



**THIS APPLICATION IS FOR A:
SERIES 6 BAR LICENSE - ON AND OFF-SALE RETAIL PRIVILEGES .**

ZONING: DC DE

COUNCIL DISTRICT: #4

PER ARS 4-201.E, COUNCIL RECOMMENDATION MUST BE RECEIVED BY THE STATE ON 1/24/2026.

Pedal Haus Brewery
BUSINESS NAME

201 West Main Street
BUSINESS ADDRESS

Pedal Mesa LLC
Camila Alarcon, Agent
APPLICANT, POSITION

4742 North 24th Street Suite 300 Phoenix, AZ 85016
MAILING ADDRESS

LICENSE PRESENTLY EXISTING AT THE ABOVE LOCATION: The existing Series 12 Restaurant License held by Pedal Mesa LLC was issued on 11/23/2024. This license will revert to the State.

PREVIOUS LICENSE EXISTING AT THE ABOVE LOCATION: None.

LIQUOR LICENSES WITHIN ONE-MILE RADIUS (see enclosed map): 70.

APPLICATIONS WITHIN ONE-MILE RADIUS PENDING STATE LIQUOR BOARD DECISION: 2.

POPULATION ESTIMATE WITHIN ONE-MILE RADIUS OF THE ABOVE LOCATION: 18,540.

ADVERSE INFORMATION: None.

OTHER INFORMATION: Within the last five years, controlling person Julian Wright was cited for violating A.R.S. §4-241.A (Failure to request ID from underage buyer) and § 4-244.9 (Sell, give, furnish underage person with alcohol). All fines have been paid and the case closed.

PETITIONS RECEIVED WITHIN 20-DAY POSTING PERIOD: None.

CALLS FOR SERVICE: See attached.

DISTANCE TO NEAREST SCHOOL: 1,245 ft.

BUSINESS OVERVIEW: A brewery is requesting a new Series 6 Bar License. A Series 6 Bar License allows on and off-site sales and consumption of all types of alcohol.