



**THIS APPLICATION IS FOR A SPECIAL EVENT LICENSE – ON-SALE RETAIL. COUNCIL DISTRICT #4**

SPECIAL EVENT LICENSES ARE PERMITTED UNDER ARS 4-203.02 WITH CITY COUNCIL APPROVAL ONLY. NO PUBLIC NOTICE POSTING OR CITY AGENCY CHECKOUTS ARE REQUIRED.

Ultimate Imaginations Inc.  
ORGANIZATION'S NAME

1 - 270 W. Main Street Mesa, AZ 85201  
EVENT LOCATION

David Warren Short, Executive Director  
APPLICANT, POSITION

100 N. Center Street Mesa, AZ 85201  
MAILING ADDRESS

This is a one day charitable event to be held on Saturday, May 12, 2012 from 2:00 P.M. to 10:00 P.M. Eight security personnel will provide security and control of alcohol. Fencing and barriers will be utilized. Participants of legal drinking age will be issued wristbands. 100% of the proceeds will go to Ultimate Imaginations Inc.

TYPE OF LIQUOR SERVED: Alcohol Sales, Beer and Wine.

TYPE OF EVENT BEING HELD: Charitable - In conjunction with the Mesa Rocks Block Party Event. Food will be provided by vendors.

ADVERSE INFORMATION: None.

OTHER INFORMATION: None.