



# City Council Report

**Date:** August 19, 2019  
**To:** City Council  
**Through:** Michael Kennington, Deputy City Manager/Chief Financial Officer  
**From:** Edward Quedens, Business Services Director  
Matt Bauer, Procurement Administrator  
**Subject:** One-Year Renewal to the Term Contract for Special Events Management Services for the Public Information and Communications Department  
(Citywide)

## Recommendation

Council is requested to approve the contract renewal as recommended.

The Public Information and Communications Department and Purchasing recommend authorizing the renewal with Entertainment Solutions of Arizona, Inc., at \$132,250 annually, based on estimated usage.

## Background / Discussion

This contract provides special events management services including, but is not limited to, event production services for three major City of Mesa annual festivals: Spring Training Festival (January/February); Arizona Celebration of Freedom - Independence Day event (June/July); and Merry Main Street (November/December). The vendor takes on the roles of co-producer, production manager and site manager working closely with the Public Information and Communications Department and other City Departments.

Entertainment Solutions of Arizona, Inc. has agreed to renew the contract under the same terms, conditions and without a pricing increase. The vendor continues to meet contract expectations and performance requirements. Their institutional knowledge of Mesa and its expertise in special events management assists the City in planning and managing City of Mesa events that ensure residents and visitors have a positive experience. The vendor has been integral in the successful planning and implementation Celebration of Freedom and Merry Main Street (Mesa's signature events) and they have also provided valuable events management during the downtown light rail construction. In addition, the event planning for Merry Main Street will soon start and rebidding at this time will not allow enough time to properly plan and execute the 2019 Merry Main Street event. This contract continues to be advantageous to the City and it is in the City's best interest to renew for the final year.

## Purchase Information

Action: Renewal (2<sup>nd</sup> of 2 possible)  
Procurement Type: Request for Proposals  
Contract Number: 2016043  
Original Council Award Date: 11/9/2015  
Initial Contract Term: Three years  
Funding Source: Public Information and Communications Department operating budget