Required Finding for a Special Use Permit

 Approval of the proposed project will advance the goals and objectives of and is consistent with the policies of the general plan and any other applicable City plan and/or policies.

The General Plan calls for a need to provide entertainment, safe and inviting retail areas, and redevelopment of areas of the city that are beginning to show age. We believe that Sanctum of Horror offers the City of Mesa all of these opportunities. We are an exciting and unique form of entertainment that brings people from all around the Valley and even from out of the state. We provide additional business and publicity to Superstition Springs Mall during the Halloween season.

2. The location, size, design, and operating characteristics of the proposed project are consistent with the purposes of the district where it is located and conform with the General Plan and with any applicable City plan or policies.

Superstition Springs Mall provides the ideal setting for Sanctum of Horror Haunted Attractions. It is a venue for entertainment and nighttime activity. The mall is far enough away from homes that the haunted house will not create any noise pollution that can keep neighbors up at night. Additionally, it is surrounded by restaurants and other businesses that stay open later into the night, so we can help one another drum up more business. The particular portion of the parking lot we operate out of is not typically used by mall patrons, so the size and design are ideal for our purposes. We operate two open-aired mazes which total up to approximately 6,700 square feet. The open-air design complies with the City of Mesa Fire Department Policies.

The proposed project will not be injurious or detrimental to the adjacent or surrounding properties in the area, nor will the proposed project or improvements be injurious to the neighborhood or general welfare of the City.

During our six years as a professional haunted attraction, we have never once received a complaint to the city. The police have never been called out to our business. We work hard to ensure that we always put the safety of our customers and crew first. We utilize a sophisticated emergency evacuation shut-off system in both of our mazes that is tested regularly to ensure proper functioning. Our staff is trained in emergency egress procedures, so we can be prepared for any sort of evacuation that could occur. Each year we have successfully fulfilled all of the safety and building permit requirements necessary to operate our business. Each year we hire multiple security guards to patrol the venue during hours of operation to ensure the safety and welfare of our staff, customers, and the surrounding areas of the mall.

4. Adequate public services, public facilities, and public infrastructure are available to serve the proposed project.

Each year we rent public restrooms for our staff and customers to utilize during our operating hours. We ensure that we always rent at least one wheelchair accessible restroom to ensure ADA compliance. Additionally, we work to build a haunted attraction that can be enjoyed by all customers by keeping our walkways wide enough for wheelchairs. Finally, we rent a 56kW generator to power the attraction and any other necessary tools needed for operation.

Sanctum of Horror Haunted Attractions is a family owned and operated haunted house that opens in late September through early November. We have been operating in Mesa, AZ for the past six years, bringing fun and entertainment to the East Valley during the Halloween season. We operate two open-aired mazes which total up to approximately 6,700 square feet. We are writing to petition to extend the Special Use Permit for as long as possible. We pride ourselves in putting on an exciting, family-oriented, and safe show for all to enjoy. Sanctum of Horror has been voted the number one haunted house in Arizona by AZHauntedHouses.com for three of the six years we have been in operation, 2013, 2016, and 2017. Our haunted house has an excellent reputation with the local community, the City of Mesa, and Superstition Springs Mall Staff.

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Every year, Sanctum of Horror employs young people in the East Valley as actors, make-up artists, and crew members. This is a tightly-knit group of creative minds that bring the haunted house to life. Our business works to help these young people develop a myriad of skills needed for college and career readiness and success. We teach many skills including communication, social interactions, workplace responsibilities, special FX make-up, leadership, safety, and professional conduct and behavior. Many of our actors have used Sanctum of Horror as a reference and gone on to work in film, business, event planning, and customer service.

Lastly, Sanctum or Horror works hard each year to better the community of Mesa. Every season, we partner with an organization called Vet Tix and provide hundreds of free tickets to our attraction for military personnel and their families. Our haunted attraction helps generate revenue for the community and Superstition Springs Mall. We partner with many local businesses to help encourage our customers to shop local and support family owned and operated businesses across Arizona. Finally, we provide a safe and entertaining environment for Phoenicians in the East Valley to celebrate one of America's favorite holidays.