

## Community Clean Up Program

January 30, 2025

Sheri Collins, Solid Waste Director

Cynthia Ezcurra, Community Engagement Administrator, Community Services

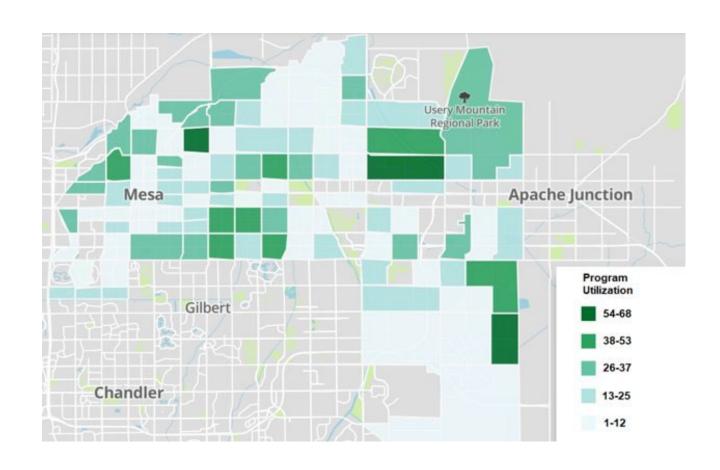
# mesa·az

#### **COMMUNITY CLEANUP PROGRAM**

Increase capacity of clean-up programs

Equitable distribution of resources citywide with targeted outreach

Interdepartmental collaboration with Solid Waste and Community Services



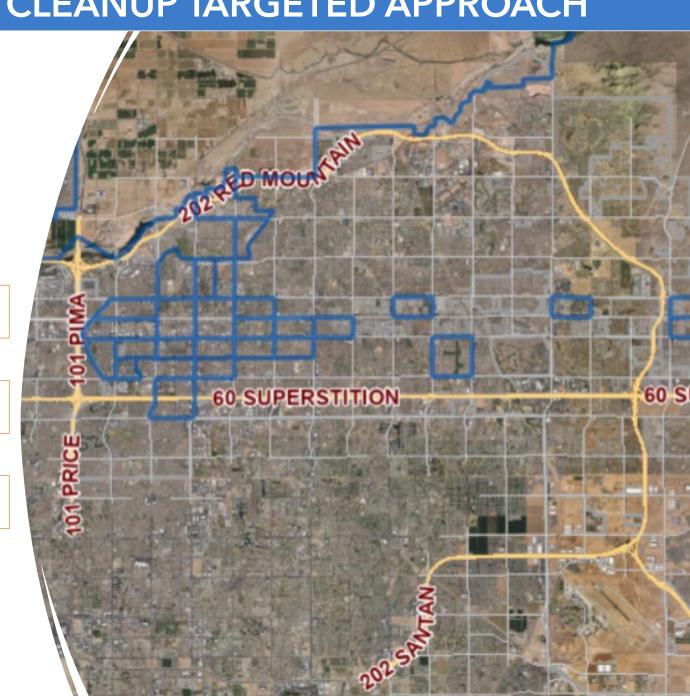


### COMMUNITY CLEANUP TARGETED APPROACH

Starting in Low-to-Moderate Income areas

Areas that haven't received containers in 3-5 years

Community Engagement
Knowledge of neighborhoods





#### **COMMUNITY CLEANUP PROGRAM**

**Created New Program** 

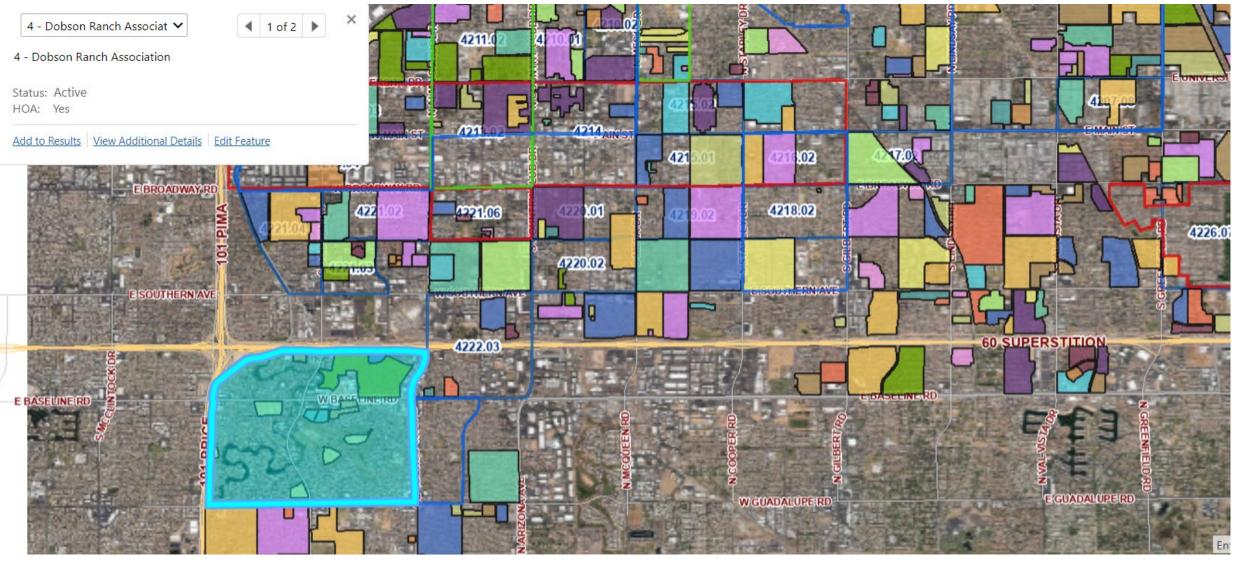
**Painted Containers** 

**Created Logo** 





### Neighborhood Registration Database





#### WHERE WE ARE AT TODAY

Launched on December 9, 2024

Four containers per 60 homes

Runs every week, Mon - Thurs

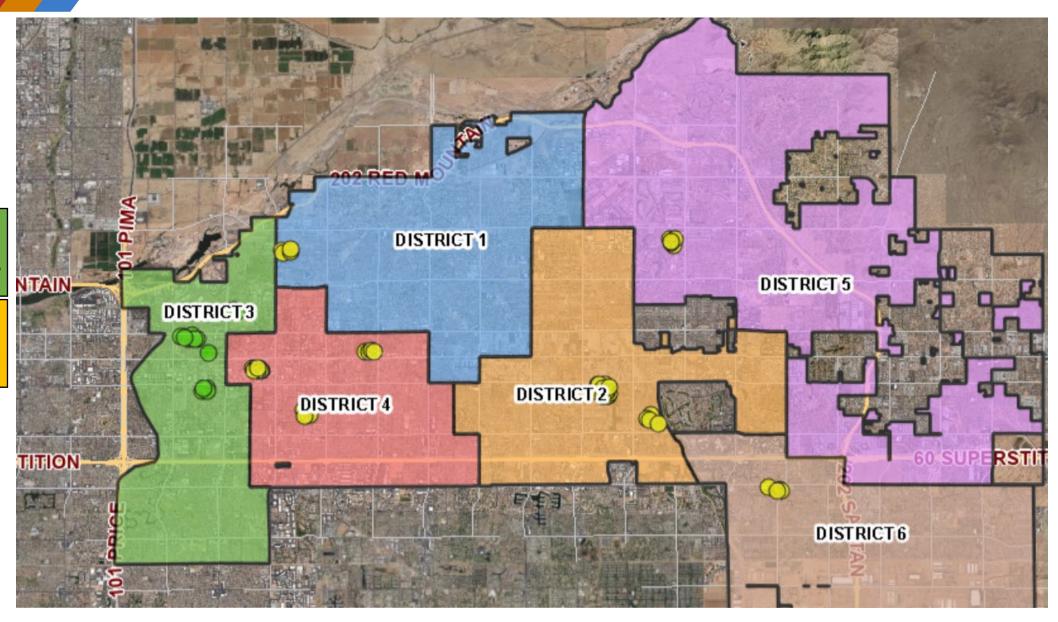




#### **COMMUNITY CLEANUP 6 Months Out**

Green dots: Completed locations

Yellow dots: Scheduled Locations





#### **COMMUNITY CLEANUP TARGETED APPROACH**





#### **COMMUNITY CLEANUP MARKETING**

#### **Postcard**



Community CleanUp Dumpsters are coming to your block Tendrá contenedores de residuos disponibles en su cuadra



[Date]

Dumpsters are available for free to dispose of household waste, yard waste, and other non-hazardous materials. Please follow the rules mentioned on the postcard before using them.

El uso de los contenedores es gratuito para residuos domésticos y de jardinería, así como otros desechos no peligrosos. Por favor siga las reglas incluidas en esta postal antes de usarlos.

#### Resident responsibilities for the use of Community CleanUp Dumpsters:

- Distribute waste evenly in the container.
- · Don't overfill the container.
- Don't climb or open the container.
- Don't put commercial, tree removal, construction or remodeling waste in the container.
- Don't put prohibited items in the container.

#### Responsabilidades del residente para usar los Contenedores de residuos:

- Distribuya los residuos uniformemente en el contenedor
- · No desborde el contenedor
- · No suba o abra el contenedor
- No ponga desechos comerciales, de construcción, remodelación o de extracción de árboles
- · No ponga desechos prohibidos en el contenedor

#### Questions?/¿Preguntas?

Monday to Thursday/Lunes a Jueves 480-644-3705

communityengagementinfo@mesaaz.gov



## Prohibited Items Artículos prohibidos





www.mesaaz.gov/communitycleanup







## **Budget Breakdown**

Item	Ongoing Costs	One-Time Costs
Roll-Off Truck		\$400,000
24 Roll-Off Containers		\$200,000
Equipment Operator II	\$85,584	
Fuel	\$20,000	
Fleet Maintenance	\$72,096	
Annual Truck Permit	\$120	
Landfill Costs	\$97,200	
FTE PA	\$79,332	
Total	\$354,332	\$600,00





#### STORMS CLEAN UP AND SPECIAL CIRCUMSTANCES

#### Does Include:

Storm cleanup efforts in the community

Residential neighborhoods

## Does not Include:

Individual special cleanup projects

Special
Circumstances
from other
departments

Commercial Properties

# Other Container Uses:

Mesa Fire & Medical Hoarding Intervention

Code Compliance Team Up to Clean Up Program

Solid Waste Neighborhood Cleanup Program