

## COUNCIL MINUTES

May 11, 2017

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on May 11, 2017 at 7:29 a.m.

### COUNCIL PRESENT

John Giles  
Mark Freeman  
David Luna  
Jeremy Whittaker  
Ryan Winkle

### COUNCIL ABSENT

Christopher Glover  
Kevin Thompson

### OFFICERS PRESENT

Christopher Brady  
Dee Ann Mickelsen  
Jim Smith

Mayor Giles excused Councilmembers Glover and Thompson from the entire meeting.

1-a. Hear a presentation, discuss and provide direction on an overview of the Falcon Field Airport and its economic development and community engagement efforts.

Falcon Field Airport Director Corinne Nystrom displayed a PowerPoint presentation (**See Attachment 1**) and provided an overview of the airport and its economic development and community engagement efforts.

Ms. Nystrom stated that Falcon Field Airport is operated by the City of Mesa and is officially designated by the Federal Aviation Administration (FAA) as a General Aviation Reliever Airport (GARA). She noted that the purpose of GARA is to provide services to the small private aircraft. She stated that in 2016 the airport was the 4<sup>th</sup> most active general aviation airport in the United States with over 700 aircrafts, 410 City-owned hangars, and 397 aircraft tiedowns. (See Page 3 of Attachment 1)

Ms. Nystrom stated that over 90 businesses are located at the airport, which account for over 1,300 airport jobs with an estimated annual economic impact of \$2.0 billion.

Ms. Nystrom reported on safety and airport improvements and noted that the total capital expenditures in the past five years were approximately \$8.4 million. (See Page 5 of Attachment 1)

Ms. Nystrom commented that the Capital Improvement budget forecast is approximately \$30.5 million for airport infrastructure improvements and listed them as follows:

- Airfield Lighting and Signage Replacement (LEDs)
- Automated Surface Observing System (ASOS)
- Maintain Healthy Pavement Conditions – ongoing

Ms. Nystrom reported that the airport works cooperatively with the Mesa Fire and Medical Department to conduct hangar inspections for both the City and privately owned hangars.

Ms. Nystrom commented that a new master plan update is in the works and that a portion of the plan will be federally funded. She stated that a consultant has been hired to assist with the plan and that an aviation forecast will be included to help with future grant applications. She added that the plan will also include future developments for the Citrus Groves Property. She noted that staff will conduct public outreach to the community and tenants. (See Page 8 of Attachment 1)

Ms. Nystrom highlighted Falcon Fields' Economic Development plan and provided a brief overview as follows:

- Falcon Field is financially self-sustaining
- Stable annual operating revenues: \$3.5 - \$3.7 Million
- Annual operating expenses are under budget
- National outreach and marketing
- New digital media, website and social media sites

Ms. Nystrom also spoke about business retention and expansion, and indicated that there are approximately 90 businesses at the airport. She stated that there are now three restaurant options at the airport, Desert Eagle Brewing Company, Steak and Stone Steakhouse, and the Monastery. (See Pages 12 and 13 of Attachment 1)

Ms. Nystrom stated that staff continues to work with tenants to maintain a clean airport and ensure aircrafts are operational and well kept. (See Page 14 of Attachment 1)

Ms. Nystrom commented that Falcon Field is a major economic engine for the City and announced that Precision Heli-Support joined Falcon Field to provide aircraft maintenance, repair and overhaul services as well as additional avionics. She added that the business partnership will also bring new jobs as well as approximately \$500,000 in capital improvements to the East World War II hangar. (See pages 15 and 16 of Attachment 1)

Ms. Nystrom displayed various photos of the new covered aircraft wash facility, tenant hangar upgrades and renovations to the Falcon Corporate Center. (See Pages 17 and 18 of Attachment 1)

Ms. Nystrom highlighted the proposed development site for the Falcon Tech Center, which will be used for medical or technology based research. She indicated the property was rezoned in 2008 to be an employment park and in order to move forward there are a few modifications to be made to the existing zoning and design. (See Pages 19 through 21 of Attachment 1)

Ms. Nystrom stated that Falcon Field continues to move forward with historic zone improvements and that new monument signage and wayfinding signage are ready to be installed.

Ms. Nystrom explained that the City has scheduled improvements to the World War II hangars. She stated that improvements include bringing them back to their original look (i.e., repainting, new windows and hangar upgrades). She added that there are also historic photo wraps being installed on airport buildings as well as working with Parks and Recreation to put a few historic photos in the park to commemorate the swimming pool.

Ms. Nystrom commented that staff will be installing a shade structure to the terminal building viewing area as well as interactive displays about aviation. (See Page 26 of Attachment 1)

Ms. Nystrom highlighted Falcon Field Tenant Appreciation events that are held throughout the year.

Ms. Nystrom stated that the Fly Friendly Program has implemented 18 strategies to encourage pilots and users to be very sensitive to noise concerns. She stated that the flight academy has also implemented a noise program, which has helped with noise complaints. (See Page 28 of Attachment 1)

Ms. Nystrom pointed out that the Annual Open House Airport Tours continues to be a huge success thanks to the exhibits provided by vendors and tenants. She added that the Copperstate Fly-In is scheduled to return to Falcon Field and that it will be a two-day event with aircraft displays, exhibits, as well as flight safety workshops.

Vice Mayor Luna thanked staff for the great job they are doing at the airport and the leadership that its provided to the tenants and thanked Deputy City Manager Natalie Lewis for her leadership as well. He also introduced Zenia Cornejo, Airport Administration Supervisor.

Responding to a question from Vice Mayor Luna, Ms. Nystrom stated that an assessment is in progress and that the FAA is reviewing the study. She added that staff is hopeful that they will approve the assessment by fall. She added that once all the approval process is complete, Economic Development will take the lead on marketing the property.

Mayor Giles commented that the Citrus Grove development is a pending zoning case and scheduled to go before Council soon. He stated that it is exciting news for the area and he is glad to see the City involved in the economic development of the Falcon Field neighborhood. He thanked staff for their work and that it is always fun to attend events at the airport and see the overwhelming support from the community.

Responding to a question from Mayor Giles on the status of Wings of Flight, Ms. Nystrom stated that Wings of Flight found a new home at the airport and have entered into a lease agreement with a private hangar.

Mayor Giles thanked staff for the presentation.

1-b. Hear a presentation, discuss and provide direction on the Community Services Department operations overview.

Community Services Director Ruth Giese provided an operational overview (**See Attachment 2**) and introduced Neighborhood Outreach Coordinator Lindsey Balinkie, who was prepared to assist with the presentation.

Ms. Giese provided a summary of the Community Services Departments many services, which include a wide range of assistance, education and resources. (See Page 3 of Attachment 2)

Ms. Giese reported on the various ways success is measured and that the goal of the department is to continue receiving federal funds and meet regulations and data driving performance measures set forth by Housing and Urban Development (HUD). (See Page 4 of Attachment 2)

Ms. Giese announced that the Housing Choice Voucher program received over 6,700 applications; that Housing and Community Development has served over 11,000 households through Community Development Block Grant (CDBG), Home Investment Partnership Program

(HOME), and Emergency Services Grant (ESG); that Love Your Neighborhood program is expanding into its second year; and that What Works Cities is providing technical assistance to look at results driven procurement.

Ms. Giese displayed a graph detailing the different funding sources. (See Page 6 of Attachment 2)

Ms. Giese also noted that staff works with other diversity offices and regional partners and hold several events such as the Annual Unity Walk, Pride Parade, MLK Festival and Parade. She also noted that the department is responsive to regulations such as the Title VI, ADA as well as employee engagement and participation in regional efforts and internal education.

Responding to a question from Vice Mayor Luna, Ms. Giese stated that staff conducted diversity dialogues with the community as well as a town hall meeting to discuss disability issues.

Vice Mayor Luna encouraged the Human Relations Advisory Board to continue that outreach.

Responding to a question from Mayor Giles, Ms. Giese stated that Brian Goodwin has been hired as the Volunteer Coordinator and has experience in organizing large volunteer programs in the City of Las Vegas.

Ms. Balinkie continued with the presentation and provided an overview of the Neighborhood Outreach Program and introduced the new program "Uconnect Mesa", which will focus on technology. She pointed out that Uconnect Mesa replaces the Building Strong Neighborhoods Program.

Ms. Balinkie stated that digital education will also be an important piece of the program and it will include short bilingual educational videos in coordination with the Public Information Office.

Responding to a question from Councilmember Freeman, Ms. Balinkie stated that neighborhood outreach is completed by Outreach Coordinators, a newsletter, and a neighborhood registration program.

Responding to a question from Councilmember Freeman, Animal Control Supervisor Diane Brady stated that there are no overwhelming problems with large animals and that those calls are handled by the Department of Agriculture.

Mayor Giles thanked staff for the presentation.

1-c. Hear a presentation, discuss and provide direction on funding recommendations for the FY 2017/18 and prior years' available funding for Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME), Emergency Solutions Grant (ESG), and Human Services Programs.

Mayor Giles stated that this item would be continued to May 25, 2017.

2. Acknowledge receipt of minutes of various boards and committees.

2-a. Housing and Community Development Advisory Board meetings held on March 2 and March 7, 2017.



2-b. Economic Development Advisory Board meeting held on April 4, 2017.

It was moved by Vice Mayor Luna, seconded by Councilmember Freeman, that receipt of the above-listed minutes be acknowledged.

3. Information pertaining to the current Job Order Contracting projects.

(This item was not discussed by the Council)

4. Hear reports on meetings and/or conferences attended.

There were no reports on meetings and/or conferences attended.

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the meeting schedule is as follows:

Thursday, May 18, 2017, 7:30 a.m. – Study Session

6. Convene an Executive Session.

It was moved by Vice Mayor Luna, seconded by Councilmember Freeman, that the Study Session adjourn at 8:31 a.m. and the Council enter into an Executive Session.

Mayor Giles declared the motion carried unanimously by those present.

6-a. Discussion or consultation for legal advice with the City Attorney. (A.R.S. §38-431.03A (3)) Discussion or consultation with designated representatives of the City in order to consider the City's position and instruct the City's representatives regarding negotiations for the purchase, sale, or lease of real property. (A.R.S. §38-431.03A (7)) Discussion or consultation with the City Attorney in order to consider the City's position and instruct the City Attorney regarding the City's position regarding contracts that are the subject of negotiations. (A.R.S. §38-431.03A(4))

1. Sale or lease of approximately 2.75 acres of City-owned property located at the southwest corner of Main Street and Pomeroy.

7. Adjournment.

Without objection, the Study Session adjourned at 8:31 a.m.



  
\_\_\_\_\_  
JOHN GILES, MAYOR

ATTEST:

  
\_\_\_\_\_  
DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 11th day of May, 2017. I further certify that the meeting was duly called and held and that a quorum was present.

  
\_\_\_\_\_  
DEE ANN MICKELSEN, CITY CLERK

abg  
(Attachment – 2)

# FALCON FIELD AIRPORT



# Where We Are



# Next Destination



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# Airport Overview

- FAA Designation - General Aviation Reliever Airport
- Two runways – 5,100 feet and 3,800 feet
- FAA Air Traffic Control Tower
- 2016 - 4<sup>th</sup> most active general aviation airport in U.S.
- 700+ based aircraft
- 410 City-owned hangars, 397 aircraft tiedowns





# Airport Overview

90+ On-Airport  
Businesses

1,300+

Airport Jobs



Estimated Annual Economic Impact:  
\$2.0 billion



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# Safety – Airfield Improvements

## \$8.4 Million (2012-2016)

- Reduce Runway Incursions - Taxiways A and C Re-Alignments
- Additional Pavement/Erosion Control Runway 4L/22R Blast Pads
- Increased Efficiency – Expanded Run-Up Areas
  - High Speed Runway Exits (Design)
- Healthy Pavement Conditions – Ongoing Maintenance/Replacement



# Safety – Airfield Improvements- Next Destination

- 8-Year CIP Budget Forecast = \$30.5 million
- FY2017-2018 -
  - Airfield Lighting & Signage Replacement (LEDs)
  - Automated Surface Observing System (ASOS)
  - Maintain Healthy Pavement Conditions –  
Ongoing





# Safety – City & Privately-Owned Hangars Fire Inspections



# Safety/Economic Development- Next Destination-Airport Master Plan Update

- Federally-funded grant project beginning Summer 2017
- Coffman Associates hired (airport consultants)
- 18-24 month process
- Create 12-15 year capital improvements plan – airfield & landside based on aviation forecasts
- Future of undeveloped citrus groves property
- Airport tenants & public outreach



# Economic Development

- Financially Self-Sustaining
- Stable Annual Operating Revenues: \$3.5 - \$3.7 Million
- Annual Operating Expenses Are Under Budget





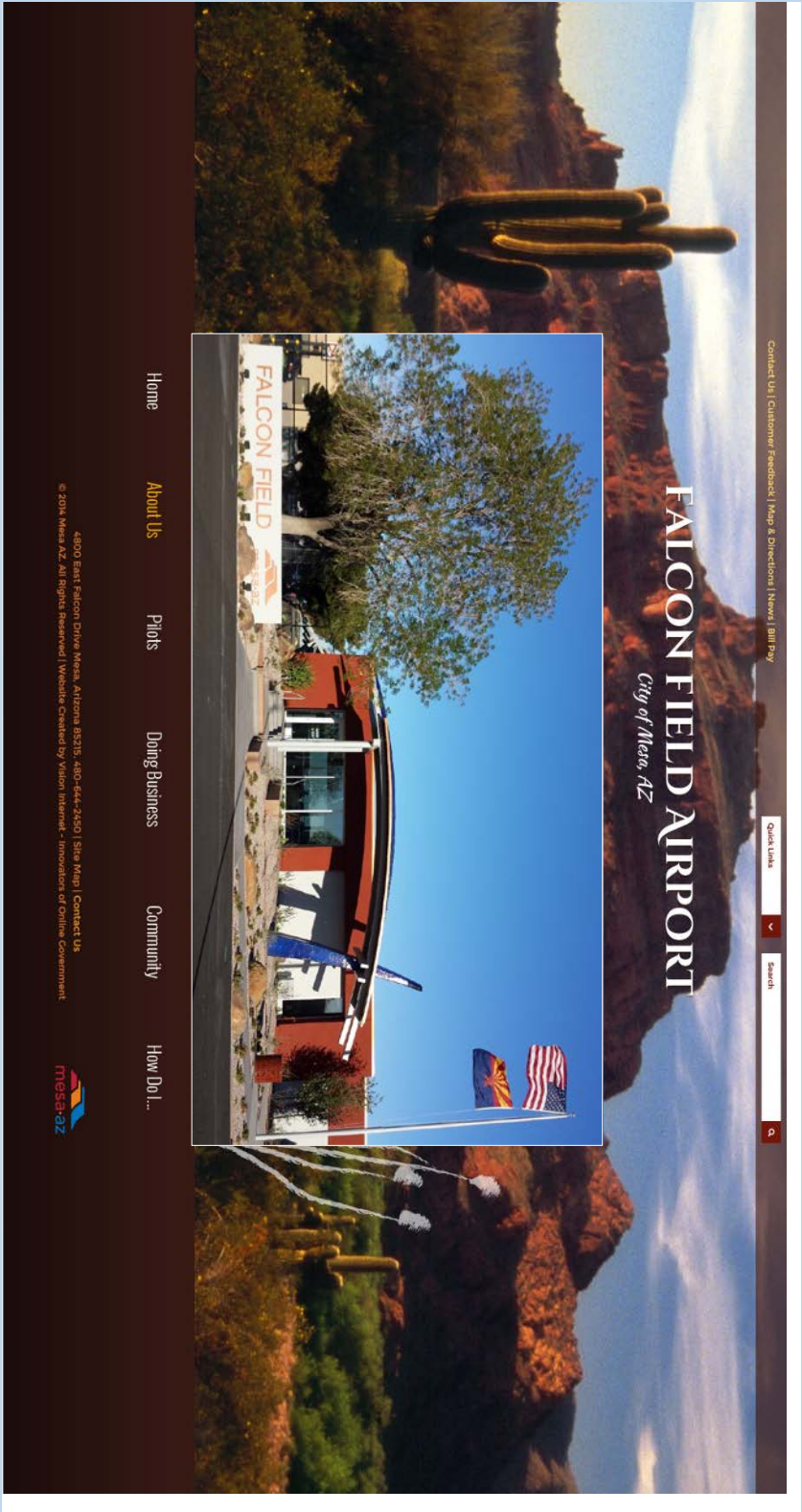
# Economic Development

## National Outreach & Marketing



# Economic Development

## Digital Media - New Website & Social Media





# Economic Development

## Business Retention and Expansion



# Economic Development

## 3 Airport Restaurants





# Economic Development

## NextMesa For Falcon Field – Airfield Clean-Up





# Economic Development-Next Destination

## Precision Heli-Support

- Helicopter & fixed wing aircraft maintenance, repair, and overhaul (MRO) services
- Full-spectrum logistics for the private, commercial, & government aviation sectors
- Customers include Boeing, U.S. govt. and Airbus Helicopters



# Economic Development-Next Destination

## Precision Heli-Support

- 25-30 *NEW* jobs in Mesa
- \$400,000 - \$500,000 capital improvements to East World War II Hangar



# Economic Development-Next Destination

## New Covered Aircraft Wash Facility





# Economic Development-Next Destination

## New Construction/Existing Tenant Upgrades



### New Construction:

Falcon Executive Aviation Hangar

Glenn Kooi Hangar

### Upgrades/Renovations:

Flight Trails

Falcon Corporate Center





# Proposed Development Site



Falcon Tech Center





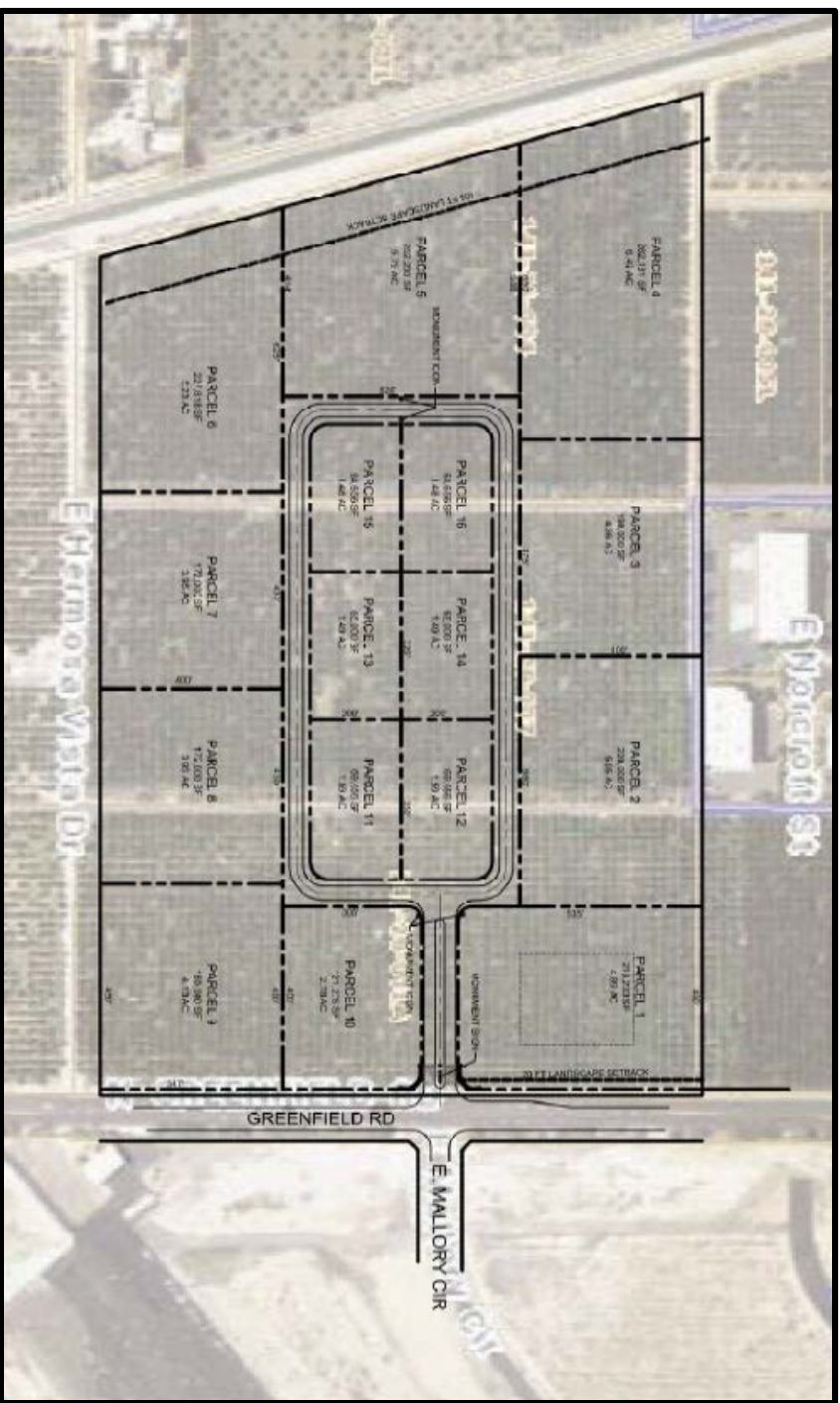
# Entrance Monument Concept



**Falcon Tech Center**



# Conceptual Park Layout

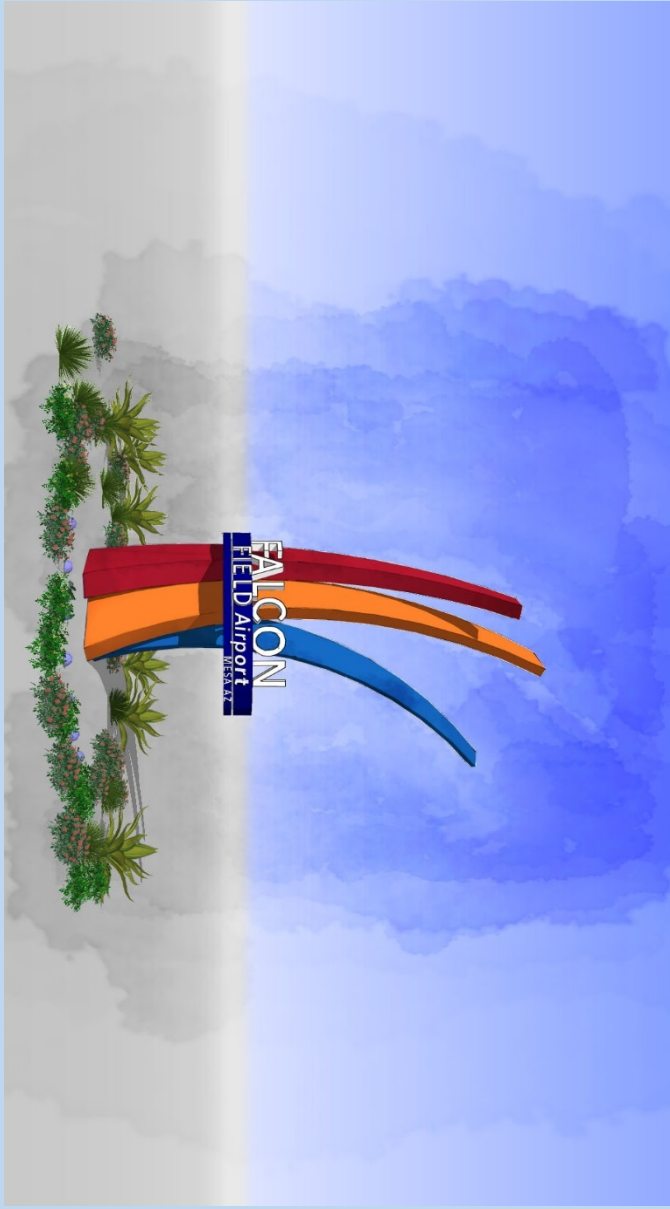


Falcon Tech Center

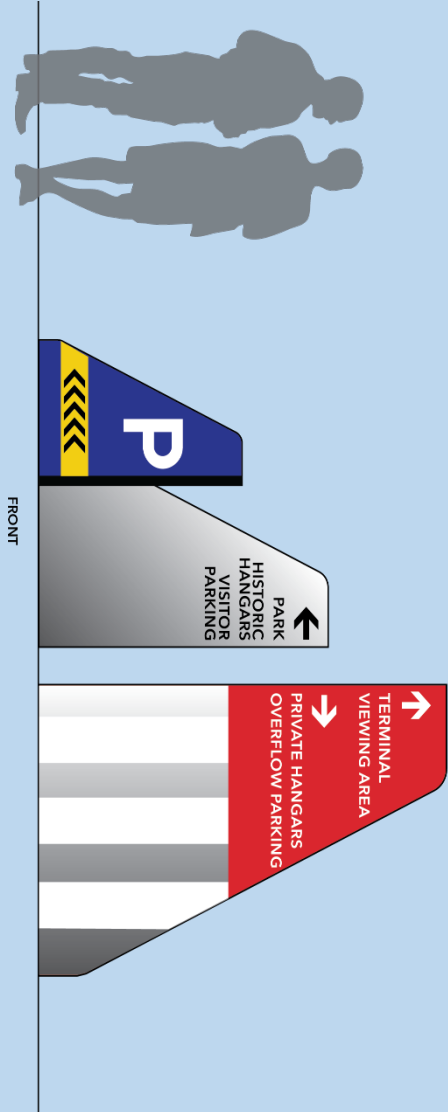
# Economic Development-Next Destination

## Historic Zone Improvements

### New Monument Signage



### Wayfinding Signage





# Economic Development-Next Destination

## Historic Zone Improvements

### World War II Hangars Upgrades

- Paint
- New windows
- Hangar doors upgrade



# Economic Development-Next Destination

## Historic Zone Improvements

### Historic Photo Wraps





# Economic Development-Next Destination

## Historic Zone Improvements Historic Photo Wraps





# Economic Development-Next Destination



## Historic Zone Improvements Terminal Building Viewing Area





# Community Engagement

## Tenant Appreciation Events



# Community Engagement

18 Fly Friendly Strategies Implemented

Additional Voluntary Strategies Implemented by Flight Academy

Airport Staff Responds  
to Every Noise Complaint

Community/Tenant  
Check-In Meetings





# Community Engagement

## Annual Open House Airport Tours



# Copperstate Fly-In

## October 27-28, 2017





# FALCON FIELD AIRPORT



Questions?



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	FY 15/16	FY 15/16	FY 16/17	FY 16/17	FY 16/17	FY 16/17	FY 16/17	FY 17/18
Estimated Beginning Fund Balance	\$ 8,346,113		\$ 2,306,589	\$ 6,974,706	\$ 6,974,706	\$ 6,974,706	\$ 6,974,706	\$ 7,007,181
Revenues	\$ 3,713,736	\$ -	\$ 3,881,883	\$ 3,881,883	\$ 2,520,957	\$ 4,020,766	\$ 4,127,415	\$ -
Transfers In	\$ -	\$ -	\$ -	\$ -	\$ 0	\$ -	\$ -	\$ -
Revenues	\$ 3,713,736	\$ -	\$ 3,881,883	\$ 3,881,883	\$ 2,520,957	\$ 4,020,766	\$ 4,127,415	
Appropriations/Expenses								
Operating Expenses								
Personnel	\$ 913,310	\$ -	\$ 970,102	\$ 970,102	\$ 582,258	\$ 1,010,329	\$ 992,172	
Other Services	\$ 436,111	\$ -	\$ 699,338	\$ 522,644	\$ 166,266	\$ 496,088	\$ 898,726	
Commodities	\$ 67,430	\$ -	\$ 64,560	\$ 64,870	\$ 26,616	\$ 50,108	\$ 62,330	
Capital	\$ 602	\$ -	\$ 1,000	\$ 3,990	\$ 2,832	\$ 20,000	\$ 3,500	
Subtotal Direct Operating Costs	\$ 1,417,453	\$ -	\$ 1,735,000	\$ 1,561,606	\$ 777,971	\$ 1,576,525	\$ 1,956,728	
Project Costs	\$ 2,540,122	\$ 1,372	\$ 544,977	\$ 700,371	\$ 695,454	\$ 1,075,689	\$ 2,137,239	
Other Department Direct Costs	\$ 787,872	\$ -	\$ 909,733	\$ 927,733	\$ 445,451	\$ 838,780	\$ 934,105	
Other Department Indirect Costs	\$ 339,695	\$ 7,888	\$ 511,959	\$ 511,959	\$ 207,139	\$ 497,296	\$ 591,727	
Total Operating Costs	\$ 5,085,142	\$ 9,260	\$ 3,701,669	\$ 3,701,669	\$ 2,126,015	\$ 3,988,291	\$ 5,619,799	
Credits/Offsets	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Transfers Out								
Total Credits/Offsets/Transfers Out	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Total Expenses	\$ 5,085,142	\$ 9,260	\$ 3,701,669	\$ 3,701,669	\$ 2,126,015	\$ 3,988,291	\$ 5,619,799	
Net Uses and Sources	\$ (1,371,407)	\$ (9,260)	\$ 180,214	\$ 180,214	\$ 394,942	\$ 32,475	\$ (1,492,384)	
Estimated Ending Fund Balance	\$ 6,974,706		\$ 2,486,803	\$ 7,154,920	\$ 7,369,648	\$ 7,007,181	\$ 5,514,797	

Note:

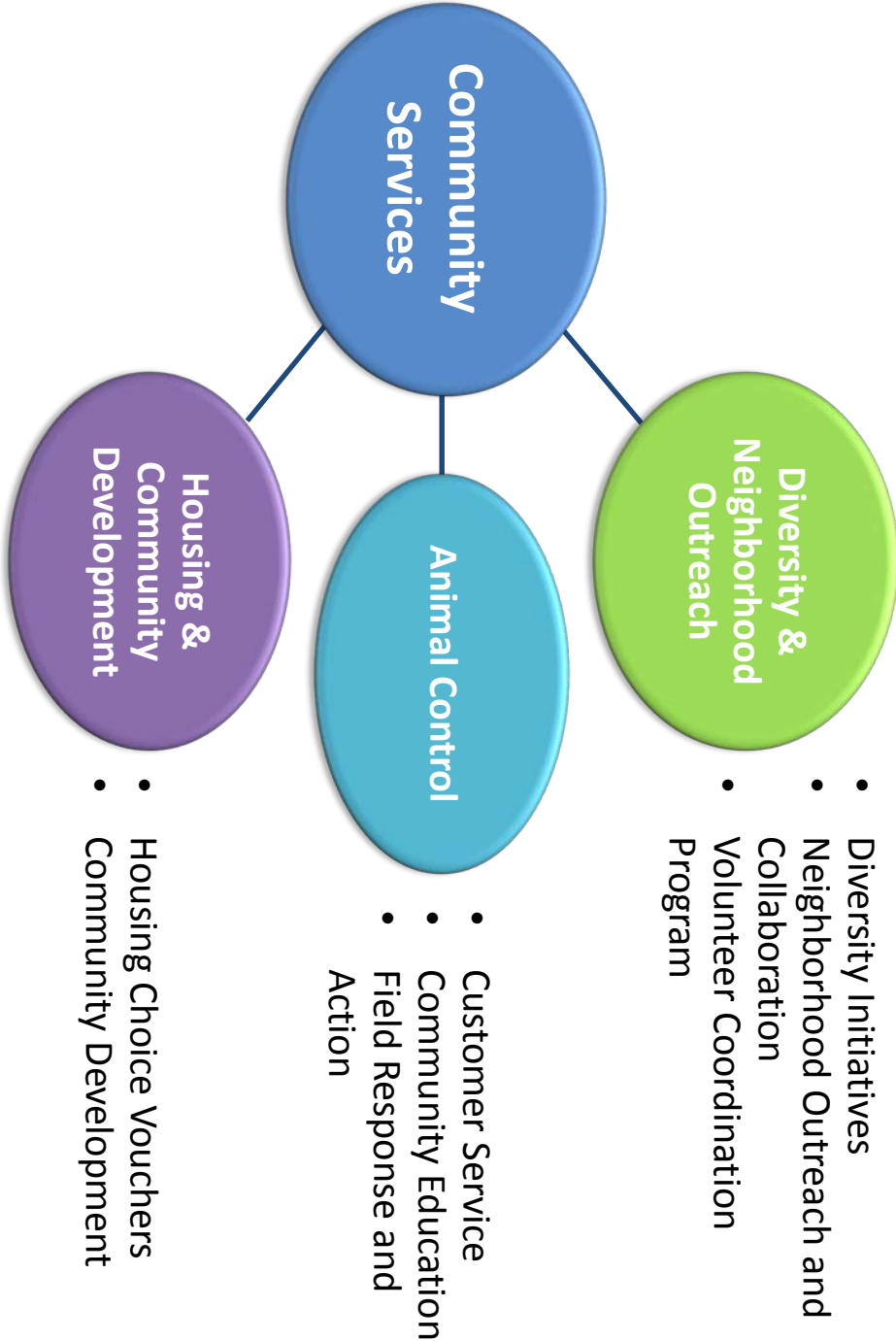
Proposed Budget FY 17/18 was increased by \$200,000 as an ongoing base line adjustment for additional pavement maintenance. Funding was added to the Department Budget in the direction of the City Manager after being identified as the highest priority by Director Corinne Nyström.

# Community Services

Operational Overview and Programs Update  
May 11th, 2017



# Community Services Department Overview



# Community Services Department Overview

**Mission:** Provide a wide range of assistance, education and resources which informs and connects residents with City of Mesa services and programs.

**Desired Outcomes:**

- Access to affordable, decent, and safe housing
- Ensure equal opportunity and affirmatively further fair housing
- Support local non-profits
- Reduce homelessness
- Increase homeownership
- Increase economic development opportunities
- Build community and maintain quality neighborhoods
- Courteous, professional animal control



# Measuring Success

## Housing & Community Development

- Meeting federal requirements and mandatory HUD reporting
- Utilization of federal funds- Maximizing dollars received
- Benchmark and goals outlined in sub-recipient contracts



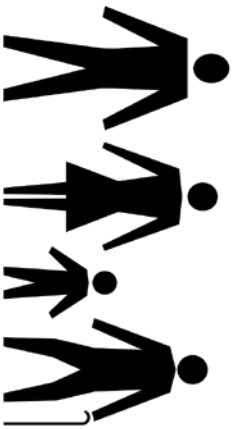
## Animal Control

- Awareness and education regarding effective animal care
- Total number of animal related service calls processed



## Neighborhood Outreach, Diversity & Volunteerism

- Individuals served with resource assistance and problem solving
- Volunteer hours generated





# Recent Program Accomplishments & Updates

## Housing & Community Development

- Housing Choice Voucher (Section 8) High Performing Designation
- Section 8 Waitlist opened and received 6,738 applications
- 11,012 households served through CDBG, HOME, & ESG
- Expanding into second year of Love Your Neighborhood

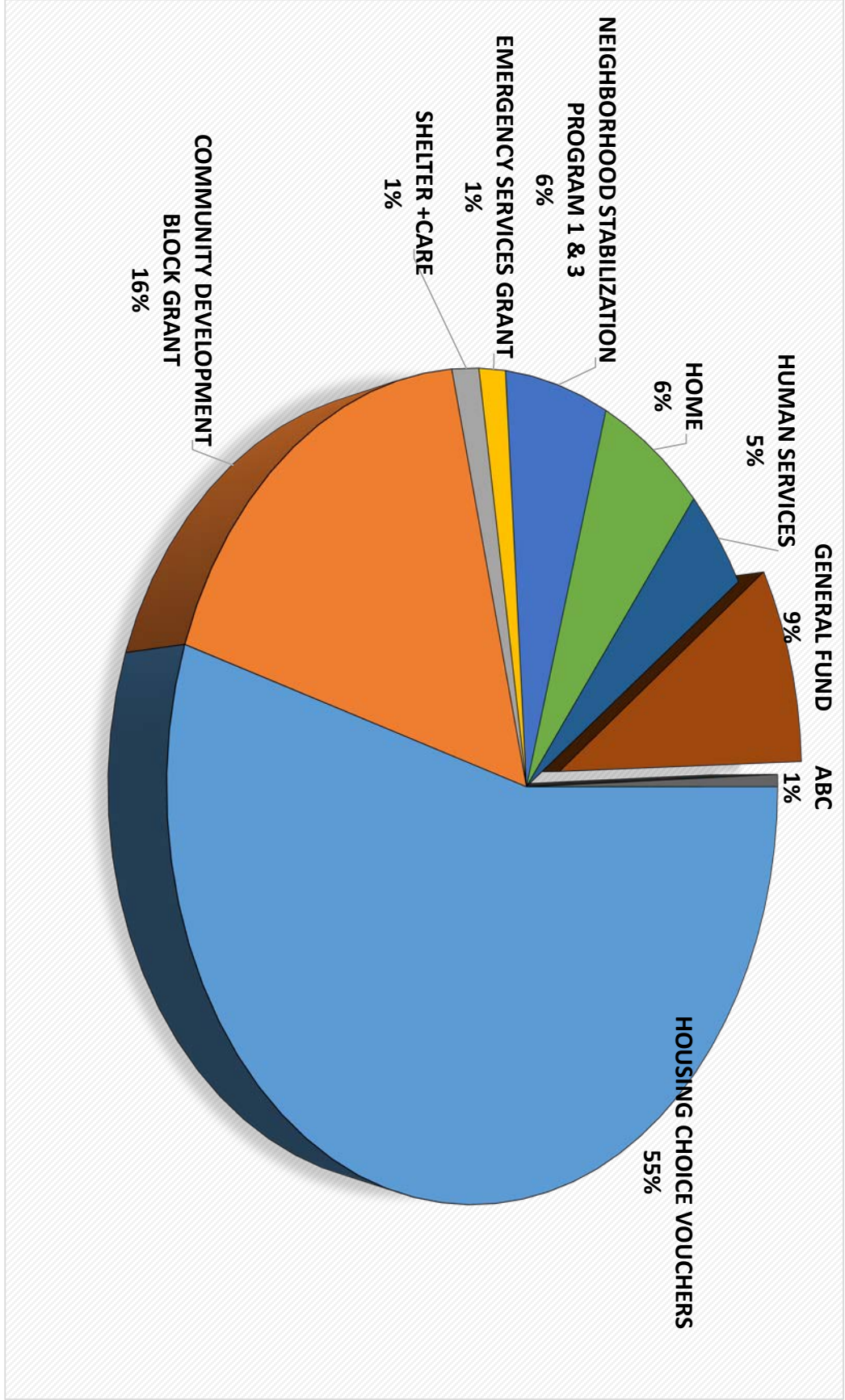
## Neighborhood Outreach & Volunteer

- Make a Difference Day Community Award
- UConnectMesa Program

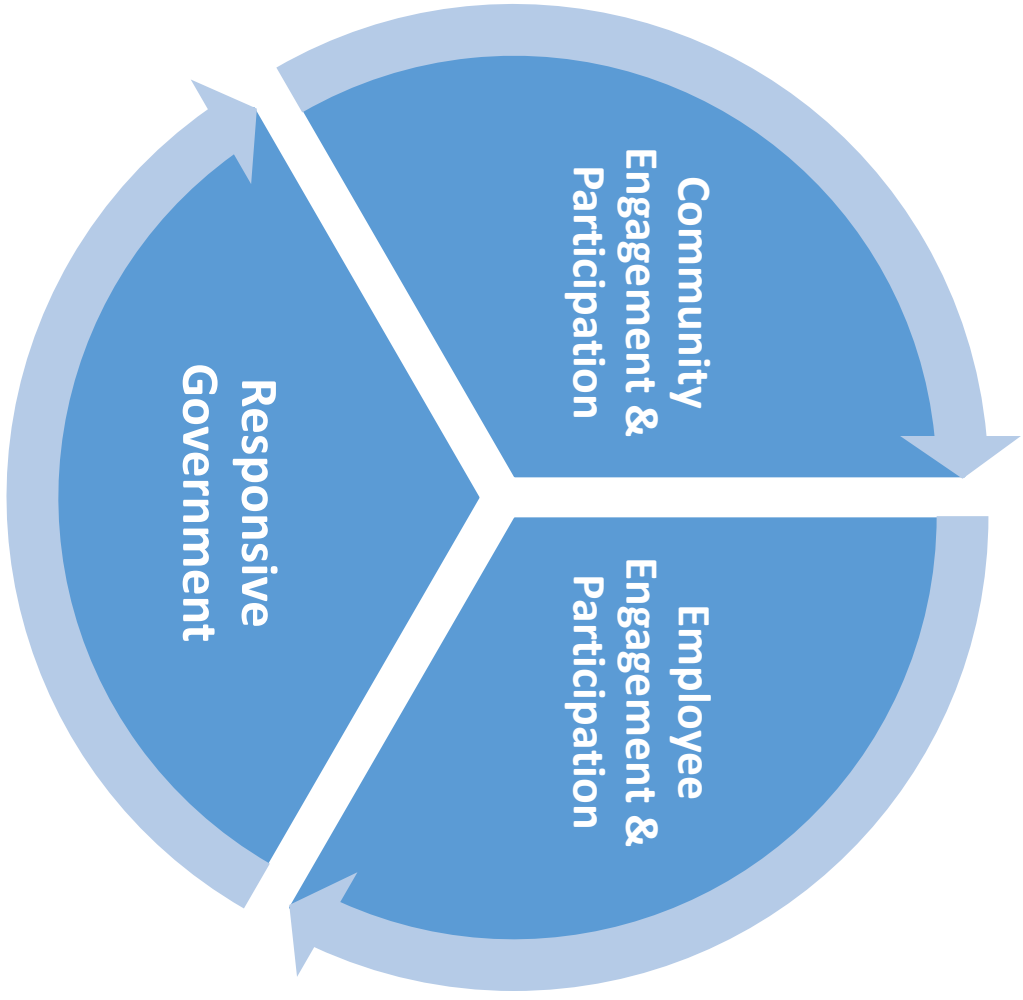
## Diversity Office

- Received Veora E. Johnson Spirit of Unity Award
- Citywide Title VI Implementation Plan Annual Review Approved

# Overview of Funding Sources FY17/18



# Diversity Program Updates





# Diversity Program Updates

## Community Engagement & Participation

- Human Relations Advisory Board
- Successful Youth Peace Building Summit on April 29<sup>th</sup>
- ITVS Partnership Cinema Series



# Diversity Program Updates

## Community Engagement & Participation Cont.

- Vets Connect Resource Webpage
- Hometown Heroes Banners



# Diversity Program Updates

## Community Engagement & Participation Cont.

- One Mesa Pledge
- Regional and Local Collaborations
- Annual Unity Walk, Pride Parade, MLK Festival & Parade, etc.
- Community Support





# Diversity Program Updates

## Responsive Government

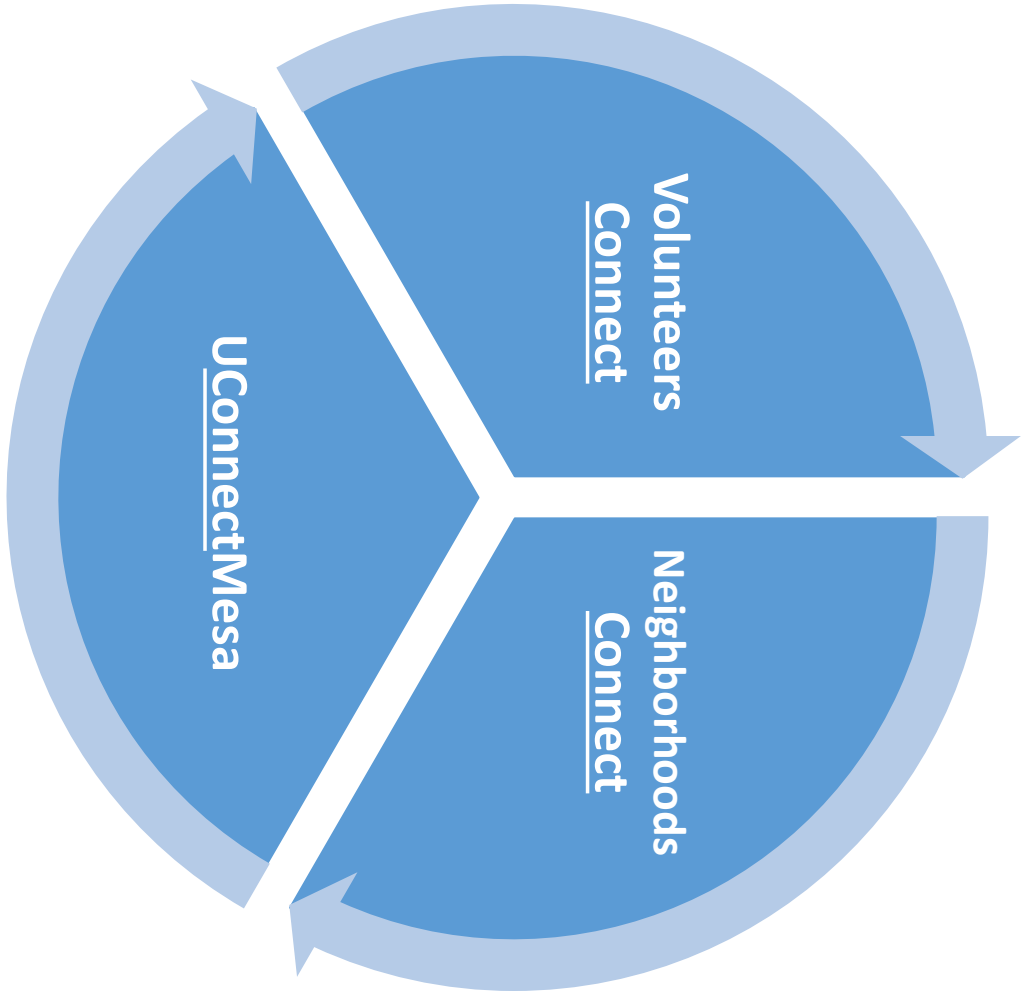
- Citywide Title VI Implementation Plan Annual Update approved
- Citywide ADA Annual Action Plan submitted
- Citywide interpretation and translation contract implemented
- to adhere to Limited English Proficiency (LEP) guidelines

## Employee Engagement & Participation

- City participation in regional efforts and collaborations
- Internal education and distribution group



# Neighborhood Outreach Connects



# UConnectMesa: Building Stronger Connections with Residents





# UConnectMesa: Pop-Up Events

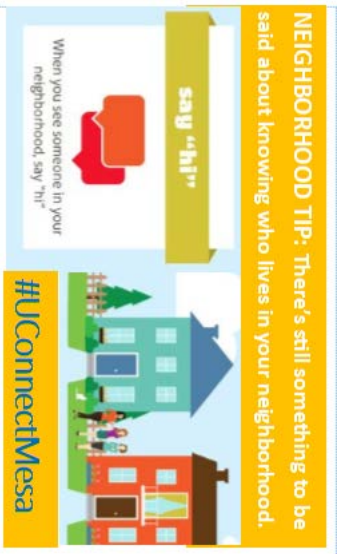
- One per council district/year
- Two hour event open house
- Days and hours will vary to reach a diverse audience
- One-on-one interaction with residents
- Share neighborhood resources
- Local businesses, neighborhoods, and city points of interest
- Live social media and city giveaway during events



# UConnectMesa: Digital Education



- Short educational videos
- Bi-lingual offerings
- Topics may include: Is My Neighborhood Registered, How to use Mesa City Link, Top 5 Tips for Organizing Your Neighborhood, How to Connect with Neighbors, Meet Your Councilmember, Submit Your Ideas Using My Next Mesa
- Videos will be posted on social media sites including Facebook and Nextdoor, our website, our e-newsletter, etc.



**It's Neighborhood Appreciation Week & we're celebrating with free I ❤️ Mesa shirts!**  
Say something nice about your neighborhood and tag #UConnectMesa to win a shirt.

**Want a FREE Smitholator Cookie?**  
Do a good deed for one of your neighbors and post it on social media & tag #UConnectMesa and #SmitholatorCookieshop!

# Questions?

Community Services  
Operational Overview and Programs Update  
*May 11th, 2017*

