



# City Council Report

**Date:** November 19, 2018  
**To:** City Council  
**Through:** Michael Kennington, Chief Financial Officer  
**From:** Edward Quedens, Business Services Director  
Matt Bauer, Procurement Administrator  
**Subject:** Purchase of Three Replacement Studio and Field Broadcast Cameras and  
Peripherals for the Public Information and Communications Department  
(Citywide)

## Recommendation

Council is requested to approve the award as recommended.

The Public Information and Communications Department and Purchasing recommend awarding the contract to the lowest, responsive and responsible bidder, BKW, Inc., at \$80,401.09.

## Background / Discussion

This contract will provide an authorized distributor for JVC studio and broadcasting equipment for the Mesa's Channel 11. The purchase will replace aging equipment that is used to produce the majority of content that airs on Mesa's Channel 11. Not replacing this equipment could lead to situations where Mesa 11 is either unable to meet requests for new and existing productions or have failures during shoots due to the failure of existing equipment. The purchase of these cameras is part of Mesa 11's Lifecycle Replacement program.

Mesa 11 currently has three Panasonic P2 field / studio cameras that have been heavily used since 2011 and are due for replacement due to wear and tear. These cameras are used for all of Mesa 11's production and used in a mixed environment. The existing cameras are configured primarily for a field production workflow however, Mesa 11 has attempted to use them also as studio cameras and determined they are not ideal for that application. The specified new cameras are based not only on their mixed-use application as field and studio cameras but also because of other improvements that will assist in Mesa 11's workflow.

## Purchase Information

Action: Award  
Procurement Type: Request for Bids  
Contract Number: 2019052  
Local Consideration: Not applicable as there were no Mesa responses  
Protests Received: None  
Initial Contract Term: N/A

Possible Renewals: N/A

Pricing: All pricing is firm for the Term.

Funding Source: Lifecycle Replacement through Capital General Fund

### **October 17, 2018 Responses**

BKW, Inc. Tempe, AZ	\$74,411.00 (Recommended)
Ford Audio Video Systems, LLC Oklahoma City, OK	\$90,312.00
Adorama Inc. New York, NY	Non-Responsive – Did not meet the minimum qualifications as required.