



International Award-Winning Venue

21st Century Café Society at the Mesa Arts Center

An ArtPlace Concept





Hot off the Press!

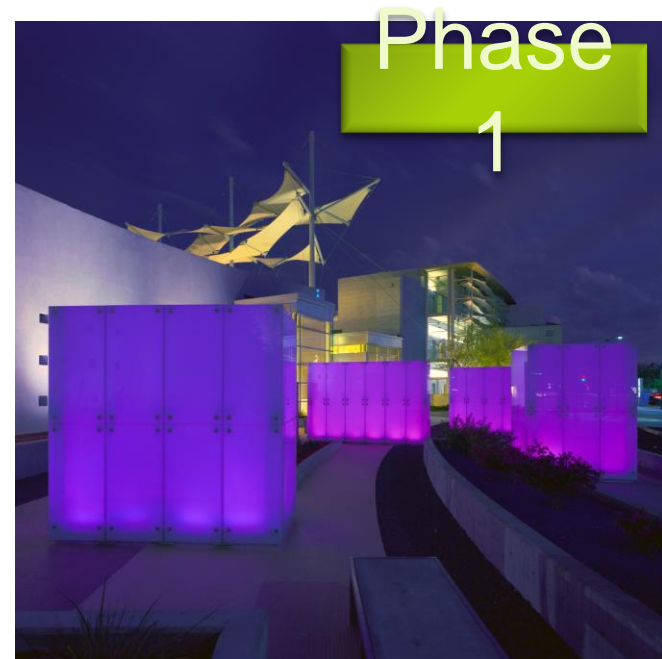
- ▶ Following a very competitive process, Mesa awarded \$300,000.
 - ▶ Mesa one of 54 to receive funding... out of 1200+ nationally.
- ▶ Today: Share concept refinements to fit new budget, review new ideas.





ArtPlace Grant Activities (\$300K)

- ▶ Digital Community Bulletin Boards; includes ONE large rectangular box with five multi-media screens.
- ▶ Photo Booth kiosk (new concept)



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ArtPlace Grant Activities (\$300K)

New Photo Booth Concept.

- ▶ Mesa's family photo headquarters
- ▶ Photos automatically upload
- ▶ Visitors self-curate

Phase
1





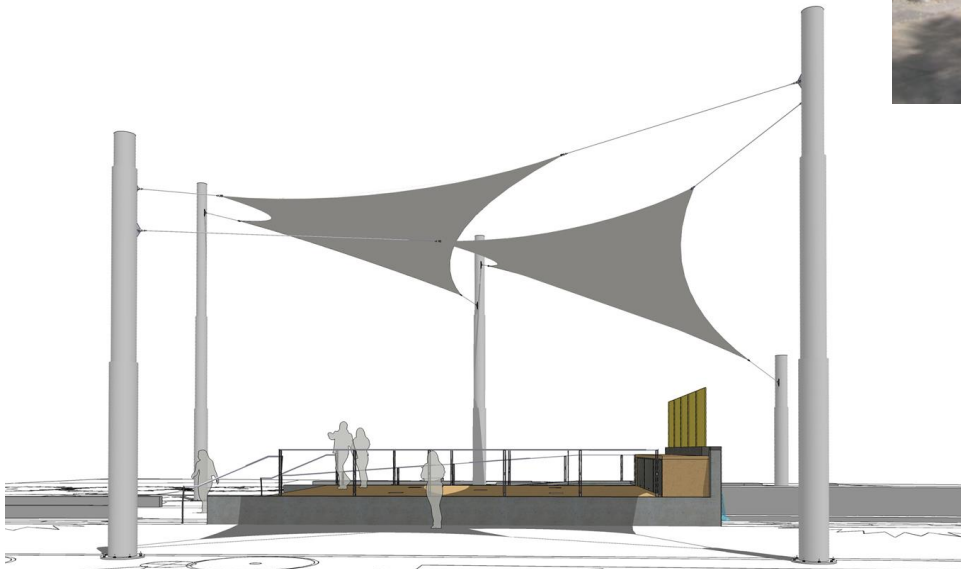
Non-Grant ArtPlace Elements

- ▶ New stage, majority funded by Mesa Arts Alliance



Phase

1

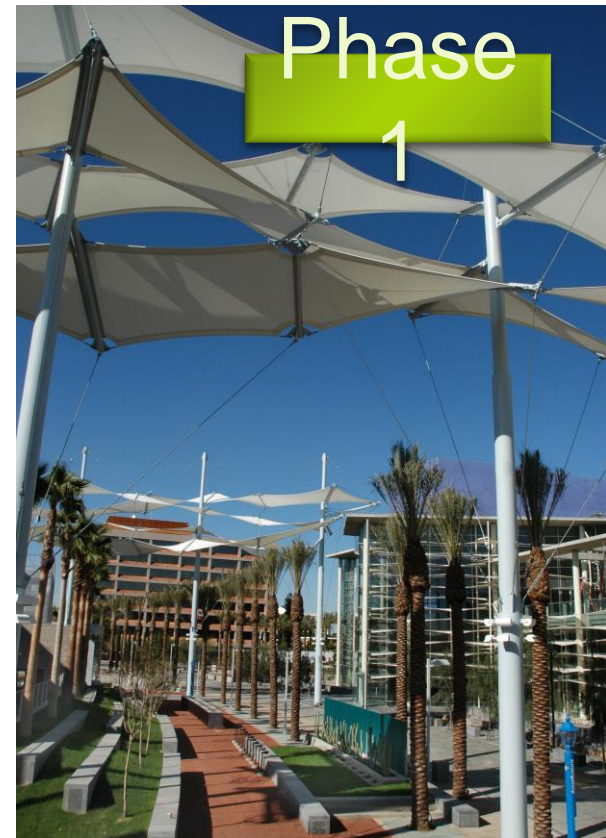




Non-Grant ArtPlace Elements

New Shading Element (\$ to be Raised)

- ▶ Shade Sculpture designed by commissioned artist.
- ▶ Use MAC shade sail theme & add sculptural elements.
- ▶ Note: Phase I only includes shade structure design





North Plaza Renovations

Funds to be raised

- ▶ Pavers throughout north plaza area, new drainage.
- ▶ New lighting.
- ▶ Replace trees with palms.
- ▶ Community seating and engagement areas.
- ▶ Shade sculpture fabrication and installation.



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- ▶ Community input



Overall Estimated Costs

Phase

1

- ▶ Stage: Mesa Arts Alliance Pavilion—\$664,474
- ▶ Box w/multi-media screens, photo booth, design for shade sculpture--\$350K (estimated) with \$50K to be raised
- ▶ Café-styled Tables, Chairs, Umbrellas—(estimated) to be raised

Phase

2

- ▶ Shade sculpture fabrication/installation—\$300K (estimate)
 - ▶ North Plaza Renovation—\$800K (estimated)
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Questions?

