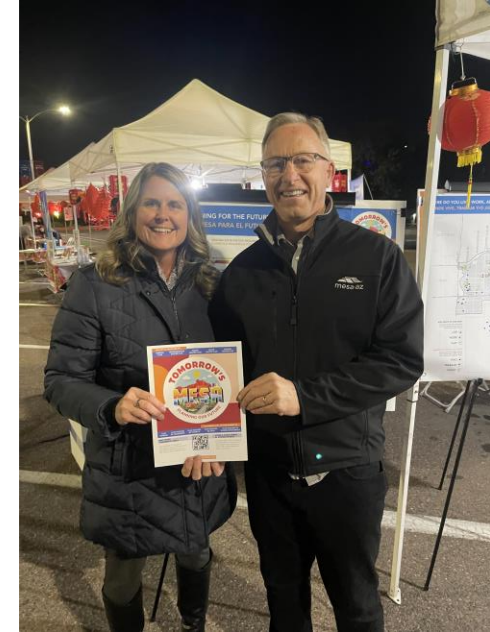
- Conversion/Pressure – Balance of Land Uses
 - Job creation vs Housing/Commercial development
 - Revitalization – Redevelopment
 - Infill Development
- Infrastructure Expansion and Timing
- Auto-centric development patterns
- Network/Connecting Green and Open Spaces
- Connectivity/Mobility
- Sustainability



PUBLIC ENGAGEMENT



- The first online questionnaire is live!
Second questionnaire in two weeks
www.tomorrowsmesa.com
- TED Talk style event (summer)
- Urban Lab Workshops (summer)





GENERAL PLAN TIMELINE



FINAL REVIEW AND APPROVAL PROCESS

-2024-

60 Day Comment Period
(various bodies, Board of Adjustment)

Citizen Advisory Committee
Recommendation

Planning and Zoning Board
Recommendation

Mesa City Council Action

Mesa Residents Ratify

Public
Hearings
Required

**WHAT ARE THE PRIORITIES OF THE
BOARD OF ADJUSTMENT?**

WHAT IS YOUR VISION FOR MESA?





QUESTIONS?

General Plan Update 2050