

BOA18-00805

2751 S. Signal Butte Rd.

Project Narrative:

Mesa Center Pointe is located on the NEC of Signal Butte Rd and Guadalupe Rd. The shopping center is going to be a mix of major, inline and pad tenants. The Brown group, who is developing the property, wanted to put a Comprehensive sign package together for the center to set a standard for building sign design, and well as limit the amount of ground signs for the property. The ground signs have been designed to be an integral part of the center and to match the building designs, material to ensure a upscale shopping experience. Pan channel and Reverse pan channel letter are approved for building signage. The size constraints for tenant building signage are within the new Mesa sign code. It is the intent of the shopping center to develop a signage standard to ensure the center stays upscale and an attractive destination for Mesa shoppers

Respectfully submitted,

Andy Gibson

President

Bootz & Duke Sign Company