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Jeff Robbins
2020 Census Administrator
City of Mesa Arizona
20 E. Main Street
Mesa, AZ, 85211

Dear Jeff,

The National League of Cities' (NLC) Census Rapid Response grant program is pleased to offer a grant amount of \$30,000 to the City of Mesa's 2020 Census Program to support your proposed Mobile Census Van for outreach to historically undercounted and hard-to-count (HTC) communities.

By accepting this grant, your city and/or partner organization(s) agree to fulfill the proposed activities, including but not limited to:

- Procure a van and outfit it with iPads, a mobile charger, music, shade and chairs, and built in wi-fi;
- Produce and supply mobile census van with Spanish-language literature on completing and submitting 2020 Census forms;
- Engage additional Spanish-speaking staff for mobile census van activities;
- Procure and supply food and other materials for 30-40 mobile census activities in historically undercounted communities in and around Mesa, Arizona;

Deliverables of this grant, include but are not limited to:

- Send Pay-It-Forward referral emails:
 - Notify a minimum of three (3) other municipalities or local partner organizations that are NOT members of the Local Census Preparedness Network and that could use additional funding for their 2020 Census HTC outreach about NLC's Census Rapid Response Grant program,
 - Be selective about targeting potential applicants that are under-resourced and actively engaged with and conducting get-out-the-count (GOTC) outreach with HTC communities,
 - Include CensusRapidResponse@nlc.org on Pay-It-Forward emails;
- Publish a minimum of three (3) social media posts (with images) of activities funded with this grant, using the hashtag #CensusRapidResponseNLC;

- Use the hashtag #CensusRapidResponseNLC on all social media about events/activities funded with this grant;
- Participate in 1-3 progress calls with NLC staff to apprise us of implementation progress, including anecdotal successes, setbacks or unexpected challenges, and staffing changes before July 31, 2020;
- Respond to a short survey report about what you did with the grant funds by July 31, 2020;
- Return to NLC any remaining unused funds as of July 31, 2020.

There will be **one** disbursement of the grant funds made within 30 days of receiving a signed copy of the attached Grant Receipt Statement. All the grant funds must be spent during the period of **03/01/2020** through **07/31/2020**.

If you have any questions or would like more information, please contact **Miki Noguchi, Program Manager**, at **202-626-3167** or noguchi@nlc.org.

Sincerely,

Brooks Rainwater
Director, City Solutions
National League of Cities

Attachments:
Grant Receipt Statement
Original proposal (email submission) – PDF

Census Rapid Response Grant Program

Grant Receipt Statement

By signing this document, I acknowledge that I have read and agree to the grant provisions set forth in this letter for the National League of Cities' Census Rapid Response Grant Program.

City of Mesa, Arizona

Signature

Date

Name – Authorized Signature

Title

City

NLC Agreement

Signature

Date

Brooks Rainwater

Director, City Solutions

National League of Cities Institute

Please sign and email this page to **Miki Noguchi** at noguchi@nlc.org.