

LICA18-01225

Meeting 10/1/18

Bikes and BBQ

11-2-18

LIQ

GC PA #4

# Special Event Liquor License Application Attachment B

Licensing Office  
55 North Center Street Mailing  
Address:  
PO Box 1466  
Mesa, Arizona 85211-1466  
480-644-2316 Telephone  
480-644-3999 Fax  
www.mesaaz.gov/business/licensing

mesaaz  
RECEIVED

AUG 15 2018

CITY OF MESA

If you intend to serve alcohol at your special event, you will need to obtain a **Special Event Liquor License** or an **Extension of Premises** from City of Mesa Licensing Office. **This must be submitted at least 60 days prior to the event.** A license is required with special provisions outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

☐ Free/Host Alcohol  
☒ Beer

☒ Alcohol Sales  
☐ Beer and Wine

☐ Host and Sale Alcohol  
☐ Beer, Wine and Distilled Spirits

Do you plan to secure a:

☒ **Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to, and approved by, the State of Arizona. There are fees involved at the State. This license can only be obtained by a non-profit organization, 501(C). (Complete the State of Arizona Special Event Liquor Application and site plan.)

☐ **Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in effect and you want to extend the area where liquor is sold. (Complete the State of Arizona Extension of Premises Application and site plan.)

If this is an Extension of Premises, are there any other activities taking place except for the sale of liquor in the extended area? No ☐ Yes ☐ Type of activities taking place: N/A

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event \_\_\_\_\_  
6' Chain-link fence surrounding the perimeter in which both off duty and private security will manage the guests 21+ by way of all entry exits, roamers, and IDV's.

**If applying for a Special Event Liquor License the following must be provided:**

Junior Achievement of Arizona		86-0184349
Charity's or Organization's Name	Sr. VP of Development & <input checked="" type="checkbox"/>	501 (C)# REDACTED
Joss Francheterre		
Name of Contact at Charity/Organization	Title with Organization	Phone Number
HDE Agency		
On-Site Agent Responsible for Liquor		

How will attendees over the age of 21 be identified? IDV Wristbands

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? \_\_\_\_\_  
21+ by way of all entry / exits, roamers, and IDV's.

Will food be served? ☒ Yes ☐ No If yes, what type of food will be served American BBQ Food

Seating capacity of designated area: # 1,500

# RECEIVED

AUG 15 2018

CITY OF MESA  
LICENSING OFFICE

Arizona Department of Liquor Licenses and Control  
800 W Washington 5th Floor  
Phoenix, AZ 85007-2934  
www.azliquor.gov  
(602) 542-5141



FOR DLIC USE ONLY

Event Date(s):
Event time start/end:
CSR:
License:

APPLICATION FOR SPECIAL EVENT LICENSE  
Fee= \$25.00 per day for 1-10 days (consecutive)  
Cash Checks or Money Orders Only

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S § 44-6852)

**IMPORTANT INFORMATION:** This document must be fully completed or it will be returned.

The Department of Liquor Licenses and Control must receive this application ten (10) business days prior to the event. If the special event will be held at a location without a permanent liquor license or if the event will be on any portion of a location that is not covered by the existing liquor license, this application must be approved by the local government before submission to the Department of Liquor Licenses and Control (see Section 12).

**SECTION 1** Name of Organization: Junior Achievement of Arizona

Name of Licensed Contractor **only** (if any): HDE Agency

**SECTION 2** Non-Profit/IRS Tax Exempt Number: 86-0184349

**SECTION 3** Event Location: Dersert Wind Harley-Davidson

Event Address: 922 S Country Club Dr, Mesa, AZ 85210

**SECTION 4** Applicant must be a member of the qualifying organization and authorized by an Officer, Director, or Chairperson of the Organization.

- Applicant: Franchetterre, Joss Jean REDACTED  

Last
First
Middle
Date of Birth
- Applicant's mailing address: 1202 N. Sailors Way Gilbert, AZ 85234
- Applicant's home/cell phone: (\_\_\_\_) REDACTED      Applicant's business phone: (480) 377-8500  

Street
City
State
Zip
- Applicant's email address: jossf@jaaz.org

I, (Print Full Name) Franchetterre, Joss Jean declare that I am the APPLICANT filing this application as listed above. I have read the application and the contents and all statements are true, correct and complete.

x Joss Franchetterre Sr VR Dev & Events 7-31-18 REDACTED  

Signature
Title/Position
Date
Phone Number

The foregoing instrument was acknowledged before me this 31 July 2018  

Day
Month
Year

State Arizona County of Maricopa

My Commission Expires on: 1/21/2022  

Date

Edwin Mehta  

**EDWIN MEHTA**  
Notary Public, State of Arizona  
Maricopa County  
My Commission Expires  
January 21, 2022


(1) ☐ The Organization is a political party or a campaign committee supporting a candidate for public office. Please indicate the name of the candidate that the Organization supports, the office that the candidate seeks, and the month and year that the candidate would first fill the office if successful.

(2) ☒ The Organization is a non-profit entity organized in Arizona, or pursuant to the laws of another state that is eligible for designation under Section 501(C) of the internal revenue code of the United States. If the Organization is applying under option (2) as a nonprofit entity, please also **INITIAL** in the spaces provided next to **all** following statements to indicate that, to the best of the Organization's knowledge, the following statements are correct.

**JF** The Organization has received a determination letter from the Internal Revenue Service ("IRS") indicating that it is eligible for designation as a nonprofit entity under Section 501(C), eligibility or will be eligible on all days that the special event will occur, or has a pending application with the IRS for such treatment that has not been resolved but that will retroactively cover all days that the special event will occur. (Please provide a copy of either the IRS determination letter or the application [without attachments] with this application).

**JF** The Organization understands that if there is a change in circumstances after completing this form that may cause or has caused it to lose its eligibility under 501(C), whether before or after receiving an IRS determination letter, that it has an affirmative duty to notify the Department of Liquor, which may take appropriate action regarding the loss of eligibility.

I, (Print Full Name) Francheterre, Joss Jean declare that I am an Officer, Director, or Chairperson of the organization filing this application as listed above. I have read the application and the contents and all statements are true, correct and complete.

 **EDWIN MEHTA**  
Notary Public, State of Arizona  
My Commission Expires  
**January 21, 2022**

Individuals requiring ADA accommodations call (602)542-2999

**SECTION 7** How is this special event going to conduct all dispensing, serving, and selling of spirituous liquors? Please read R-19-318 for explanation and check one of the following boxes.

- ☐ Place license in non-use  
☐ Dispense and serve all spirituous liquors under retailer's license  
☒ Dispense and serve all spirituous liquors under special event  
☐ Split premise between special event and retail location

(IF USING RETAIL LICENSE, PLEASE SUBMIT A LETTER OF AGREEMENT FROM THE AGENT/OWNER OF THE LICENSED PREMISES TO SUSPEND OR RUN CONCURRENT WITH THE PERMANENT LICENSE DURING THE EVENT. IF THE SPECIAL EVENT IS ONLY USING A PORTION OF THE PREMISES, AGENT/OWNER WILL NEED TO SUSPEND THAT PORTION OF THE PREMISES.)

**SECTION 8**

What is the purpose of this event? ☒ On-site consumption ☐ Off-site (auction/wine/distilled spirits pull) ☐ Both

**SECTION 9**

1. Has the applicant been convicted of a felony, or had a liquor license revoked within the last five (5) years?

☐ Yes ☒ No (If yes, attach explanation.)

2. How many special event days have been issued to this organization during the calendar year? 3  
(The number cannot exceed 10 days per year.)

3. Is the organization using the services of a licensed contractor or other person to manage the sale or service of alcohol?

☒ Yes ☐ No (If yes, must be a licensed contractor or licensee of series 6, 7, 11, or 12)

4. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds. The organization applying must receive 25% of the gross revenues of the special event liquor sales. Attach an additional page if necessary.

Name Junior Achievement of Arizona Percentage: 25%

Address 636 W Southern Ave, Tempe, AZ 85282

Name HDE Agency Percentage: 75%

Address 22 E. Victory St, Phoenix, AZ 85040

Street

City

State

Zip

Please read A.R.S. § 4-203.02 Special event license: rules and R19-1-205 Requirements for a Special Event License.

**Note: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.**

**NO ALCOHOLIC BEVERAGES SHALL LEAVE A SPECIAL EVENT UNLESS THEY ARE IN AUCTION WINE OR DISTILLED SPIRITS PULL SEALED CONTAINERS OR THE SPECIAL EVENT LICENSE IS STACKED WITH WINE /CRAFT DISTILLERY FESTIVAL LICENSE.**

5. What type of security and control measures will you take to prevent violations of liquor laws at this event?

(List type and number of police/security personnel and type of fencing or control barriers, if applicable.)

ADD 3 6 Number of Police 6 Number of Security Personnel ☒ Fencing ☐ Barriers

Explanation: 6' Wrought-iron Fence surrounding the perimeter in which both off duty and private security will manage the guests 21+ by way of all entry exits, roamers, and IDV's.

**SECTION 10** Dates and Hours of Event. Days must be consecutive but may not exceed 10 consecutive days.  
See A.R.S. § 4-244(15) and (17) for legal hours of service.

**PLEASE FILL OUT A SEPARATE APPLICATION FOR EACH "NON-CONSECUTIVE" DAY**

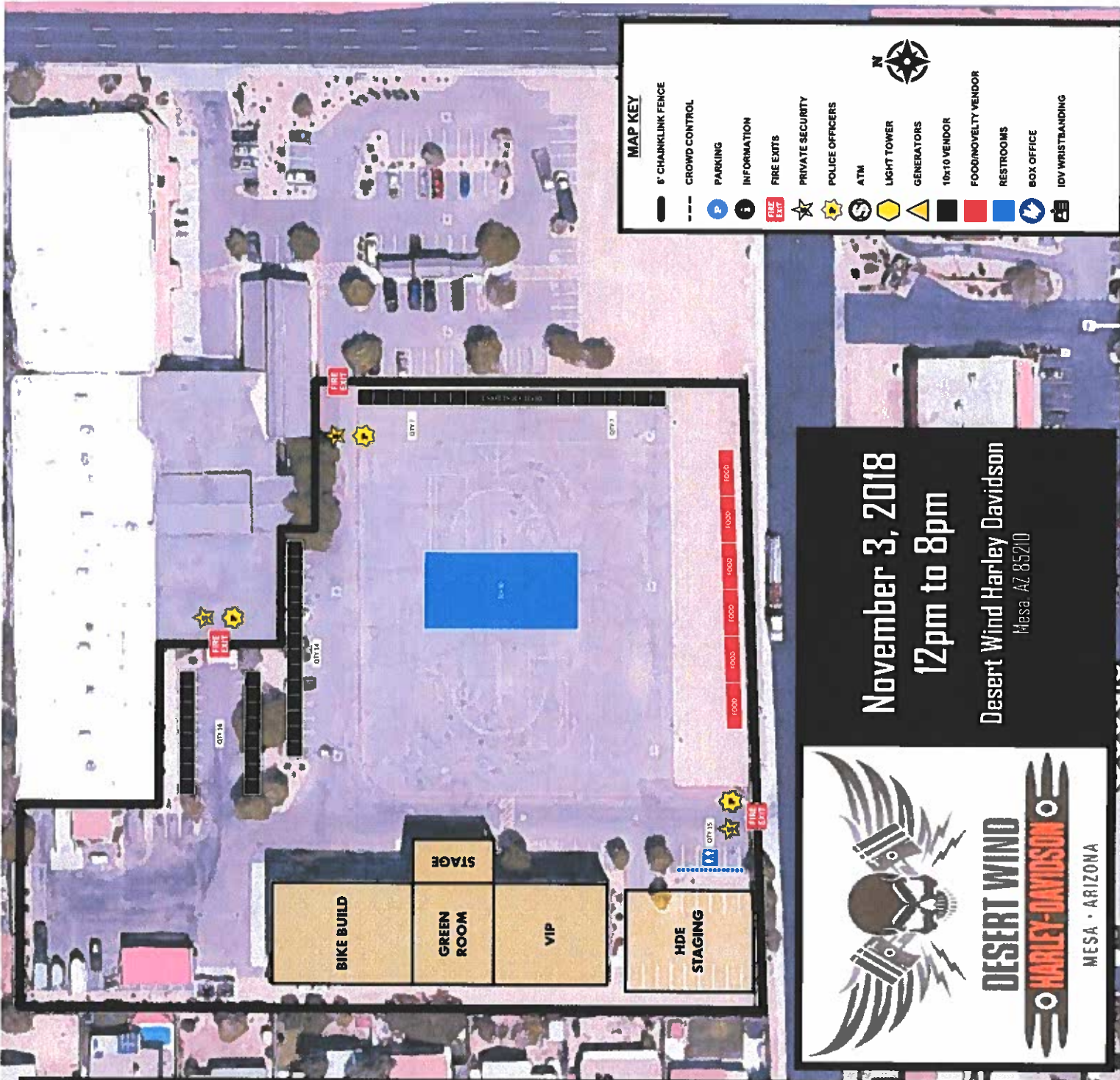
	Date	Day of Week	Event Start Time AM/PM	License End Time AM/PM
DAY 1:	11/2/2018	Friday	12pm	6pm
DAY 2:	11/3/2018	Saturday	12pm	8pm
DAY 3:				
DAY 4:				
DAY 5:				
DAY 6:				
DAY 7:				
DAY 8:				
DAY 9:				
DAY10:				

**SECTION 11** License premises diagram. The licensed premises for your special event is the area in which you are authorized to sell, dispense or serve alcoholic beverages under the provisions of your license. Please attach a diagram of your special event licensed premises. Please show dimensions, serving areas, fencing, barricades, or other control measures and security position.

**ATTACH DIAGRAM**



VENDORS



November 3, 2018  
12pm to 8pm

Desert Wind Harley Davidson  
Mesa, AZ 85210





---

22 East Victory Street – Phoenix AZ 85040  
Office: 602-276-2499 / Fax 815.642.4836  
[www.hdeagency.com](http://www.hdeagency.com)

Date: 7/25/2018

*Subject: Bikes and BBQ Non-Profit Partnership*

This letter constitutes a non-profit benefactor agreement between Junior Achievement of Arizona and HDE, LLC.

HDE, LLC is defined as the event producer and coordinator for the Bikes and BBQ event.

Junior Achievement of Arizona will be this year's alcohol proceeds benefactor.

Twenty-Five (25%) of this year's event liquor sales will be donated to the Junior Achievement of Arizona, per breakdown agreed by the Junior Achievement of Arizona.

If you have any further questions, please feel free to contact our offices at 602.276.2499 or via email at [landon@hdeagency.com](mailto:landon@hdeagency.com)

Respectfully,

A handwritten signature in black ink, appearing to read 'Landon Evans', written over a faint, circular embossed seal.

Landon Evans  
Event Coordinator



CINCINNATI OH 45999-0038

In reply refer to: 0248164799  
June 11, 2018 LTR 4167C 0  
84-1267604 000000 00

00018141  
BODC: TE

JUNIOR ACHIEVEMENT USA  
% TIMOTHY ARMIJO  
1 EDUCATION WAY  
COLORADO SPGS CO 80906

058844

Employer identification number: 84-1267604  
Group exemption number: 1116

Dear Taxpayer:

This is in response to your request dated May 31, 2018, for information about your tax-exempt status.

Our records indicate we issued a determination letter to you in January 1994, and you're currently exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also recognized the subordinates on the list you submitted as exempt from federal income tax under IRC Section 501(c)(3).

For federal income tax purposes, donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106 and 2522.

Please refer to [www.irs.gov/charities](http://www.irs.gov/charities) for information about filing requirements. Specifically, IRC Section 6033(j) provides that, if you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

In addition, each subordinate organization is subject to automatic revocation if it doesn't file a required return or notice for three consecutive years. Subordinate organizations can file required returns or notices individually or as part of a group return.

For tax forms, instructions, and publications, visit [www.irs.gov](http://www.irs.gov) or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).



0248164799  
June 11, 2018 LTR 4167C 0  
84-1267604 000000 00  
00018142

JUNIOR ACHIEVEMENT USA  
% TIMOTHY ARMIJO  
1 EDUCATION WAY  
COLORADO SPGS CO 80906

Sincerely yours,

A handwritten signature in black ink, appearing to read "K. A. Billups". The signature is fluid and cursive, with the first name "Kim" and last name "Billups" clearly distinguishable.

Kim A. Billups, Operations Manager  
Accounts Management Operations 1



**Junior  
Achievement®**  
OF ARIZONA



empowering young people to  
own their economic success

Junior Achievement of Arizona  
636 W Southern Ave  
Tempe, AZ 85282

July 26, 2018

To Whom it may Concern,

Junior Achievement of Arizona looks forward to becoming the partnering benefactor with the inaugural Bikes and BBQ event taking place at Desert Wind Harley Davidson in Mesa, AZ from November 2, 2018 to November 4, 2018.

Included in this letter of acceptance are the required State & City liquor applications.

If you have any questions regarding our participation, please contact Joss Francheterre directly at [jossf@jaaz.org](mailto:jossf@jaaz.org) or (480)219-0205.

Thank you,

Joss Francheterre  
Senior VP of Development & Events  
Junior Achievement of Arizona



ATLANTA GA 39901-0001

In reply refer to: 0752153593  
June 12, 2018 LTR 4168C 0  
84-1267604 000000 00

00018532  
BODC: TE

JUNIOR ACHIEVEMENT USA  
% TIMOTHY ARMIJO  
1 EDUCATION WAY  
COLORADO SPGS CO 80906-4477



031278

Employer ID number: 84-1267604  
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated June 01, 2018, about  
JUNIOR ACHIEVEMENT USA

We issued you a determination letter in January 1994, recognizing  
you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)  
(3).

We also show you're not a private foundation as defined under IRC  
Section 509(a) because you're described in IRC Sections 509(a)(1) and  
170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC  
Section 170. You're also qualified to receive tax deductible bequests,  
legacies, devises, transfers, or gifts under IRC Sections 2055, 2106,  
and 2522.

In the heading of this letter, we indicated whether you must file an  
annual information return. If you're required to file a return, you  
must file one of the following by the 15th day of the 5th month after  
the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual  
information return or notice for 3 consecutive years, we'll revoke  
your tax-exempt status on the due date of the 3rd required return or  
notice.

You can get IRS forms or publications you need from our website at  
[www.irs.gov/forms-pubs](http://www.irs.gov/forms-pubs) or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,

0752153593  
June 12, 2018 LTR 4168C 0  
84-1267604 000000 00  
00018533

JUNIOR ACHIEVEMENT USA  
% TIMOTHY ARMIJO  
1 EDUCATION WAY  
COLORADO SPGS CO 80906-4477

local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).

Thank you for your cooperation.

Sincerely yours,



Teri M. Johnson  
Operations Manager, AM Ops. 3

Please contact the local governing board for additional application requirements and submission deadlines. Additional licensing fees may also be required before approval may be granted. For more information, please contact your local jurisdiction.

**SECTION 12 Local Governing Body Approval Section.**

Date Received: _____				
I, _____ (Government Official)	_____ (Title)	recommend	<input type="checkbox"/> APPROVAL	<input type="checkbox"/> DISAPPROVAL
On behalf of _____ (City, Town, County)	_____ Signature	_____ Date	_____ Phone	

**SECTION 13 For Department of Liquor Licenses and Control use only.**

<input type="checkbox"/> APPROVAL	<input type="checkbox"/> DISAPPROVAL	BY: _____	DATE: ____/____/____
-----------------------------------	--------------------------------------	-----------	----------------------

**A.R.S. § 41-1030. Invalidity of rules not made according to this chapter; prohibited agency action; prohibited acts by state employees; enforcement; notice**

B. An agency shall not base a licensing decision in whole or in part on a licensing requirement or condition that is not specifically authorized by statute, rule or state tribal gaming compact. A general grant of authority in statute does not constitute a basis for imposing a licensing requirement or condition unless a rule is made pursuant to that general grant of authority that specifically authorizes the requirement or condition.

D. THIS SECTION MAY BE ENFORCED IN A PRIVATE CIVIL ACTION AND RELIEF MAY BE AWARDED AGAINST THE STATE. THE COURT MAY AWARD REASONABLE ATTORNEY FEES, DAMAGES AND ALL FEES ASSOCIATED WITH THE LICENSE APPLICATION TO A PARTY THAT PREVAILS IN AN ACTION AGAINST THE STATE FOR A VIOLATION OF THIS SECTION.

E. A STATE EMPLOYEE MAY NOT INTENTIONALLY OR KNOWINGLY VIOLATE THIS SECTION. A VIOLATION OF THIS SECTION IS CAUSE FOR DISCIPLINARY ACTION OR DISMISSAL PURSUANT TO THE AGENCY'S ADOPTED PERSONNEL POLICY.

F. THIS SECTION DOES NOT ABROGATE THE IMMUNITY PROVIDED BY SECTION 12-820.01 OR 12-820.02.