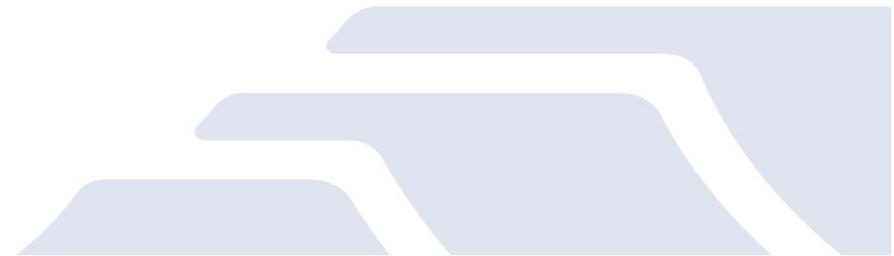




mesa·az

# Mesa District 3 Strategic Priorities 2026

Presented by Councilmember Heredia





## The 30,000-Foot View

**Vision Statement: Enhancing Placemaking Opportunities through strategic redevelopment and reinvestment.**

Success Defined: Visible progress and momentum in key redevelopment areas, including Fiesta Mall, Riverview, and Main Street, that reinforce the district as a vibrant place to live, work, and play.



## Priority 1: Redevelopment

Several long-standing commercial centers are at critical transition points and require continued focus to move from planning to active redevelopment.

**Desired Outcome:** Advance redevelopment efforts in priority areas such as Fiesta Mall, the ongoing Asian District, and Riverview, positioning these centers for long-term economic vitality and community use.



## Priority 2: Infrastructure

Aging and evolving infrastructure must keep pace with redevelopment and growth, from streets and mobility to utilities and public services.

Desired Outcome: Maintain an up-to-date understanding of infrastructure needs and prioritize strategic investments that support redevelopment, safety, and future growth.



## Priority 3: Quality of Life

As the district grows and diversifies, community needs continue to evolve—requiring constant attention to parks, public safety, and neighborhood well-being.

Desired Outcome: Enhance quality of life by improving parks, supporting neighborhood safety, and staying responsive to the diverse needs of residents and businesses.



## Partnerships & Resources

### **Collaboration:**

Key City Departments: Development Services (Planning), Economic Development, Urban Transformation.

External Partners: Developers, small businesses, and local stakeholders

**Barriers:** Limited time and resources to move multiple complex initiatives forward simultaneously.



## In District 3 we Elevate Mesa by...

... transforming major areas of the city over the next several years, elevating Mesa as a destination community, strengthening it's identity as a place to live, work, and play for current residents and future generations.



mesa·az

## Clarifying Questions & Comments