City Council
Study Session

May 2, 2019

INNOVATION DISTRICT PROJECTS

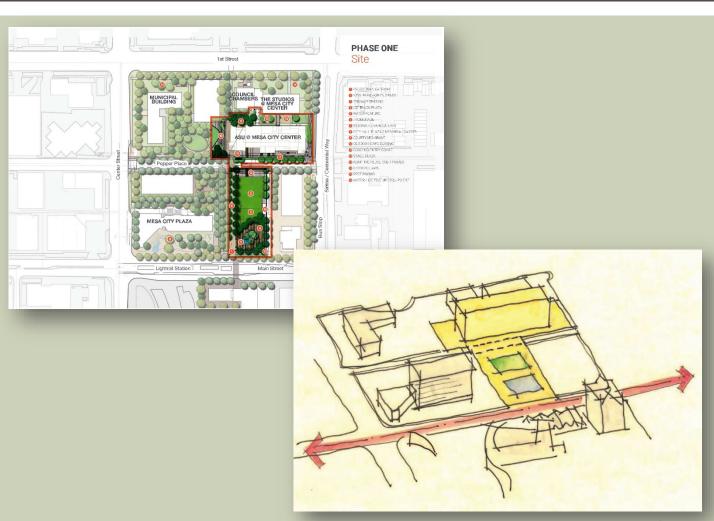
- ASU @ MESA CITY CENTER
- THE STUDIOS @ MESA CITY CENTER
- CO+HOOTS @ BENEDICTINE UNIVERSITY

Jeff McVay
Manager of Downtown
Transformation

ASU @ MESA CITY CENTER

Project Update

- ➤ Building program design: Complete
- ➤ Schematic design: June 2019
- Final design: February 2020
- ► Construction start: February 2020
- Construction complete: October 2021
- ► Classes begin: January 2022



ASU @ MESA CITY CENTER

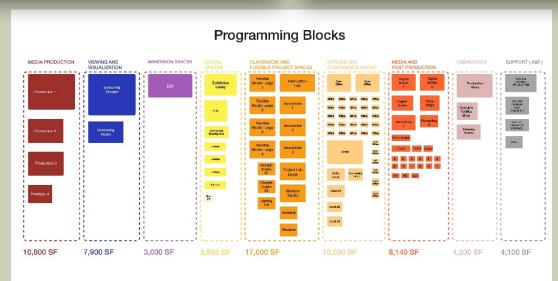
Project Update

Program - Creative Futures Laboratory

- Digital and sensory technology
- Experiential design
- Media arts and film production
- ▶ Gaming
- Entrepreneurial development and support







ASU @ MESA CITY CENTER

Project Update

Overall Project Budget: \$63.5M

Funding Sources:

- **▶**Proceeds from sale of City assets
- **▶** Construction sales tax
- Excise tax revenue bonds
- **Economic Investment Fund**



Program

- Former IT Building Mesa's first public library (26,500SF)
- ► Innovation District front door
 - **▶**Open/Flexible community collaboration spaces
 - **▶** Corporate partnerships
- City/ASU Inter-governmental agreement
 - City design and construction: 6,000-12,500 SF
 - ► ASU annual public events: 25 film and 20 entrepreneur and innovation



Program (cont.)

- ▶ Partner with ASU Entrepreneurship and Innovation (E+I) for programming
 - >E+I workshops and events
 - Entrepreneurship training and mentoring
 - ➤ Place-based programs (e.g. maker spaces)
 - **►**Incubator and accelerator programs



Program (cont.)

- **►**MEP systems upgrade
- Local Historic Landmark designation
- Design consultant selected
- ➤ Prepare concept design: 6-8 months



Budget Estimate

▶ Phase I: \$5.0M

► Phase II: \$3.0M

Proposed Funding Sources:

Economic Investment Fund



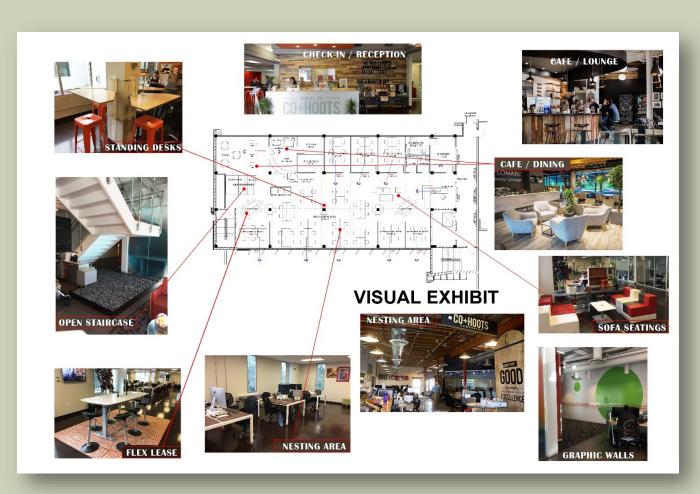
CO+HOOTS @ BENEDICTINE UNIVERSITY

Program

- Design and construction of approx. 10,000 SF within Gillette Hall at Benedictine
- CO+HOOTS and Benedictine University partnership
 - > Entrepreneurship curriculum
 - > 80-100 students in program/year
- Co-working space
 - > 300 new Mesa jobs/businesses created
 - **▶** CO+HOOTS responsible for FF+E
- > Regular public entrepreneurship events
- ▶ 10 year commitment (CO+HOOTS and Benedictine)

Budget Estimate

- > \$1.5-2.0M (design and construction)
- Proposed Funding Source: Economic Investment Fund



ARTS AND INNOVATION DISTRICT PROJECTS

DISCUSSION AND DIRECTION