preservation
in
place

arizona
preservation
foundation

STATE
HISTORIC
PRESERVATION
OFFICE

ARIZONA
historic
preservation
conference
2020

nile theater honored!

2020 Governor's Awards in Historic Preservation

2020 Governor's Heritage Preservation Honor Awards

Nile Theatre Restoration

"State of the SHPO" with Kathryn Leonard

Conversation with the SHPO

Kathryn Leonard
June 2020

A Division of
ARIZONA STATE PARKS & TRAILS
EST. 1957

Certified Local Governments

- **SHPO staff has visited 22 CLGs since the 2019 Conference**

- **New CLG in progress- Clarkdale**

- **CLG Grant Awardees**

City of Mesa	Historic Preservation Ordinance Update
Town of Florence	Historic Building Inventory Update
City of Oro Valley	Steam Pump Ranch Adaptive Reuse Feasibility Study
City of Flagstaff	Sunnyside Historic Context
City of Payson	Mud House Engineering & Historic Main Street Signage
City of Globe	Historic Downtown Implementation Plan

STATE HISTORIC PRESERVATION OFFICE

news

concerns

changes

in the

COVID ERA

Policy/Legislative Updates

- View from D.C.
  - Historic Preservation Fund
  - HR 2825/ S2615 Tax Credit Legislation
  - Future Stimulus Bills? NCSHPO Asks
  - Executive Orders – Regulatory Relief and Economic Recovery
  - Proposed National Register Rule Making
  - Waters of the United States Final Rule

- View from A.Z.
  - SB1241 – transfer ASM responsibilities to SHPO
  - HB2123, HB2551 – Heritage Fund appropriation
  - HB2457 – adding SHPO review to ASM fee structure changes
  - HB2454 – adding positions to Governor's Archaeology Advisory Committee
 - HB2570, HB2614, SB 1476 – Sunset Review of Governor's Archaeology Advisory Committee

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Education and Outreach

- 2020 Arizona Archaeology and Heritage Awareness Month
- Arizona Project Archaeology
- GAAC Cultural Resources Management Training
- Preservation in Place
- CAMP
- CLG Commissioner Training Webinars (forthcoming)

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how DIEASE shapes DESIGN
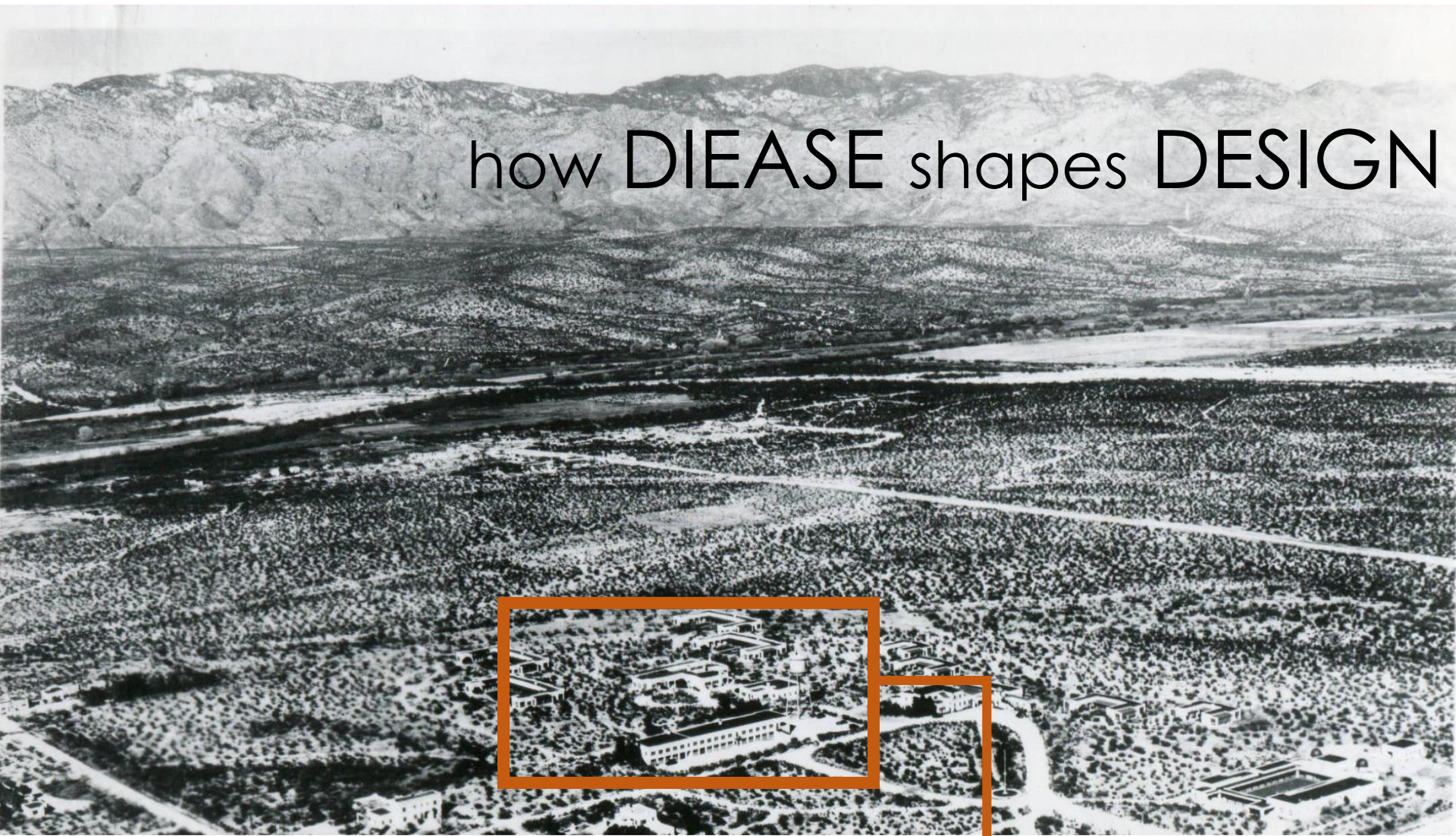
city of Tucson
sanatorium zoning
1928

how
DIEASE shapes DESIGN

STATE GRANT OPPORTUNITIES

Arizona State Parks & Trails

- https://azstateparks.com/grants/
- Land and Water Conservation Fund
- Recreational Trails Program (Motorized and Non-Motorized)
- Trail Maintenance Program
- Safety and Environmental Education
- Off-Highway Vehicle Recreation Fund
  - *Large Scale Grants*
  - *Small Scale Grants*
  - *Emergency and Mitigation Grants*
  - *Law Enforcement Grants*
  - *Signage Grants*

Arizona State Parks & Trails – Heritage Fund

- http://azheritage.org/
- 2019 – Back in statue but unfunded

Arizona Game & Fish Department – Heritage Fund

- https://www.azgfd.com/wildlife/heritagefund/grantsubprograms/
- IIAPM (Identification, Inventory, Acquisition, Protection and Sensitive Habitats)
- Schoolyard Grants
- Urban Wildlife and Urban Habitat
- Public Access

Preservation and Economic Revitalization Funding and Resources

- o Best Practices for Grants
  - o Planning
  - o Prospecting
  - o Proposal Development
  - o Grant Management

preservation and economic revitalization

funding and resources

Virtual Engagement Tools

|	Best for:	Pros:	Cons:
Email	• Invitations • Outreach • Sharing info	• Familiar for most users • Can use listservs to reach larger groups (e.g., advocacy alerts)	• Emails can be overlooked if users receive high volume of email
Phone	• 1:1 interview • Small group interviews • Oral Histories	• Familiar for almost all users • Some can be recorded with express permission (e,g, oral histories) • 1:1 or small group may be easier than large group for remote engagement • Participants more willing to be candid	• Securing phone numbers • Scheduling calls • Limited data plans are barrier for some • Lack of visual connection can be challenging • Need to secure permission if recording
Conference Call Freeconferencecall	• Call with 3+ participants	• Availability of free conference call services • Fairly easy for all to access via phone	• All cons above for phone calls, plus • Reluctance to be candid when in a larger group
Mail	• Audiences lacking access to tech	• Mail can reach everyone	• Expensive and time consuming • Requires having address list • Responses can require recipient to pay postage
Public Exhibit	• Raising awareness and sharing information	• Public art, banners or other site specific installations can be viewed over time while social distancing	• Less interactive with fewer opportunities to gather feedback or generate ideas
Virtual Town Hall	• Outreach to large groups	• Potential to reach very large audiences • Automated phone reminders	• Cost to set up • Phone based (audio only) •
Online Survey/Petition/Poll (e.g. Survey Monkey, Doodle, Instagram, Twitter, change.org, Poll Everywhere)	• Survey (online) • Petition • Sign-on Letter • Voting (online)	• Efficient way to reach many people • User friendly • Easy way to reach anyone with email (Survey Monkey or Doodle) • Easy to analyze data	• Need email addresses • Getting responses • Set up requires familiarity with platform • Limited functionality without a paid account (Survey Monkey) • Requires social media account (Instagram, Twitter)

National Trust for Historic Preservation
virtual engagement toolkit

virtual zoom platform

chat feature
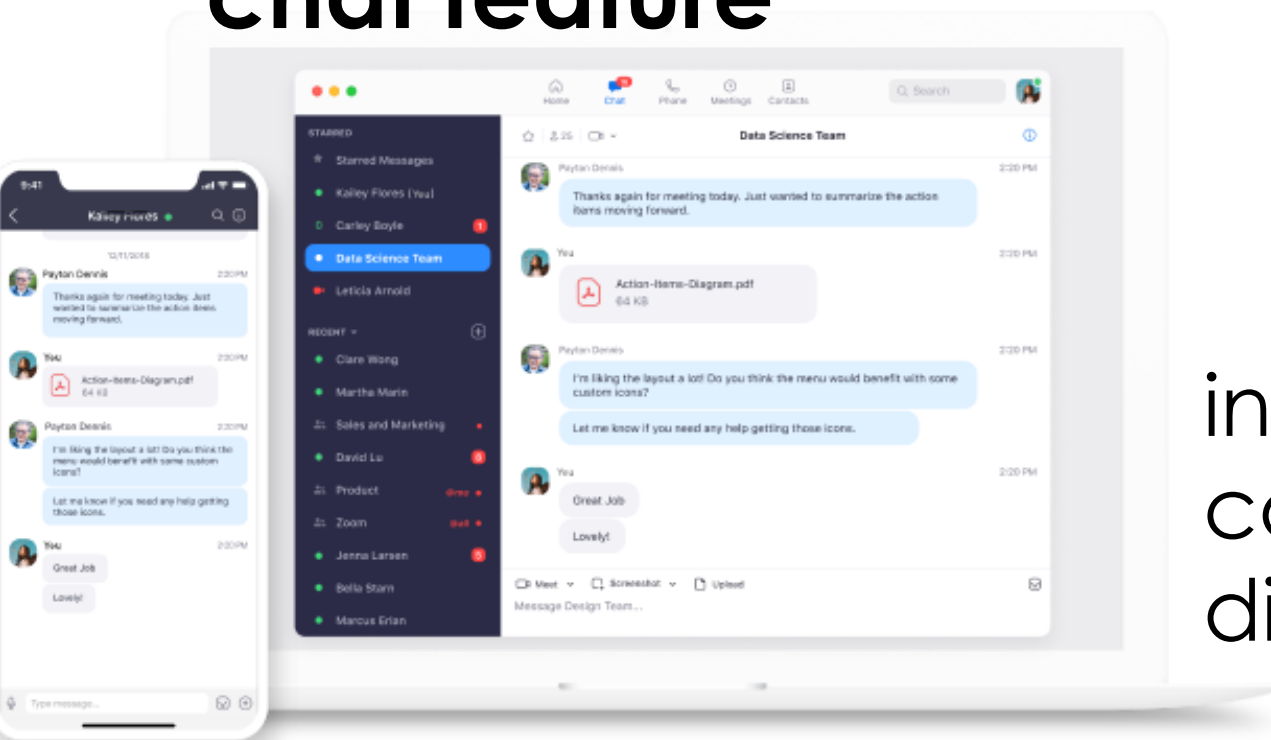
interactive continuous discussion