

COUNCIL MINUTES

August 14, 2025

The City Council of the City of Mesa met in the Study Session room at City Hall, 20 East Main Street, on August 14, 2025, at 7:30 a.m.

COUNCIL PRESENT COUNCIL ABSENT OFFICERS PRESENT

Mark Freeman*
Scott Somers
Rich Adams
Jennifer Duff
Alicia Goforth
Francisco Heredia
Julie Spilsbury

None Scott Butler Holly Moseley

Jim Smith

(*Participated in the meeting through the use of video conference equipment.)

Vice Mayor Somers conducted a roll call.

Vice Mayor Somers excused Councilmember Spilsbury from the beginning of the meeting; she arrived at 7:32 a.m.

1. Review and discuss items on the agenda for the August 18, 2025, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: 8-a and 8-b

In response to a request from City Manager Scott Butler regarding agenda Item 4-a, (Broadway Road Improvements Phase 1 - Mesa Drive to Stapley Drive - Construction Manager at Risk (CMAR), Guaranteed Maximum Price (GMP) No. 1 of 1 (District 4)), on the Regular Council Meeting agenda, City Engineer Lance Webb introduced Interim Transportation Director Erik Guderian and displayed a PowerPoint presentation. (See Attachment 1)

Mr. Webb provided an overview of the scope of Phase 1 of the Broadway Road Improvement Project, which spans from Mesa Drive to Stapley Drive. He explained that while the focus is on roadway improvements, the project also includes multiple infrastructure upgrades and, due to numerous utility crossings and alignments, effectively functions as several smaller projects requiring careful coordination. (See Page 2 of Attachment 1)

Responding to a question from Councilmember Goforth, Mr. Webb confirmed that there are currently no pedestrian hybrid beacon crossings located in the project area, but three will be added as part of the construction.

Mr. Webb stated that due to the complexity of the work that will be completed, the construction will be carried out in phased segments based on utility alignment and traffic signal locations and the need to keep traffic moving during construction. He presented the phased segments and the timelines for each. (See Pages 3 and 4 of Attachment 1)

Mr. Webb emphasized that this is a pedestrian-friendly corridor, so the City and contractor have coordinated closely on traffic control phasing to maintain safe pedestrian movement during construction. (See Page 5 of Attachment 1)

Mr. Webb reiterated that when completed, the Broadway Road corridor from Mesa Drive to Stapley Drive will be fully reconstructed and modernized and that the improvements will enhance traffic flow, update essential utilities, improve drainage capacity, and significantly increase pedestrian safety. (See Page 6 of Attachment 1)

In response to a question from Councilmember Goforth, Mr. Guderian stated that the project started before the 2020 street bond was voted on. He said would provide Council with a breakdown of the funding at a later time.

Responding to a question from Councilmember Heredia, Mr. Webb reported that the project is expected to start in September 2025 and will be completed in two years.

Discussion ensued regarding the importance of pedestrian safety around the school zones located in the construction area.

In response to a question from Freeman, Mr. Webb confirmed that the project area includes both Salt River Project (SRP) and City of Mesa (COM) electrical service. He reported that the SRP related work had already been completed and affected five residents. He explained that the public outreach has been ongoing, with active coordination between the City, businesses, and schools and that these communication efforts will continue. He confirmed that the irrigation lines in this area are relatively shallow, therefore approximately 450 feet of underground irrigation will be replaced to accommodate new hardscape and sidewalk improvements.

Responding to a question from Councilmember Adams, Mr. Guderian acknowledged that the area near the school experiences heavy pedestrian traffic, making safe routes a priority. He stated that while there is some vehicle drop-off activity, the traffic does not back up onto Broadway as seen at other schools. He reported that during construction, traffic will be limited to one lane in each direction, with turn lanes provided where possible.

Responding to multiple questions from Councilmembers regarding additional landscape and shade plans, Mr. Guderian stated that during final design, the engineering department approached individual property owners to purchase additional easements or right-of-way to allow for more landscaping and shade along the corridor, but most property owners declined. He confirmed that alternative options such as shade sails or smaller structures were considered; however, these proved challenging due to the tight utility corridor, shallow underground irrigation, and limited foundation space. He clarified that while general shade coverage is limited, the project will replace seven bus bays with full shelters, providing shade for transit users.

Vice Mayor Somers thanked staff for the presentation.

In response to a request from Councilmember Duff regarding agenda Item 8-a, (ZON24-01052 "Beverly Apartments" 1.3± acres located at 120 North Beverly, approximately 715 feet north of the northwest corner of West Main Street and North Beverly. Rezone from Multiple Residence-2 (RM-2) and Multiple Residence-3 (RM-3) to Multiple Residence-4 with a Planned Area Development Overlay (RM-4-PAD) and Site Plan Review for a multiple residence development. MESA ARC, owner; Perlman Architects, Tristam Kesti, applicant. (District 4)), on the Regular Council Meeting agenda, Principal Planner Evan Balmer displayed a PowerPoint presentation. (See Attachment 2)

Mr. Balmer provided an overview of the proposed rezoning from RM-2 and RM-3 to RM-4-PAD to allow for a 36-unit multiple residence development. He pointed out the property is currently designated as traditional residential, primarily intended for single-family homes at approximately seven units per acre. He mentioned the applicant is requesting to change the place type designation to Mixed Residential to allow for a broader range of housing types, up to 30 units per acre. He reiterated that approval of the rezoning will permit a density of 22 units per acre. (See Pages 2 through 5 of Attachment 2)

Mr. Balmer reviewed the proposed site plan and landscaping plan and stated that in response to the citizen participation feedback, the developer reduced the architectural styles to better complement the surrounding neighborhood. He discussed the proposed PAD and noted that the deviations are primarily related to the landscaping setbacks and private open space. (See Pages 8 through 13 of Attachment 2)

Mr. Balmer highlighted the extensive neighborhood outreach and citizen participation and explained that the citizen concerns included traffic and building architecture. He reiterated that the developer revised the architecture designs based on citizen comments and that the impact on the traffic on North Beverly Street is expected to be minimal. (See Page 14 of Attachment 2)

Mr. Balmer stated that the proposed rezoning request would comply with the 2050 COM General Plan, as well as with Chapters 22 and 69 of the Mesa Zoning Ordinance for PAD and Site Plan Review. He verified that staff recommended approval of the request with conditions and the Planning and Zoning Board also recommended approval with conditions. (See Page 15 of Attachment 2)

Councilmember Duff explained that the project is a Certificate of Public Advantage (COPA) Health development and that the existing structure will be demolished and rebuilt, increasing from 10 units to 36 units. She commented on the affordability component, noting that while the original proposal indicated units at 50% area median income (AMI), a briefing document referenced a \$50,000 income threshold, and requested clarification.

Vice Mayor Somers stated that the developer will respond after all questions and comments from the Council had been received.

In response to a question from Councilmember Spilsbury, Mr. Balmer explained that staff reviewed the parking provisions and found no concern with the amount provided, noting that this type of housing typically attracts fewer car owners and that the project's proximity to the light rail helps mitigate parking concerns.

Responding to a question from Councilmember Spilsbury, Mr. Guderian reported that the proposed 34-unit development will generate approximately 250 daily trips, which does not raise traffic concerns. He stated that other options such as gates or street closures were determined to be infeasible due to right-of-way requirements.

Councilmember Duff commented that most neighborhood opposition is directed toward the nearby 66-unit project, while the smaller COPA project has less impact and some resident support due to its affordable housing focus. She added that the project replaces 10 units with 26 affordable units (50% AMI), includes a one-space lease limit, and encourages public transit use.

Responding to a question from Councilmember Heredia, Planning Director Mary Kopaskie-Brown confirmed that since rezoning is considered a legislative decision, authority lies solely with the Council, including any modifications.

In response to a question from Councilmember Adams, Mr. Balmer verified that the existing structure was formerly an apartment complex.

Responding to a question from Councilmember Goforth, Mr. Balmer confirmed that RM2 zoning allows 15 dwelling units per acre, and RM-3 allows 20. He pointed out that the project site includes RM-2 on the northern parcel and RM-3 on the southern parcel, with surrounding properties zoned RM-4. He concluded that RM4 is appropriate given the context.

Mayor Freeman introduced the applicant representative Taylor Earl, Attorney and Managing Partner of Earl & Curley Developer.

Mr. Earl clarified that the proposed project would provide all affordable housing, with approximately one-third to one-half of units at 50% AMI and the remainder at 60% AMI. He verified that funding will be pursued through 4% low-income housing tax credit (LIHTC), which is less competitive than 9% LIHTC, and applications will follow zoning approval. He discussed the traffic study which indicates a minimal impact and pointed out that the project replaces a building beyond its useful life, increasing units from 12 to 36, and overall impacts on the surrounding area are considered minor.

In response to a question posed by Councilmember Adams, Mr. Earl advised that his firm is outside legal counsel for COPA Health and could not speak to their past projects, adding that this is not the first one of this type that they have completed. He confirmed that while COPA Health does provide other services, this project is not one of those types of projects and will be considered workforce housing.

Vice Mayor Somers thanked staff for the presentation.

In response to a request from Mr. Butler regarding agenda Item 5-a, (Approving and authorizing the City Manager to enter into a Development Agreement with CBDG Mesa LLC for the development of a commercial center on 6.6 acres of real property generally located at the northeast corner of Ellsworth Road and Ray Road in Eastmark. (District 6)), on the Regular Council Meeting agenda, Management Assistant II Ashley Scott introduced Economic Development Director Jaye O'Donnell and displayed a PowerPoint presentation. (See Attachment 3)

Ms. O'Donnell provided a brief history of the Eastmark community, which is a 3,200-acre masterplanned, mixed-use community in Southeast Mesa that includes diverse housing types, parks, schools, and businesses. She explained that the current development agreement under review, known as Eastmarket, pertains to a 6.6-acre parcel owned by Brookfield, with Common Bond as the developer. She remarked that Common Bond has completed many notable projects in the Valley and Tucson, including The Global Ambassador, The Park at 83 in Peoria, and several Culinary Dropout locations. She stated that the proposed Eastmarket project will be anchored by a specialty grocer and is seen as a prime location for commercial development to serve both Eastmark residents and the surrounding region. (See Pages 2 and 3 of Attachment 3)

Ms. Scott presented the details of the Eastmarket site plan which include 55,630 sq. ft. of commercial and retail space including a Sprouts specialty grocery store, and a bank at the corner of Ray and Ellsworth Road. She advised that the site would provide 278 parking spaces, exceeding the required 202. She pointed out that the development agreement includes land use restrictions and quality requirements to ensure a high standard of development. (See Pages 4 and 5 of Attachment 3)

Ms. Scott displayed site renderings. She confirmed that the proposed site plan was reviewed and approved by the Planning and Zoning Board, and staff recommended approval of the proposed development agreement.

Vice Mayor Somers expressed his appreciation to COM staff and the developer for completing the Eastmark vision.

In response to a question from Councilmember Duff, Ms. O'Donnell verified that although there is not a tax incentive, the development agreement sets the standards and expectations for the project to ensure the standard remains high for this parcel.

Vice Mayor Somers thanked staff for the presentation.

2-a. Appointments to various boards and committees.

It was moved by Councilmember Heredia, seconded by Councilmember Spilsbury, that the Council concur with the Mayor's recommendations and the appointments be confirmed. (See Attachment 4)

Upon tabulation of votes, it showed:

AYES – Freeman–Somers–Adams– Duff–Goforth–Heredia–Spilsbury NAYS – None ABSENT – None

Carried unanimously.

3. Acknowledge receipt of minutes of various boards and committees.

- 3-a. Museum & Cultural Advisory Board meeting held on May, 22 2025.
- 3-b. Design Review Board held on June 10, 2025.
- 3-c. Audit, Finance & Enterprise Committee meeting held on June 26, 2025.

It was moved by Councilmember Spilsbury, seconded by Councilmember Duff, that receipt of the above-listed minutes be acknowledged.

Upon tabulation of votes, it showed:

AYES – Freeman–Somers–Adams–Duff–Goforth–Heredia–Spilsbury NAYS – None ABSENT – None

Carried unanimously.

4. Current events summary including meetings and conferences attended.

Mayor Freeman and Councilmembers highlighted the events, meetings, and conferences recently attended.

5. Scheduling of meetings.

City Manager Scott Butler stated that the schedule of meetings is as follows:

Monday, August 18, 2025, 5:15 p.m. – Study Session

Monday, August 18, 2025, 5:45 p.m. - Regular Council meeting

6. Adjournment.

Without objection, the Study Session adjourned at 8:58 a.m.

ATTEST:	MARK FREEMAN, MAYOR
HOLLY MOSELEY, CITY CLERK	

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 14th of August 2025. I further certify that the meeting was duly called and held and that a quorum was present.

HOLLY M	OSFLEY	CITY	CLERK

sr (Attachments – 4)



Broadway Road (Phase 1) Mesa Dr. to Stapley Dr.

Lance Webb — City Engineer

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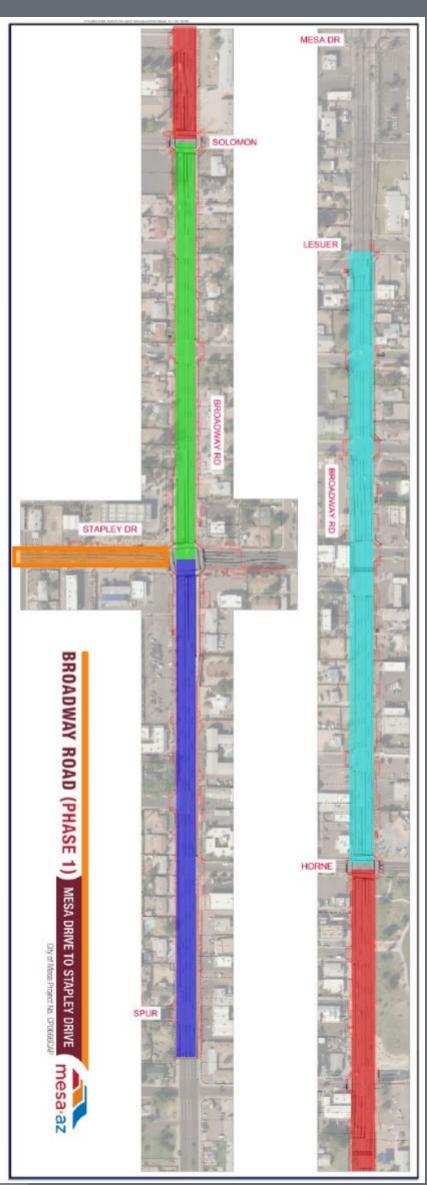


Project Scope

- Replacement of aged gas, water, and electrical systems
- Full Pavement Replacement
- New Right Turn Lanes on all Four Legs of Broadway Road/Stapley
 Drive intersection
- New Catch Basins and Storm Drain in Broadway Road and Stapley Drive
- New 6-ft Wide Sidewalk
- Pedestrian Hybrid Beacon Crossing at Eagles Park/Elementary School



begments for Broadway Road



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SEGMENT NO.2

SEGMENT NO.4

SEGMENT NO.3

STAPLEY DRIVE

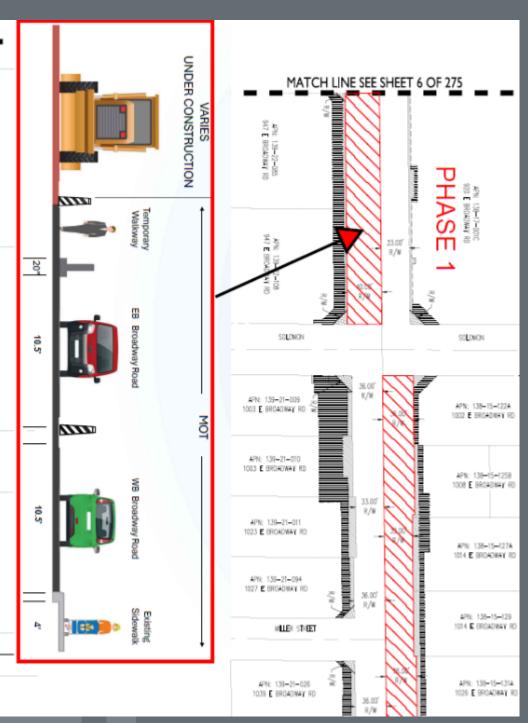
SEGMENT NO.1

nesa-az

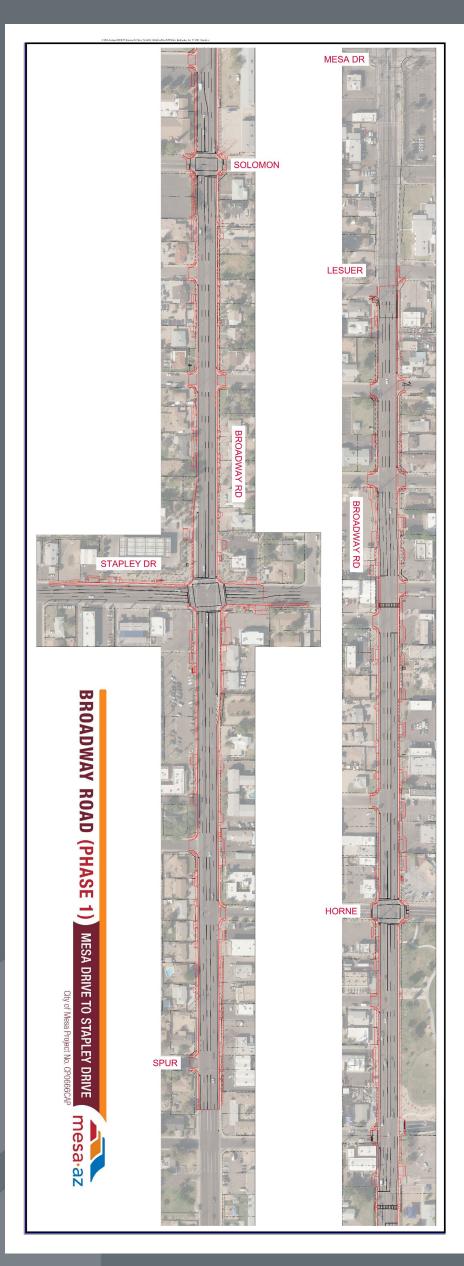
Sequencing for Construction Work

Stapley Dr.		oegillelit 4	Codmont A	Segments	compat o	oegillelit 2	Codmont 2	Segment 1		
		Jan 2026	Nov 2025 -	Nov 2025	Oct 2025 -	Jan 2026	Dec 2025 -	Dec 2025	Oct 2025 -	Gas Line
		Apr 2026	Oct 2025 -	Feb 2026	Dec 2025 -	Apr 2026	Feb 2026 -	Apr 2026	Dec 2025 -	Water Transmission
		Dec 2026	Dec 2025 -	Sep 2026	April 2026 -	Dec 2026	Aug 2026 -	Oct 2026	Mar 2026 -	Water Distribution
Sep 2027	Apr 2027 -	May 2027	Apr 2026 -	Mar 2027	June 2026 -	June 2027	Dec 2026 -	Dec 2026	Mar 2026 -	Storm Drain
								Apr 2027	Oct 2025 -	Mesa Electric
		Jul 2027	Apr 2027-	Apr 2027	Dec 2026 -	Dec 2026	Sep 2026 -	Sep 2026	May 2026 -	Street Lights / Traffic Signals
		Jul 2027	Apr 2026 -	May 2027	Jun 2026 -	Jun 2027	Jan 2027 -	Jan 2027	Apr 2026 -	Roadway Grading
		Aug 2027	Aug 2026 -	Aug 2027	Sep 2026 -	Aug 2027	Mar 2027 -	Aug 2027	Jun 2026 -	Pavement, Striping, Signage
		Jul 2027	Jul 2026 -	Jun 2027	Sep 2026 -	Aug 2027	Mar 2027 -	Mar 2027	Jun 2026 -	Landscape
		Jul 2027	Jun 2026 -	Jun 2027	Jul 2026 -	Jul 2027	Feb 2027 -	Feb 2027	Jun 2026 -	Concrete Flatwork

raffic Control Phasin



Complete Roadway





Utility Improvements



- Private Utility Relocations (e.g. Century Link/Cox Overhead Fiber
- Replacement of Transmission and Distribution Waterlines
- Replacement of High Pressure and Intermediate Pressure Gas
- Private Utility Relocations (e.g. Century Link/Cox Overhead Fiber
- Private & Salt River Project Irrigation
 Relocation
- SRP Irrigation work will occur during the SRP dry-up period

Electrical Undergrounding – Overhead 12kV







Public Outreach and Education

- Email updates to registered recipients
- Nextdoor Post
- Project Signage
- Webpage project info (updated monthly)
- Road Restrictions Notifications
- Stakeholder in-person contacts

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City Council ZON24-01052



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Request

Rezone from RM-2 and RM-3 to RM-4-PAD

Site Plan Review

To allow for a 36-unit multiple residence development





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Location

- 120 North Beverly
- West of Alma School Road
- North of Main Street
- West side of Beverly



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mesa-az

PLANNING

General Plan

Current — Traditional Residential Placetype

 Primarily single-family homes on medium or large lots with densities up to 7.26 dwelling units per acre

Proposed — Mixed Residential

Placetype

Variety of housing types, not to exceed
 30 dwelling units per acre



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mesa·az

PLANNING

August 1 Attachm Page 5 c

Zoning

- Current:
- RM-2 and RM-3
- Proposed:
- RM-4-PAD
- Multiple residence with a maximum density of 30 du/acre permitted in RM-4 District
- Proposed density is 29 du/acre



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Site Photo



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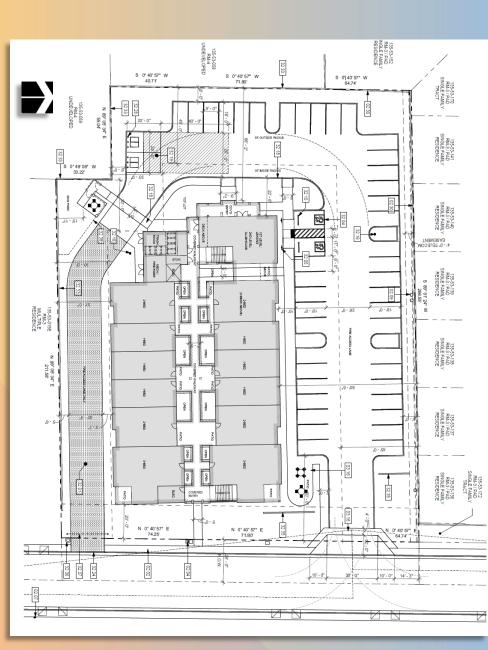


mesa-az

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Site Plan

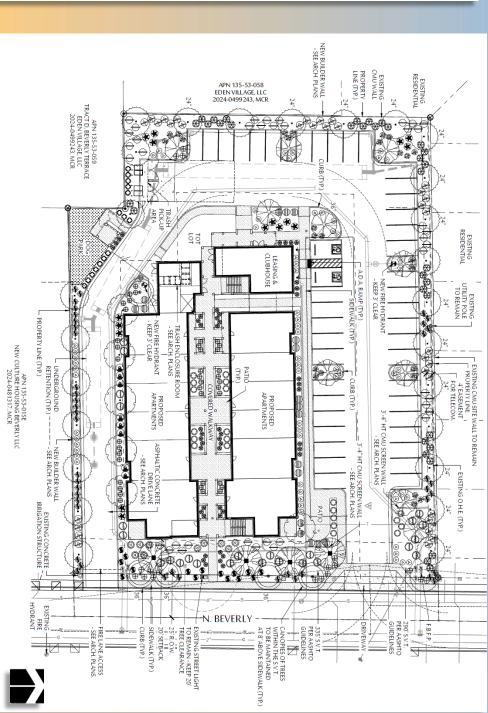
- Three-story, 36-unit, multiple residence building
- north end of the project site
- A second access from Beverly on the south side of the project is site for emergency and solid waste vehicle
- 44 on-site parking spaces provided (44 spaces required)



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andscape Plan

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RUSSELLIA EQUISETIFORMUS - CORAL FOUNTAIN

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SENNA ARTEMISIODES 'SILVER' - FEATHERY SENNA
TECOMA STANS 'BELLS OF FIRE' - BELLS OF FIRE TECOMA

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RUELLIA BRITTONIANA - MEXICAN PETUNIA

RUELLIA PENINSULARIS - DESERT RUELLIA

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ALOE BARBADENSIS - ALOE VERA

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PORTULACARIA AFRA - ELEPHANT FOOD

ROUND COVERS

MUHLENBERGIA CAPILLARIS - PINK MUHLY GRASS

5 GAL 5 GAL 5 GAL

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BOUTELOUA GRACILIS - BLONDE AMBITION





\$

EREMOPHILA GLABRA 'MINGENEW GOLD' - OUTBACK SUNRISE EMU

LANTANA MONTEVIDENSIS - PURPLE TRAILING LANTANA

5 GAL

13,786 SQ. FT.

692 SQ. FT.

5 GAL

LANTANA X 'NEW GOLD' - NEW GOLD LANTANA

DECOMPOSED GRANITE - 1/2" SCREENED.
COLOR TO BE 'MOUNTAIN VISTA BROWN' BY KILAUEA
CRUSHERS. INSTALL AT 2" DEPTH MIN.

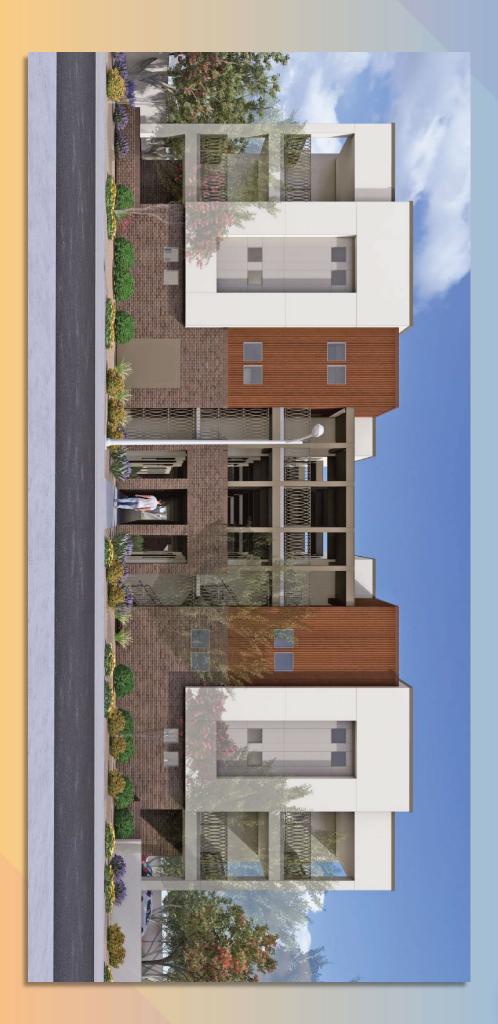
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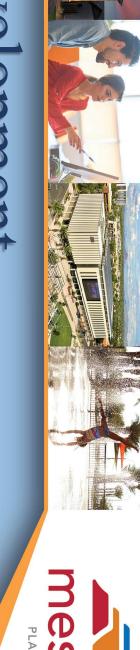
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Rendering









lanned Area Development

Development Standard PAD Proposed

Proportion of Private and Common Open Space – MZO

Section 11-5-5(A)(3)(a)

Two bedroom units

Three bedroom units

100 square feet of private open

120 square feet of private open

space

110 square feet of private open 88 square feet of private open space space

Foundation Base, Exterior Walls with a Public Entrance

MZO Section 11-33-5(A)(1)

North elevation

measured from face of building to face of curb along the entire A 15-foot-wide foundation base shall be provided,

length of the exterior wall.

36 covered parking spaces

shall be provided, measured from A 10-foot-wide foundation base face of building to face of curb along the entire length of the exterior wall.

Covered Spaces

MZO Section 11-32-3(D)(2)

Multiple residences

(1 covered parking space per unit)

0 covered parking spaces

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PLANNING

Planned Area Development

Development Standard

Additional Standards for Private
Open Space – Accessibility and

5(A)(3)(3(i)(1) and (2)

Location — MZO Section 11-5-

 Ground level private open space

 Above ground private open space

MZO Required

PAD Proposed

Private open space shall be accessible to only one living unit by a doorway to a habitable room or hallway.

Private open space located at the ground level (e.g., yards, decks, patios) shall have no dimension less than ten (10) feet.

Above-ground private open space (e.g., balconies) shall be a minimum of 60 square feet and shall not be less than eight (8) feet wide or less than six (6) feet deep.

Private open space located at the ground level (e.g., yards, decks, patios) shall have no dimension less than six feet, ten inches.

Above-ground private open space (e.g., balconies) shall be a minimum of 60 square feet and shall not be less than six feet, ten inches wide or six feet in depth.





Planned Area Development

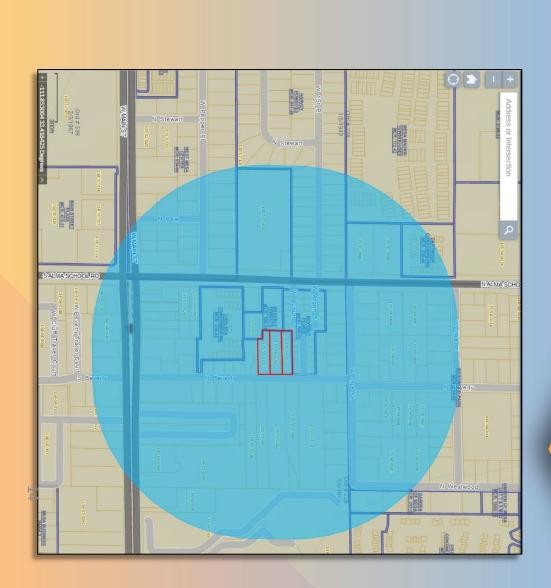
13		
5 feet	15 feet	(South Property line)
5 feet	15 feet	(West property line)
		 Non-single residence uses adjacent to other non-single residence uses or districts
8 feet	20 feet	(West property line)
8 feet	20 feet	(North property line)
		Required Landscape Yard Width — MZO Section 11-33-3(B)(1)(a)(i) & Section 11-33-3(B)(2)(a)(ii) - Non-single residences uses adjacent to single residence uses or districts: sites less than five acres
PAD Proposed	MZO Required	Development Standard

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Citizen Participation

- Notified property owners within 1000 feet,
 HOAs and registered neighborhoods
- Virtual neighborhood meeting held on March 19, 2025, attended by one neighbor
- In-person neighborhood meeting held on April 22, 2025, approximately 12 neighbors attended
- Citizen Participation Report outlines neighbors' concerns and the applicant's responses





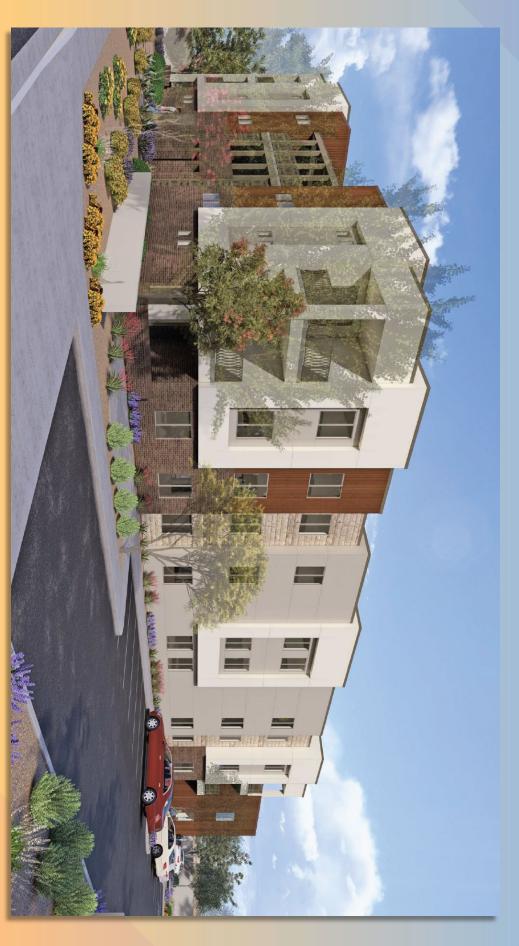
- Complies with the 2050 Mesa General Plan
- Complies with Chapter 22 of the MZO for a PAD Overlay
- Complies with Chapter 69 of the MZO for Site Plan Review

Planning and Zoning Board recommends Approval with Conditions (4-0) Staff recommends Approval with Conditions

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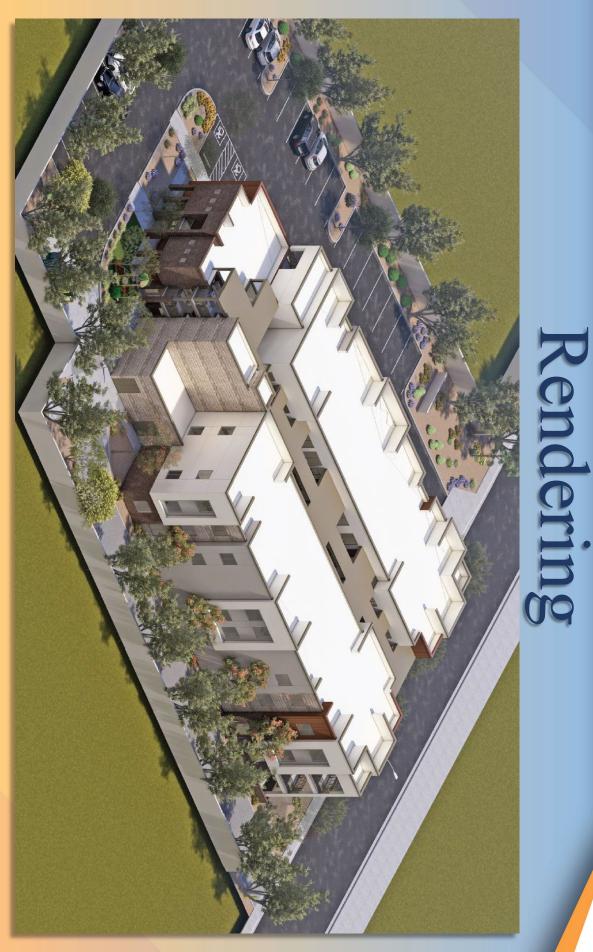




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Eastmarket Development Agreement

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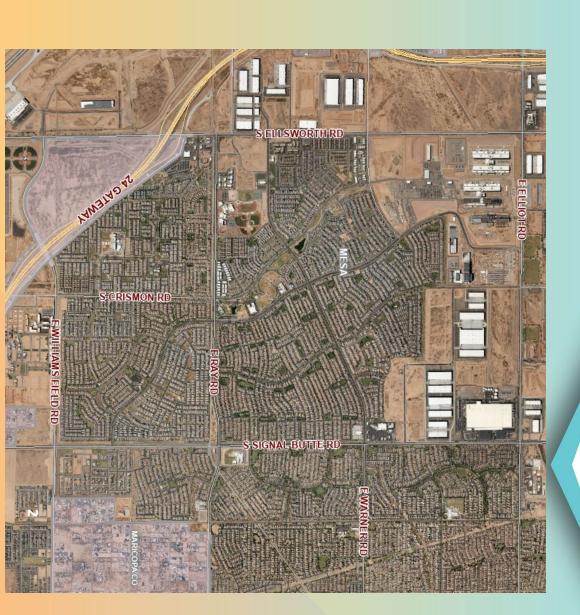


Eastmark

Master-planned community

Retail and mid-density residential

High-quality, mixed-use



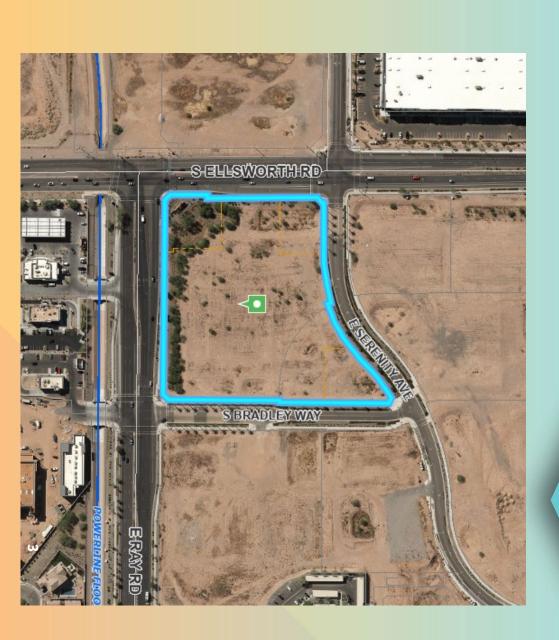
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Request:

Development Agreement for the proposed Eastmarket

Location: Northeast corner of Ray Road and Ellsworth Road





August 14, 2025



Eastmarket

Approved Site Plan

- 55,630 sq. ft. of retail and commercial space
- 23,200 sq. ft. of a specialty grocer
- 278 parking spots on site







Development Agreement Summary

Land Use Restrictions:

- Discounted retail store
- Drive-thru facilities store
- Mini-storage
- Secondhand Store
- Allowed one drive-up atm/teller window on the property

Requirements:

Specialty grocery store

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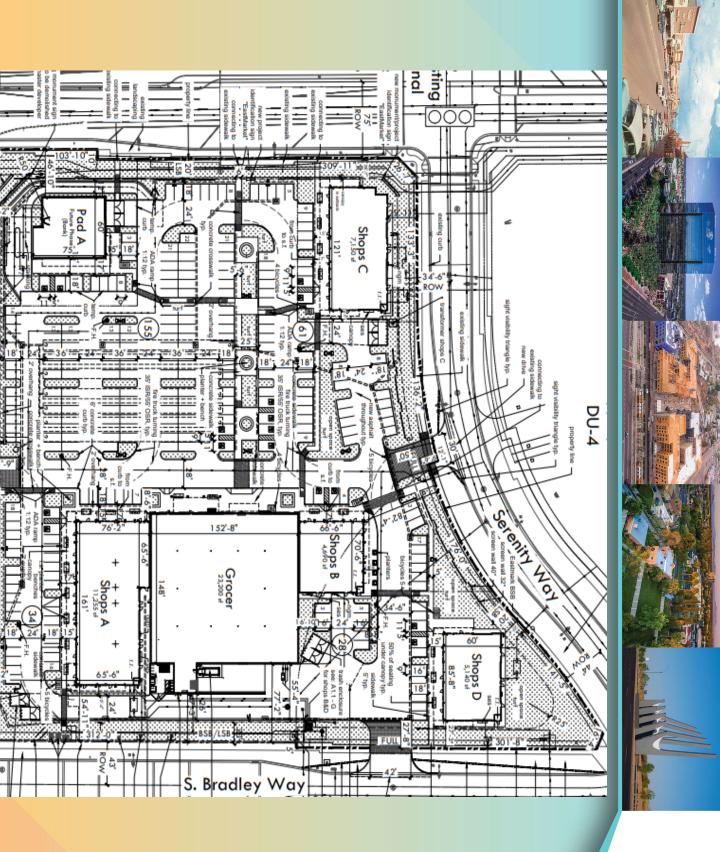




Recommendation

supports high-quality commercial and elevated retail uses Staff recommends approval of the Development Agreement, which

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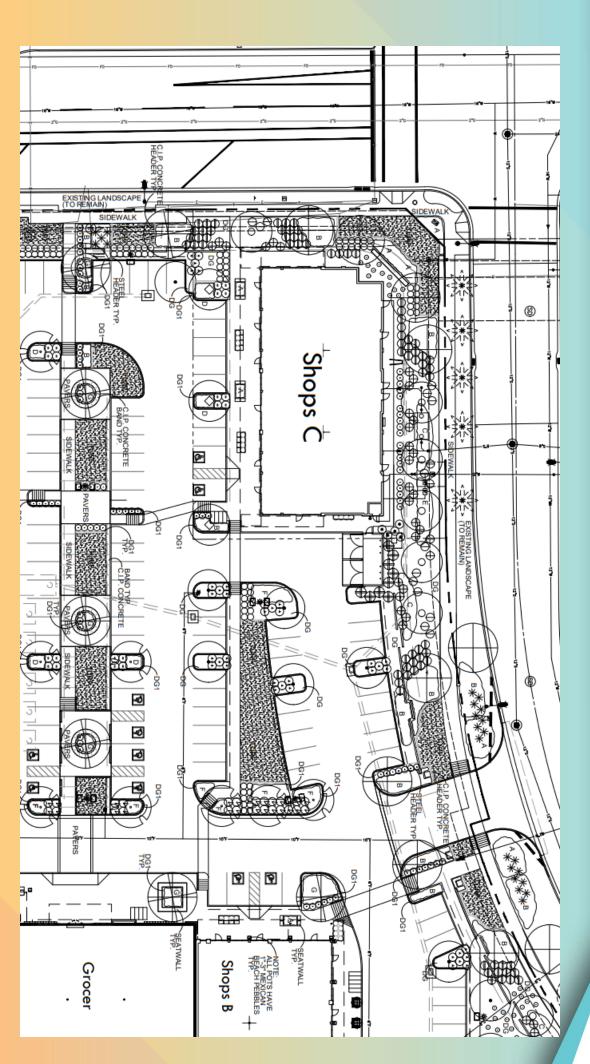




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20 E Main St Suite 750 PO Box 1466 Mesa, Arizona 85211-1466

DATE: August 14, 2025

TO: CITY COUNCILMEMBERS

FROM: MAYOR MARK FREEMAN

SUBJECT: Appointments to Boards and Committees

The following are my recommendations for appointments to the City of Mesa Advisory **Boards and Committees:**

Historic Preservation Board – Seven-member board including new appointments.

Jason Ludwig, District 5. Mr. Ludwig serves as the Director of Content at the Council on Foundations. He holds a Bachelor of Arts degree in Journalism and Mass Communication from Arizona State University. His partial term will expire on June 30, 2026.

Human Relations Advisory Board - Eleven-member board including new appointments.

Chantelle Frazee-Jacobs, District 2. Ms. Frazee-Jacobs is a Career and Technical Education (CTE) Career Coach with Mesa Public Schools. She holds a Bachelor of Science in Mathematics and Secondary Education from Grand Canyon University, a Master of Arts in Intercultural Studies from Fuller Seminary, and a Ph.D. in Public Policy and Planning from University of Southern California. Her first term will expire June 30, 2028.