

National-Regional-Local Awareness

CHRIS BRADY, CITY MANAGER

American Community Survey 5-yr. estimates (Census 2020)

• Mesa Population (2019):	496,401
• Median Household Income:	\$52,155
• Persons in poverty, percent:	15.8%
• Educational Attainment, percentage high school graduate or higher:	87.7%
• Median Housing Value:	\$187,900
• Total Housing Units:	206,406
• Percent households w/broadband internet subscription	80.6%

Public Safety (Police)

- Identify and address public safety and quality of life issues.
- Increase awareness regarding community engagement and transparency.
- Deployment of new Computer Aided Dispatch and Records Management System.
- Implementation of Public Safety Sales Tax Initiative.
 - Additional positions will support a modern staffing model.
 - Project design and commencement of bond projects.

Public Safety (Fire)

- Staffing Model Implementation (Firefighter well-being)
- Emergency Medical Transport Services
- Implementation of new Computer Aided Dispatch system
- New Fire Station and Public Safety Facility

Transportation

- Future funding for major arterial improvements
- Proposition 400 extension for Maricopa County
- Streetlight Master Plan
- ADA Transition Plan for Public Right-of-Way
- Smart City infrastructure implementation

Transit

- Gilbert Road Light Rail Extension Opening
- Tempe/Mesa Streetcar Feasibility Study
- Realignment of Paratransit Service Area
- Fiesta District Alternative Analysis
- Proposition 400 Extension for Maricopa County (Nov 2020)

Economic Development

- Innovation District Development
- Collaborative coworking space
- Small-business, entrepreneurship support
- Attract high-wage jobs
- Downtown initiatives
- Workforce readiness
- Aerospace asset advantage

Falcon Field

- Master Plan Update
- Historic Zone Improvements
- Aeronautical job growth, focus on best and highest uses
- Self-sustaining enterprise fund

Water Resources

- Drought Management Plan Impact
- Greenfield Wastewater Resource Plant Expansion
- Advanced Metering Infrastructure (Smart Cities Initiative)
- Funding for infrastructure replacement
- Expansion of infrastructure to support growth

Energy Resources

- Integrated Electric Resource Plan
- Solar energy portfolio
- Smart grid infrastructure development

Environmental

- Food to energy modeling
- Future of recycling market

Neighborhoods

- Community Engagement/Outreach
- Proactive Code Compliance
- Neighborhood Leadership Support and Development
- Housing Master Plan
- Social Stability

Parks and Cultural

- 2018 Bond Project Implementation
- Dobson golf course partnership