

2020 Census Taskforce

Scott Butler - Deputy City Manager

Jeff Robbins - Census 2020 Administrator

City Council Study Session

October 11, 2018



2020 Census Taskforce

Representative

Diverse

Influential



Taskforce Responsibilities & Next Steps

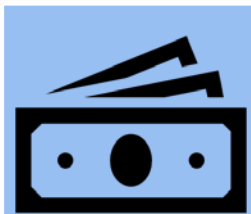
1.



Develop a strategic communications and engagement plan

2.

Develop budget for activities in the plan



3.



Implement engagement plan

4.

Monitor and adjust throughout implementation



5.



Report back to City Council

(Late Summer 2020)

Questions?

