

Museum and Cultural Advisory Board – Meeting Minutes

The Museum and Cultural Advisory Board met in a regular meeting at Mesa Arts Center, One East Main Street, on Thursday, September 26, 2019.

Members Present:

Ronna Green
Melissa Sue Johnson
Tara Phelps
K. Alycia Perry
Nick Willis
Ivan Martinez
Angela Buer

Members Absent:

Michelle Streeter
Dilworth Brinton, Jr.
David Dean
Jocelyn Condon

Staff Present:

Cindy Ornstein
Rob Schultz
Sarah Goedicke

Alycia K. Perry moved to start the meeting and Ivan Martinez seconded. Melissa Sue Johnson called the meeting to order at 4:04pm.

Public Comments: Carmen Guerrero from the Culture Coalition addressed the Board about the Public Art Resolution and fund. She read a prepared statement in which she asked the Board to take action and request that the City Council again fund the Public Art program. This prompted conversation and questions from the Board, and they requested information about the Public Art Resolution and program. Cindy Ornstein and Rob Schultz explained that the program was defunded during the Recession. Carmen Guerrero asked the Board to lobby the Council to again fund this program. Tom Wilson stated that public art can be an investment and pointed to the dinosaur sculpture on Arizona Museum of Natural History. They had record revenue last year and the only thing they can point to is the addition of that art piece. The Board discussed what information they would need in order to speak on this issue and agreed that they would have this as an Agenda item for next meeting.

Carmen Guerrero invited the Board to attend the Cultural Coalition's Día de los Muertos Festival on October 27, 2019, and to the Mask Alive! Festival on March 29, 2020.

Take Action – Elect a new Chair for FY2019-2020 – Melissa Sue Johnson

Cindy Ornstein explained that Jocelyn Condon was not eligible to vote or make motions in the last meeting and that the Board needs to re-vote for Chair. Ivan Martinez nominated Melissa Sue Johnson for Chair and Alycia K. Perry seconded. The Board voted unanimously to elect Melissa Sue Johnson as Chair for FY2019-2020.

Approval of Minutes from the July 25 Meeting:

Melissa Sue Johnson, Chair, called for any corrections to the minutes of July 25. No one had corrections – Ronna Green moved to approve the minutes, Nick Willis seconded, and Board members voted unanimously to approve the minutes from July 25 as written and they will be posted on the city's website.

Feedback on Season Kickoff Event

Many Board members came to the Season Kickoff Event and agreed that the environment was captivating and really drew them in. Ivan Martinez mentioned that he was pleased with the diversity of attendees and noted the large amount of people who attended. Nick Willis was surprised by how many of his neighbors were in attendance.

Staff Reports

i.d.e.a. Museum – Sunnee O'Rork

Sunnee is absent as she's preparing for the Museum's VIP Opening for Weather or Not: Art with Atmosphere, which all Board members are invited to. Mesa Public Schools will be providing refreshments at the reception. 667 people attended the last Museum Discovery Night and 806 people attended on Smithsonian Day. Staff began Autism awareness training and have created a bag for those families that self-identify that includes headphones, recommended spaces, and recommended activities.

Dena Milliron and Jenny Babendure from 4th Trimester Arizona presented to First Things First Early Education Summit on building a 4th trimester ecosystem to support families in the first postpartum year and beyond. The education department hosted Roadside, USA family day with 352 attendees with additional artmaking activities and other activities. Unfortunately, the city power outage forced them to close early at 1pm and evacuate the building. Passes were provided to disappointed visitors.

Arizona Museum of Natural History (AzMNH) – Tom Wilson

Beer 'n Bones is coming up on October 18 from 7pm-11pm. This event will have at least 11 specialty breweries and the brewers get very excited about the event now. This event also includes elements such as speed date a scientist and pop up science stations. Mesa Grande Cultural Park opens on October 16, but the Grub with Grubb event is on October 26 from 10am-12pm. This event is named for the Grubb family, who donated over 500 items to the collection.

In August, the USPS presented 4 new T Rex stamps. The USPS has a program that lets institutions become a post office for a day, and Arizona Museum of Natural History worked with an artist to create a set. They've already sold hundreds of their sets.

Mesa Arts Center (MAC)/Mesa Contemporary Arts Museum (MCA) – Rob Schultz

The Store opened just before Season Kickoff and hope to build on last year's sales of \$76,000. The All Artists meeting will be on October 23, 2019. These biannual meetings are an opportunity for all the coop artists to come together and make decisions. Rob Schultz always hosts those events. Fall classes are underway and we have fall camps from October 7-11. This year we have a new strategy with camps – there is variety in different times and length of camp classes.

The MCA was voted the Best of Phoenix 2019 for Best Museum of any kind in the valley from Phoenix New Times. They gave a lovely right up, and the staff are very proud, and we are proud of them.

Director's Report – Cindy Ornstein

All three cultural institutions are receiving Autism training as part of Mesa's initiative to become the first Autism friendly certified city in the United States. This will be announced in November at Mesa Arts Center. Arizona Museum of Natural History has completed its training and I.d.e.a. Museum and MAC are currently in training.

Last year, the Arizona Museum of Natural History was certified as a Service Enterprise Institute. MAC applied to this program and was selected, and currently going through this program. We are most of the way through the training at this point, then have about six months to put together a plan of action for how we will use everything we've learned in the program. We hope to be certified in the spring. MAC currently has 300-400 active volunteers right now; we could use more volunteers particularly in the Usher program. We are trying to diversify our volunteer base at this point and our new Volunteer Coordinator is digging in and working on this.

We had a good year, ended up in the black as a department. MAC had its biggest year ever in Membership. MAC has passed over \$1.6 million in ticket sales so far this year, which is a fantastic start.

Water=Life and Mesa Prototyping Project are progressing beautifully, thanks to Sarah Goedicke and Jen Gastelum. Mesa Prototyping has now selected the ten prototypes for the festival, and they are exciting projects. The festival in March will be a one-day event with a shuttle service, but we will encourage walking and biking. The festival encompasses the Artspace/MAC neighborhood and the Catholic Charities Care Campus neighborhood, south of Broadway between Mesa Dr. and Horne. This festival will be happening in conjunction with the Emerge festival, a futures festival put on by ASU. The name of their event is "Eating at the Edges: The Future of Food" so we are hoping to bill the day as a Day of Innovation: Imagining the Future in Mesa.

Water=Life is now through 9 workshops with a total of 148 participants. Some of them were very large groups (50) and some were very small (5) with no clear indication of what causes higher vs. lower participation. We invite the Board to attend two events for this project: On October 12 from 10am-12pm at the Salt River Pima Maricopa Indian Community Garden we will have a mini festival with artmaking, talks, performances, and garden tours. On November 16, we will have our Opening Celebration in Riverview Park for the interactive installation. This runs from 10am-2pm and includes artmaking, the installation, food trucks, and other activities.

Discuss any Projects, Initiatives, or Presenters of Interest – Board Members

Melissa Sue Johnson mentioned that the Board used to hold meetings in the other institutions on a rotating basis with activities and would like to do that again. Cindy Ornstein agreed that sounded like a great idea.

It was discovered that the Board is not receiving invitations to Arts and Culture events, so Sarah Goedicke will make sure those lists are updated for all institutions, so invitations go out.

Report on Conferences and/or meetings/Performances Attended: Board Members – Information only

The Board had nothing to report.

The next scheduled meeting date is November 21, 2019.

There being no further business, Ivan Martinez moved to end the meeting and Tara Phelps seconded. The meeting adjourned at 5:01pm.

Respectfully submitted,

A handwritten signature in black ink that reads "Cindy Ornstein". The signature is written in a cursive, flowing style with a large initial 'C'.

Cindy Ornstein, Director
Arts and Culture Department

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Mask Alive! @ El Puente Fest

Puppets, Masks, Dance, Music

Tempe Center for the Arts

700 W. Rio Salado, Tempe, 85281

Sunday March 1st 2020 2-6 pm, FREE ADMISSION



MASKALIVE! FESTIVAL

Celebrating diverse cultural traditions

Pioneer Park, Mesa

526 E. Main Street, Mesa 85203

Sunday March 29th 2020 2-6 pm, FREE ADMISSION



Provide cultural education

Create new traditions - Support local artists



#MASKALIVE

@CULTURALCOAZ

www.culturalcoalition.com

MILKIZTLI DIA DE LAS MUERTES



Festival

Ceremony

SUNDAY, OCTOBER 27TH 2019 1PM-7PM

ART ACTIVITIES, PERFORMANCES, VENDORS & COMMUNITY ALTAR

Steele Indian School Park

FREE ADMISSION



www.diadelosmuertosphx.com



@CULTURALCOAZ

EXHIBIT B

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2019

October 18 | 7pm to 11pm

Fun science, great local beer and food.



ARIZONA MUSEUM OF NATURAL HISTORY

53 N. Macdonald, Mesa, AZ 85201

Tickets available at: AzMNH.org

Beer 'N' Bones⁷
A unique 21+ fun event!

**Arizona Museum of
Natural History**

Friday, October 18, 2019
*VIP Start Time: 6:00 pm

Speed Date a Scientist

Pop Up Science Stations

**Local Craft Beer and Specialty
Food Trucks**

**Presale tickets online at AzMNH.org for
\$20 general admission or \$45 VIP.
Or \$25 at the door**

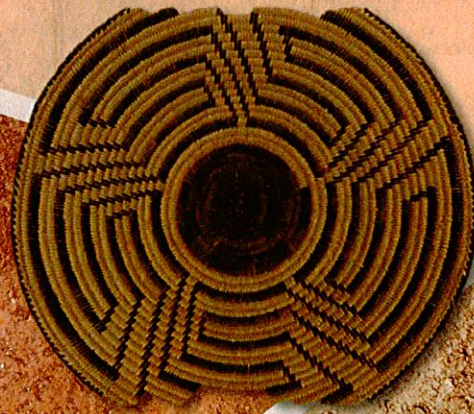
**Additional food / drinks tickets
available at kiosks during the event**

53 N. Macdonald St. | PO Box 1466
Mesa, Arizona 85201-1466
480.644.2230 | www.azmnh.org
mesa-az

EXHIBIT C

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MESA GRANDE
CULTURAL PARK
Grub with Grubb



Join us for the seasonal re-opening of Mesa Grande and enjoy a free Danish*

- *New exhibits featuring Native American baskets from the Evelyn and Lou Grubb Collection*
- *Artifact show and tell*
- *Archaeology tours*
- *Basketry demonstrations by Pima artist August Wood*
- *Crafts and activities for all ages*
- *Special guests*

Saturday October 26th from 10 am to 12 pm

Mesa Grande Cultural Park (1000 N. Date, Mesa, AZ, 85201)

Admission is \$6 per person and \$2 for members)

Questions: Contact Danielle Vernon at Danielle.Vernon@mesaaz.gov or 480 644 4569

**Included with admission, for the first 100 guests!*

