



City Council Report

Date: August 19, 2024
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Kristy Garcia, Procurement Administrator
Subject: Four-Year Term Contract with up to Six-Year Renewal Options for Website Redesign for the Arts and Culture Department as requested by the Department of Innovation and Technology **(Citywide)**

Recommendation

Council is requested to approve the award as recommended.

A committee representing the Arts and Culture and Innovation and Technology Departments and Procurement Services evaluated responses. The evaluation committee recommends awarding the contract to the highest-scored proposal from Dream Warrior Group, Inc. at \$159,430 for the first year and \$40,000 annually thereafter, with an annual increase allowance of up to 5% or the adjusted Consumer Price Index.

Background / Discussion

The Arts and Culture Department is seeking a website redesign to allow for more functionality. The new websites will be visually appealing, provide user-friendly navigation for users on all devices, including mobile phones and tablets, have the ability to log off a user after a predefined period of inactivity, and require a specific minimum level of password strength.

Staff issued a Request for Proposal (RFP) to all registered and known Website Redesign providers. Four (4) proposals were received, all of which met the minimum requirements. The proposals were evaluated by a committee based on the evaluation criteria as stated in the solicitation. The proposal from Dream Warrior, Inc. was the highest scored and is being recommended for award. The evaluation committee unanimously agreed on the recommendation.

Purchase Information

Action: Award
Procurement Type: Request for Proposals
Contract Number: 2024036
Local Consideration: Policy did not apply to this procurement method
Protests Received: None
Initial Contract Term: Four (4) years

Possible Renewals: Up to a maximum of six (6) years subject to Administrative review and approval

Funding Source: Department of Arts and Culture's Operating Budget through the Arts and Culture Fund

Proposal Responses

CivicPlus, LLC. – Manhattan, KS

Dream Warrior Group, Inc. – Winnetka, CA (Recommended)

Granicus, LLC. – Washington, DC

Orlando O Spencer I, Inc. – Yuma, AZ

Proposal Scoring Results

Total Possible Points	CivicPlus, LLC.	Dream Warrior Group, Inc. (Recommended)	Granicus, LLC.	Orlando O Spencer I, Inc.
2,375.00	1,347.84	1,765.42	1,352.06	1,144.06