



Mesa Plays/Red Mountain Athletic Fields

Red Mountain – Community Athletic Fields



- Located adjacent to Red Mountain Park
- 9 artificial turf fields (225'x360')
- 960 Parking stalls
- 1 Restroom
- Estimated cost \$25.0M



Mesa Plays – Tournament Athletic Fields



- Located adjacent to Red Mountain Park
- 13 natural grass fields (225'x360')
- 1 natural grass championship field (225'x360')
- 1 artificial turf championship field (225'x360')
- 1,620 parking stalls
- 2 Restrooms
- Estimated cost \$30.0M



Mesa Plays/Red Mountain - Athletic Fields



- Community fields
estimated cost
\$25.0M
- Tournament fields
estimated cost
\$30.0M
- Proposed location for
future
fieldhouse



Mesa Plays

Potential Visitor Spending Impact

Per Elliott Pollack Study from March 2018, the potential increase in tax revenue excluding secondary impacts is:

- Sales Tax = \$2.4M
- Bed Tax = \$1.2M
- Field Rentals = \$0.5M
- Concessions = \$0.2M



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Estimated Cost

Community Athletic Fields (9)

Project Costs - \$25M
– Included in GO
Parks Bond

Estimated Annual
Debt Service* - \$2.0M

Tournament Athletic Fields (15)

Project Costs - \$30M
– Excise Tax Bond

Estimated Annual
Debt Service* - \$2.4M

Estimated Annual Maintenance Cost for All 24 Fields - \$2.6M

* Assumed 20 Years at 5% Interest Cost



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Funding

	Community Fields (9) – Capital	Tournament Fields (15) – Capital	All 24 Fields – Operations & Maintenance
City of Mesa			
Secondary Property Tax	\$2.0M		
Sales Tax (and Field Rentals/Concession)		\$1.0M	\$2.6M
Visit Mesa			
Bed Tax (including assumed 1% increase in rate)		\$1.4M	





*fs 221 lehi
baseball
reading brown road
riverview
bmx native paths
cliot road
streets parks
arterials shared use xuuq*




mesa·az

parks & rec.

riverview

*dobson ranch
eastern canal
evidence facility
monterey
idea museum
shared use
soccer
dog park
native paths
center street
pecos
cliot road
streets*

*idea museum
pecos
signal butte
public safety
dobson ranch
parks & rec.
library
federal building*

Mesa Plays

Financing

	Capital – Community Fields (9)	Capital – Tournament Fields (15)	O&M – All 24 Fields	Total Annual Cost
Cost	\$2.0M	\$2.4M	\$2.6M	\$7.0M
Total Estimated Annual Cost	\$2.0M	\$2.4M	\$2.6M	\$7.0M
Revenue				
City of Mesa				
Secondary Property Tax	\$2.0M			\$2.0M
Field Rentals		\$0.5M		\$0.5M
Concessions		\$0.2M		\$0.2M
Sales Tax		\$0.3M	\$2.6M	\$1.9M
Total CoM	\$2.0M	\$1.0M	\$2.6M	\$5.6M
Visit Mesa				
Potential 1% Increase in Bed Tax Rate		\$0.9M		\$0.9M
Bed Tax		\$0.5M		\$0.5M
Total Visit Mesa		\$1.4M		\$1.4M
Total Estimated Annual Revenue	\$2.0M	\$2.4M	\$2.6M	\$7.0M

