



Mesa CARES

Small Business Reemergence Grant Program Results and Recommendations

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City of Mesa Council Study Session | 6.4.20



COVID-19 Response – Timeline of Activities 2020

- 3.19** City of Mesa launched Mesa CARES website
- 3.27** Mesa Office of Economic Development launched Mesa CARES Business Assistance Portal
- 4.1** Mesa OED launched the Mesa CARES Business Impact Survey
- 5.11** City of Mesa launched the Mesa CARES Small Business Reemergence Grant Program – Online application went live.
- 6.8** Mesa CARES Small Business Reemergence launches Technical Assistance - Online application opens
- 6.29** Mesa CARES Reemergence Marketing begins



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Small Business Reemergence Grant Program

The Mesa CARES Small Business Reemergence Program is a **grant program**, made possible by the federal Coronavirus Relief Fund.

It is designed to assist eligible Mesa businesses with **up to 90 days of utilities and rent/mortgage payments based on the number of applications and funding available** and is aimed at those businesses who have experienced interruption caused by required closures.

Small Business Reemergence Grant Program

Application results by the numbers

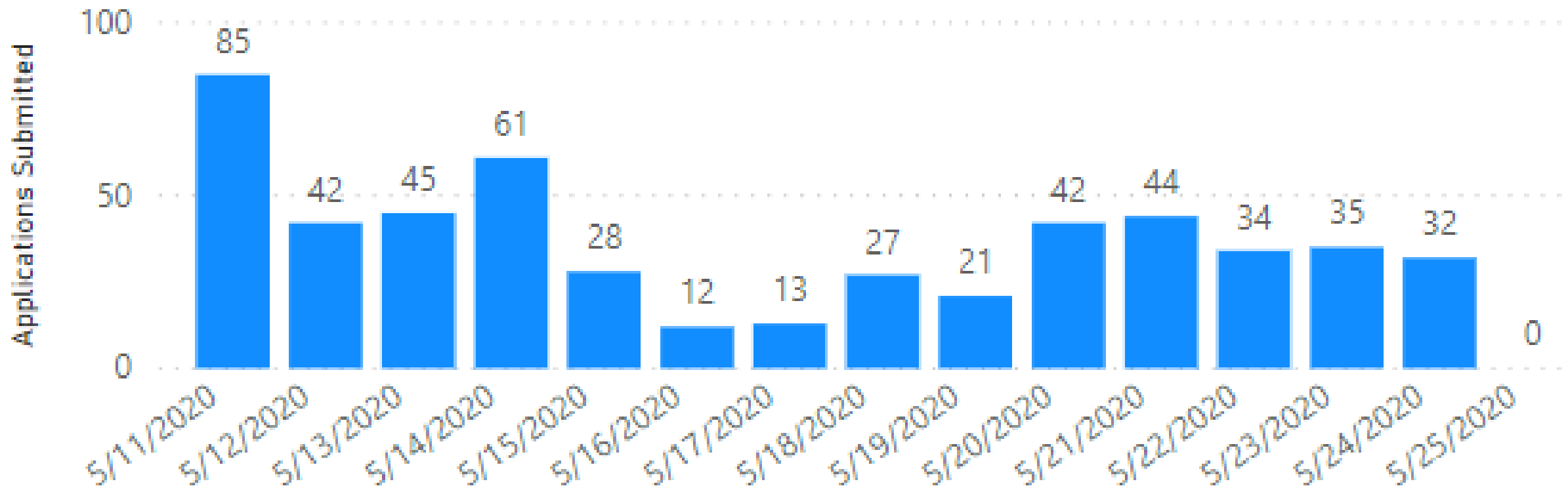
- Applications were open May 11 - 24, 2020
- **2,599** individuals requested the application online
 - **1,882** started to fill out the application
 - **846** applications were formally submitted and processed
 - **520** were eligible, verified, and recommended for award
 - Balance deemed ineligible for reasons including non-Mesa address (county islands, other cities); recipient of CARES Act funding; incomplete; etc.



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Small Business Reemergence Grant Program

Submitted Applications Received by Date



Small Business Reemergence Grant Program

Results by Industry

Personal Care Services – 133

Retail (Non-Grocery) – 93

Restaurant – 78

Entertainment/Recreation – 34

Prof. & Tech Services – 31

Healthcare – 30

Repair and Maint. – 21

Motor Vehicles & Parts – 19

Other – 12

Manufacturing – 9

Construction/Development – 9

Education/Childcare – 8

Financial; Grocery; IT/Software – 7 each

Bar/Breweries/Wineries – 5

Transportation – 5

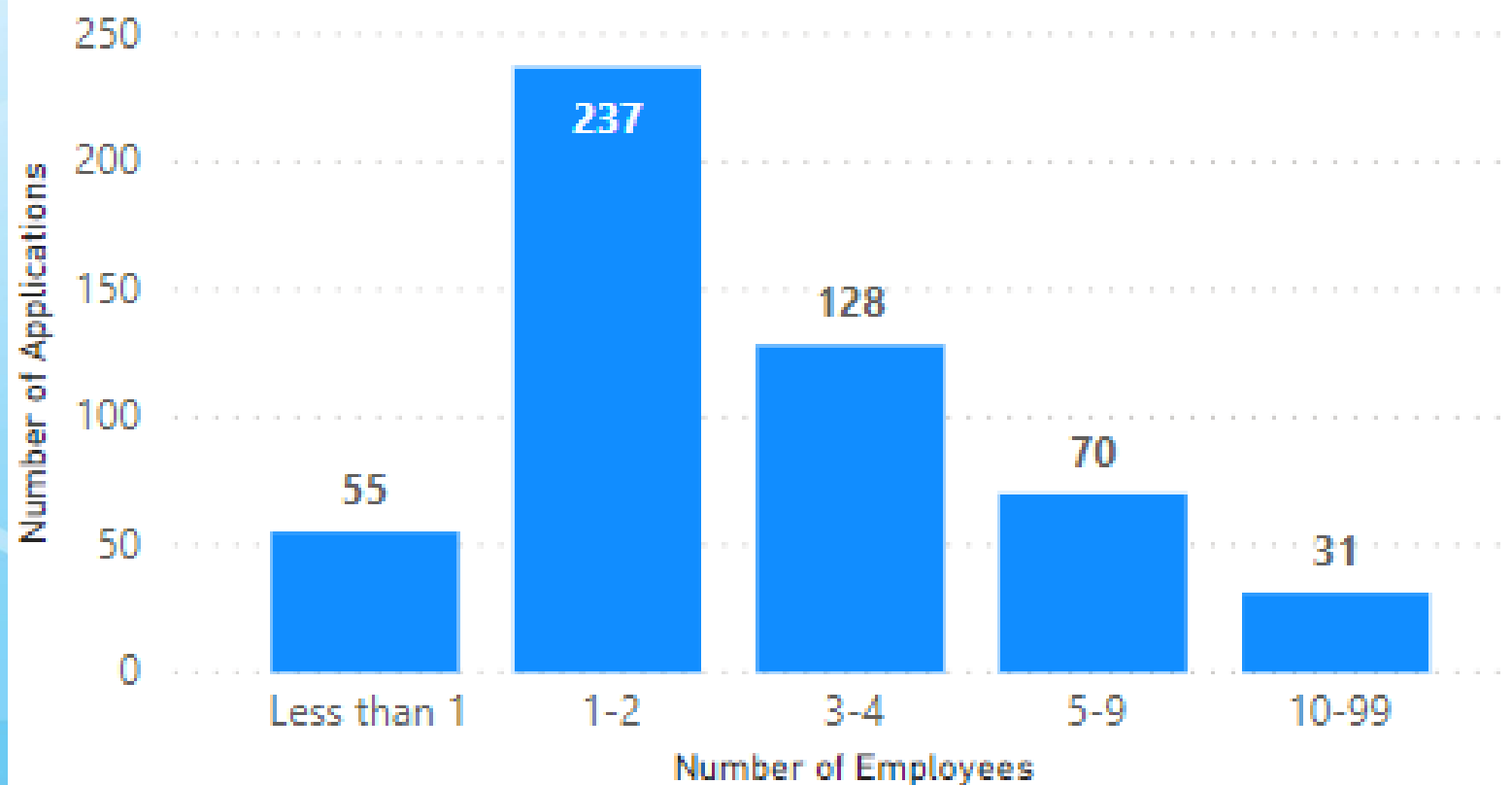
Real Estate; Warehousing – 4 each

Tourism/Hospitality – 3

Pet Services – 2

Small Business Reemergence Grant Program

Number of Employees Prior to COVID-19 March 1st

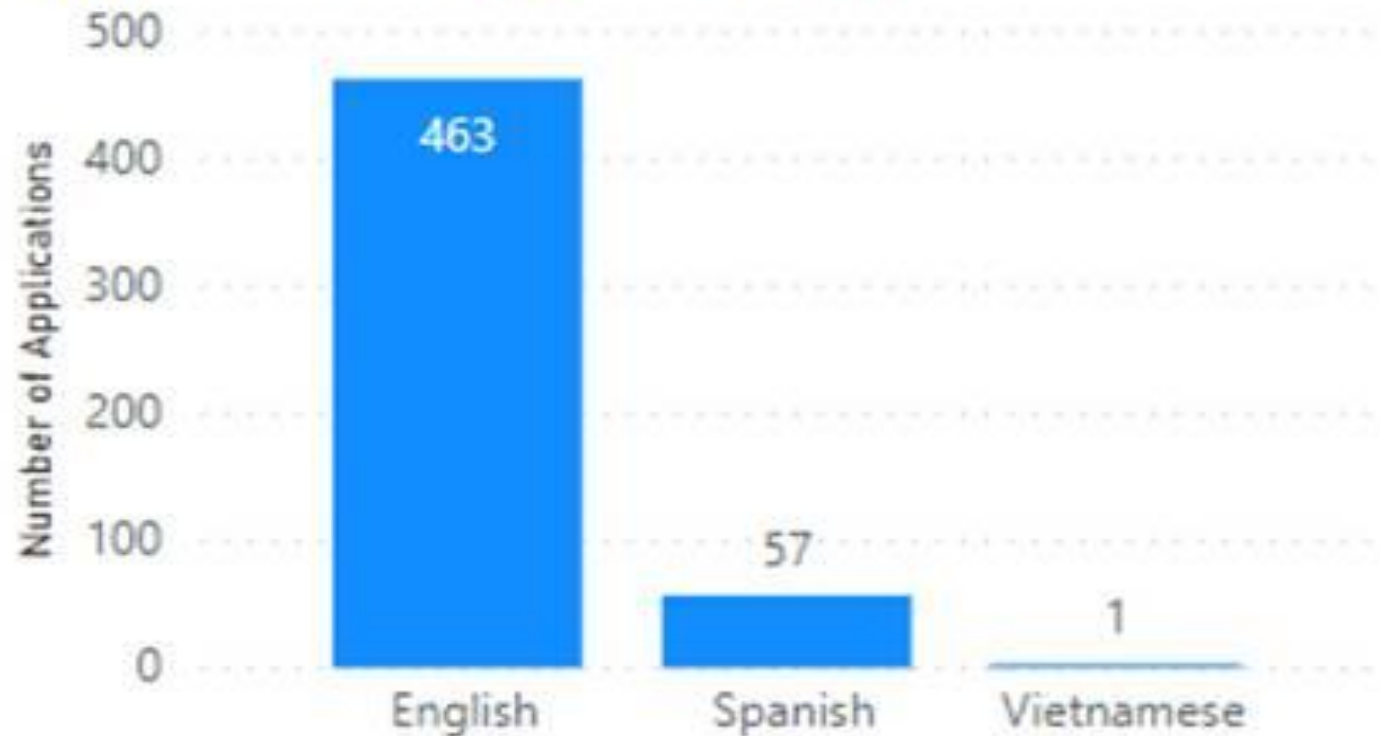




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Small Business Reemergence Grant Program

Applications by Language

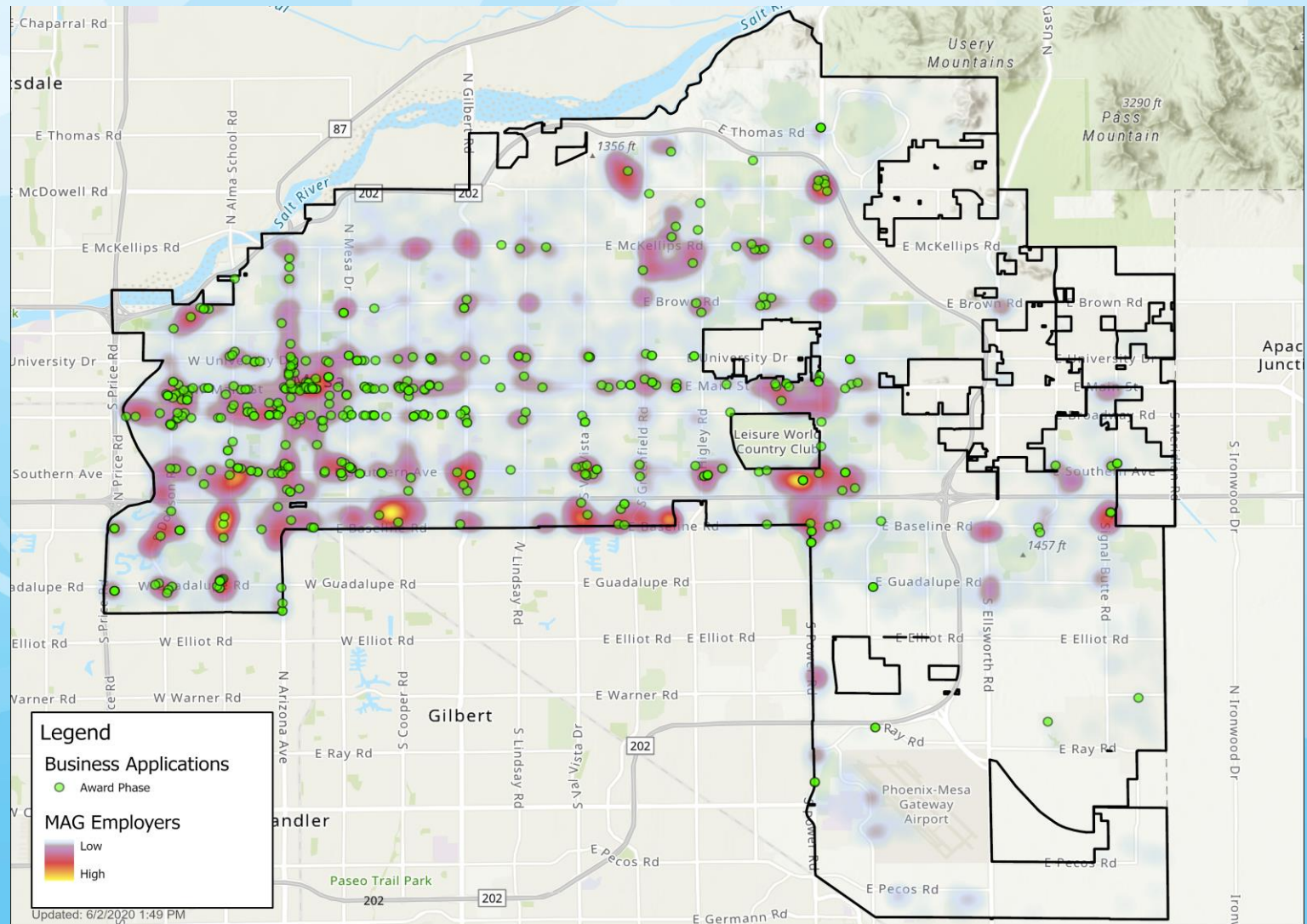




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Applications recommended to receive awards by geographic area and the Mesa business density map

- Green dots are recommended for award
- Business density from Maricopa Association of Governments



Small Business Reemergence Grant Program

Verification, review, and award process – Review Phase

- First Level reviewers processed 846 applications:
 - Eligible industry and business type
 - CARES Act recipient
 - Valid physical, commercial address AND Mesa-based
 - Valid W-9
 - Valid and matching mortgage or lease/rent documents and utility documents

Small Business Reemergence Grant Program

Verification, review, and award process – Award Phase

- Next Level reviewers also verified First Level checks plus:
 - **Validated and matched mortgage or lease/rent documents and utility documents – opened uploaded documents and verified amount requested and then calculated the amount that was allowable based on receipts provided.**
 - This process identified and verified the 520 eligible applicants

Small Business Reemergence Grant Program

Applications for award

- 520 applications are recommended for funding
 - Total amount recommended for award: \$4.81 million
 - Amount recommended for rental / facility assistance: \$4.24 million
 - Amount recommended for utility assistance: \$567,000



Small Business Reemergence Program

Disbursement process

- Disbursement process will be handled through email correspondence and e-certification from the Company receiving the grant.
- Checks will be cut to the Company's service providers directly.
- Rent/facility payments mailed to Company, made out to third party.
- Award e-letters will go out daily in batches when complete.
- Company has seven days to respond with acceptance.



Small Business Reemergence Grant Program

Top seven eligible and recommended awards

<u>Industry</u>	<u># of FTEs Pre-COVID</u>	<u>Amount</u>
1. Entertainment/recreation	50	\$284,068
2. Restaurant	75 (projected)	\$110,035
3. Education/Childcare	25	\$ 77,980
4. Education/Childcare	18	\$ 74,843
5. Healthcare	15	\$ 62,500
6. Manufacturing	32	\$ 59,400
7. Entertainment/recreation	1	\$ 52,111



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Questions, Discussion, Direction