



**THIS APPLICATION IS FOR A:  
SERIES 6 BAR LICENSE - ON AND OFF-SELL RETAIL PRIVILEGES .**

ZONING: DC DE

COUNCIL DISTRICT: #4

PER ARS 4-201.E, COUNCIL RECOMMENDATION MUST BE RECEIVED BY THE STATE ON 1/24/2026.

Pedal Haus Brewery

BUSINESS NAME

201 West Main Street

BUSINESS ADDRESS

Pedal Mesa LLC

Camila Alarcon, Agent

APPLICANT, POSITION

4742 North 24<sup>th</sup> Street Suite 300 Phoenix, AZ 85016

MAILING ADDRESS

LICENSE PRESENTLY EXISTING AT THE ABOVE LOCATION: The existing Series 12 Restaurant License held by Pedal Mesa LLC was issued on 11/23/2024. This license will revert to the State.

PREVIOUS LICENSE EXISTING AT THE ABOVE LOCATION: None.

LIQUOR LICENSES WITHIN ONE-MILE RADIUS (see enclosed map): 70.

APPLICATIONS WITHIN ONE-MILE RADIUS PENDING STATE LIQUOR BOARD DECISION: 2.

POPULATION ESTIMATE WITHIN ONE-MILE RADIUS OF THE ABOVE LOCATION: 18,540.

ADVERSE INFORMATION: None.

OTHER INFORMATION: Within the last five years, controlling person Julian Wright was cited for violating A.R.S. §4-241.A (Failure to request ID from underage buyer) and § 4-244.9 (Sell, give, furnish underage person with alcohol). All fines have been paid and the case closed.

PETITIONS RECEIVED WITHIN 20-DAY POSTING PERIOD: None.

CALLS FOR SERVICE: See attached.

DISTANCE TO NEAREST SCHOOL: 1,245 ft.

BUSINESS OVERVIEW: A brewery is requesting a new Series 6 Bar License. A Series 6 Bar License allows on and off-site sales and consumption of all types of alcohol.