

Valley Metro: Driving the Future

Mesa City Council

March 7, 2019



Connect Communities | Enhance Lives



- **Core values**

- Whatever it takes
- Team player
- Positive customer care

- **What we do**

- We plan, build, operate & maintain a safe, regional multi-modal transportation system.

- **How we succeed**

- Great customer service
- Fiscally responsible
- Community focus





Celebrated 10 Years of Valley Metro Rail





Building Communities + Enhancing Lives

A QUALITY OF LIFE REPORT



valleymetro.life



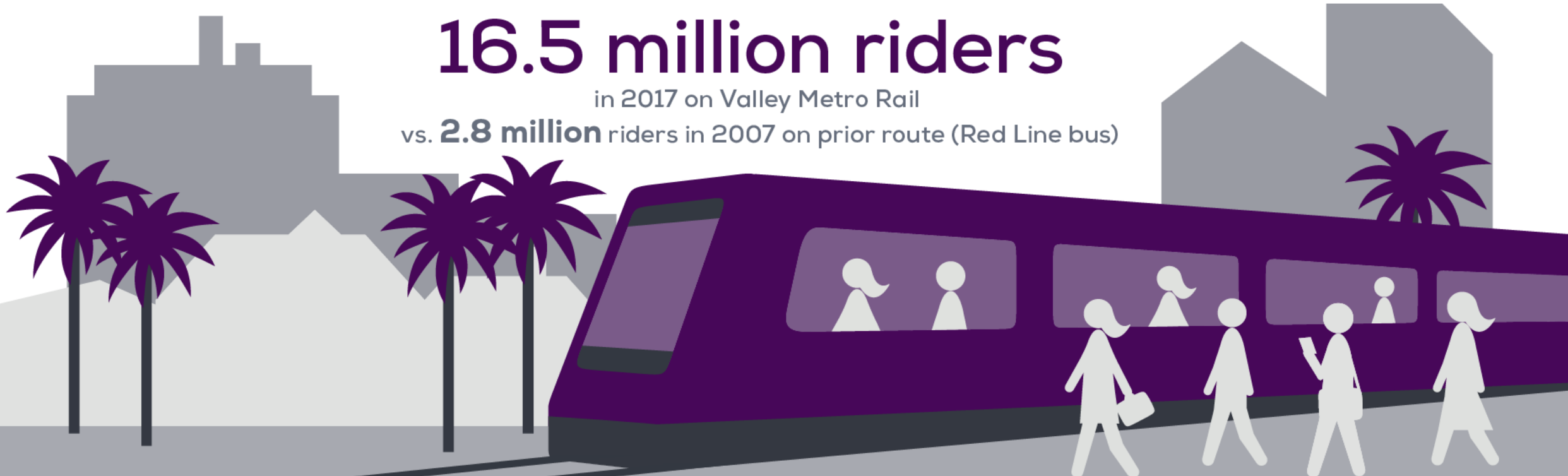
A DECADE OF

Bringing people together through a seamless transportation system.

RIDERSHIP

16.5 million riders

in 2017 on Valley Metro Rail
vs. **2.8 million** riders in 2007 on prior route (Red Line bus)



Learn more about light rail's impact since opening in 2008 at www.valleymetro.life.



A DECADE OF

Providing customers with a safe, comfortable and reliable travel experience.

MOVING PEOPLE RELIABLY

Light rail can carry almost

twice as many people

per hour on Central Avenue compared to autos.



Learn more about light rail's impact since opening in 2008 at www.valleymetro.life.



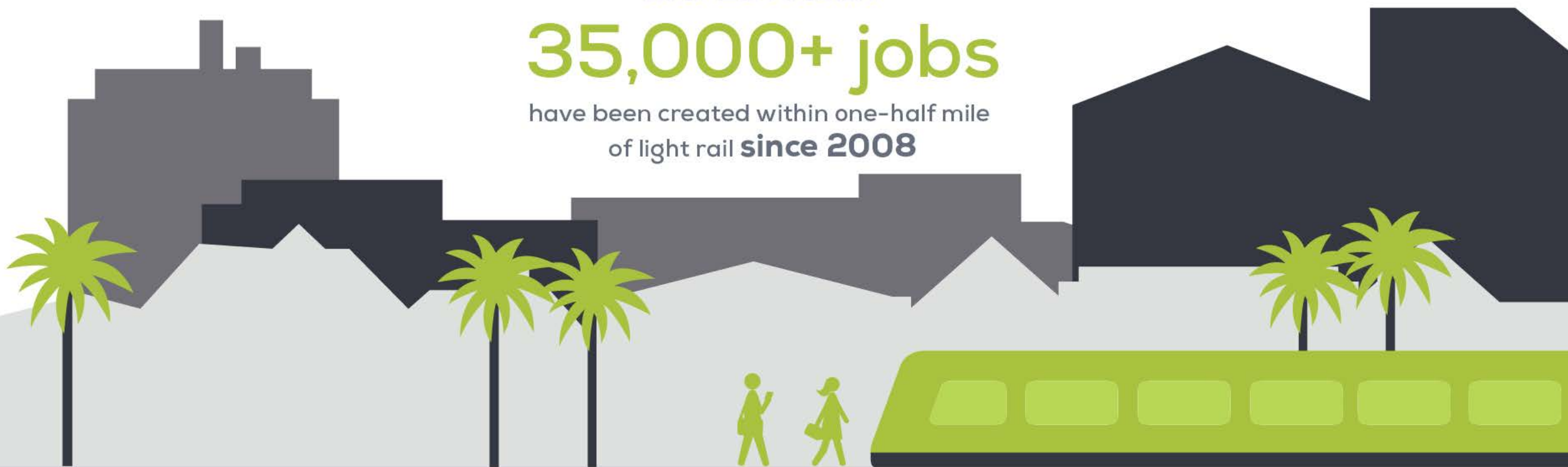
A DECADE OF

Providing customers with a safe, comfortable and reliable travel experience.

EMPLOYMENT

35,000+ jobs

have been created within one-half mile
of light rail **since 2008**



Learn more about light rail's impact since opening in 2008 at www.valleymetro.life.



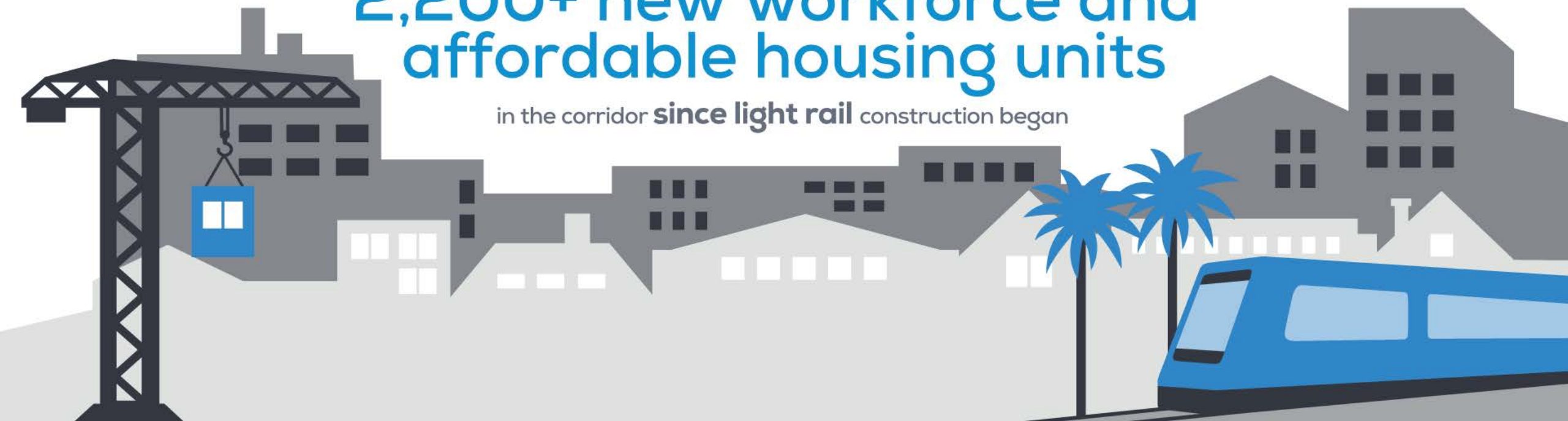
A DECADE OF

Improving individual health while supporting community prosperity and upward mobility.

HOUSING & AFFORDABILITY

2,200+ new workforce and affordable housing units

in the corridor **since light rail** construction began

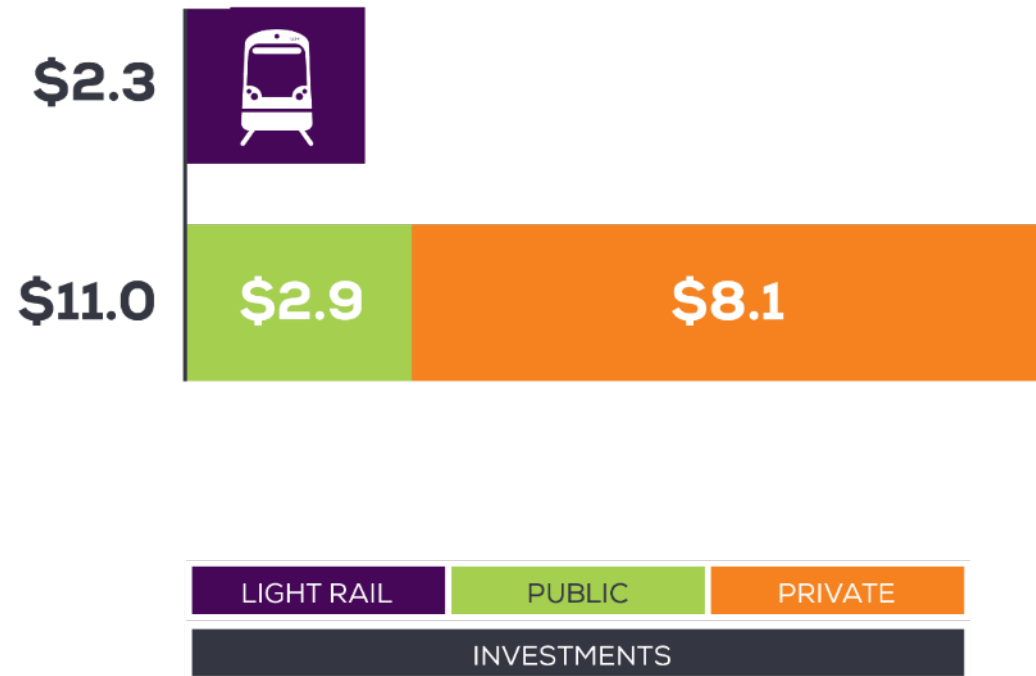


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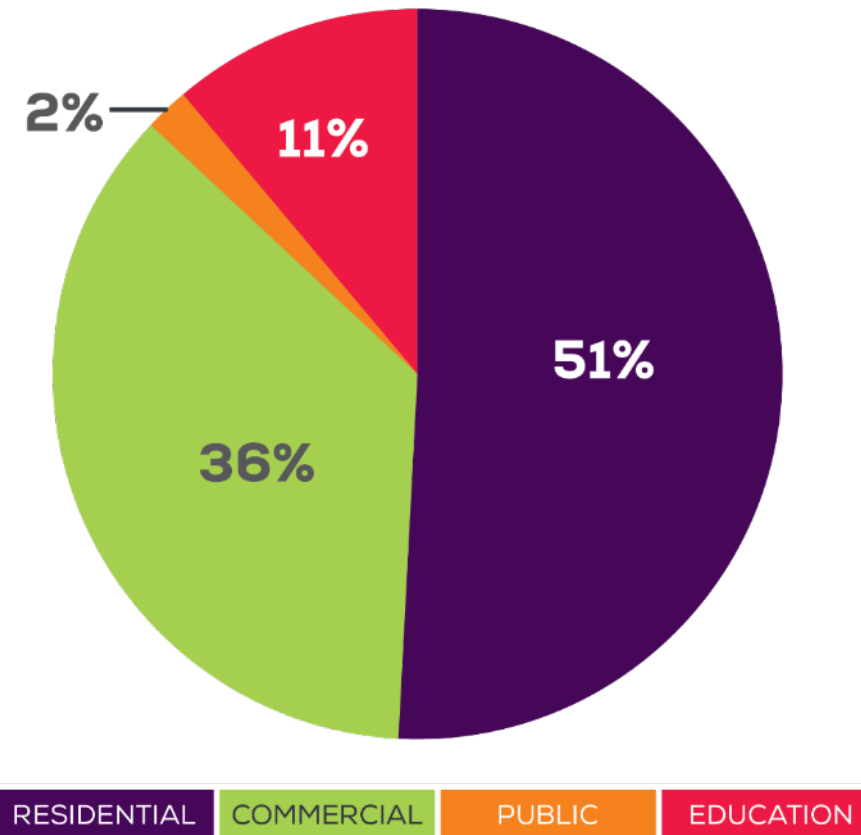
Economic Investment

Capital Investment

[billions]



Development Breakdown



Encore on First, Mesa



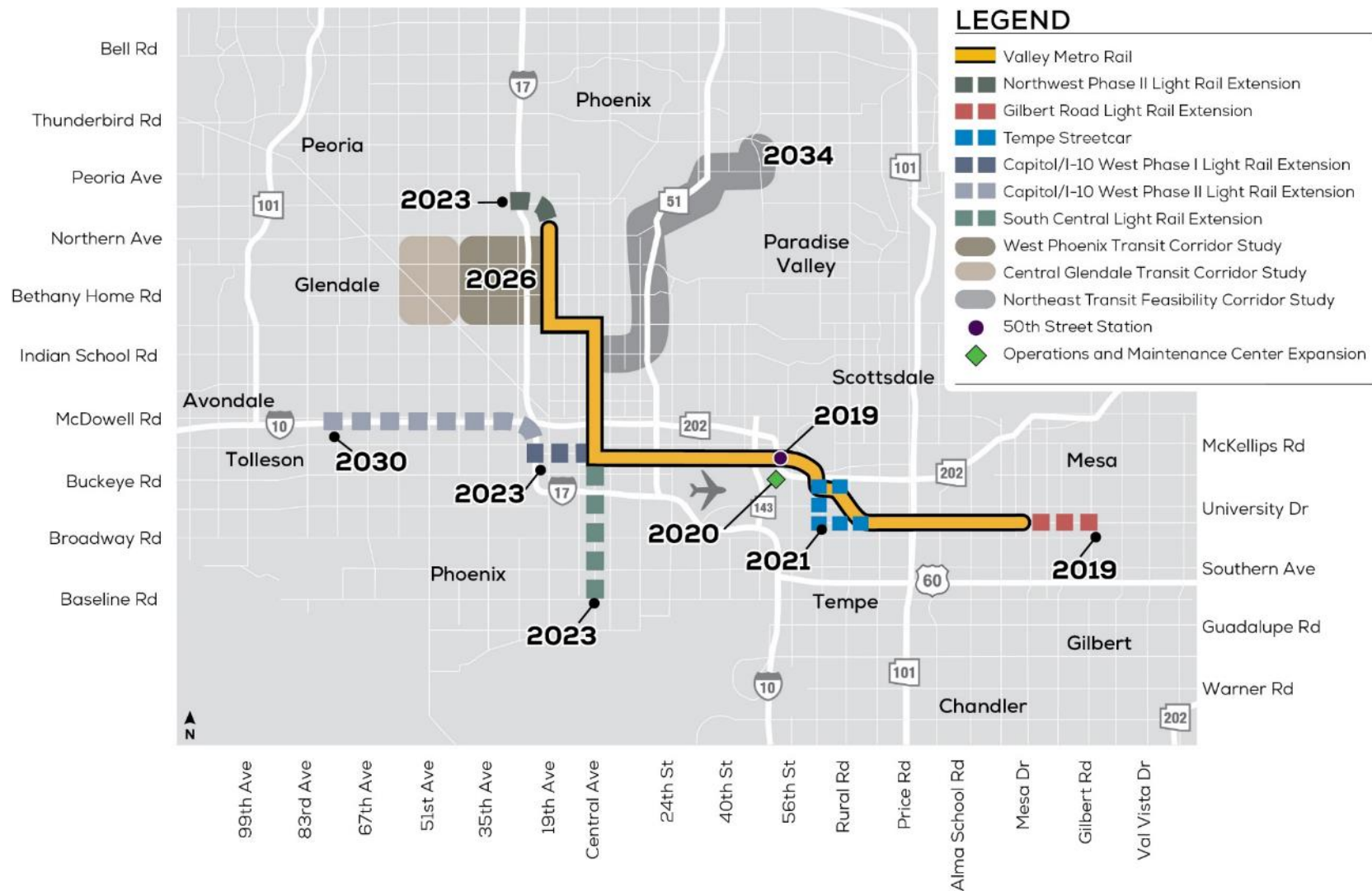
El Rancho del Arte, Mesa



La Mesita Apartments, Mesa



Regional Rail System



50th Street Station – Opening April 2019



Gilbert Road Extension – Opening May 2019



Gilbert Road Extension – Train Testing



Gilbert Road Extension – Train Testing



Gilbert Road Extension – Train Testing



Tempe Streetcar – Opening 2021



Tempe Streetcar Vehicle



South Central Extension/Downtown Hub – Opening 2023



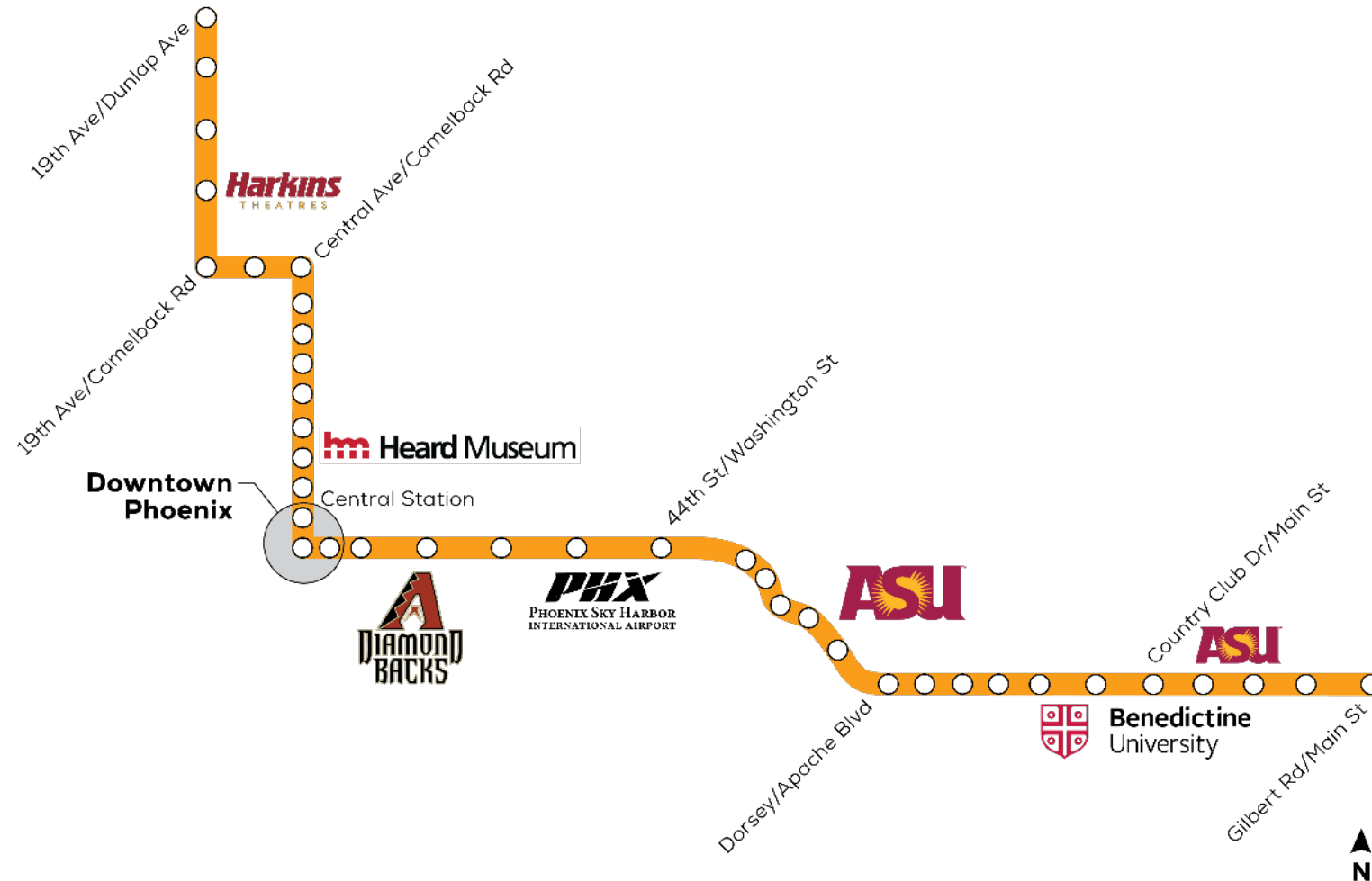
Northwest Extension Phase II – Opening 2023



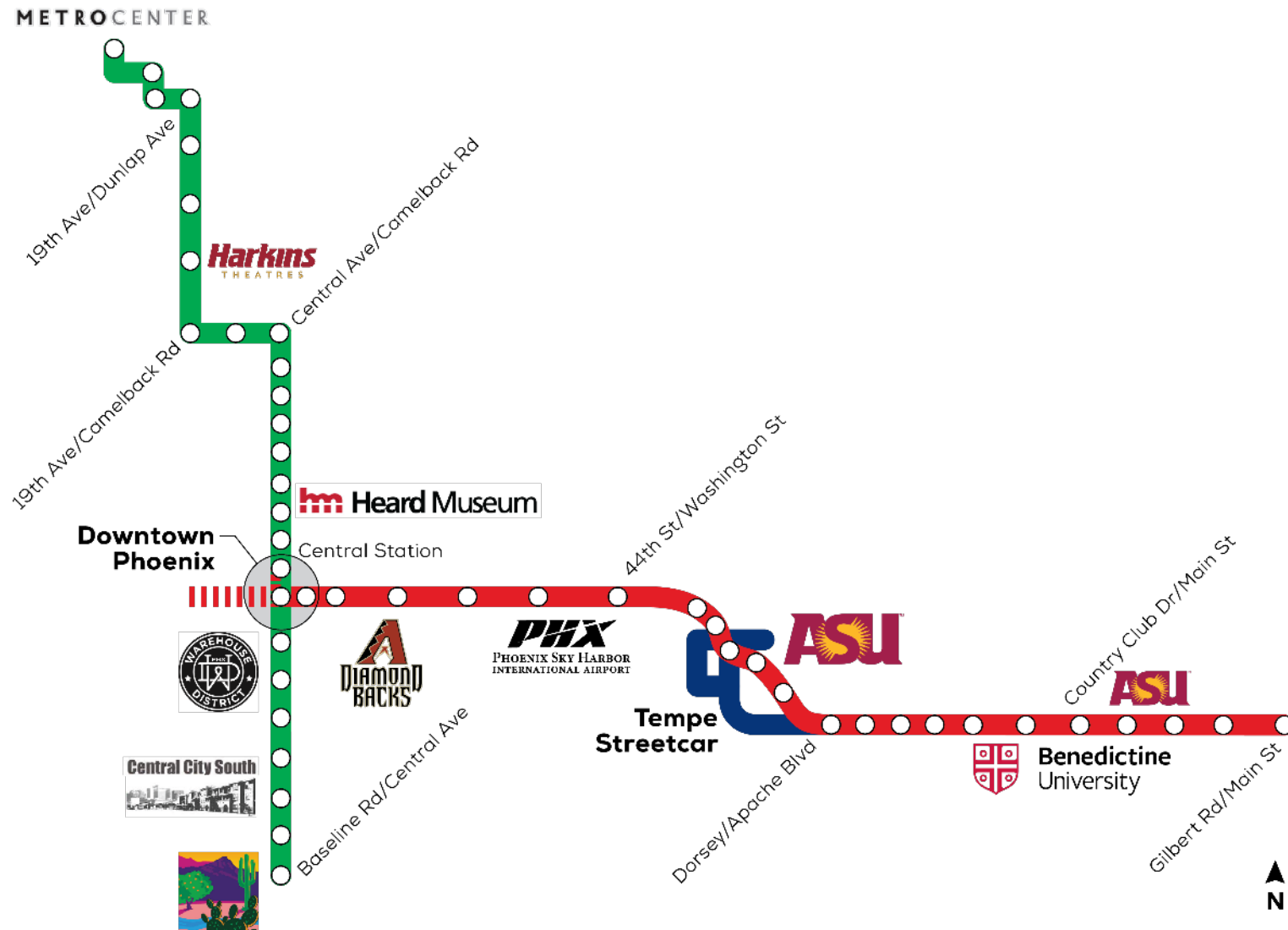
Capitol/I-10 West Extension – Opening 2023 & 2030



Light Rail System – 2019



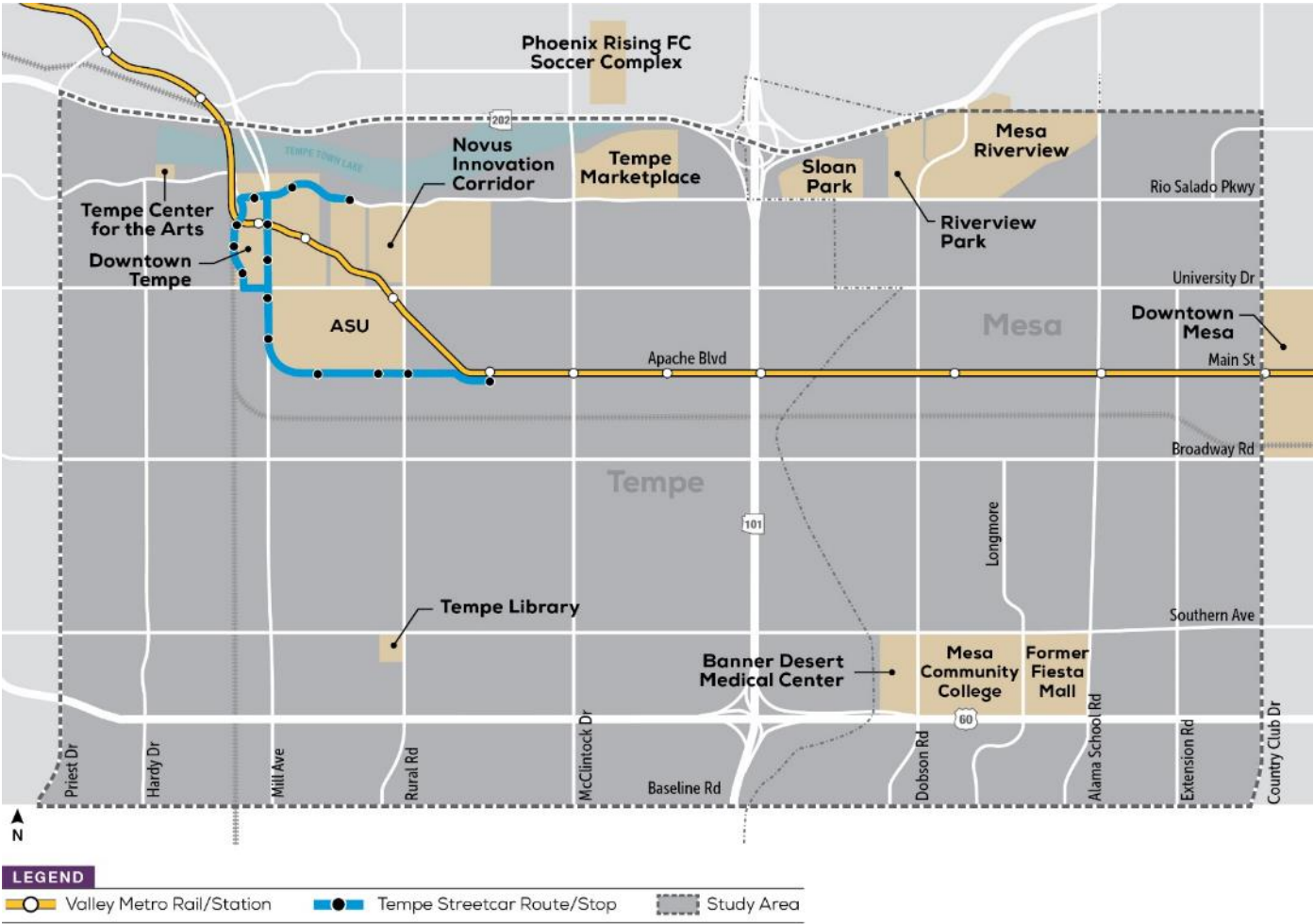
Light Rail System – 2023



Fiesta District Alternatives Analysis



Tempe/Mesa Streetcar Feasibility Study



New Regional Paint Scheme



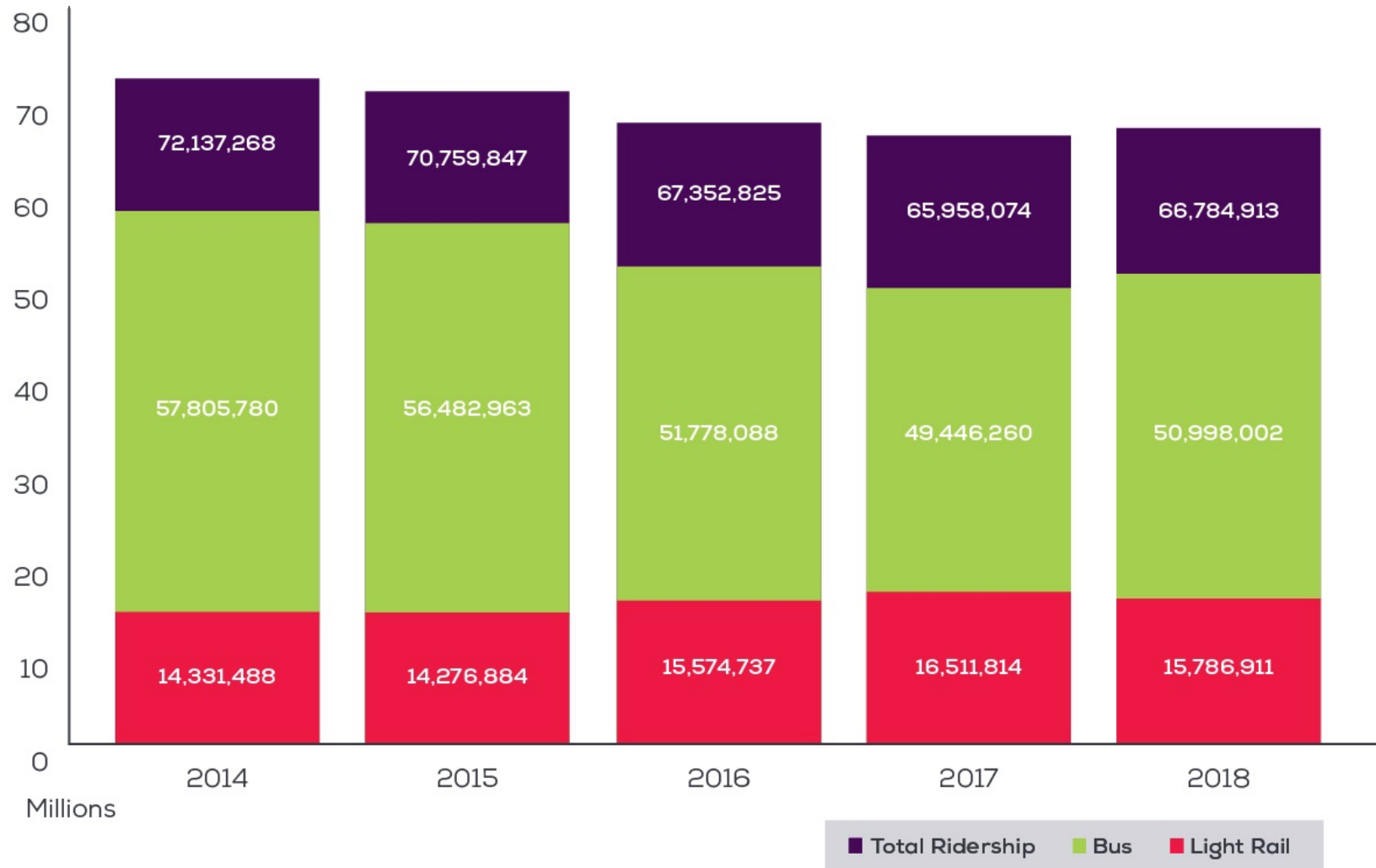
Paratransit – One Regional System



Transit Ridership



Fiscal Years 2014-2018 Annual Ridership



Ridership Impacts

- National trend related to:
 - Job growth
 - Inexpensive gas
 - Ride-hailing, bike/scooter-share, carpooling
 - Suburban sprawl
 - Increase in car ownership

Southern California:
From 1990 – 2000, the region added:
456,000 vehicles =
.25 vehicle per new resident

2001 – 2018:
2.1M vehicles =
1.0 vehicle per new resident

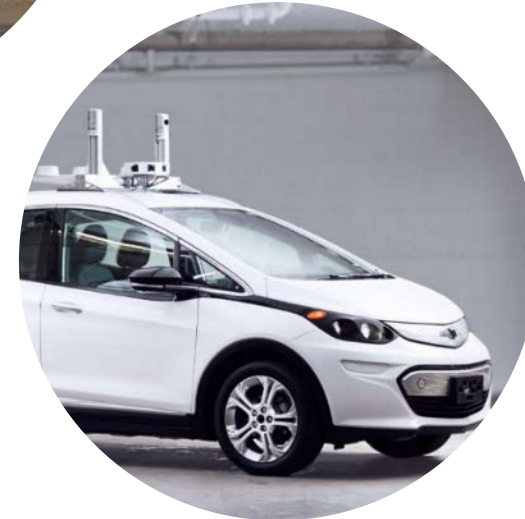
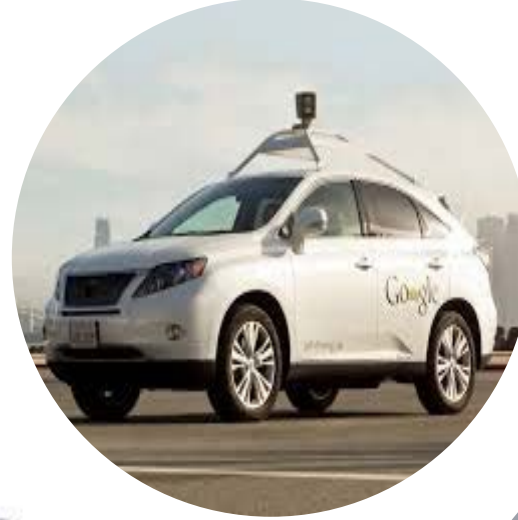
--UCLA study, Jan. 2018

Future of Transit

EMBRACE CHANGE + MOBILIZE



Autonomous Technology



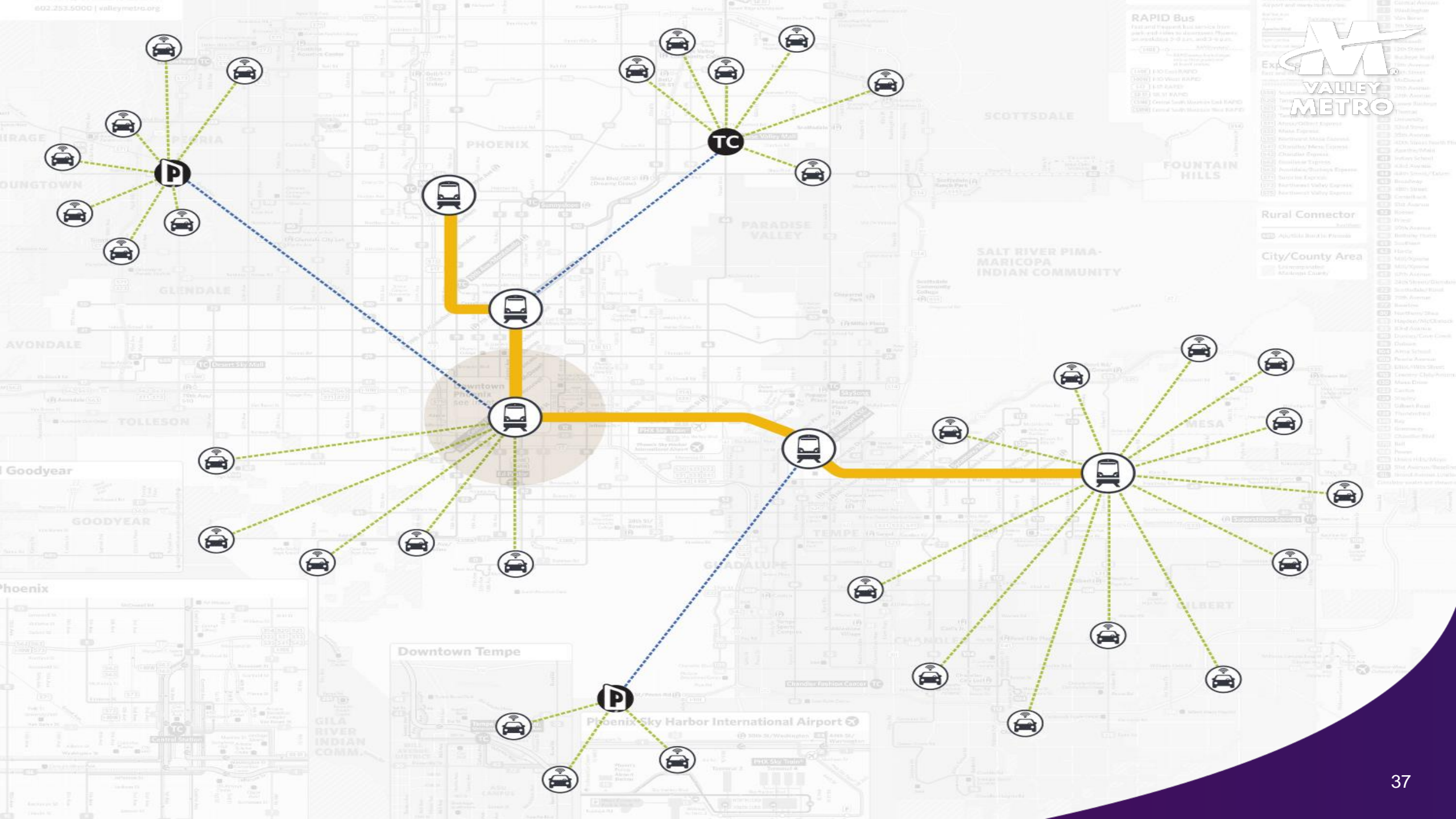
Driving the Future with Waymo



The Future of Mobility.....

Ultimately, individual car ownership will give way to having a mobility app on your phone, where an automobile is but one mode available. A wealthy commuter might order a driverless Uber Black to take her to the office in solitude. A regular Joe could hail a robo-shuttle that gets him to the subway just before his train departs for the city center, where he'll hop a pre-booked e-scooter to carry him the last mile to work. This is the ideal future of mobility for a city.

Kersten Heineke, McKinsey & Co. Transportation Specialist



Respect the Ride – Building Awareness with Right + Rong



Respect the Ride – Paid Fare Zones



LOCAL BUS / LIGHT RAIL		EXPRESS / RAPID BUS
Full Fare	Reduced Fare*	All-Day
1-Ride	1-Ride	31-Day
1-Day	1-Day	
7-Day	7-Day	
15-Day	15-Day	
31-Day	31-Day	

Respect the Ride – Greater Security Presence





32%
*increase in
security
personnel*

With Respect the Ride, Valley Metro contract security services staffing increased to 16 two-person teams, for a total of 32 officers, on the system during peak



30%
*decrease in
security
incidents*

With Respect the Ride, Code of Conduct violations are down, across the system, between fall 2017 and fall 2018

Anti-Light Rail Initiative

- City of Phoenix – not regional:
 - Terminates funding for light rail/fixed rail
 - Election on Aug. 27, 2019
- Directs Phoenix to pursue regional funds
 - Could limit Phoenix's role in regional planning
- Rejects federal and regional funding for rail
 - ~\$3.5B could be re-directed to other cities
- Puts future transportation plans at risk



Questions?