

**Fiesta Commons**  
**1110 W Southern Ave**  
**Mesa, AZ 85210**  
**Comprehensive Sign Plan Amendment**  
**05/21/19**  
**Justification and Compatibility Narrative**

There are currently (3) three multi-tenant monument signs which are shown on page 15. There is (1) one center ID sign and a Salad and Go pad sign, shown on pages 19 and 20. Size, height, material, color, and illumination are illustrated. New sign requested is shown on page 15, 16 and 17, location and orientation is shown on page 18.

All signs reflect the character and architecture of the center.

There are no unique or unusual conditions or characteristics on the property.

The requested sign is consistent and in conformance with the General Plan.

It will not be injurious or detrimental to welfare of the City.

Items 9 and 10 have been removed.

Citizen Participation Plan is attached.

All existing signs are called out on the site plan on page 21. Distance between signs is noted.

New sign and site visibility triangle is shown on page 18.

Frontage distances are verified on page 21.

The proposed orientation of the new sign is to expose tenants to traffic on Westwood Street.