



COUNCIL MINUTES

August 26, 2024

The City Council of the City of Mesa met in a Study Session in the lower-level meeting room of the Council Chambers, 57 East 1st Street, on August 26, 2024, at 5:15 p.m.

COUNCIL PRESENT

John Giles
Francisco Heredia
Jennifer Duff
Mark Freeman
Alicia Goforth
Scott Somers
Julie Spilsbury

COUNCIL ABSENT

None

OFFICERS PRESENT

Christopher Brady
Holly Moseley
Jim Smith

Mayor Giles conducted a roll call.

1. Review and discuss items on the agenda for the August 26, 2024, Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items removed from the consent agenda: None

2-a. Hear a presentation, discuss, and receive an update on the process for the art mural contract at the Mesa Arts Center.

Assistant to the City Manager Andrea Alicoate introduced Mesa Arts Center Deputy Director Mandy Tripoli and displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Tripoli provided an update and described a large-scale public art mural project in celebration of the Mesa Art Center's (MAC) 20th anniversary. She expressed excitement regarding the opportunity for public art to create a strong sense of place for Mesa. She shared the history of the only current mural on the MAC campus titled 'Desert Rose,' which was created by Miles MacGregor or "El Mac," a renowned street artist who grew up in Arizona. (See Page 2 Attachment 1)

Ms. Tripoli reviewed the goals for the use of the new mural and provided a timeline for the mural process, including negotiations with the artist's team. She presented an image for the location of the mural, which will be along Center Street. She mentioned the location was selected due to the

duality and opportunity for the two murals to speak to one another. (See Pages 3 through 5 of Attachment 1)

Ms. Alicoate outlined the guidelines to process commissioned mural art if Council chooses to recommend moving forward with the process. (See Page 6 of Attachment 1)

Ms. Alicoate highlighted the artist, Shepard Fairey, a nationally renowned artist. She discussed the next steps for the mural with an expected mural installation timeline for the spring of 2025, which will coincide with the MAC's 20th anniversary. (See Pages 7 and 8 of Attachment 1)

Ms. Alicoate summarized the steps to complete the mural and reimbursement which will be funded by the MAC Foundation for cost of materials, supplies, and travel of the team. She noted that the artists' fees for design and the mural will be donated by Shepard Fairey, as part of his philanthropy efforts. She discussed the next steps seeking Council's consideration and direction and concluding with the anniversary celebrations. (See Pages 9 and 10 of Attachment 1)

In response to a question from Councilmember Spilsbury, Ms. Alicoate explained that the only change from the previous update in June is having a citywide process identified as a more formalized process that will ensure that the City can receive and select an artwork that would best fit Mesa's community.

Mr. Brady added that specific details have been worked out with the artist and there is a draft contract that is ready for signatures now.

In response to a question posed by Councilmember Spilsbury, Ms. Tripoli stated that although the MAC Foundation was part of the initial conversations, Council will have the final approval.

Responding to a question from Councilmember Somers, Mr. Brady stated that the City was able to collaborate with the artist on the mural and resolved any issues and feels comfortable moving forward with the mural.

In response to a question from Councilmember Freeman, Mr. Brady stated that the City did not conduct a general solicitation for other artists. He explained that a gallery exhibit led to Shepard Fairey's offer to donate the mural, along with his other exhibit, which was significant. He confirmed that if any of the murals are not accepted, then a Request for Proposal (RFP) process would be conducted to engage other local or national artists.

In response to a question from Councilmember Duff, Ms. Alicoate replied that all three art concepts will be brought to Council and she will inform Council of the Advisory Board's recommendation.

Mayor Giles stated that the consensus is to move forward with the mural.

Mayor Giles thanked staff for the presentation.

3. Current events summary including meetings and conferences attended.

Mayor Giles and Councilmembers highlighted the events, meetings and conferences recently attended.

4. Scheduling of meetings.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, September 5, 2024, 7:30 a.m. – Study Session

5. Adjournment.

Without objection, the Study Session adjourned at 5:36 p.m.

JOHN GILES, MAYOR

ATTEST:

HOLLY MOSELEY, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 26th day of August 2024. I further certify that the meeting was duly called and held and that a quorum was present.

HOLLY MOSELEY, CITY CLERK

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(Attachments – 1)

20
YEARS



MESA ARTS CENTER



20th Anniversary Mural

Monday, August 26, 2024

Andrea Alicoate, Assistant to the City Manager
Mandy Tripoli, Mesa Arts Center Deputy Director

20
YEARS



MESA ARTS CENTER



The Mesa Arts Center's mission:
To create meaningful arts
experiences in Mesa for everyone



Goals:

- Celebrating our 20th Anniversary.
- Opportunity to create a welcoming entryway to the Mesa Art Center's Campus from Center Street.
- Continue to respond to interest and energy about adding public art to our Mesa environments.
- Create a beacon to viewers, communicating that Mesa is an innovative, welcoming community.
- Authentically enhance the sense of place.



Jan 2023

Shephard Fairey
Exhibition planned for
Fall 2023, artist
presented
an opportunity for a
large-scale mural.

Review of a mural as a
viable option and next
steps.



May 2023

Museum and Cultural
Advisory Board (MCAB) and
Mesa Arts Center Foundation
board presentations.
Recommendations to
pursue a mural.

June 2023
City Council Study Session
presentation on Shepard
Fairey mural. Input was
received for min. 3 artwork
options to review.



Aug- Dec 2023

Negotiations with
Shephard Fairey's team
to develop contract
terms and outlined the
process for options
to review.

Shephard Fairey
Exhibition at Mesa
Contemporary Arts
Museum



March 2024

Mural installation
considered in honor of
Mesa Art Center's 20th
Anniversary.

May 2024
Presentation to MCAB
on 20th Anniversary
Mural installation with
Shepard Fairey.



**MESA
ARTS
CENTER**
mesa.az



**MCA
Loading
Dock**

**Painting
Drawing
Printmaking
Studio**

Box Office

CENTER STREET

**Glass
Studio**

**Ceramics
Studio**

20
YEARS



MESA ARTS CENTER



Normal City process identified:

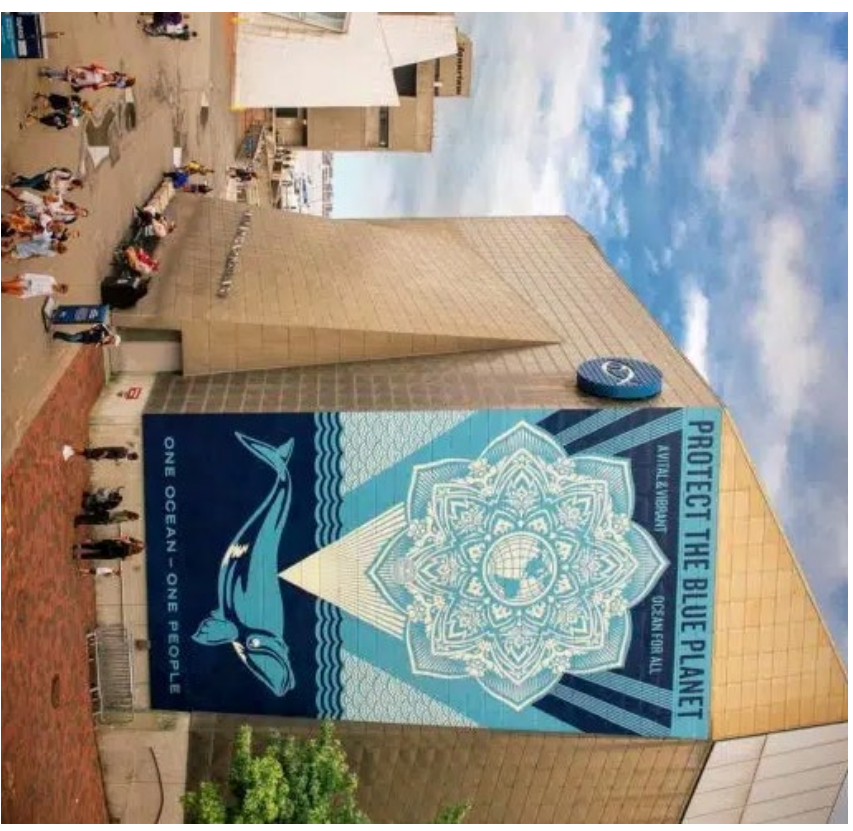
- City to provide artist concept documents with themes of environment, arts, and culture in Mesa.
- Artist will submit three (3) options of artwork to be considered by the MCAB for recommendation, and City Council for selection.
- Three (3) additional options may be provided if none are selected from the first round, option to terminate artist contract and/or move to Request For Proposal (RFP) process if none are selected.
- Mural installation to remain on the site for at least two (2) years.
- The City will maintain the mural unless it becomes damaged and repair would not be appropriate, feasible, or cost-effective.



Shepard Fairey



We Own the Future, 2014
Little Italy, New York, NY



A Vital and Vibrant Ocean for All, 2021
Simons Theatre at the New England Aquarium, Boston, MA

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YEARS



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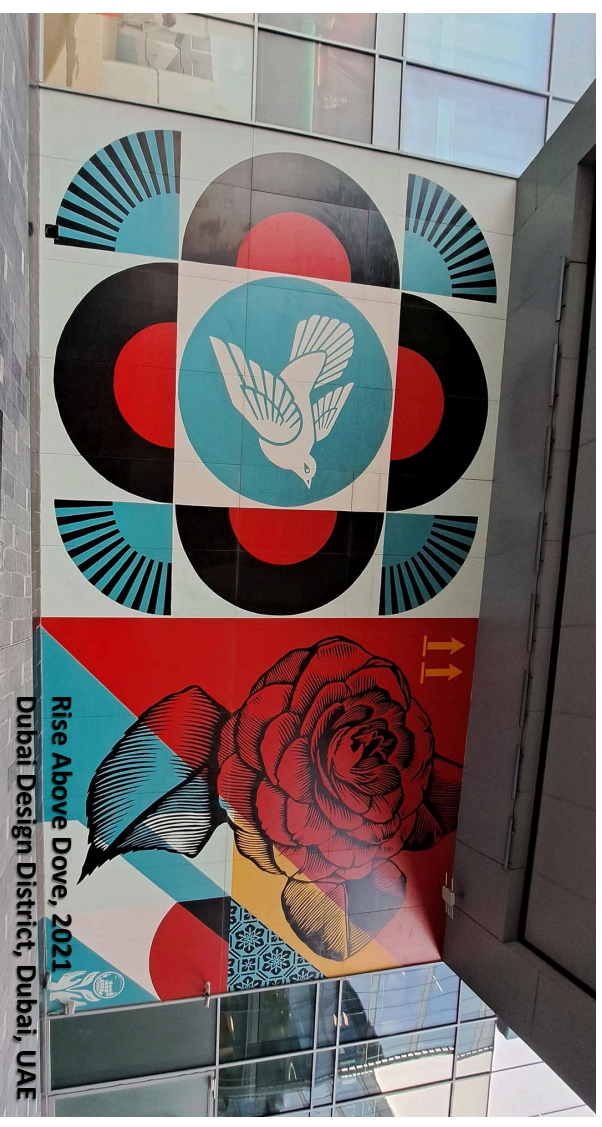




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- Work with Shepard Fairey's team to finalize the contract.
- Opportunity for site visit, with community early Fall.
- Artwork submitted and reviewed for selection by late Fall.
- Schedule mural installation, anticipated for Spring 2025.





- The mural to take approx. 3 days to complete, with 3-5 artist team members.
- Up to \$30,000 reimbursement stipend funded by the Mesa Arts Center Foundation to cover the costs of materials/supplies and travel.
- Artists fees for design and mural art to be donated by Shepard Fairey.



Next Steps:

- Seeking Council consideration and direction.
- Remaining process to be initiated in September.
- Return to Council in late Fall for update and mural selection.
- Mural installation anticipated for Spring 2025 to conclude the 20th Anniversary celebrations.

20
YEARS



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Thank you

Questions? Comments?

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- Identify Mural RFP criteria and open for bids.
- Collect artist submissions- approx. 6 weeks.
- Review artist submissions and panel selection process.
- Contract negotiations with the artist.
- Artwork submitted and reviewed for selection.
- Mural installation date to be scheduled.



Request For Proposals - Mural Artist (s)