



City Council Report

Date: October 1, 2018
To: City Council
Through: Michael Kennington, Chief Financial Officer
From: Edward Quedens, Business Services Director
Matt Bauer, Procurement Administrator
Subject: One-Year Renewal to the Term Contract for Special Events Management Services for various City Departments as requested by the Public Information and Communications Office **(Citywide)**

Recommendation

Council is requested to approve the contract renewal as recommended.

The Public Information and Communications Office and Purchasing recommend authorizing the renewal with Entertainment Solutions of Arizona, Inc. at \$132,250, based on estimated usage.

Background / Discussion

This contract provides special events management services including, but is not limited to, event production services for three major annual festivals: Spring Training Festival (January/February); Arizona Celebration of Freedom - Independence Day event (June/July); and Merry Main Street (November/December). The vendor takes on the roles of co-producer, production manager and site manager working closely with the Public Information and Communications Office and other City departments.

Entertainment Solutions of Arizona, Inc. has agreed to renew the contract under the same terms, conditions and without a pricing increase. The vendor continues to meet contract expectations and performance requirements. Their institutional knowledge of Mesa and its expertise in special events management assists the City in planning and managing City of Mesa events that ensure residents and visitors have a positive experience. The vendor has been integral in the successful planning and implementation Celebration of Freedom and Merry Main Street (Mesa's signature events) and they have also provided valuable events management during the downtown light rail construction as well as for grand opening events, Day at the Diamond Spring Training Festival and Cub World Series Championship Celebration.

Purchase Information

Action: Renewal (1st of 2 possible)
Procurement Type: Request for Proposals
Contract Number: 2016043
Responses Received: 3
Original Council Award Date: 11/9/2015
Initial Contract Term: Three years
Funding Source: Public Information and Communications Department operating budget.