

March 19, 2020

TO: CITY COUNCILMEMBERS

FROM: MAYOR JOHN GILES

SUBJECT: Appointments to Boards and Committees

The following are my recommendations for appointments to City of Mesa Advisory Boards and Committees.

Parks and Recreation Advisory Board – Eleven-member board including new appointment.

Robert Giles, District 1. Mr. Giles spent more than 20 years in the Parks & Recreation Department at the Town of Gilbert and was most recently Parks & Recreation Manager. He provided the oversight of 605 developed acres, \$6 million in capital improvements and a \$5 million budget. He earned a Bachelor of Science in Recreation Administration from Brigham Young University and a Master of Public Administration from Arizona State University. Mr. Giles will be filling a vacancy created by the resignation of Justin Murdock. His term will expire June 30, 2020.

Housing & Community Development Advisory Board – Eleven-member board including new appointment.

Johanna Richards, District 3. Ms. Richards is a current member of the Housing & Community Development Advisory Board. A change in employment from Catholic Charities Social Services to Arizona State University prompted a change in her board membership from Non-Profit Provider Representative to Community Representative. Her term remains the same and will expire June 30, 2021.

Human Relations Advisory Board – Eleven-member board including new appointment.

William Campos, District 6. Mr. Campos is a marketing professional at TEGNA-G/O Digital with years of experience developing content for print and web. He earned a Bachelor and Master of Science in Marketing from the University of Texas at Dallas. He is a member of the From Gangs to Jobs board and is fluent in Spanish. Mr. Campos is filling a vacancy created by the vacancy created by the resignation of Alane Breland. His term will expire June 30, 2022.

ROBERT A. GILES

1902 E. June Circle
Mesa, Arizona 85203

(602) 672-1771
robglesaz@hotmail.com

PROFILE:

My work experience includes thriving in one of the fastest growing communities in the country (Gilbert, Arizona) with the vision to be "Best in Class" in all lines of service. I consistently delivered high quality services while remaining focused on cost reduction, and emphasizing techniques to create and maintain a strong team environment which encouraged creativity and rewarded innovation. I now look forward to continue utilizing my diverse skills in a progressive and team-based environment.

EDUCATION:

- Master of Public Administration - Arizona State University
- Bachelor of Science, Recreation Administration – Brigham Young University

EXPERIENCE HIGHLIGHTS:

- Master Plan Development – Lead role in a comprehensive Gilbert Parks & Recreation Master Plan.
- Infrastructure Management – Lead role in the inventory process for all parks division assets and the identification of best practices for maintenance. All inventory data to be entered into a software database to assist in identifying future infrastructure needs and to assist in projecting on-going maintenance costs. Current infrastructure is throughout a 605 acre park system.
- Project & Construction Management – Lead role in planning, designing and constructing recreation centers, community centers, community pools, trails and parks for Gilbert. Freestone Recreation Center was voted "Best Use of Taxpayers Funds."
- Procurement & Contract Management – Responsible for coordinating numerous private sector service contracts to include maintenance, concessions, vendors, and employment services to reduce expenses and lower operating subsidies.
- Emergency Operations Center – Member of Gilbert's Emergency Operations Center team participating in multiple region-wide preparedness exercises.

- Intergovernmental Agreements – Prepared partnering IGAs with multiple agencies.
- Performance Accountability – Consistently achieved desired results in projects and assignments. All assignments and staff projects had documented timelines, with staff commitments clearly identified and all “next steps” clearly communicated. This ensured the successful achievement of Gilbert’s objectives and department goals.

SPECIALIZED PROFESSIONAL TRAINING:

- Four Disciplines of Execution – Certified Program Manager & Trainer
- Continuous Quality Improvement (CQI)
- Interest-Based Conflict Management
- Team Building
- Media Relations
- Situational Leadership
- Diversity and Cultural Awareness
- Emotional Intelligence

EMPLOYMENT HISTORY:

- Town of Gilbert, Arizona (March 2013 to May 2017) Parks & Recreation Manager

Responsible for all park operations, department infrastructure, budget coordination, and Capital Improvement projects. Duties include oversight of 605 developed acres, the park ranger program, Riparian Preserve, lake maintenance, and water features. Responsible for approximately \$6 million in projects to include trail improvements, play structure replacements, trail crossing signals, and major pool renovations in 2016/17. In addition to capital budget projects, I oversee approximately \$5 million in annual parks General Fund operational expenses. I develop and oversee multiple contracts and agreements. I coordinate with multiple departments to include the Clerk's office, Budget, Payroll, Purchasing, Attorney, Human Resources, Public Works, Information Technology, and Development Services. I frequently meet with community groups on a variety of topics related to parks and recreation such as sports organizations, volunteer groups, neighborhood and homeowner's associations. My previous experience with Gilbert includes 16+ years overseeing comprehensive recreation programs, facility management, park development, and facility construction.

- Town of Gilbert, Arizona (July 2010 to March 2013) Recreation Manager

Responsible for operating both the recreation and park divisions for Gilbert. (The Park Manager position remained unfilled). Duties included overseeing all parks operations to include maintenance, park rangers, Parkway Improvement Districts, equipment maintenance, trails, and sports fields. Oversaw full-time supervisory recreation staff who

coordinated aquatics, recreation centers, adult sports, youth sports, classes, special needs, special events, and summer camps. Negotiated concessionaire contracts, coordinated intergovernmental agreements, oversaw the Gilbert Sports Coalition, liaison to the Parks, Recreation and Library Services Advisory Board, responsible for department-wide budget coordination to include expenditure and revenue forecasting. Lead role in the department's annual budget process to include zero-based budgeting. I played a key role in completing the Parks and Recreation Master Plan. I partnered with multiple community groups to provide a wide variety and comprehensive offering of recreation and park services.

- Town of Gilbert, Arizona (May 1997 to July 2010) Recreation Superintendent

Responsible for operating the entire recreation division for Gilbert. Upon the departure of the Parks Superintendent in 2009, I also took over responsibility for the parks division in addition to the recreation division. Duties included overseeing full-time staff who coordinated aquatics, recreation centers, adult sports, youth sports, classes, special needs, special events, and summer camps. Negotiated concessionaire contracts (Freestone Railroad, food vendors, batting cages), coordinated intergovernmental agreements with three school districts (Gilbert, Higley, and Chandler), oversaw the Gilbert Sports Coalition, liaison to the Parks, Recreation and Library Services Advisory Board, responsible for department-wide budget coordination to include expenditure and revenue forecasting. Partnered with multiple community groups to provide recreational services. Oversaw park operations to include all park maintenance (including Parkway Improvement Districts), water feature upkeep, trail management and sports fields operations. Was project manager (includes all phases from design to construction) on a variety of park and recreation facilities to include three swimming pools, a community center, a recreation center, park development, and trail development.

- Town of Gilbert, Arizona (November 1995 to May 1997) Recreation Coordinator

Responsible for community recreation programming. Duties included hiring, training, evaluating and supervising program staff. I coordinated all aquatics programs including swim lessons, swim team, and public swimming. Coordinated adult sports to include volleyball, basketball, and softball. Coordinated youth sports field bookings with multiple community groups. Assisted with coordinating special events.

- Pleasant Valley Recreation and Park District, Camarillo, California (June 1990 to August 1995) Recreation Supervisor

I was responsible for community-wide programming to include special events, senior programs, sports, and aquatics. I supervised full-time and part-time staff. I prepared budgets, grants, worked with community partners, managed contracts, assigned work activities, and prepared marketing material.

- Woodlake Association, San Mateo, California (August 1989 to June 1990) Assistant Recreation Director

Responsibilities included coordinating events and activities for a large HOA development, to include sports, aquatics, senior programs, fitness programs, leisure classes, and

excursions. I supervised full-time and part-time staff and coordinated the work of volunteers.

- Discovery Center School, San Francisco, California (August 1988 to August 1989)
Recreation Coordinator

Responsibilities included recreation programming, such as special events, afterschool programs, and the summer camp.

- Herman's Sporting Goods, Colma, California (August 1987 to August 1988) Assistant Store Manager

Worked for one year in a retail store overseeing store sales staff, completing inventory, and promoting sales.

COMMUNITY INVOLVEMENT:

- Youth Sports Coach
- YMCA Volunteer
- Foster Parent – Licensed by State of Arizona (10 years)
- Homeowner's Association – President & Board of Directors

D. Johanna Richards

Mesa, AZ (314.852.9741) D.Johanna.Richards@gmail.com

Education & Academic Training

Critical Language Institute

Summer Institute of Linguistics

Bachelor of Arts in Psychology

Skills & Professional Experience

Arizona State University Tempe, Arizona (5/11-8/11)

University of North Dakota Grand Forks, North Dakota (6/10-8/10)

William Jewell College Liberty, Missouri (8/03-5/06)

- **Infant Massage USA** Instructor
- **Department of Child Safety** Leader of Arizona edition PS-MAPP (Certified)
- **Languages:** Uzbek (Proficient) Spanish (Basic) - **National Council for Behavioral Health** Mental Health 1st Aid (Certified)

Work Experience

Resident Service Specialist

Catholic Charities Social Services (5/17-Present)

- Plan, promote, manage and implement educational, skills development, youth activities and event planning to increase community engagement in 96 unit affordable housing community meeting Low Income Housing Tax Credit Land Use Restrictive Agreement requirements
- Work collaboratively across 4 sites with a total of 238 units of Affordable Multi-Family Housing Communities
- Identify and recommend long term, strategic site outcomes, implemented evaluations and assessments of progress after assisting in acquisition and transition of Mesa non-profit CARE Partnership into Catholic Charities Care Campus
- Co-authored grant application & awarded 285K for newly acquired Care Campus, developed program plan and metrics to measure success
- Serve as key agency representative in for site volunteers and at East Valley community engagement, housing, and philanthropy functions
- Currently transitioning toward Community Engagement Supervisor position focusing on the East Valley

Program Coordinator

Foster Care Initiatives (11/14-05/17)

- Created a program for birth parents with children in the foster care system Provided case management, advocacy, crisis planning, & resource services for 50+ clients per year as they progressed toward personal & case plan goals
- Conducted client intakes, assessed needs, documented client interaction, and tracked client services through monthly reports
- Developed trauma and attachment based curriculum for an ongoing 12 week parenting course with 340 parent participants per year and domestic violence education and support group with 144 participants per year
- Provided 10 week introduction to foster/adoptive parents & ongoing trainings on topics such as ACES, child welfare system, & trauma

Community Health Project Coordinator & Assistant Team Lead

Frontiers/Crosslink Development International (2/12-11/14)

- Led a multinational team of seven creating a strong culture of teamwork in a high stress & politically unstable setting (Kyrgyzstan, Asia)
- Conducted bi-annual performance and well-being reviews to ensure team members had the tools to flourish and provide quality service
- Pioneered holistic development projects in a rural minority community based on assessments conducted in 300 households
- Developed culturally appropriate pre/post-natal care handbook, maternal health and dental hygiene programs
- Established and met yearly project goals, managed project budget, recruited project donors and oversaw local staff

High Needs Case Manager

Southwest Network (10/10-5/11)

- Supported a case load of 15 youth aged 8-17, developing strength based plans navigating child welfare and mental health systems, as well as diverse family cultures. Clients were specifically assigned because of success at building rapport cross-culturally
- Collaborated & led monthly Child & Family Team Meetings, assessing progress and needs while meeting weekly family contact requirements

New Initiatives Assistant & Volunteer Coordinator

The Journey/Mission: St. Louis (2/07-5/10)

- Recruited, coordinated, developed curriculum, and trained 300+ volunteers for service and research projects
- Trained volunteers and conducted qualitative research project to develop community service strategies

Children's Division Case Manager

MO Department of Social Services (10/06-2/07)

- Oversaw well-being of 30 children within the foster care system and supervised parents' progress toward court mandated goals
- Strategized and set measurable goals with families and community advocates; provided resources needed to meet these targets
- Evaluated progress and risk factors for the child/family in order to provide the court with case recommendations and records

Case Manager Assistant

Hillcrest Transitional Housing (9/04-5/06)

- Managed provisions distribution, prepared apartments, aided case manager with projects, interviews and data entry

Volunteer Community Involvement

Mesa Arts Center Creative Catalyst Advisory Committee

Mesa, AZ (2/17-current)

- Collaborate with Mesa Arts Center staff and community leaders to develop community engagement strategies and plan events

RAIL Mesa

Mesa, AZ (4/16-current)

- Member & participant with The Nature Conservancy Urban Heat Reduction Project in the Watertower Improvement Neighborhood

Paz de Cristo

Mesa, AZ (7/16-6/17)

- Food box distribution and meal service volunteer serving the homeless and working poor

Mesa Community College CCIP Program

Mesa, AZ (10/14-6/16)

- Support team member and mentor for student leaders from other nations participating in a 10 month development program

Refuge of Nations

St. Louis, Missouri (7/06-5/08)

- Managed volunteers and fund raising events to contribute \$9,500 for the refugee and immigrant service organization

D. Johanna Richards

Mesa, AZ (314.852.9741) D.Johanna.Richards@gmail.com

Reference List

Steve Capobres Executive Director/VP of Business Development Housing for Hope Inc./Catholic Charities Com Services 4747 N 7 th Ave Phoenix, AZ 85013	Relationship: Executive Director of Housing Program 480-699-3356 SCapobres@cc-az.org
Malissa Geer Sr. Director Community Engagement & Housing Services Catholic Charities Community Services 4747 N 7 th Ave Phoenix, AZ 85013	Relationship: Sr. Director and Supervisor (602) 826-6943 MGeer@cc-az.org
Jen Gastelum Creative Catalyst Coordinator Mesa Arts Center PO Box 1466 Mesa, AZ 85211	Relationship: Chairs MAC Creative Catalyst Advisory Committee 480.644.3652 Jennifer.Gastelum@mesaartscenter.com
Dennae Pierre Executive Director Surge Network 24654 N Lake Pleasant Pkwy 103-176 Peoria, AZ 85383	Relationship: Former Director at Foster Care Initiatives (480) 772-6938 dennae@surgenetwork.com
Jenel Moline Center Manager (Apache Junction) Hope Women's Center 252 N. Ironwood Apache Junction, AZ 85120	Relationship: Center Manager at Former Partner Organization (816) 719-3877 jenel@hopewomenscenter.org
Ron Manila Regional Director Crosslink Development International Suvorova st. 63 Bishkek, Kyrgyzstan	Relationship: Regional Supervisor at Crosslink Development Int. (919) 627-8341 / +996 312 36 10 74 ronald.manila@cdintl.org
Reverend Christopher Alexander Curate St. Barnabas Woodside Park Holden Road, London, N12 7DN United Kingdom	Relationship: Former Site Director at Crosslink Development Int. +44 (0) 7462 101242 chrisalexander@stbarnabas.co.uk
Carma Umpleby Resource Coordinator Superior Court Maricopa (Cradles to Crayons) PO Box 15605 St. Louis, MO 63163	Relationship: Former Supervisor at Southwest Network (314) 283-7107 carmaumpleby@hotmail.com

William R Campos



williecampos@gmail.com

Mobile 469-360-3480

[linkedin.com/in/williamcampos](https://www.linkedin.com/in/williamcampos)

www.williecampos.com

SKILLS

- Digital Marketing
- E-Mail Automation
- Google AdWords Search (Certified)
- Google Analytics (Certified)
- Search Engine Optimization
- Social Media Marketing
- Basic HTML, CSS & XML
- CRM: Salesforce & MS Dynamics
- Basic InDesign Knowledge
- Marketing Analytics
- Content Marketing
- CMS: WordPress & ExpressionEngine

EDUCATION

Masters of Science: Marketing

University of Texas at Dallas

GPA: 3.369

Bachelor of Science: Marketing

University of Texas at Dallas

GPA: 3.867 (Magna Cum Laude)

Associates: General Business

Mesa Community College GPA: 3.00

PROFESSIONAL EXPERIENCE

Marketing Coordinator - Clareity Security

Scottsdale, AZ 04/2016 to 11/2016

- Develop and execute marketing strategy for new product
- Create content for targeted markets
- Measure and analyze metrics for effectiveness of campaign
- Produce and analyze industry relevant surveys

Marketing Coordinator - Advanced Technology

Video – Coppell, TX 02/14 to 03/2016

- Formulate, direct and coordinate marketing activities to promote products through digital marketing, email campaigns, and print advertisement
- Analyze, review and deliver changes to company website in order to optimize for search engines (SEO)
- Manage company social media accounts to drive engagement and traffic to website
- Coordinate in promotional activities or trade shows, working with sales team and advertisers to market products or services

Market Manager - The Retail Outsource

Dallas, TX 09/2012 to 02/2014

- Direct the hiring, training and performance evaluations of sales staff and oversee their daily activities for a market of 11 locations
- Use sales forecasting and strategic planning to ensure the sale and profitability of products
- Maintain schedules and hours for a sales team of approximately 35
- Conduct orientation sessions and arrange on-the-job training for new hires
- Consult with big box management and vendors to gain advice regarding the types of products expected to be in demand

PROFESSIONAL EXPERIENCE (Cont.)

Marketing Intern - *Ascendix Technologies* Dallas, TX 10/2011 to 10/2013

- Utilize HubSpot & ClickDimensions (certified) for inbound marketing
- Gather data on competitors and analyze their prices, sales, and method of marketing and distribution
- Research and identify new prospects for sales team
- Manage company Facebook and Twitter to build awareness & drive traffic to website
- Create blogs with call to actions to increase webinar attendance
- Manage and utilize CRM (Microsoft Dynamics) for sales and marketing

Training Manager - *The Retail Outsource* Dallas, TX 10/2011 to 03/2012

- Analyze training needs to develop new training's or modify and improve existing programs
- Arrange and conduct for ongoing sales training for associates
- Plan, develop, and provide training using knowledge of the effectiveness of methods such as classroom training, demonstrations, on-the-job training and meetings
- Primary contact for sales process, products, services, promotions and company policies
- Develop and organize training manuals, visual aids, and other educational materials

District Manager – *Clearstream Communications* Dallas, TX 10/2008 to 12/2010

- Oversee all aspects of sales, recruiting, hiring and training
- Responsible for sales performance of \$5M annually
- Increase feature revenue 50% through coaching and implementing sales plans
- Maintain customer satisfaction above 90% by providing exceptional service
- Ranked in top 5% nationally in above average health index
- Coordinate outside events

Regional Sales Director - *The Mobile Solution* Dallas, TX, 06/2004 to 10/2008

- Recruit, hire, train and develop sales managers
- Increased profit level in region 100% in 6-month period
- Top Inventory control locations in the country with 0 shrink throughout the region
- Improved Dallas Market from number 43 of 44 markets to number 7
- Nationally maintained budget along with cash flow analysis for region
- Responsible for control of inventory, cash, keys and paperwork along with paperwork auditing, supply management, and projecting and attaining monthly sales goals

VOLUNTEER EXPERIENCE

Board Member – *From Gangs to Jobs* Phoenix, AZ 08/2016 to Present

LANGUAGE(S)

Fluent in English & Spanish