



City Council Report

Date: September 9, 2019
To: City Council
Through: Michael Kennington, Deputy City Manager/Chief Financial Officer
From: Edward Quedens, Business Services Director
Matt Bauer, Procurement Administrator
Subject: Three-Year Term Contract with Two Years of Renewal Options for Vehicle Wrap Services for the Water Resources Department (**Funded by SRPMIC Grant Fund**) (**Citywide**)

Recommendation

Council is requested to approve the award as recommended.

A committee representing the Water Resources Department and Purchasing evaluated responses. The evaluation committee recommends awarding the contract to the highest scored proposal from A&M Graphics (a Mesa business) at \$37,500 annually, with an annual increase allowance of up to 5% or the adjusted Consumer Price Index.

Background / Discussion

This contract will provide a "turnkey" contract for design and installation of vehicle wraps for an estimated 51 vehicles in the Water Resources fleet. The vendor will provide design services, manufacture and install vinyl vehicle wraps. The vendor will work with City staff to create a multicolor vehicle wrap design for differing sizes and types of vehicles. The design will incorporate the existing branding used by the City as well as the development of wraps that will promote quality, reliability, value and service messages to the community.

The City received seven proposals, and one No Bid response. Six proposals met the minimum qualifications and Custom Sign and Graphics, LLC was deemed as non-responsive. The evaluation committee then evaluated the six proposals based on the evaluation criteria in the solicitation. Based upon the evaluation results the evaluation committee determined that A&M Graphics submitted the most advantageous proposal. The evaluation was conducted by and points were awarded by consensus by the evaluation team. Award is being recommended to the highest scored proposal, A&M Graphics. The evaluation committee unanimously agreed on the recommendation.

Purchase Information

Action: Award
Procurement Type: Request for Proposals
Contract Number: 2019213
Local Consideration: Policy did not apply to this procurement method
Protests Received: None

Initial Contract Term: Three years

Possible Renewals: Up to a maximum of two years, renewals subject to Administrative review and approval

Funding Source: Water Resources Department operating budget through the SRPMIC grant

Proposal Responses

A&M Graphics - Mesa, AZ

GCI Digital Imaging, Inc. – Cincinnati, OH

Image Craft, LLC - Phoenix, AZ

JayRey Graphics - Mesa, AZ

Specialty Sign Studio - Mesa, AZ

VisionIt Media, LLC - Gilbert, AZ

Non-Responsive Proposals received:

Custom Sign and Graphics, LLC – Mesa, AZ (Vendor did not complete the necessary required response forms (Attachment B) contained in the RFP solicitation document)

No Bid response received:

Artisan Colour – Scottsdale, AZ

Final Scoring

Respondent	Total Points Possible / 800
A&M Graphics (Recommended)	<u>780.66</u>
GCI Digital Imaging, Inc.	764.40
JayRey Graphics	677.11
VisionIt Media, LLC	671.17
Specialty Sign Studio	647.38
Image Craft, LLC	587.55