

## COUNCIL MINUTES

April 19, 2018

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on April 19, 2018 at 7:43 a.m.

### COUNCIL PRESENT

John Giles\*  
David Luna  
Mark Freeman  
Christopher Glover  
Francisco Heredia  
Kevin Thompson  
Jeremy Whittaker

### COUNCIL ABSENT

None

### OFFICERS PRESENT

Christopher Brady  
Dee Ann Mickelsen  
Jim Smith

(\*Mayor Giles participated in the meeting through the use of telephonic equipment.)

### 1-a. Hear a presentation, discuss, and provide direction on the following department budgets:

#### 1. Transportation

Transportation Director RJ Zeder introduced Deputy Transportation Directors Gordon Haws and Erik Guederian, who displayed a PowerPoint presentation. **(See Attachment 1)** He highlighted the Transportation Department's mission statement, the responsibilities of the department, and the department's performance measures. (See Pages 2 through 8 of Attachment 1)

Mr. Zeder provided the Transportation Department's current challenges. He noted staff is constantly looking for new asphalt treatment materials that provide longevity, are more cost efficient and have better performance. He added the traffic engineers are monitoring and evaluating the possibility of autonomous vehicles being operated on City streets and the impact that will have on the current infrastructure. (See Page 12 of Attachment 1)

In response to a question posed by Councilmember Whittaker, Mr. Haws reported staff is currently conducting a pilot study where four different asphalt designs are being tested and staff is comparing the costs and materials of the new asphalt to what is currently being utilized. He added staff will report back to Council with the results once the pilot study is complete.

Mr. Zeder detailed the pedestrian signal installation under construction at Southern Avenue and the Eastern Canal. He advised the addition of the signal would allow pedestrians to safely cross that section of canal path. (See Page 17 of Attachment 1)

Discussion ensued relative to streetlight repairs and the possibility of introducing a metered system for lighting as a cost saving measure.

In response to a question posed by Councilmember Heredia, Mr. Zeder explained most citizens report pothole or pavement issues through CityLink, and via phone or e-mail. He added a hazard response team will respond as soon as possible to a pothole that needs immediate attention. He stated staff also receive inquiries from residents on when their streets will be sealed or repaved. He reported the City utilizes a new program called Micro PAVER to identify streets needing pavement maintenance. He explained communication often occurs with residents and staff is proactive in repairing streets as quickly as possible.

In response to a question posed by Councilmember Heredia, Mr. Guederian advised flashing yellow turn signals are now being incorporated into any new signal installation occurring throughout the City.

Mayor Giles expressed his support for the Greenfield Park signal and the shared use path recently completed.

In response to a question posed by Councilmember Whittaker, Mr. Guederian clarified that a full traffic signal will be utilized for safe access to Greenfield Park. He added full traffic signals are being installed at shared use path crossing locations instead of a pedestrian hybrid beacon due to the bike traffic on the canal system.

In response to a question posed by Councilmember Whittaker, Mr. Haws explained in-house crews complete maintenance work and contractors complete new construction.

Councilmember Whittaker requested that staff communicate and become more proactive with HOA boards that might have questions and need assistance when repaving private streets. He also commended staff's hard work in maintaining streets, staying on top of the graffiti, and he shared his enthusiasm for the stadium path.

Vice Mayor Luna thanked staff for the presentation.

## 2. Transit

Transit Services Director Jodi Sorrell displayed a PowerPoint presentation. **(See Attachment 2)**

Ms. Sorrell detailed the Transit Department's performance measures. She advised the light rail is carrying, on average, 89,000 riders per month and the bus averages approximately 333,000 boardings per month on the fixed route system. She added the bus averages are lower than the target goal and this is due to lower gas prices, more people telecommuting or working from home, and the popularity of Lyft and Uber. She reported the paratransit service is carrying approximately 9,500 riders per month and this service is restricted to residents over 65 and who are disabled and certified by Valley Metro as qualifying for the service. She explained RideChoice is a taxi based alternative service for paratransit and this service provides approximately 2,200 trips per month. (See Page 3 of Attachment 2)

Ms. Sorrell presented the Transit Department's budget. She pointed out the slight increase from FY 2017/18 to FY 2018/19 and advised this is due to the allocation of funds from Transit Facility Operations & Maintenance to Fixed-Route Bus in order to extend evening service on the Buzz. She reported the increase to the light rail budget is due to the Gilbert Road extension. (See Page 6 of Attachment 2)

Ms. Sorrell detailed the paratransit service program and provided a map that outlines the federally required service area. She explained the paratransit service is federally mandated through the Americans with Disabilities Act and requires the City to provide complimentary service within  $\frac{3}{4}$  miles of a bus route. She added approximately 1,500 residents use this service on a regular basis. (See Page 8 of Attachment 2)

City Manager Christopher Brady advised staff is suggesting the service area for the paratransit program shift from being available City-wide to being offered in the federally required service area. He added the RideChoice program is available City-wide and is not as expensive of a service as the paratransit program, therefore this would be a cost saving opportunity for the City.

Ms. Sorrell displayed a map that provided the estimated RideChoice coverage area. She advised the program currently allows residents an \$18 cab ride, with the resident paying \$3 and the City paying up to \$15. She stated the proposed modifications to the RideChoice program includes the resident still paying \$3, but the City would pay up to an eight-mile trip, which would cost between \$15 to \$20. She explained the pink circle on the map identifies an eight-mile radius from the Red Mountain Multi-Generational Center and the blue circle identifies an eight-mile radius around Sunland Village East. (See Page 9 of Attachment 2)

In response to a question posed by Councilmember Heredia, Ms. Sorrell advised some of the cab companies operate wheelchair accessible vans and all the vehicles with the Valley Metro logo are handicap accessible.

Discussion ensued relating to the distribution of funds from Proposition 400.

Vice Mayor Luna thanked Ms. Sorrell for her presentation.

### 3. Parks, Recreation, and Community Facilities

Parks, Recreation and Community Facilities Department Director Mark Heirshberg displayed a PowerPoint presentation. **(See Attachment 3)** He stated the Parks, Recreation and Community Facilities Department (PRCF) is responsible for 205 parks and basins covering more than 2,500 acres, nine aquatic centers, six recreation and community centers, a convention center and amphitheater, a cemetery, the Dobson Ranch Golf Course, three community fishing lakes, two spring training facilities, maintenance of 4.3 million square feet of building space and thousands of recreation programs offered every year.

Mr. Heirshberg presented a chart showing the participation number for recreation programming by season. He advised summer registration just occurred and more than 1,700 registrations were submitted with 90% of the registrations being completed online. (See Page 4 of Attachment 3)

Mr. Heirshberg provided the number of permitted uses of PRCF facilities and advised Mesa Public Schools are now taking reservations and managing their sports fields directly, resulting in a reduction of permits being issued through the PRCF. (See Page 5 of Attachment 3)

Vice Mayor Luna thanked Mr. Heirshberg for the presentation.

2. Acknowledge receipt of minutes of various boards and committees.

2-a. Housing and Community Development Advisory Board meeting held on March 1, 2018.

It was moved by Councilmember Glover, seconded by Councilmember Freeman, that receipt of the above-listed minutes be acknowledged.

Carried unanimously.

3. Hear reports on meetings and/or conferences attended.

There were no reports on meetings and/or conferences attended.

4. Scheduling of meetings and general information.

Thursday, April 26, 2018, 7:30 a.m. – Study Session

5. Adjournment.

Without objection, the Study Session adjourned at 8:45 a.m.

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JOHN GILES, MAYOR

ATTEST:

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DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 19<sup>th</sup> day of April 2018. I further certify that the meeting was duly called and held and that a quorum was present.

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DEE ANN MICKELSEN, CITY CLERK

mh  
(Attachments – 3)

# FY18/19 Transportation Budget Presentation

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RJ Zeder, Transportation Director  
Gordon Haws, Deputy Transportation Director  
Erik Guderian, Deputy Transportation Director

April 19, 2018

# Mission Statement

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*Serving the public by **planning, designing, operating** and maintaining a **safe and efficient**, multi-modal transportation system*

# Transportation Services

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## Field Operations

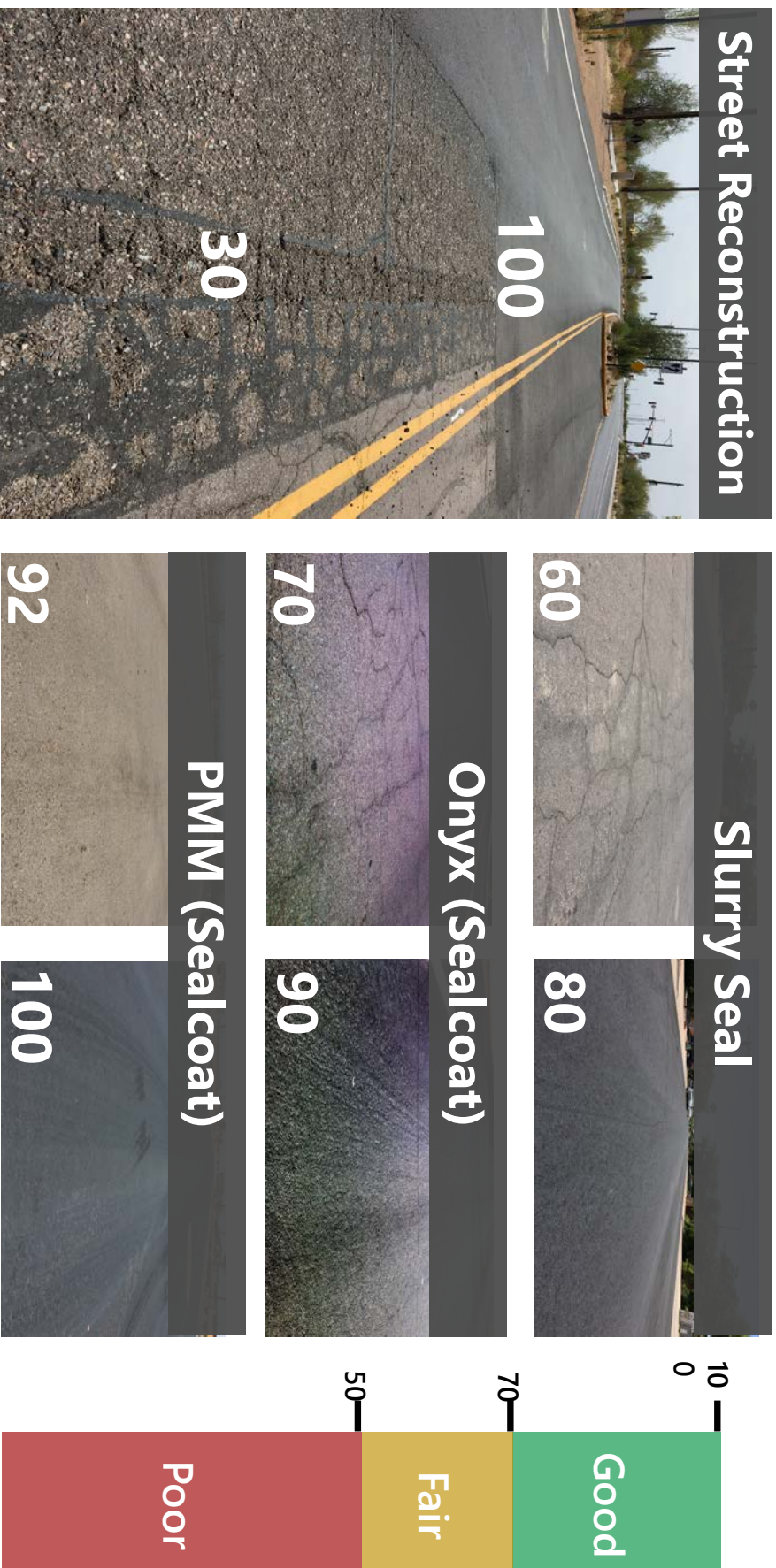
- Pavement Management
- Signing/Striping
- Right-of-Way Maintenance
- Concrete Maintenance
- Storm Drain Maintenance
- Asset Management
- Road Hazard Response
- Streetlights

## Traffic Engineering

- Traffic Studies
- Intelligent Transportation System
- Transportation Planning
- Temporary Traffic Control
- Bike and Ped



# Performance Measure Pavement Condition Index (PCI)

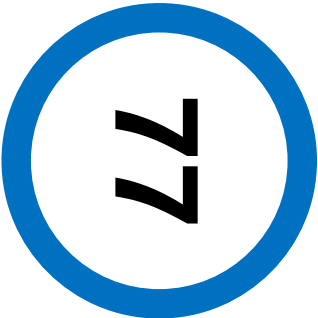






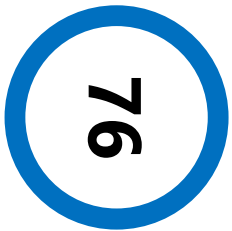
# Performance Measure Pavement Condition Index

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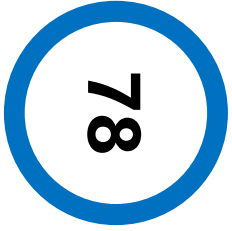
**Street Network PCI**

Goal: 70



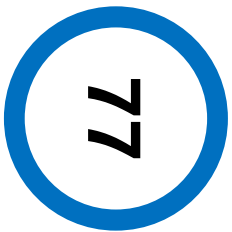
**Arterial PCI**

Goal: 75



**Collector PCI**

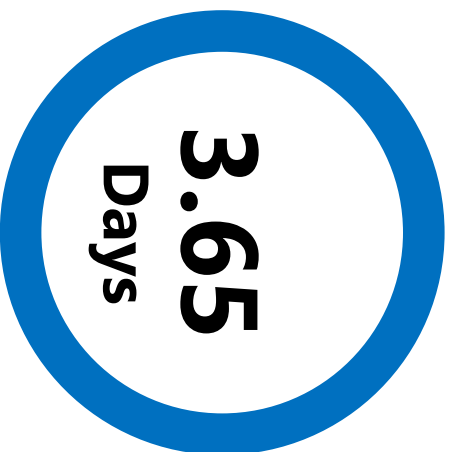
Goal: 75



**Residential PCI**

Goal: 70

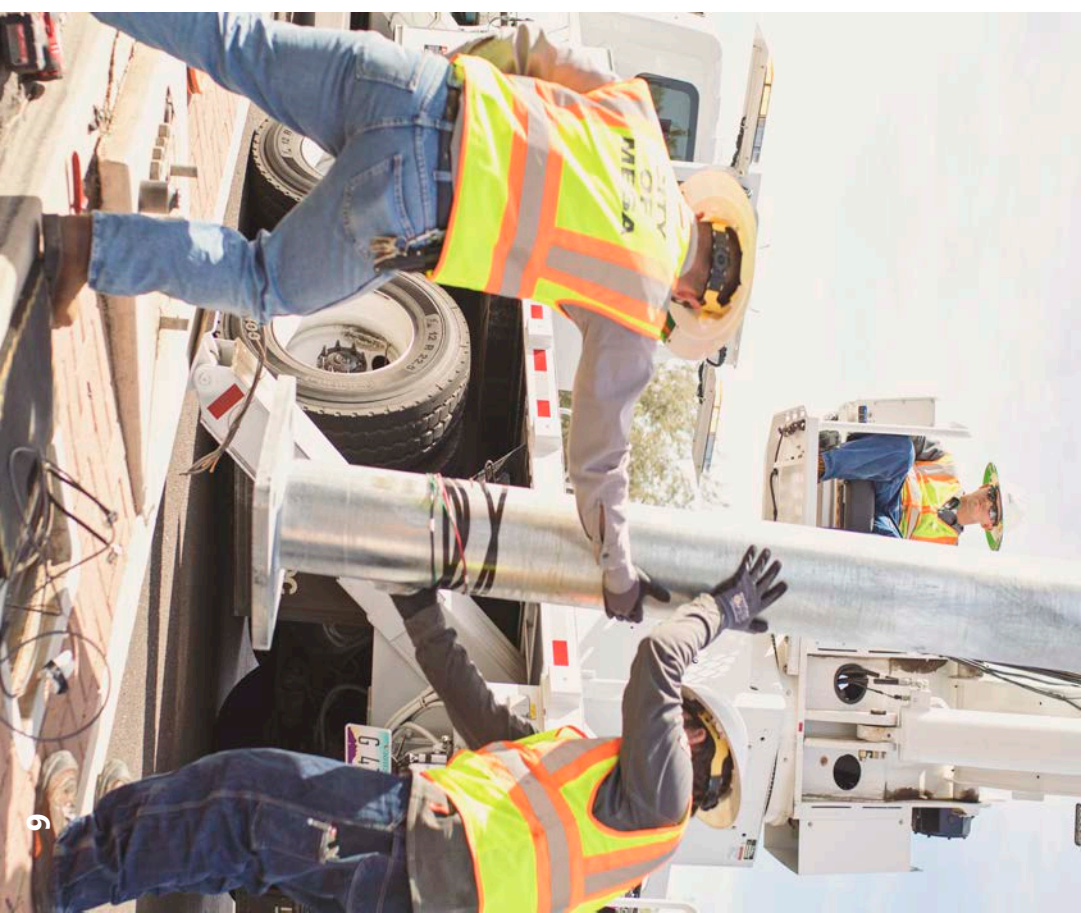
# Performance Measure Streetlight Repairs



## Days to Repair Streetlight

Goal: 5 working days after notification

January 2017 - January 2018

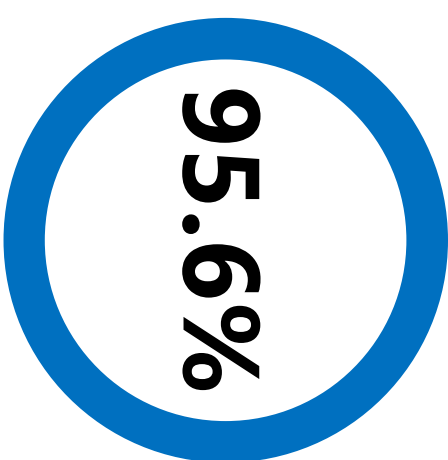




## Performance Measure

### Graffiti Abatement

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**Abated within 1 day**

Goal: 90% abated within  
1 working day after notification

January 2017 - January 2018



# Graffiti Abatement Technician Training

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## Graffiti Wall at Celebrate Mesa



October 2017



April 2018

# **FY17/18**

# **Accomplishment**

# **Pavement Treatments**

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**1,063**  
**Miles**

Lane Miles of Pavement  
Treatments in FY17/18





# FY17/18 Accomplishment Landscape Refurbishment

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8

Large-scale Landscape  
Refurbishment Projects  
March 2017-March 2018

Country Club Dr./2<sup>nd</sup> Ave.

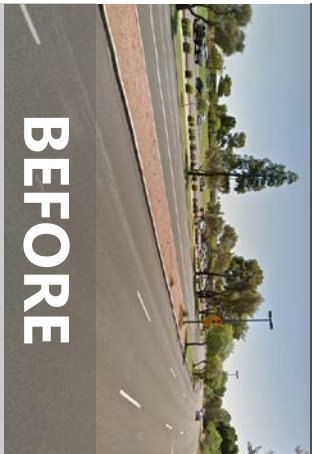


BEFORE

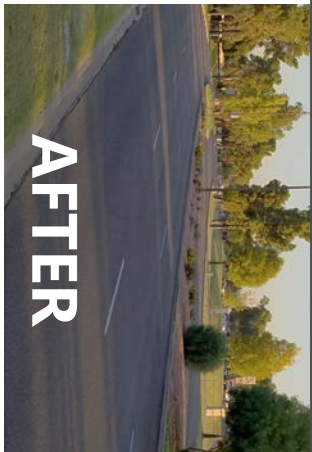


AFTER

Dobson Rd. | Guadalupe Rd.-U.S.  
60



BEFORE



AFTER



## Shared Use Path



## FY17/18 Accomplishment

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- 3.25 miles
- Full connection through Mesa
- First two-way cycle track in region

### Protected Bike Lanes

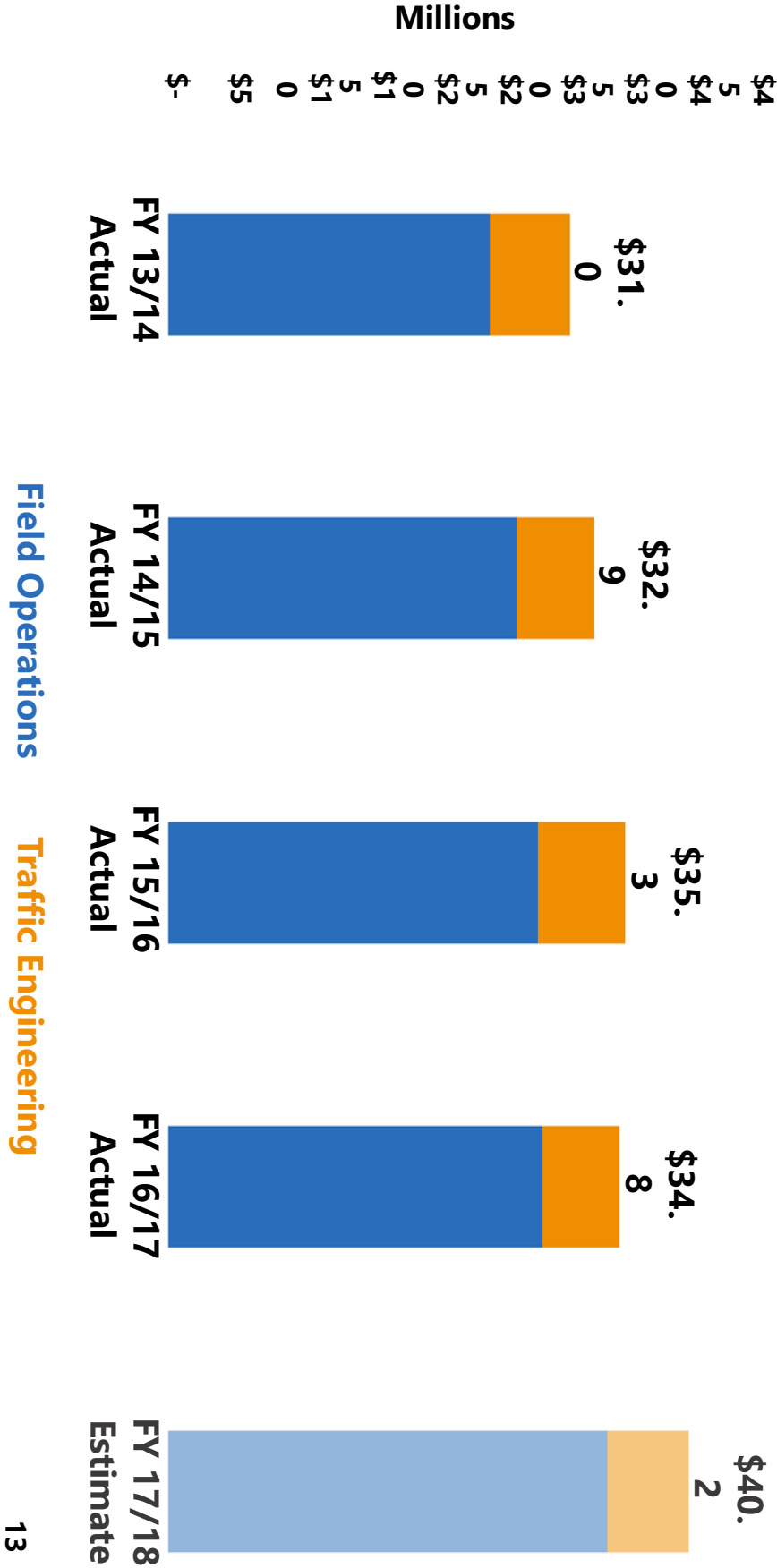


# Challenges

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1. Growing and Aging Infrastructure
2. Technological Changes

# 5-Year Expense Trend by Area for All Funds

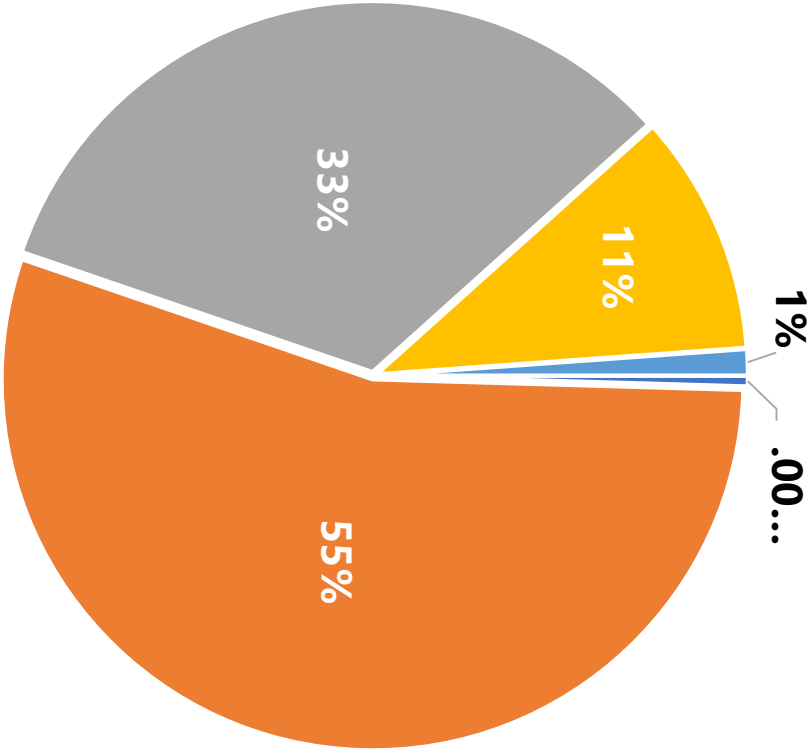


# Transportation Financial Summary of Expenses

	FY 16/17	FY 17/18	FY 17/18	FY 18/19
	Actuals	Revised Budget	Year End Estimate	Proposed Budget
Field Operations	\$28.9	\$36.2	\$33.9	\$36.8
Traffic Engineering	\$5.9	\$6.8	\$6.3	\$7.0
	\$34.8	\$43.0	\$40.2	\$43.8

In Millions  
\*For all funds

# FY18/19 Base Budget by Funding Source



## Funding Sources

Local Street Sales Tax (LSST)	\$24.0M
Highway User Revenue Fund (HURF)	\$14.5M
Environmental Compliance Fee (ECF)	\$ 4.6M
Enterprise	\$ .5M
All Others	\$ .2M
Total	\$43.8M

■ All Others ■ LSST ■ HURF ■ ECF ■ Enterprise

# Proposed Budget

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## **Economic Development Projects in Falcon District - \$100K**

Falcon District branding for street/monument signs, cabinet wraps and banners

## **Illuminated Street Name Signs - \$150K** (Imagine Mesa)

Signage at city boundary intersections denoting entrance to Mesa

## **Landscape Refurbishment Projects- \$350K**

Various landscape enhancement projects citywide

*In-Progress/Planned Projects:*

- Country Club Dr. - Main St. to University Dr.
- Center St. - Main St. to Pepper Pl.
- Broadway Rd. – Tempe Canal to Dobson Rd.





# Under Consideration

## Pedestrian Signal at Southern Ave./Eastern Canal

**\$250K \***

The signal would create a safer crossing and provide access to Greenfield Park from the south

**\* Funding for this signal is currently not included in the FY18/19 Proposed Budget**

# Capital Improvement Program Update

## Existing Projects

- Stadium Connector Shared Use Path	<b>Completed</b>
- Mesa Gateway Shared Use Path	<b>Completed</b>
- Elliot Rd. Technology Corridor	<b>Construction</b>
- Railroad Quiet Zone	<b>Construction</b>
- Val Vista Dr. – Baseline Rd. to U.S. 60	<b>Bid</b>
- Baseline Rd. – 24th St. to Consolidated Canal	<b>Bid</b>
- Mesa Dr. Phase II (8 <sup>th</sup> Ave.-Main St.)	<b>Design</b>
- 1st Ave. Phase I (LeSueur to Hibbert)	<b>Design</b>
- Southern Ave. – Greenfield Rd. to Higley Rd.	<b>Design</b>
- Stapley Dr. & Southern Ave. Intersection	<b>Funded</b>

# Questions



# Transit Services FY 18/19 Budget

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JODI SORRELL, TRANSIT SERVICES DIRECTOR  
CITY COUNCIL STUDY SESSION  
APRIL 19, 2018



# Transit

## Mission

### Mission

Collaborate with regional partners to provide innovative, safe, and efficient transit options that support mobility, accessibility, and economic vitality for the City of Mesa.



# Performance

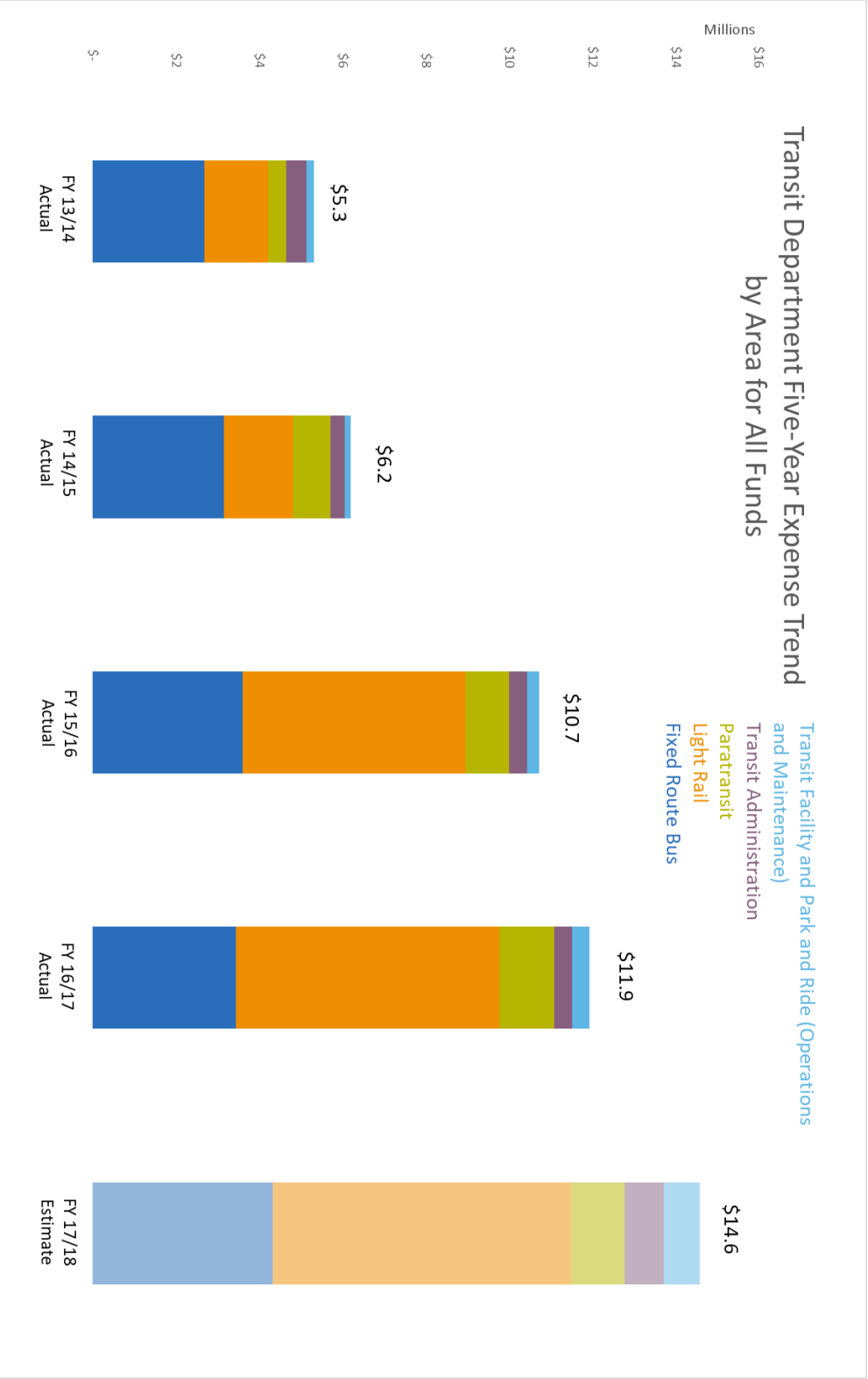
## Measures

### Ridership

- Light Rail
  - FY18 Target - 2,316,000
  - YTD Actual – 1,514,128\*
- Bus
  - FY18 Target – 4,200,000
  - YTD Actual – 2,666,857\*
- Paratransit
  - FY18 Target – 132,000
  - YTD Actual – 65,949\*
- Ridechoice
  - FY18 Target – 24,360
  - YTD Actual – 17,675\*

\* represent actual numbers through February 2018





# Contracted Services Funding Sources

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	Transit Fund*	Proposition 400*	Total
Fixed Route	\$4,819	\$9,917	\$14,736
Light Rail	\$5,278		\$5,278
Paratransit	\$233	\$3,731	\$3,964
RideChoice	\$585		\$585
Total	\$10,915	\$13,648	\$24,563

\* Numbers are net funding amounts in thousands. Estimated fares, other revenue and offsets have been deducted.

# FY 19 Transit Fund Budget

	FY16/17 Actuals	FY 17/18 Revised Budget	FY 17/18 Year End Estimate	FY 18/19 Proposed Budget
Fixed-Route Bus	\$3,438	\$4,326	\$4,326	\$4,819
Light Rail	\$6,328	\$7,590	\$7,712	\$8,786
Paratransit	\$1,319	\$1,629	\$1,269	\$818
Transit Facility O&M	\$418	\$858	\$858	\$744
Transit Administration	\$417	\$944	\$944	\$1,105
	\$11,922	\$15,348	\$14,570	\$16,272

\* In thousands for all funds

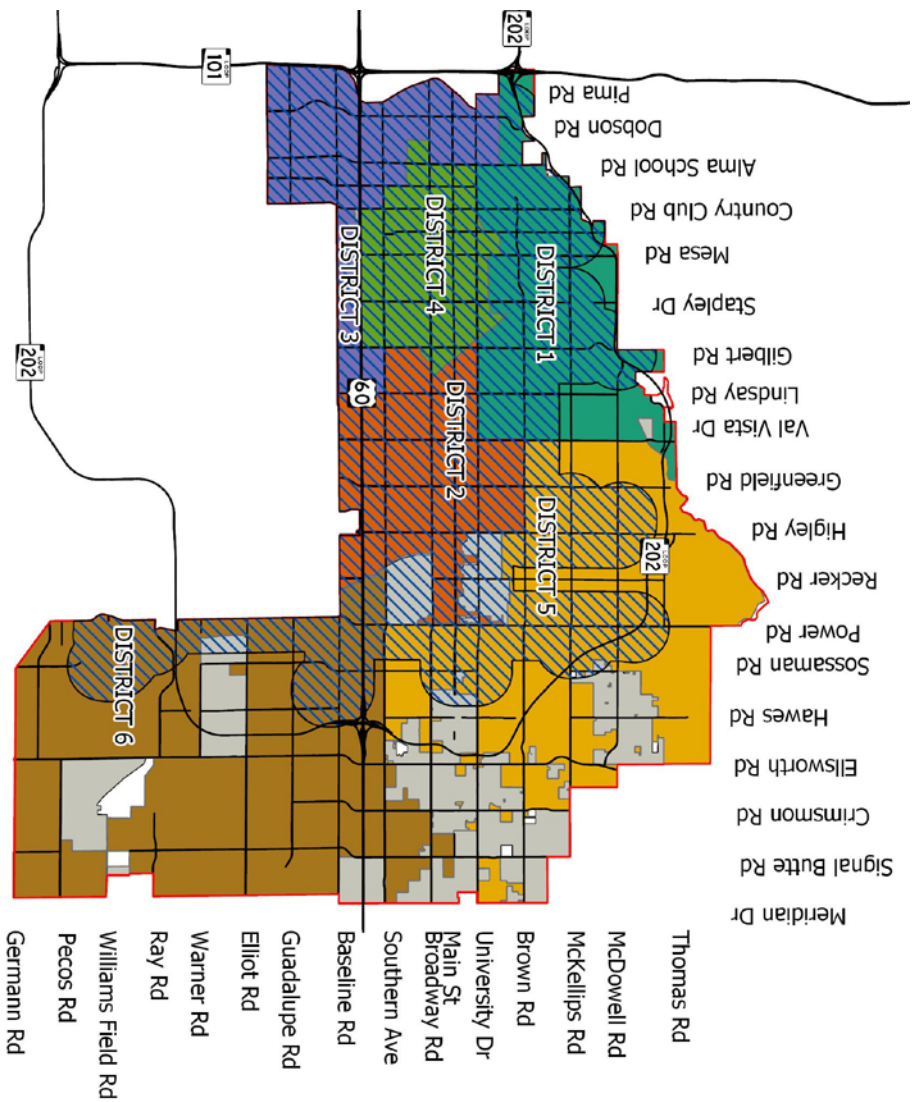


# Challenges

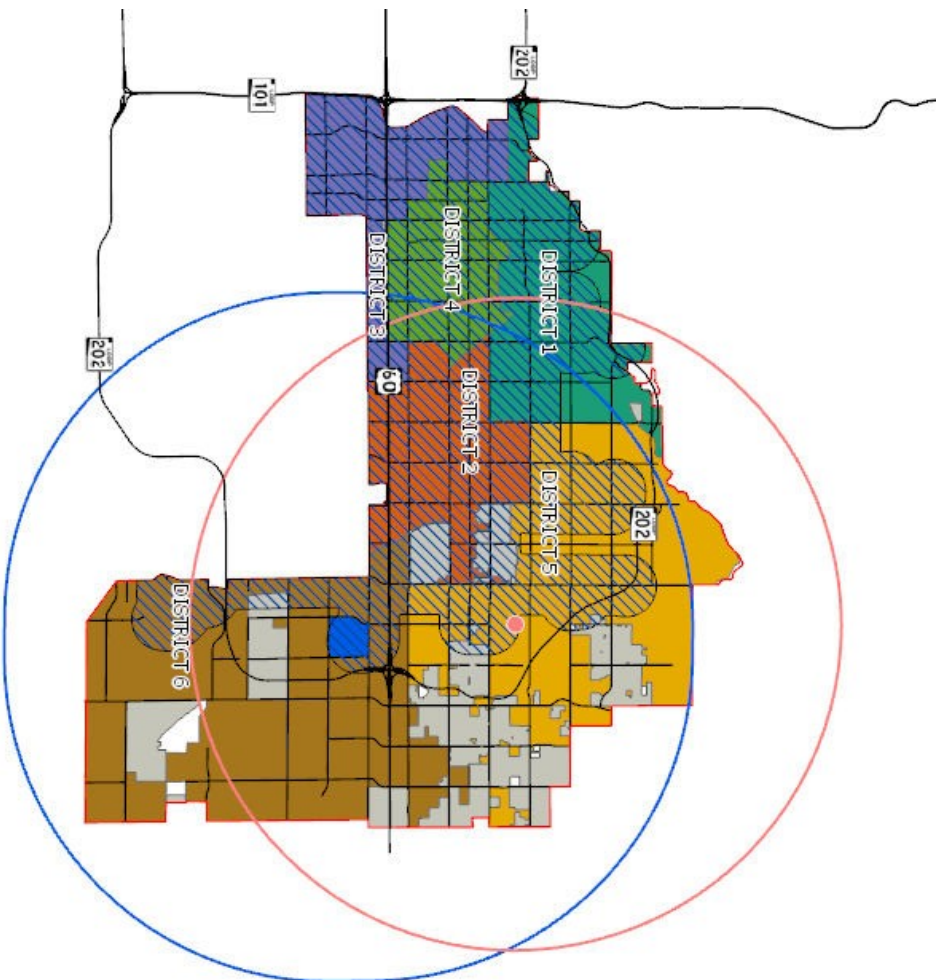
## Managing Paratransit Growth

### Increasing fixed-route bus service

- Frequency
- New routes

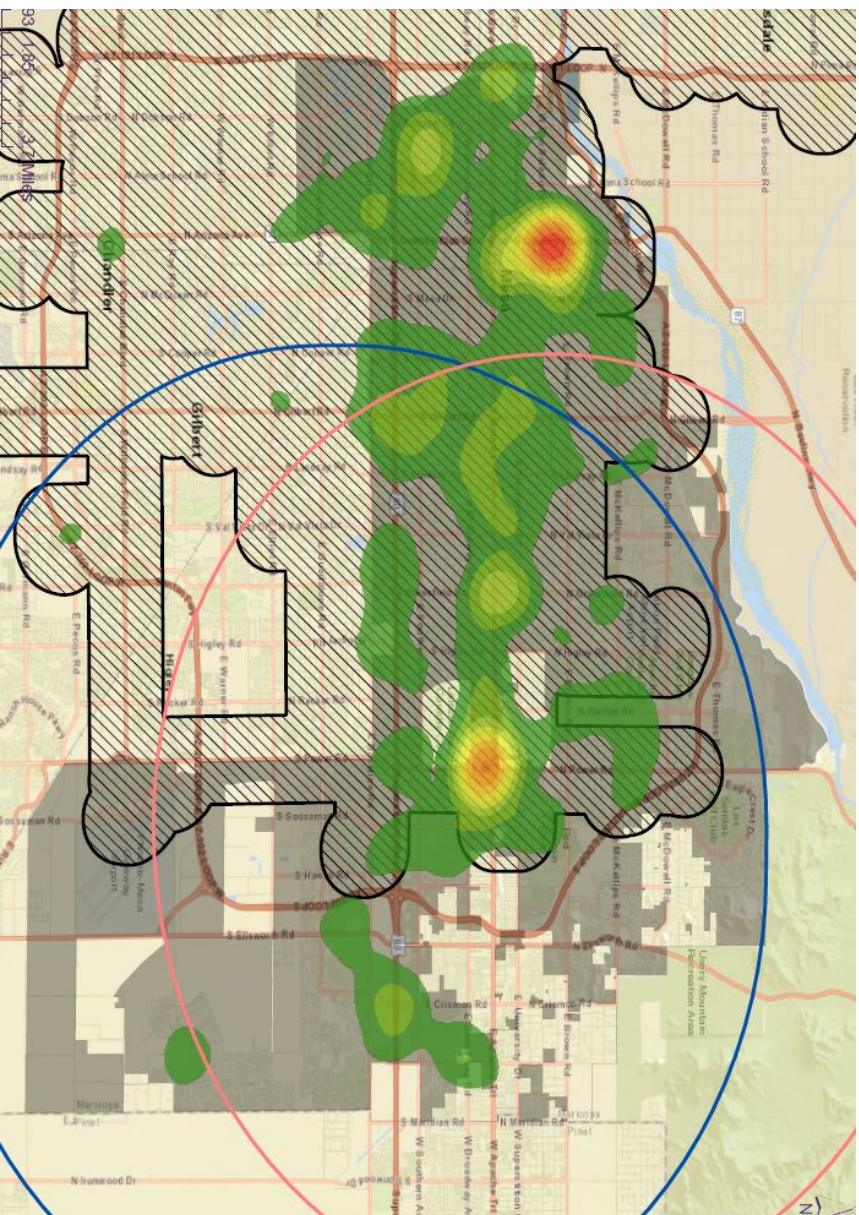


# Federally Required Service Area



# Estimated RideChoice Coverage Area





# Top 5 Paratransit Destinations

# Proposed Modifications

	Current Service Criteria	Proposed Service Criteria
Paratransit	<ul style="list-style-type: none"><li>• Offer citywide</li><li>• Available to ADA certified residents</li></ul>	<ul style="list-style-type: none"><li>• <b>Offer Federally required service area</b></li><li>• Available to ADA certified residents</li></ul>
RideChoice	<ul style="list-style-type: none"><li>• Offer citywide</li><li>• Available to all individuals who are over 65 years of age or disabled</li><li>• Participants are eligible for 16 one-way trips per month for any purpose and up to 40 one-way trips per month for work, school or medical services.</li><li>• Cost/trip cap</li></ul>	<ul style="list-style-type: none"><li>• Offer citywide</li><li>• <b>Available to ADA certified residents</b></li><li>• <b>Participants are eligible for 20 one-way trips per month for any purpose. Additionally, 30 trips per month may be added for travel to and from work, school or medical services.</b></li><li>• <b>Mileage cap</b></li></ul>



July 1, 2018

- All new RideChoice participants must be ADA certified.
- Existing RideChoice participants would have until December 1, 2018

August – November 2018

- Initiate public outreach program on changes to paratransit and RideChoice

January - February 2019

- Return to Council with summary of outreach
- Valley Metro conducted public hearing on paratransit changes

March – July 2019

- Initiate public education program on paratransit changes

July 1, 2019

Implement paratransit changes

## Timeline of Activities

## Short Range Transit Plan

FY	Route	Est. Transit Fund Savings	Proposed Improvements	Funding Source
19	Buzz		Extend weekday service until 10pm	Transit Operating Budget (\$80K)
20	Route 77 (Baseline Road)	\$113,561	Extend service to Gilbert Road	Prop 400
	Route 104 (Alma School Road)	\$502,315	Extend service to 11:30pm, improve weekend frequency to 30 minutes	Prop 400
	Route 120 (Mesa Drive)		Expand span of service to 5a-10p Mon-Sat and add Sunday service and 30 minute frequency on weekends	Savings from Route 77 and 104 transition
	Route 136 (Gilbert Road)		Extend service to 10pm; add Sunday service and 30 minute frequency on weekends	Prop 400
	Buzz		Add Sunday service	Savings from Route 77 and 104 transition

## Short Range Transit Plan

FY	Route	Est. Transit Fund Savings	Proposed Improvements	Funding Source
21	Route 45 (Broadway Road)	\$1,030,955	Reinstate 15 minute weekday peak service, increase frequency to 30 minutes on Saturday and add Sunday service	Prop 400
	Route 77 (Baseline Road)		Extend service from Gilbert Road to Power Road	Savings from Route 45 transition
	Route 128 (Stapley Drive)		Expand span of service to 5a-10p Mon-Sat; add Sunday service between 6a-9p	Savings from Route 45 transition
	Route 184 (Power Road)		Improve weekend service to 30 minute frequency	Prop 400
22	Route 30 (University Drive)	\$1,485,682	Extend service to Ellsworth Road	Prop 400
	Route 120 (Mesa Drive)		Extend service to McKellips Road	Savings from Route 30 transition
	Val Vista/Greenfield		New route operating between L-202 and Baseline Road	Savings from Route 30 transition

# Questions



# Parks, Recreation and Community Facilities

April 19, 2018



mesa·az



mesa parks & recreation  
*Your place to play*

A Special Recreation Agency





**We contribute to a healthy vibrant community by providing exceptional experiences to those who live, work and play in Mesa.**

**We are committed to:**

- Being responsible stewards of parklands, facilities and finances and transparent in how we manage these resources.
- Providing safe spaces and places for people to enjoy and recreate.
- Working together to focus on services that meet the ever-changing needs of our community.



# Accomplishments

- Pioneer Park Renovation
- Greenfield Park and Community Fishing Lake Renovation
- Completion of Eagles Community Center
- Red Mountain Center Restroom and Landscape Improvements
- Kleinman Park Renovation and Improvements
- New Ramada at Ranch West Park
- Irrigation Improvements at Harmony and Woodglen Parks
- Jefferson Park Basketball Court Replacement





# Measuring Our Success

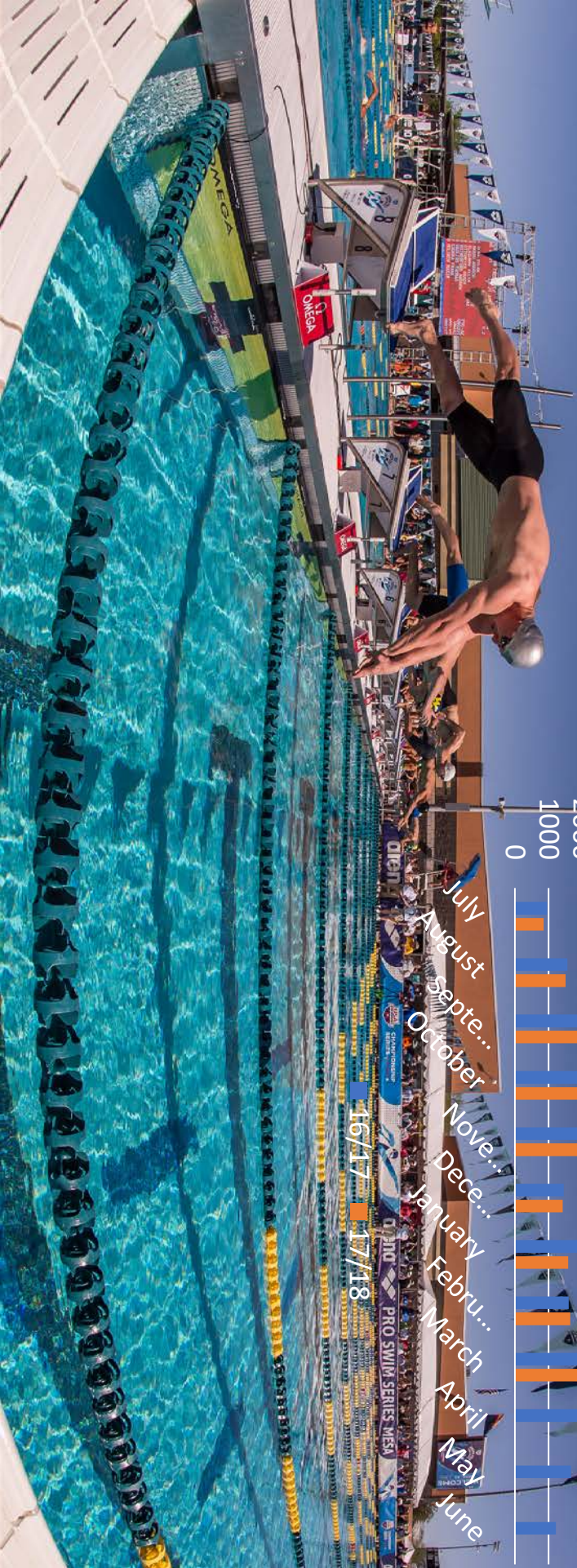
## Participation Numbers for Recreation Programming by Season



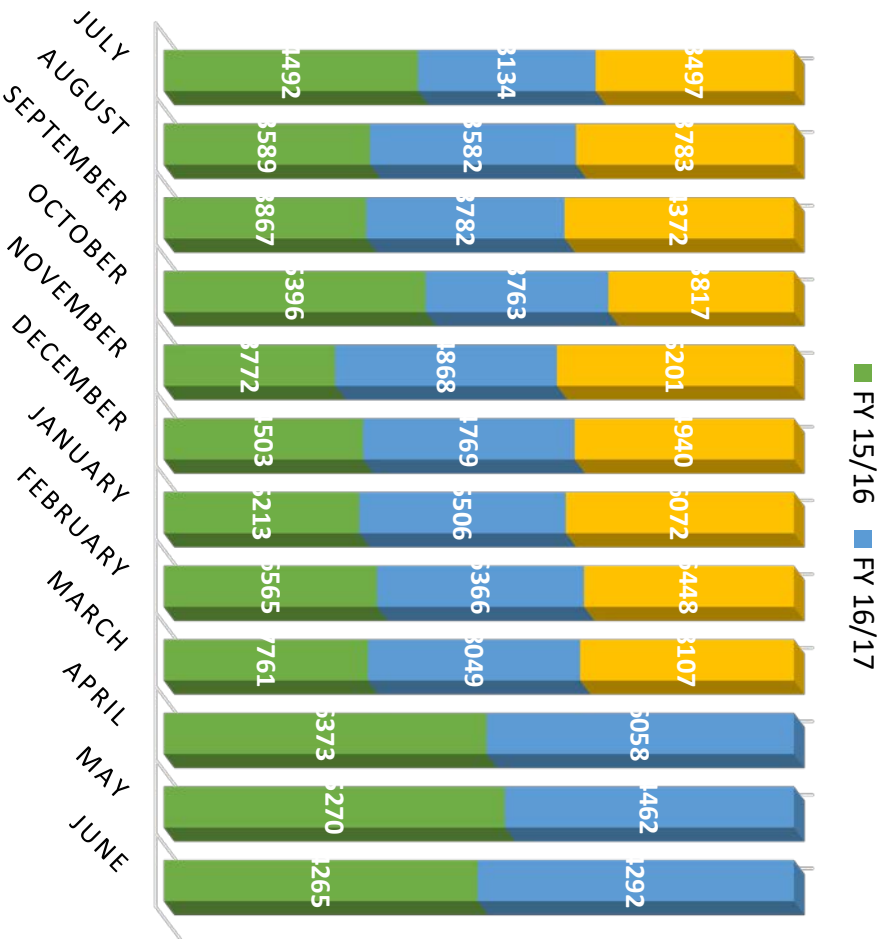


# Measuring our Success

Number of Permitted Uses of PRCF  
Facilities



## DOBSON RANCH GOLF ROUNDS BY MONTH

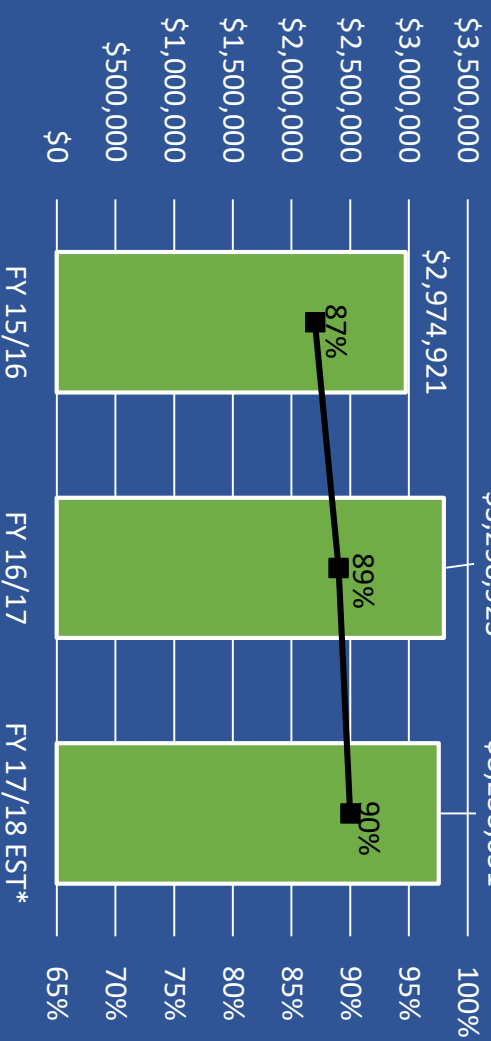


# Measuring our Success



# Measuring Our Success

Convention Center and Amphitheatre



■ Total Revenue Collected for Events at the Convention Center and Amphitheatre

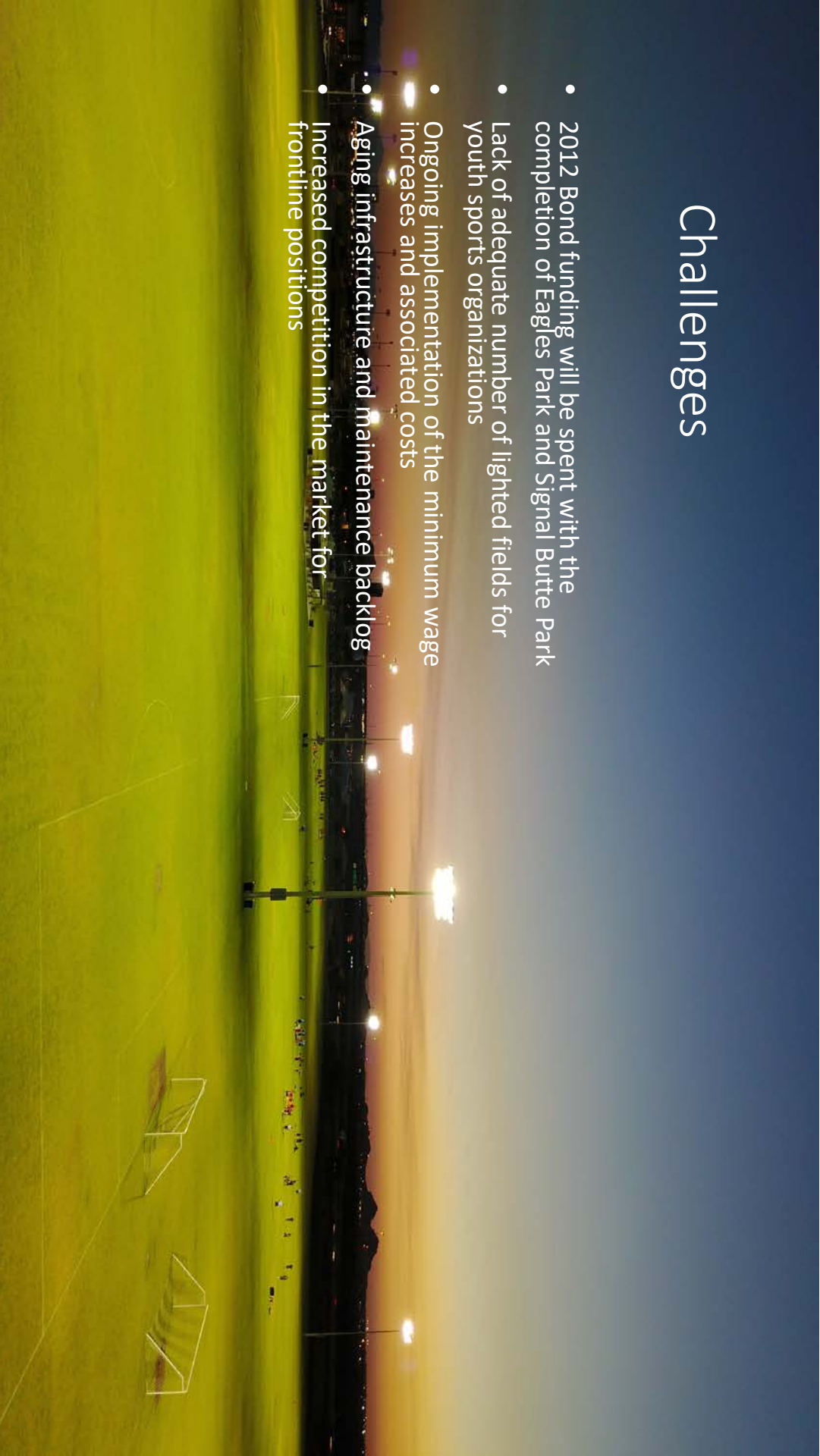
\* Estimate based on current activity levels





# Challenges

- 2012 Bond funding will be spent with the completion of Eagles Park and Signal Butte Park
- Lack of adequate number of lighted fields for youth sports organizations
- Ongoing implementation of the minimum wage increases and associated costs
- Aging infrastructure and maintenance backlog
- Increased competition in the market for frontline positions



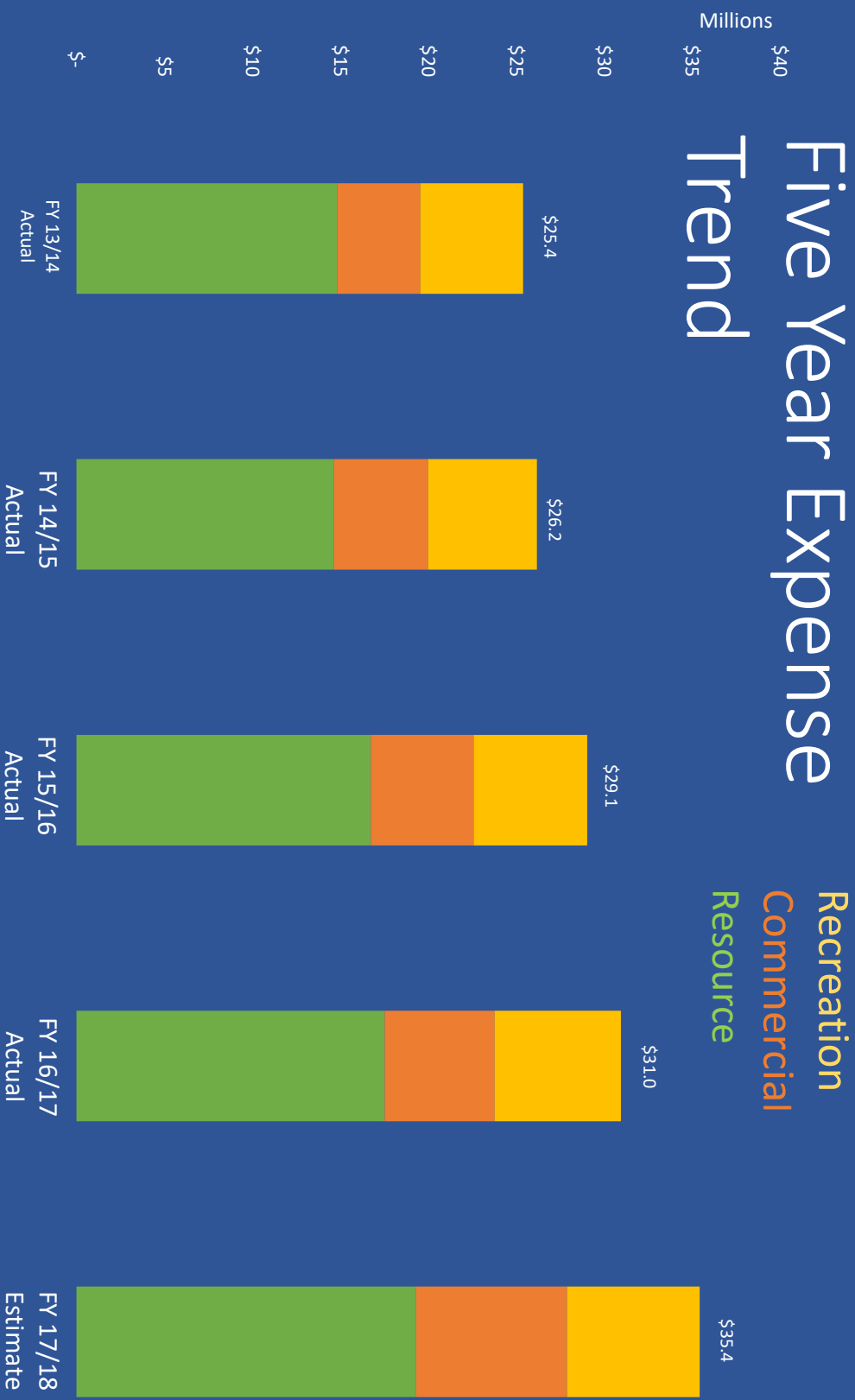


# Significant Budget Changes FY18/19

- Parks Maintenance Contractual Increases - \$611,000
- Addition of One Park Ranger - \$110,000 \*
- Additional Staff Support for Youth Sports and Eagles Park - \$21,000
- Special Event Support - \$10,000
- Adaptive Inclusion Services - \$12,000

\* Includes ongoing and one time costs

# Five Year Expense Trend



# Financial Summary

	FY 16/17 Actuals	FY 17/18 Revised Budget	FY 17/18 Year End Estimate	FY 18/19 Proposed Budget
Recreation	\$7.2	\$7.7	\$7.6	\$8.0
Resource Management	\$17.5	\$19.8	\$19.3	\$21.3
Cemetery	\$1.0	\$1.2	\$1.2	\$1.2
Convention Center & Mesa Amphitheatre	\$3.7	\$4.9	\$5.2	\$3.7
Golf Course	\$1.5	\$2.2	\$2.2	\$2.1
	<b>\$31.0</b>	<b>\$35.7</b>	<b>\$35.4</b>	<b>\$36.3</b>

In Millions  
\*For all funds



# Questions?

