

COUNCIL MINUTES

April 26, 2018

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on April 26, 2018 at 7:30 a.m.

COUNCIL PRESENT COUNCIL ABSENT OFFICERS PRESENT

John Giles Mark Freeman Christopher Glover Francisco Heredia Kevin Thompson Jeremy Whittaker David Luna Christopher Brady
Dee Ann Mickelsen

Jim Smith

Mayor Giles excused Vice Mayor Luna from the entire meeting.

1-a. Hear a presentation, discuss, and provide direction on a proposed sales tax initiative for public safety.

Management and Budget Director Candace Cannistraro displayed a PowerPoint presentation. (See Attachment 1) She indicated that a sales tax increase requires approval from the voters.

She emphasized that the Public Safety Operational Resources is a conservative estimate to meet the departments challenges in order to be sustainable. She pointed out that the public safety positions would be phased in over three to six years. (See Page 7 of Attachment 1)

In response to a question posed by Councilmember Thompson, Mr. Brady confirmed that a portion of the public safety sales tax could be used towards the unfunded liability on the Public Safety Personnel Retirement System (PSPRS) pensions.

In response to a question from Mayor Giles, Mr. Brady stated that an annual payment to PSPRS is another option to save on interest. He noted that other project payments would be affected such as the driving track. (See Page 7 of Attachment 1)

In response to a question posed by Councilmember Freeman, Ms. Cannistraro reported that the sales tax rate comparison sheet shows the neighboring valley tax rates and pointed out that the percentages in bold represent rates that are different from the retail sales tax. (See Page 9 of Attachment 1)

It was the consensus of the Council that the proposed .25% City sales tax increase for public safety be placed on the Council agenda to call an election.

Mayor Giles thanked staff for the presentation.

1-b. Hear a presentation, discuss, and provide direction on an overview of the FY 2019-2023 Capital Improvement Program.

Budget Coordinator Scott Butler introduced City Engineer Beth Huning who displayed a PowerPoint presentation. (See Attachment 2) He commented that the focus will be on the general governmental side, resources in long-term financing through general obligation bonds, and the programs that utilize those resources.

Ms. Huning explained that the 2012 Parks, Recreational and Community facilities bond program was increased to approximately \$77.7 million due to additional grants and miscellaneous funding. She pointed out that 48 projects have been completed and with the completion of the two remaining projects all funding for the 2012 bond program will be used.

In response to a question posed by Mayor Giles, Ms. Huning stated that the Signal Butte & Elliot Park bond project is a limited phase one that includes streetscaping, pathways, and native desert improvements around the perimeter.

Ms. Huning commented that the remaining 2013 Public Safety bond project is the burn building project which has been delayed due to litigation with the contractor.

In response to a question from Councilmember Thompson, City Attorney Jim Smith responded that the City is currently in litigation with the general contractor in addition to issues with the bonding company. He stated they expect a response by April 27, 2018 and if there is no resolution the City may move forward with other options, but will schedule a meeting with Council to discuss.

Ms. Huning reported that the 2013 Transportation bond program was supplemented with the City's regional transportation funding and grants.

Ms. Huning reported that the City received the National American Public Works award for a transportation travel time map for technical innovation. She added that the State of Arizona will be awarding the City on the Greenfield Park project.

Mayor Giles thanked staff for the presentation.

1-c. Hear a presentation, discuss, and provide direction on potential future general obligation bond projects including transportation, public safety, parks and cultural projects, and a youth sports complex.

Budget Coordinator Scott Butler introduced City Engineer Beth Huning who displayed a PowerPoint presentation. (See Attachment 3)

In response to questions posed by Councilmember Thompson, City Manager Christopher Brady replied that the Mesa Plays Soccer Complex is not included in the future projects for multi-purpose sports fields, however, multi-purpose sports fields are needed throughout the City. He confirmed that additional funding for shared-use paths will be received by the Congestion Mitigation and Air Quality Improvement (CMAQ) program. (See Page 6 of Attachment 3)

Councilmember Freeman pointed out new funding is available through Salt River Project (SRP) for shared-use paths on aesthetics and will provide the information to the department.

Discussion ensued relative to the cultural projects, specifically the i.d.e.a Museum, Lehi Auditorium, and the Federal building.

In response to a question posed by Councilmember Thompson, Mr. Brady reported that the Federal building has approximately \$4 million available to use on the building in order to provide public access. He noted for community gatherings an additional \$3 million would be required.

In response to a question from Councilmember Thompson, Mr. Brady explained that the date referenced on General Obligation Bond authorizations is the year when voters approved them. He added that projects begin with design and construction; are completed in stages; that Council authorizes the sale of bonds as needed; and that they are typically paid down over a 20-year period.

Mr. Butler displayed the 2018 proposed General Obligation Bond authorization impact for the median homeowner. (See Page 8 of Attachment 3)

Mr. Brady requested that Council provide direction regarding the range for the 2018 General Obligation Bond package and pointed out that the authorization is a cumulative number of all approved requests such as, parks and public safety. He added that staff recommends to continue with the streets program as proposed over the next two years and present the streets bond program with the utility at that time.

Stephen Denison, a Mesa resident, commented that the estimate for the Mesa Plays Sports Complex indicates \$30 million more than the Visit Mesa website and would like to know the reason for the difference. (See Page 5 of Attachment 3) He stated that the complex will have an economic impact and as expenditures continue to increase, the City should continue to look for revenue sources. He noted that he would like to see the complex move forward and be placed on the ballot for voters to decide.

Tom Rhodes, representing Visit Mesa, remarked that one of Imagine Mesa's recommendations was for a multi-use outdoor/indoor facility for youth sports. He stated the opinion that 500,000 people will come to the Mesa Plays Sports Complex and estimated that at half capacity \$1.2 million in revenue will be generated.

Marc Garcia, President and CEO of Visit Mesa, reported that they have been working on the Mesa Plays Sports Complex project for over four years and that the complex is not a park and will provide new revenue for the City. He noted that the complex will be a catalyst for economic investment.

Ms. Huning pointed out that the original 2016 estimate of \$60 million has substantially increased. She added that the estimate includes \$90 million in off-site improvements for streets, water, and sewer.

In response to a question posed by Mayor Giles, Mr. Garcia commented that having a phased-in project for the Mesa Plays Multi-Purpose Sports Complex would generate approximately 70% of the economic impact using just the fields with two stadium uses and the field house would bring an additional \$15-\$25 million.

Discussion ensued relative to bonding, principle, and phased-in costs.

In response to a question from Councilmember Heredia, Mr. Garcia responded that full capacity would represent 500,000 visitors, \$444 million in economic impact, with an additional \$30-\$35 million to neighboring communities. He noted that after annual operations and maintenance costs, the City would receive over \$4 million in net revenue.

In response to a question posed by Councilmember Whittaker, Mr. Garcia confirmed that the \$4 million in net revenue does not include the debt service payment.

In response to a question from Councilmember Freeman, City Clerk Dee Ann Mickelsen stated that adding a bond question to the ballot would not substantially impact the overall cost of the election.

Mayor Giles noted that he recommends a \$200 million General Obligation Bond package with the net impact to residents at \$40.76 per year. He added that a decision regarding what projects should be included in the Parks and Recreation bond is not needed today.

In response to a question posed by Councilmember Thompson, Ms. Mickelsen confirmed that the deadline for Council to submit ballot questions is July 2, 2018.

In response to a question posed by Councilmember Glover, Mr. Brady remarked that staff will return to Council with detailed descriptions and unit costs for items such as soccer fields and shared-use paths from the Parks and Culture departments. He added a breakdown on the cost of the Fieldhouse from the Mesa Plays Sports Complex will be included as well.

Mayor Giles suggested an option for a stand-alone bond request on the ballot for the Mesa Plays Sports Complex and referenced the Cub Stadium ballot item done in the past.

In response to a question from Councilmember Whittaker, City Attorney Jim Smith clarified that City Charter, Section 613 was added by the voters approximately 10 years ago and that if the City spends more than \$1.5 million for buildings that include a stadium and sports complex that the request must be approved by the voters. He clarified that the ballot would contain three separate questions including a request for an increase in the bed tax.

Mayor Giles thanked staff for the presentation.

1-d. Hear a presentation, discuss, and provide direction on the Development Services Department budget.

Development Services Director Christine Zielonka introduced Senior Fiscal Analyst Chase Carlile who displayed a PowerPoint presentation. (See Attachment 4)

In response to a question posed by Councilmember Thompson, Ms. Zielonka responded that the energy code was adopted recently and inspectors work with stakeholders externally and departments internally to establish the requirements. She added that they adopt local amendments when an international code does not work for the City. She stated there are several exceptions in the City code and the department is working on minimizing the exceptions for more consistency across the valley for developers.

Ms. Zielonka explained the increase in expenses since FY 2013/14 is due to the increasing cost of providing services. She noted that the department uses a combination of full-time and temporary staff.

Ms. Zielonka pointed out that the City of Mesa placed second to the City of Phoenix in March 2018 on the number of residential permits issued, which indicates the level of residential growth.

Ms. Zielonka stated the department conducts over 25 inspections per inspector per day and emphasized that the number is too high to ensure quality inspections. She displayed the recommendations to convert temporary positions to full-time positions for FY 2018/19. (See Page 8 of Attachment 4)

In response to a question from Councilmember Thompson, Ms. Zielonka replied that the City has approximately \$100,000 in the budget for a full-time Historic Preservation Officer. She added that a consultant would cost the same or more since they charge on an hourly basis. She clarified the department is not requesting additional administrative staff.

Discussion ensued relative to contracting, consultants, and full-time staff costs.

In response to a question posed by Councilmember Freeman, Mr. Wesley reported that a concern on working with outside consultants is the ability to integrate easily with the departments versus having staff who have closer working relationships.

In response to a question from Councilmember Whittaker, Ms. Zielonka responded that staff can look into the City Link Application to see what can be integrated into the application for historic preservation.

In response to a question posed by Councilmember Heredia, Ms. Zielonka replied that by adding more Code Officers the department would reduce the size of the work area.

Police Lieutenant Ryan Russell clarified that the department would base the geographic area on the amount of workload in each area.

Mayor Giles thanked staff for the presentation.

Approval of minutes from an executive session held on March 19, 2018.

It was moved by Councilmember Glover, seconded by Councilmember Thompson, that the minutes from an Executive Session held on March 19, 2018 be approved.

Mayor Giles declared the motion carried unanimously by those present.

Acknowledge receipt of minutes of various boards and committees.

- 3-a. Audit, Finance, and Enterprise Committee meeting held on March 22, 2018.
- 3-b. Sustainability and Transportation Committee meeting held on April 2, 2018.

It was moved by Councilmember Freeman, seconded by Councilmember Glover, that receipt of the above-listed minutes be acknowledged.

Mayor Giles declared the motion carried unanimously by those present.

4. Hear reports on meetings and/or conferences attended.

Councilmember Thompson: CMC Steel Arizona Spooler Expansion Groundbreaking

Councilmember Freeman: East Valley Hispanic Chamber of Commerce meeting

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Saturday, April 28, 2018, 11:00 a.m. – Councilmember Heredia's Spring Blast

Thursday, May 3, 2018, 7:30 a.m. – Study Session

Parks, Recreation, and Community Facilities Director Marc Heirshberg reported that during the Mesa Public Schools (MPS) closing for #RedforEd walkout that City staff, MPS, and Mesa Education Association are working together to staff volunteers at the following facilities:

- Broadway Recreation Center
- Eagles Community Center
- Jefferson Recreation Center
- Webster Recreation Center

Mr. Heirshberg stated that teachers are staffing through the normal school day starting at 7:30 a.m., then City and MPS Explorer Program staff will continue to run programs until 5:30 p.m. on April 26 and April 27, 2108. He noted that Broadway Mesa Food and Nutrition provide breakfast and lunch, and Jake's Unlimited volunteered to provide pizza for an additional meal for the children.

Mayor Giles confirmed that the expectation is that if the walkout persists into the following week, that City and MPS's assistance will continue.

6. Adjournment.

Without objection, the Study Session adjourned at 9:22 a.m.

ATTEST:	JOHN GILES, MAYOR	
DEE ANN MICKELSEN, CITY CLERK		

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I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 26th day of April, 2018. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

js (Attachments – 4)

Public Safety Sales Tax Proposed Election

April 26, 2018 City of Mesa

Presented by: Candace Cannistraro, Management and Budget Director





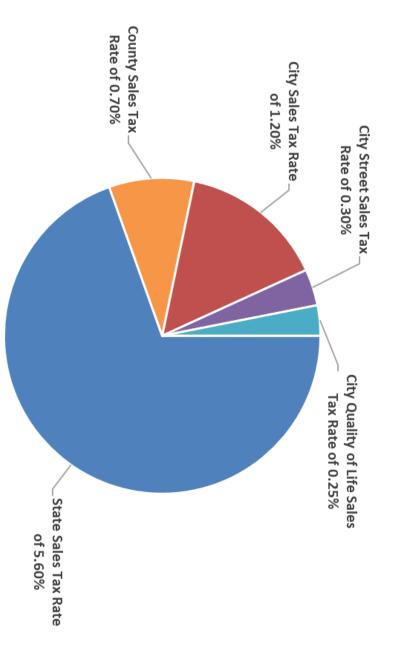
Public Safety Challenges



The Police Department and the Fire and Medical Department are facing similar challenges

- Population growth
- Overall increased calls for service
- Mental Health related calls increasing
- Geographical issues as East side of the City becomes more populated
- Call concurrency as West side of the City becomes more populated

Sales Tax Rates In the City of Mesa Total of 8.05%



Structure Sales Tax - Current Rate

Fund	Rate	FY 18/19 Forecast Revenues	FY 19/20 Forecast Revenues
General Fund	1.20%	\$116.9M	\$121.7M
Quality of Life	0.25%	\$24.4M	\$25.4M
Local Streets	0.30%	\$29.2M	\$30.4M
Total — Current Rates	1.75%	\$170.5M	\$177.5M

Impact of Increased Sales Tax

0.25% Rate Adj (2.0% Total City Rate)

	FY 18/19*	FY 19/20	FY 20/21**	FY 21/22	FY 22/23
Retail	\$4.3	\$13.2	\$12.7	\$12.9	\$13.6
Rental	1.4	4.1	4.1	4.3	4.4
Rest & Bar	0.8	2.4	2.4	2.5	2.6
Utilities	0.6	2.1	2.2	2.2	2.2
Miscellaneous	0.4	1.2	1.2	1.2	1.2
Contracting	0.9	2.5	2.3	2.1	2.4
Total	\$8.4	\$25.5	\$24.9	\$25.2	\$26.4

FY 18/19 assumes March 1, 2019 effective date

Includes economic correction

Sales Tax Allocation of Increased

60/40 Split of Projected Incremental Revenue

Total	Fire and Medical	Police	
\$8.4	\$3.4	\$5.0	FY 18/19*
\$25.5	\$10.2	\$15.3	FY 19/20
\$24.9	\$10.0	\$14.9	FY 18/19* FY 19/20 FY 20/21**
\$25.2	\$10.1	\$15.1	FY 21/22
\$26.4	\$10.5	\$15.9	FY 22/23

FY 18/19 assumes March 1, 2019 effective date

Includes economic correction

Public Safety Operational Resources

- Police Department
- Sworn Officer/Sergeant in FY 22/23 \$166K \$217K
- Civilian Patrol Support in FY 22/23 \$69K \$110K
- \$15M estimated to cover about 65 positions and related expenses
- Fire and Medical Department
- Sworn Fire Fighter/Captain in FY 22/23 \$167K \$215K
- Civilian Technical Support in FY 22/23 \$83K \$117K
- \$10M estimated to cover about 45 positions and related expenses
- Some one-time/lifecycle needs addressed while phasing in staff
- Driving track, CAD replacement, heart monitor replacements, etc.

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Sales Tax Rate Comparison

City Rate Comparison	Retail	Contracting	Utilities	Food
Chandler	1.50%	1.50%	2.75%	1.50%
Gilbert	1.50%	1.50%	1.50%	1.50%
Scottsdale	1.65%	1.65%	1.65%	1.65%
Mesa	1.75%	1.75%	1.75%	0.00%
Peoria	1.80%	1.80%	3.30%	1.60%
Tempe	1.80%	1.80%	1.80%	1.80%
Surprise	2.20%	3.70%	2.20%	0.00%
Queen Creek	2.25%	4.25%	2.25%	2.25%
Phoenix	2.30%	2.30%	2.70%	0.00%
Apache Junction	2.40%	2.40%	3.40%	2.40%
Avondale	2.50%	2.50%	2.50%	2.50%
Goodyear	2.50%	3.50%	2.50%	2.00%
Fountain Hills	2.60%	2.60%	2.60%	2.60%
Glendale	2.90%	2.90%	2.90%	2.50%
Buckeye	3.00%	3.00%	3.00%	3.00%
Carefree	3.00%	4.00%	3.00%	2.00%
Cave Creek	3.00%	5.00%	3.00%	3.00%

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3 Mily On

Major Capital Projects



Water Resources



Public Safety

Parks

Transportation

Energy Resources

Utilities
(April 5)

General
Obligation
(April 26)

Project Types

Funded

- Funding identified & allocated
- Programmed within five-year period

Planned

- **Funding not identified**
- A need to complete within the five-year period

CIP General Government Funding

Local Revenues

City sales tax, state-shared revenues, and other revenue generated from City services

Regional Awards/Grants

Regional, state, or federal funding which allows the City to leverage City funding sources

General Obligation Bonds

Approved by voters, debt service paid primarily with secondary property tax and impact fees

Operations & Maintenance

Reviewed throughout the CIP project lifecycle

requirements of capital improvements Budgeted to ensure City can meet the operational

Examples:

- Landscape maintenance at City parks
- Utility services for new City facility
- Staffing a new fire station

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Status of General Obligation Bond Projects



Parks

Transportation

Public Safety

Parks, Recreational & Community Facilities

2012 Bond Program

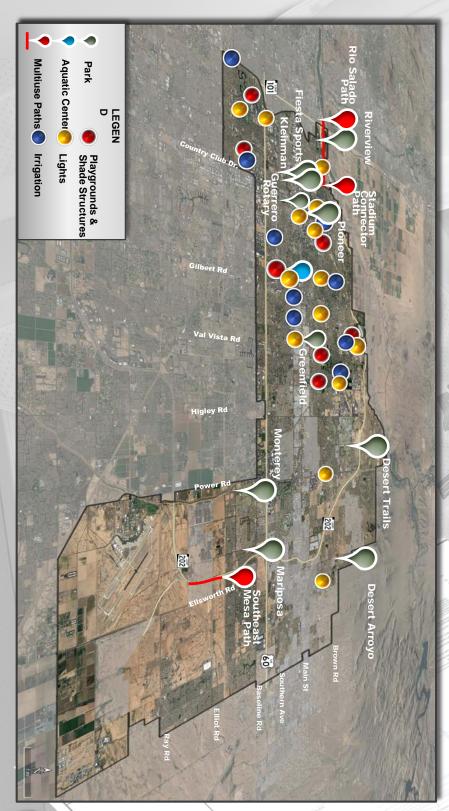
\$XM

\$77.7M*

*Increased with Grants and Operating Funds

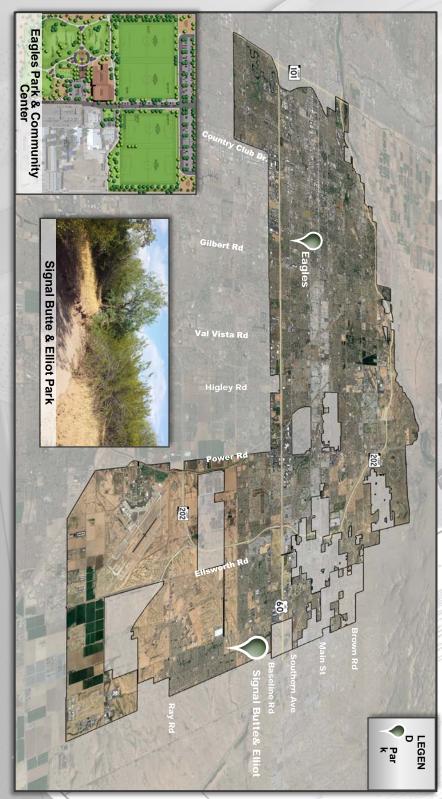


Completed Park Bond Projects





What's Left





Public Safety

• 2013 Bond Program

\$51.7M

\$0.5M

Grants (Emergency Operations Center)

Completed Public Safety Projects



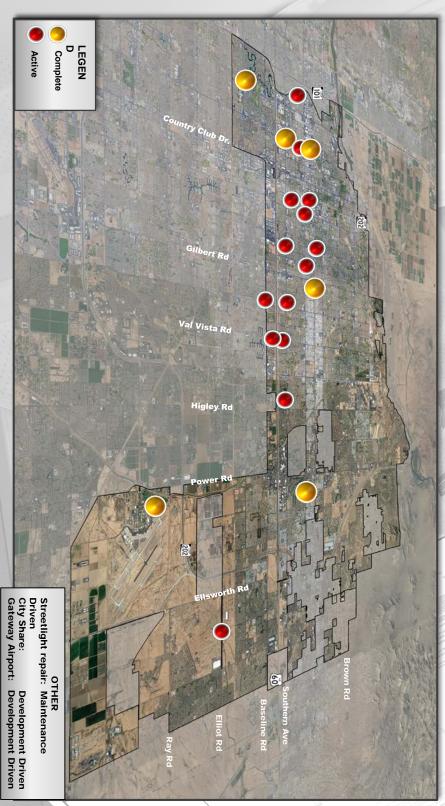
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What's Left





Transportation Projects





FY 18/19 Proposed Budget — Transportation Projects

Identified Street Projects only)* Broadway Rd Phase I: Lesueur to Spur (Design

- Signal Butte: Williams Field to Pecos (Design only)*

Elliot Road: Ellsworth to Signal Butte*

- Southern Avenue: Gilbert Rd to Consolidated Canal (Design Only)*
- Southern Avenue: Greenfield to Higley*
- Southern Avenue and Stapley Drive Intersection*
- Shared Use Paths (SUP)
- Eastern Canal SUP: Lindsay to Brown***
- Mesa Gateway SUP Phase II: Elliot Rd to Hawes**
- South Canal SUP: Brown to McKellips**

Total \$67M

^{*}Includes regional funding approved in MAG Arterial Life Cycle Program (ALCP)

^{**}Includes federal grant funding

^{***}Project costs to be reimbursed with SRP aesthetics funding when completed

Proposed Transportation Projects



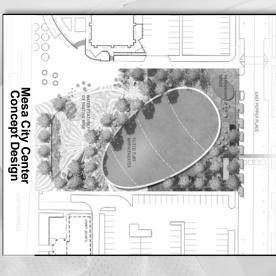


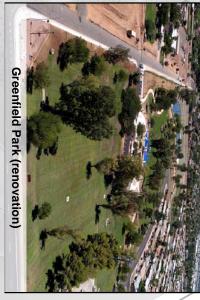
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Completed Parks













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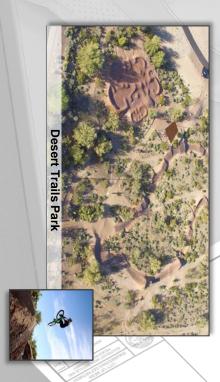














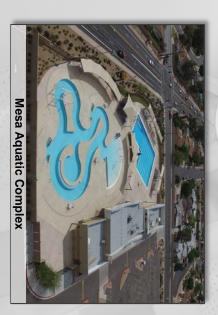
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Completed Parks & Aquatics













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Completed Playground Upgrades

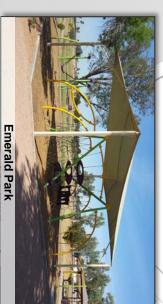








Vista Monterey Park







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ights, & Irrigation Ballfield





Ballfield Lighting • 25 fields

106 ballfield lights poles



Irrigation Renovations

- Candelight Park
- **Harmony Park**
- **Sherwood Park**
 - Meadowgreen Park
- Fitch Park

Kingsborough Park

- Woodglen park
- Carriage Lane Park
 Pump Upgrade
- Red Mountain Park Filtration Upgrade

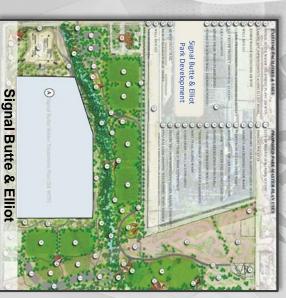


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Initial Phase Completed

(Future Funding Required)







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Police Shooting Range

Evidence Freezer





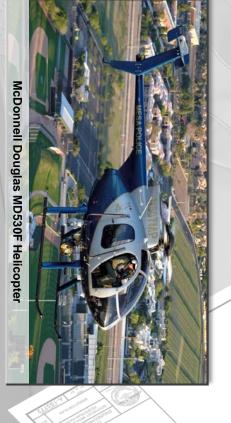
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Completed Projects













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Prioritizing for the Future

Initial Phases Completed

Land Acquisition
Control



Future Projects – Transportation

\$175 - 200M	Range \$	
Lehi Drainage Improvements	•	
Pecos Road Drainage Improvements		
Storm Drain Pump Stations	rainage	Storm Drainage
City Share		
Arterial Reconstructions (Various)	Citywide Projects	Citywid
Broadway Road Phase II – Country Club Drive to Mesa Drive		
Stapley Drive & University Drive Intersection*		
1st Avenue – Phases 2-4 (Lesueur to Country Club Drive)	300	
Power Road – East Maricopa Floodway (EMF) to Loop 202 San Tan*	9	
Broadway Road Phase I – Lesueur to Spur* (Construction)		
Southern Avenue & Country Club Drive Intersection		
Signal Butte Road – Williams Field Road to Pecos Road*	Identified Street Projects	Identifi

* Includes regional funding approved in MAG Arterial Life Cycle Program (ALCP)

Future Projects - Public Safety

Range	Communications		Police	EL CONTROLLE DE LA CONTROLLE D		Fire & Medical
Range \$85 – 90M	 Public Safety Fiber 	 Evidence Facility 	 Police Substation (Northeast) 	 Fire Station 222 (Northeast) 	 Fire Station 221 (Eastmark) 	Fire Apparatus

Future Projects — Parks

Mesa Plays Sports Complex

\$90M

- 110,000 sq. ft. Field House
- 24 Lighted Ballfields
- 2 'Championship' Fields
- 4 Baseball Fields
- Restroom Facilities
- Maintenance Facility & Yard
- Offsite Infrastructure (Street/Utility)

Future Projects – Parks & Culture

3ARG		Fields	Multi-Purpose Sports	
 Football 	 Baseball/Softball 	 Lacrosse 	• Soccer	
			the state of the s	

Shared-Use Paths		Features/Amenities	Parks
 Desert Trails 	 Pickleball Courts 	 Dog Parks 	Civic Center

	tural
 Dobson Library Improvements 	 Southeast Library

Cult

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i.d.e.a. Museum Design Only

Lehi Auditorium Environmental & Design

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Authorizations Recent General Obligation Bond

SUL SO

Parks & Recreation
November 2012
\$70M

Public Safety

November 2013 \$51.7M

Streets

November 2013 \$79.1M

Authorization New General Obligation Bond

Impact to Annual Cost to Median Homeowner

growth in the City's assessed value and savings from refinancing of debt, the general obligation bond debt service. After adjustments are made for net impact of potential new bond authorization would be as follows: Currently, the median homeowner pays \$130.59 annually to pay for the

2018 Proposed General Obligation Bond Authorization Examples	Obligation Bond (amples
Authorization	Net Impact
\$100M	+\$11.84/year
\$200M	+\$40.76/year
\$300M	+\$69.68/year

Authorization New General Obligation Bond

Impact to Annual Cost to Median Homeowner

assessed value and savings from refinancing of debt, the net impact of potential new obligation bond debt service. After adjustments are made for growth in the City's bond authorization would be as follows: Currently, the median homeowner pays \$130.59 annually to pay for the general

2018 Proposed General Obligation Bond Authorization Examples

\$300M	\$200M	\$100M	
+\$86.76/year	+\$57.84/year -\$14.03/year	+\$28.92/year -\$14.03/year	Additional Authorization
+\$86.76/year -\$14.03/year	-\$14.03/year	-\$14.03/year	Adjustment to Current Levy ¹
-\$3.05/year	-\$3.05/year	-\$3.05/year	Growth in Assessed Value ²
+\$69.68/year	+\$40.76/year	+\$11.84/year	Net Impact

- Adjustment to current levy due to savings from recent refinancing, favorable interest rates on bond issuances, favorable collection rates on property taxes and conservative management of debt issuances.
- As new growth occurs, the annual cost to homeowner decreases. This was presented at 3/22/2018 study



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Development Services Proposed Fiscal Year 18/19 Budget

April 26, 2018

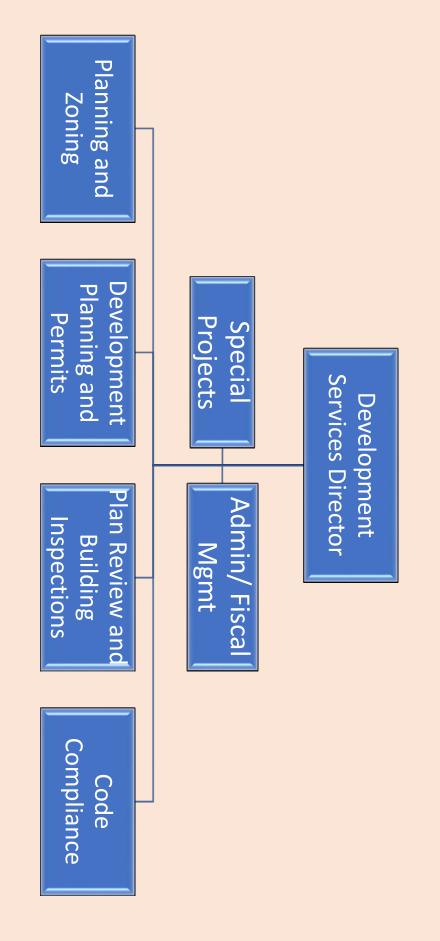


Development Services Mission

and code compliance services to facilitate the orderly development of an attractive, plan review, building permits, inspections healthy, livable city. Department provides professional planning, In support of the City's General Plan, the



Development Services Organization Chart



Challenges and Opportunities

Staffing Levels Development Activity and

Ordinance Updates

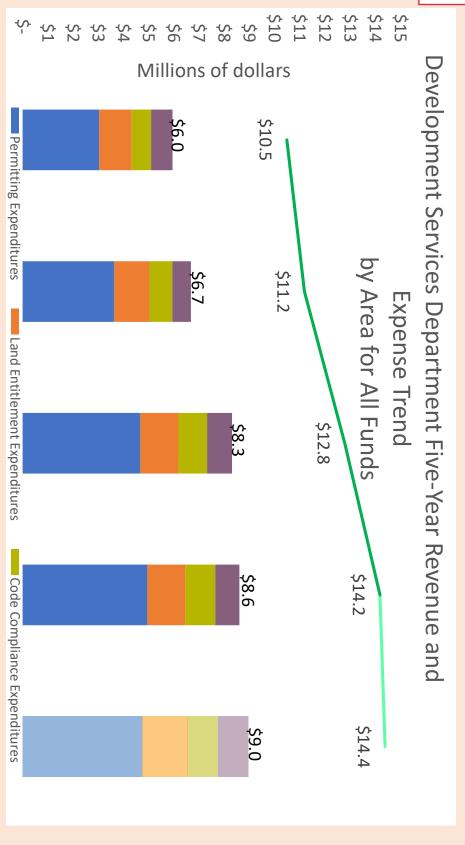
- Zoning

 Revisions

 Sign Code
- Building
 Property
 Maintenance
- design guidelines, and Adaptive reuse regulations subdivision

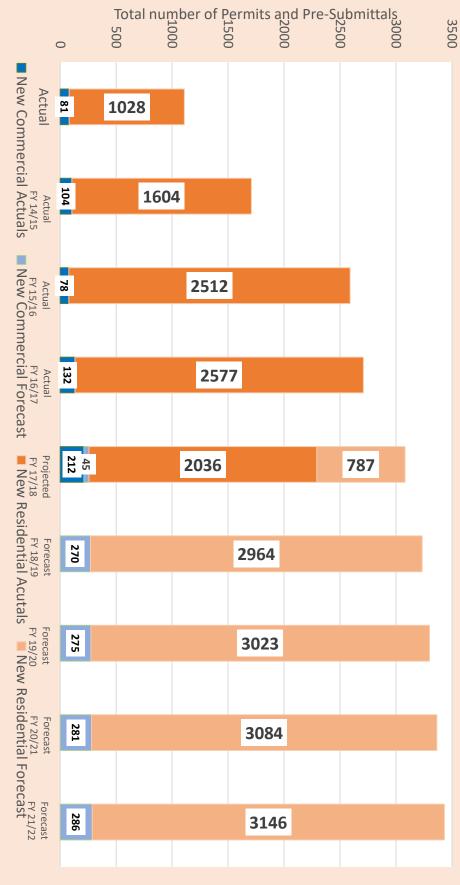
Proactive Code Enforcement

Preservation Historic



FY 15/16 Actuals

New Permits Issued





Temporary Employee Conversion to Full-Time Positions in **Proposed Budget**

	Number of		
Development Levels FTE	Positions	7	Total Cost
Permit Technician II	1	\$	63,000
Building Plans Examiner	ightharpoonup	\$	86,000
Civil Plans Examiner	ightharpoonup	\$	93,000
Building Inspector I	2	\$	164,000
Administrative Assistant I (Front desk,			
walk-in support)	1	\$	60,000
Total	6	\$	466,000

Performance Metrics

- New planning cases by month
- Active planning cases per planner
- New residential and non-residential building permits*
- Average number of inspections per Inspector
- Average number of active code cases per officer
- Percent of cases closed through voluntary compliance*

^{*}Data currently available on City of Mesa Data Portal

New Programs

Total Cost	Positions	New Programs
	of	
	Number	

Total	Historic Preservation Officer	Proactive Code Enforcement (Code Officers)	Small Business Assistance
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480,000	96,000	298,000	86,000

Small Business Assistance

- **Enhance services and information:**
- Focus on social media and website portal
- Available on an appointment basis
- Provide one central point of information on City processes
- Provide assistance throughout the development process:
- Proper zoning
- Building code requirements
- Options for development (adaptive reuse, collaboration with other City departments)
- Help with required permitting processes
- Continued assistance until business opening

60 <u>o</u>i DOBSON RD B **Q** LONGMORE ALMA SCHOOL RD EXTENSION RD COUNTRY CLUB DR CENTER ST 8 MESA DR HORNE **GH9** STAPLEY DR 202 8 HARRIS DR GILBERT RD 24TH ST Q LINDSAY RD 32ND ST VAL VISTA DR 40TH ST GREENFIELD RD 0 8 48TH ST HIGLEY RD 56TH ST RECKER RD POWER RD 72ND ST SOSSAMAN RD 202 80TH ST HAWES RD 24 G101-88TH ST ELLSWORTH RD 96TH ST CRISMON RD 0 104TH ST SIGNAL BUTTE RD MOUNTAIN RD MERIDIAN DR BROWN RD ADOBE ST/8TH ST UNIVERSITY DR MESQUITE ST WARNER RD GERMANN RD SOUTHERN AVE MCLELLAN RD PECOS RD FRYE RD RAY RD PALOMA AVE GUADALUPE RD BASELINE RD PUEBLO AVE/8TH AVE **BROADWAY RD** MAIN ST MCKELLIPS RD HERMOSA VISTA DR MCDOWELL RD WILLIAMS FIELD RD GALVESTON ST BELLA VIA THOMAS RD Miles

Existing Code Enforcement Areas

Proactive Code Enforcement Program

- Currently 9 FTE and one temporary position doing primarily complaints
- Additional 4 Code Officers:
- smaller work areas,
- more pro-active inspections (Property Maintenance and Zoning Code)
- temporary sign regulations
- Projects
- Multi-departmental Action Teams
- Police, Fire Prevention, Building (Solid Waste, Neighborhood Outreach)
- Identify Project Areas for Pro-active Outreach
- Neighborhood Outreach and Education
- Bandit signs

Part-time Contract Conversion to Full-time Mesa **Historic Preservation Officer**

- Transforming and maintaining neighborhoods
- Guiding neighborhoods through historic preservation process for neighborhoods and landmarks
- Neighborhood outreach and education
- Certificates of Appropriateness
- Preserving history
- Preserving neon signs
- Metrics:
- Number of neighborhood education events conducted
- Average number of days to approve Certificates of Appropriateness
- Number of districts or landmarks researched per quarter

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Questions?