

***3-d ZON22-00779 - "Gallery Park Freeway Landmark Monument" (District 6).** Within the 4900 to 5200 blocks of South Power Road (east side) and within the 6800 to 7000 blocks of East Ray Road (north side). Located south of the Loop 202 SanTan freeway on the east side of Power Road. (42± acres). Council Use Permit. This request will allow for a Freeway Landmark Monument. Devan Wastchak, Owner; Ralph Pew, Pew & Lake, Applicant.

Planner: Sean Pesek

Staff Recommendation: Approval with conditions

The Board recommends to approve case ZON22-00779 conditioned upon:

1. Compliance with final sign detail submitted.
2. Compliance with all requirements of Case No. DRB22-00780.
3. Compliance with all City development codes and regulations, except the modifications to the Freeway Landmark Monument Guidelines as shown in the following table:

FLM Guideline	Approved
General Provisions	
At least 20% of the total sign area should be used for the project or destination name	9% of the total sign area is used for the project or destination name
No closer than two thousand feet (2,000') from an existing or approved Freeway Landmark Monument on the same side of the freeway	776 feet from an existing Freeway Landmark Monument on the same side of the freeway (Located in the Town of Gilbert)
Design and Construction	
Maximum 1 square foot of total sign area per 2 lineal feet of freeway frontage, not to exceed 750 square feet (535.5 square feet for the Proposed Project)	1,526 square feet of total sign area
Electronic Message Display	
The display is limited to text messages only, with no animation or video	The electronic display includes static text and graphics
Each message shall be displayed for a minimum period of one hour	Each message shall be displayed for a minimum of 8 seconds before changing

Vote (5 – 0; Boardmember Peterson and Montes, absent)

Upon tabulation of vote, it showed:

AYES – Ayers, Pitcher, Crockett, Blakeman, Carpenter

NAYS – None

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Note: Audio recordings of the Planning & Zoning Board Meetings are available in the Planning Division Office for review. They are also "live broadcasted" through the City of Mesa's website at www.mesaaz.gov