

Special Event Liquor License Application Attachment B

Licensing Office
55 North Center Street
Mailing Address:
PO Box 1466
Mesa, Arizona 85211-1466
480-644-2316 Telephone
480-644-3999 Fax
www.mesaaz.gov



If you intend to serve alcohol at your special event, you will need to obtain a Special Event Liquor License or an Extension of Premises from the City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provisions outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

- Free/Host Alcohol
 Beer
 Alcohol Sales
 Beer and Wine
 Host and Sale Alcohol
 Beer, Wine and Distilled Spirits

Do you plan to secure a:

Special Event Liquor License - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to, and approved by, the State of Arizona. There are fees involved at the State. This license can only be obtained by a non-profit organization, 501(C). (Complete the [State of Arizona Special Event Liquor Application and site plan and submit it with this Attachment B.](#))

Extension of Premises License - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in effect and you want to extend the area where liquor is sold. (Complete the [State of Arizona Extension of Premises Application and site plan and submit it with this Attachment B.](#))

If this is an Extension of Premises, are there any other activities taking place except for the sale of liquor in the extended area? No Yes Type of activities taking place: _____

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event The area will be fenced off and security stationed at all entry/exit points of beer garden to assure alcohol does not leave licensed area. All 21+ patrons will be ID checked & wristbanded to verify age.

If applying for a Special Event Liquor License the following must be provided:

Ultimate Imaginations Inc	74-2532863
Charity's or Organization's Name	501 (C)#
Nancy Hormann	President / Executive Dir
Name of Contact at Charity/Organization	Title with Organization
Nancy Hormann	Phone Number
On-Site Agent Responsible for Liquor	

How will attendees over the age of 21 be identified? All patrons will be ID Checked and wristbanded once age is verified

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? wristband will identify those 21+

Will food be served? Yes No If yes, what type of food will be served Food Trucks (BBQ Centric)
Seating capacity of designated area: # 250

RECEIVED
OCT 04 2023
CITY OF MESA
LICENSING OFFICE

CSR:
 Amount:



SPECIAL EVENT LICENSE
APPLICATION FEE \$25.00 PER DAY

Arizona Department of Liquor Licenses and Control
 800 W. Washington St. 5th Floor Phoenix, AZ 85007
 (602) 542-5141

DLIC USE ONLY

Job #:
 Date Accepted:
 CSR:
 License #:

Application MUST be submitted to the Department of Liquor 10 days prior to the event.

SECTION 1 Applicant must be a member of a qualifying nonprofit organization, political party, or Government entity and authorized by an Officer, Director, or Chairperson of the Organization.

- Applicant: Hormann, Nancy
(Must be an Officer/Member of the Non Profit Entity) Last First Middle
- Applicant's mailing address: 100 N Center Street Mesa, AZ 85201
Street City State Zip
- Applicants home/cell phone: [REDACTED] Applicant's business phone: [REDACTED]
- Applicant's email address: nancy@downtownmesa.com
- Special Event Name: Merry Main Street 2023
- Name of Non-Profit Organization, Candidate or Political Party/Gov.: Ultimate Imaginations Inc.
- Non-Profit/IRS Tax Exempt Number: 74-2532863
- Arizona Corporation Commission File #: 02122188 If out of State please specify: _____
(Attach letter of good standing)
- Event Location Name: Downtown Mesa Streets
- Event Address: 1 N Macdonald Mesa, AZ 85201

Dates and Hours of Event - Days must be consecutive and may not exceed 10 consecutive days.

****SEPARATE APPLICATION FOR EACH "NON-CONSECUTIVE" DAY****

Days	Date	Day of Week	Event Start Time AM/PM	License End Time AM/PM
DAY 1:	<u>11/24/2023</u>	<u>Friday</u>	<u>5:00pm</u>	<u>10:00pm</u>
DAY 2:	_____	_____	_____	_____
DAY 3:	_____	_____	_____	_____
DAY 4:	_____	_____	_____	_____
DAY 5:	_____	_____	_____	_____
DAY 6:	_____	_____	_____	_____
DAY 7:	_____	_____	_____	_____
DAY 8:	_____	_____	_____	_____
DAY 9:	_____	_____	_____	_____
DAY 10:	_____	_____	_____	_____

SECTION 2 What type of security and control measures will you take to prevent violations of liquor laws at this event?
(List type and number of police/security personnel and type of fencing or control barriers, if applicable.)

2 _____ Number of Police 4 _____ Number of Security Personnel Fencing Barriers

Must explain security measures: The area will be fenced off and security stationed at all entry/exit points of beer garden to assure alcohol does not leave licensed area. All 21+ patrons will be ID checked & wristbanded to verify age.

SECTION 3 What is the purpose of this event?

On-site consumption Off-site (auction/wine/distilled spirits pull) Both

How is this special event going to conduct all dispensing, serving, and selling of spirituous liquors?
Check one of the following boxes. (R-19-318)

A) Special Event being held on an **unlicensed** premises will require approval and signature by the Local Governing Body on page 3. (If checked move to section 4)

B) Will this event be held on a currently licensed premises and within the already approved and licensed area?
(Must attach a letter from the licensed premises with an explanation of the option checked below)

- | Name of Business | License Number | Phone (Include Area Code) |
|---|----------------|---------------------------|
| <input type="checkbox"/> Place license in non-use - Special Event Licensee selling all alcohol without retailer involvement
Must attach letter from the location suspending license for duration of special event | | |
| <input type="checkbox"/> Dispense and serve all spirituous liquors under retailer's license -- Business operates normally, minimum of 25% of gross revenue from alcohol sales is donated to licensee | | |
| <input checked="" type="checkbox"/> Dispense and serve all spirituous liquors under special event - The special event licensee is in charge of selling alcohol that was purchased or donated by the special event licensee. The retailers existing alcohol inventory must be separated from any alcohol used during the special event. Must attach letter from the location suspending license for duration of special event | | |
| <input type="checkbox"/> Split premise between special event and retail location - Both the special event licensee and the retailer will conduct sales of alcohol. (These sales will be done in separate areas. If alcohol is donated or purchased by the special event licensee it must be in a separate area than the alcohol that is dispensed by the licensed retailer.) | | |
| <input type="checkbox"/> Off Sale only - Wine/Distilled Spirits Pull, Live or Silent Auctions -- Retailer will still be permitted to conduct all normal sale and service of alcohol. | | |

SECTION 4

1. Has the applicant been convicted of a felony, or had a liquor license revoked within the last five (5) years?

Yes No If yes, attach letter of explanation.

2. How many special event days have been issued to this organization during the calendar year? 1

3. Is the Organization using the services of a Special Event Contractor? (A licensee can utilize the services of a special event contractor who may purchase and sell alcohol on behalf of the licensee. If no special event contractor is listed, the licensee is responsible for the sales and service of alcohol.)

Yes No If yes, please provide the Name of the Special Event Contractor: Members of non-profit are serving

4. Is the organization using the services of a series 6, 7, 11, or 12 licensee to manage the sale or service of alcohol?
(Licensees who hold a series 6, 7, 11, or 12 license are automatically qualified to be the special event contractor)

Yes No if yes, please provide the Name of Licensee: _____ License #: _____

5. List the name of the Individual or Organization that will receive revenues, **MUST EQUAL 100 PERCENT.**

Attach additional sheet if necessary.

Name: Ultimate Imaginations Inc Percentage: 100%

Address: 100 N Center Street Mesa, AZ 85201
Street City State Zip

Name: _____ Percentage: _____

Address: _____
Street City State Zip

Please read A.R.S. § 4-203.02 Special event license; rules and R19-1-205 Requirements for a Special Event License.

ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.

NO ALCOHOLIC BEVERAGES SHALL LEAVE A SPECIAL EVENT UNLESS THEY ARE IN AUCTION WINE OR DISTILLED SPIRITS PULL SEALED CONTAINERS OR THE SPECIAL EVENT LICENSE IS STACKED WITH WINE /CRAFT DISTILLERY FESTIVAL LICENSE.

SECTION 5 License premises diagram. The licensed premises for your special event is the area in which you are authorized to sell, dispense or serve alcoholic beverages under the provisions of your license. Please attach a diagram of your special event licensed premises. Please show dimensions, serving areas, fencing, barricades, or other control measures and security position.



If the special event will be held at a location without a permanent liquor license or if the event will be on any portion of a location that is not covered by the existing liquor license, this application must be approved by the local governing body before submitting to the Department of Liquor Licenses and Control. Please contact the local governing board for additional information.

APPLICANT SIGNATURE

Declaration:

I, (Print Name) Nancy Hormann, declare under penalty of perjury that I am authorized to submit this application. I have read the contents of this application, and to the best of my knowledge believe all statements made on this application to be true, correct and complete.

Nancy Hormann
Signature

LOCAL GOVERNING BODY

Date Received: _____

I, _____ recommend APPROVAL DISAPPROVAL
(Government Official) (Title)

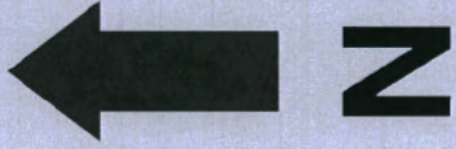
On behalf of _____
(City, Town, County) Signature Date Phone

The local governing body (city, town or municipality where the fair/festival will take place) may require additional applications to be completed and submitted. Please check with local government as to how far in advance they require these applications to be submitted. Additional licensing fees may also be required before approval may be granted.

AZDLLC USE ONLY

APPROVAL DISAPPROVAL BY: _____ DATE: _____

RECEIVED
 OCT 12 2023
 CITY OF MESA
 LICENSING OFFICE



Key

- Fencing
- Fire truck access
- Street Closure
- Vendors
- Santa
- Stage
- Security
- Tree

7542 E. Camelback Rd.
 Scottsdale, AZ 85251
 Phone: 480.663.0700
 Fax: 480.663.0718
info@solutionsaz.com



Merry Main Street Tree Lighting
 Friday, November 24, 2023
 Site Plan as of 10/12/2023



INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
1100 COMMERCE STREET
DALLAS, TX 75242-0000

DEPARTMENT OF THE TREASURY

Date: APR 19 1994

ULTIMATE IMAGINATIONS INC.
58 WEST MAIN STREET
MESA, AZ 85201

Employer Identification Number:
74-2532863
Case Number:
754054064
Contact Person:
SHARI FLOWERS
Contact Telephone Number:
(214) 767-6023
Addendum Applies:
No

Dear Applicant:

Based on the information you recently submitted, we have classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Internal Revenue Code because you are described in section 509(a)(2).

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in 501(c)(3) is still in effect.

This classification is based on the assumption that your operations will continue as you have stated. If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status.

This supersedes our letter dated January 24, 1994.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, you should keep it in your permanent records.

ENTITY INFORMATION

Search Date and Time: 10/11/2023 4:29:13 PM

Entity Details

ULTIMATE IMAGINATIONS, INC.	Entity Name:
02122188	Entity ID:
Domestic Nonprofit Corporation	Entity Type:
Active	Entity Status:
2/16/1989	Formation Date:
In Good Standing	Reason for Status:
2/23/1989	Approval Date:
2/17/2021	Status Date:
2/16/1989	Original Incorporation Date:
Perpetual	Life Period:
Other - PROMOTIONAL AND EVENTS	Business Type:
2023	Last Annual Report Filed:
Arizona	Domicile State:
10/16/2024	Annual Report Due Date:

Original Publish Date:

4/6/1989

Statutory Agent Information

Name:

W RALPH PEW

Appointed Status:

Active

Attention:

Address:

1744 S VAL VISTA DR #217 , MESA, AZ 85204, USA

Agent Last Updated:

9/15/2023

E-mail:

Attention:

Mailing Address:

100 N Center , MESA, AZ 85201, USA

County:

Maricopa

Principal Information

Title	Name	Attention	Address	Date of Taking Office	Last Updated
CEO (Chief Executive Officer)	Nancy Hormann		100 N Center St, MESA, AZ, 85201, Maricopa County, USA	10/5/2020	10/7/2022
Secretary	Tracy Doren		100 N CENTER ST, MESA, AZ, 85201, Maricopa County, USA	8/16/2023	9/15/2023
Director	Kevin Broeckling		100 N Center St, MESA, AZ, 85201, Maricopa County, USA	9/28/2022	10/12/2022
Treasurer	Jeff McVay		100 N Center St, MESA, AZ, 85201, Maricopa County, USA	1/13/2021	10/12/2022

Title	Name	Attention	Address	Date of Taking Office	Last Updated
Director	Susan Stephensen		100 N CENTER ST, MESA, AZ, 85201, Maricopa County, USA	7/20/2021	10/7/2022

Address 

Attention:

Address: 100 N CENTER ST, MESA, AZ, 85201, USA

County: Maricopa

Last Updated: 9/15/2023

Entity Principal Office Address

Attention:

Address:

County:

Last Updated:

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