



ASSOCIATED SIGN COMPANY

May 1, 2019

City of Mesa
Development Services
55 N. Center Street
Mesa, AZ 85201

RE: JUSTIFICATION & COMPATABILITY STATEMENT FOR THE GATEWAY TECHNOLOGY AND COMMERCE CENTER SPECIAL USE PERMIT FOR A COMPREHENSIVE SIGN PLAN:

This request is for a Comprehensive Sign Plan to allow signage on the North Elevation of both buildings for tenants who do not necessarily occupy the space contiguous to the placement of the signage. We would like to incorporate the attached building signage facing the 202 Freeway for tenant identification in lieu of the allowable monument signage. Per the city code we would be allowed 2,763 signs at 80 sq. ft. each for a total of 221 sq. ft. of signage for our 663' of frontage. We are proposing five 44 sq. ft. envelopes. Two envelopes on Building I and three envelopes on Building II. The signs would allow for tenant identification visible from the 202 Freeway that would not be attainable with 12' tall monument signs. The other signage on the buildings would be adjacent to the tenants occupied space and would comply with the Mesa Sign Code.

The non-contiguous signage will be fabricated aluminum reverse pan channel halo-illuminated or pan channel internally illuminated with face and/or dual illumination. The signage will be of the highest quality fabrication methods and compatible with the quality of the development.

Granting this CSP will insure compatibility with the quality of the development, identification/wayfinding of the tenants and not be detrimental to the surrounding properties since the signage faces a major freeway.

If you have any questions or comments, please contact me at 602-278-8464.

Thank you,

Michael A. Shano
Associated Sign Co., Inc.



MEMBER:

