



**THIS APPLICATION IS FOR A SPECIAL EVENT LIQUOR LICENSE – ON-SALE RETAIL.  
COUNCIL DISTRICT #4**

SPECIAL EVENT LIQUOR LICENSES ARE PERMITTED UNDER ARS 4-203.02 WITH CITY COUNCIL APPROVAL ONLY. NO PUBLIC NOTICE POSTING OR CITY AGENCY CHECKOUTS ARE REQUIRED.

Downtown Mesa Association  
ORGANIZATION'S NAME

263 North Center Street  
EVENT LOCATION

David Short, Executive Director  
APPLICANT, POSITION

100 North Center Street, Mesa AZ 85201  
MAILING ADDRESS

This is a one-day event to be held on Saturday, November 23, 2019 from 1:00 P.M. to 7:00 P.M. The event will be completely contained within the Mesa Amphitheatre grounds. Two Mesa off-duty officers and nineteen private security personnel will provide roaming security and control within the event area. Identification will be checked by security at event entry and wristbands issued to attendees of legal drinking age. Only those patrons able to display wristbands will be served. 25% of the proceeds will go to Downtown Mesa Association. 75% of the proceeds will go to Ultimate Imaginations Inc.

TYPE OF LIQUOR SERVED: Beer, Wine, and Distilled Spirits.

TYPE OF EVENT BEING HELD: Outdoor music and beer festival. Food will be available for purchase at participating food truck vendors.

ADVERSE INFORMATION: None.

OTHER INFORMATION: None.