

# MESA FIRE & MEDICAL

## Demand for Services



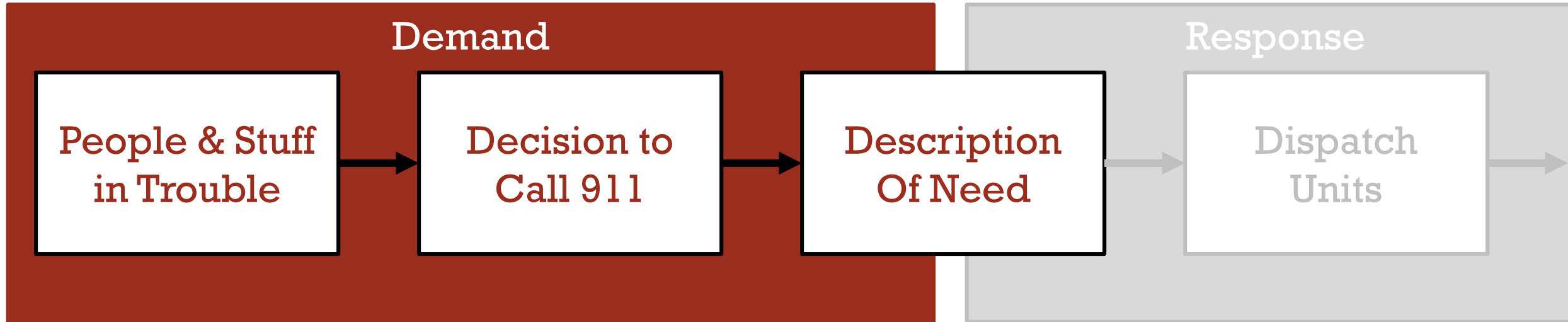
Presented by:

Candace Cannistraro

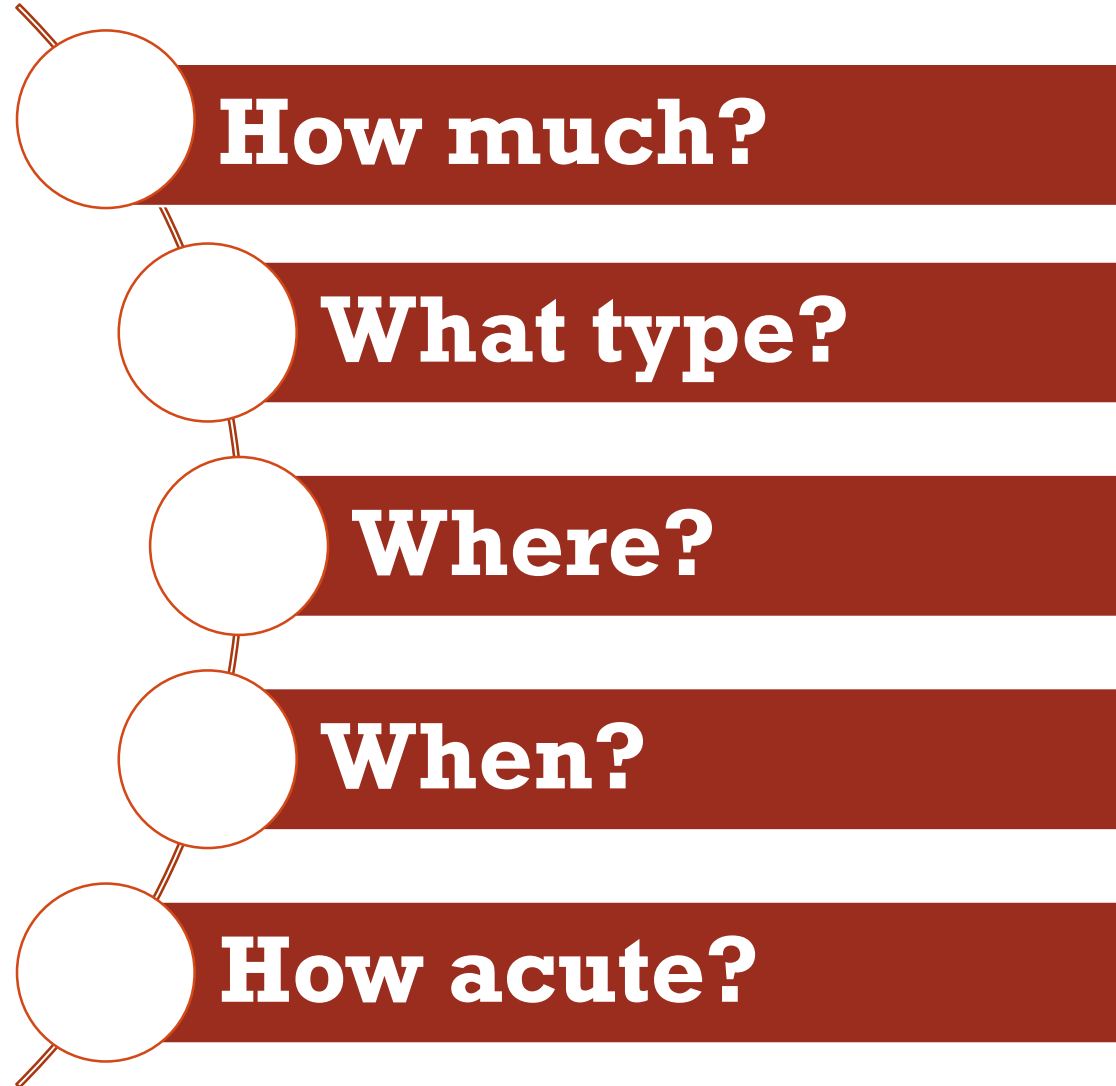
Mark Castleton

ShaLae Steadman

# MFMD Sequence of Events

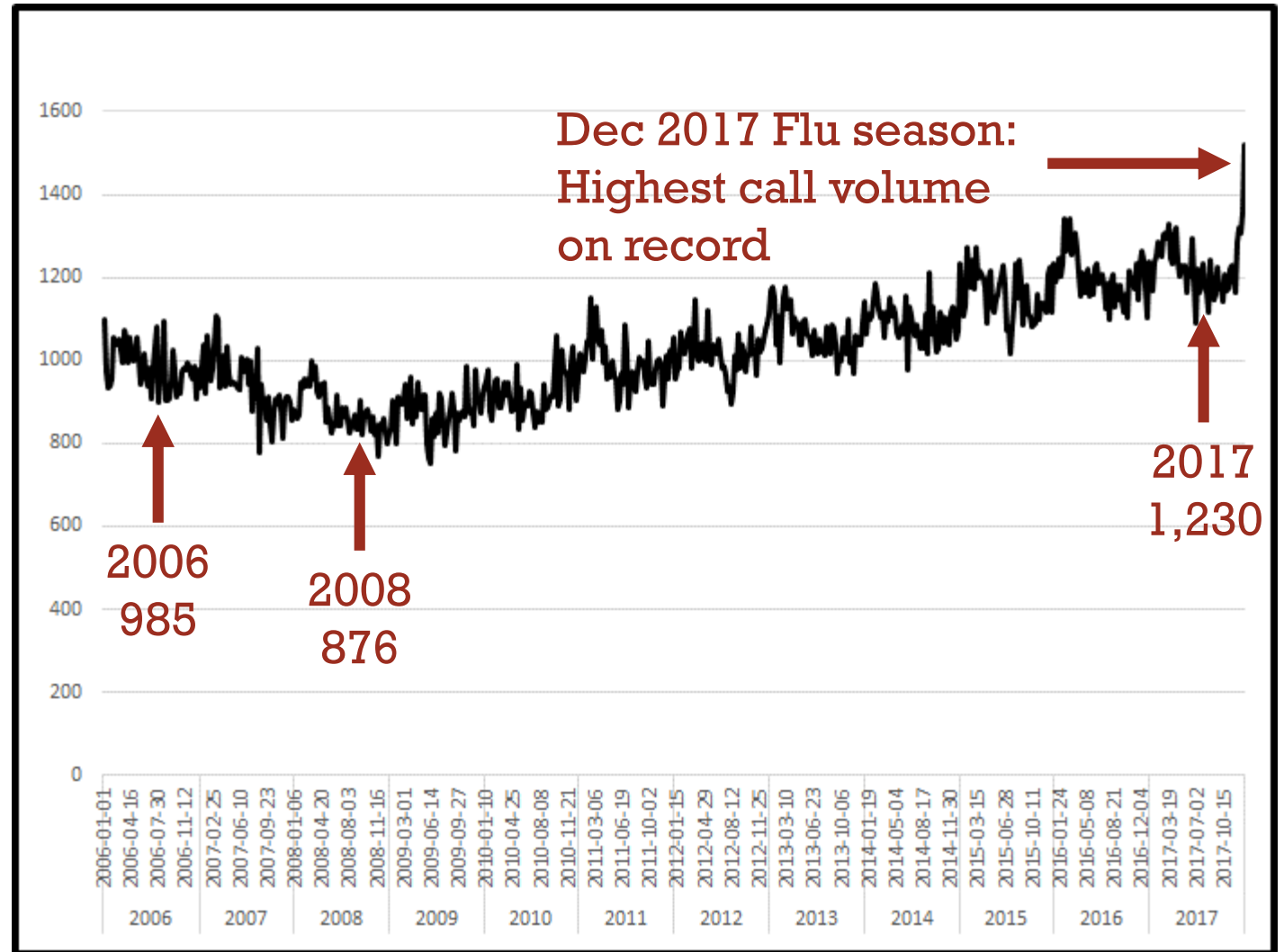


# Demand: 5 Facets



# 12 Year History Of Demand

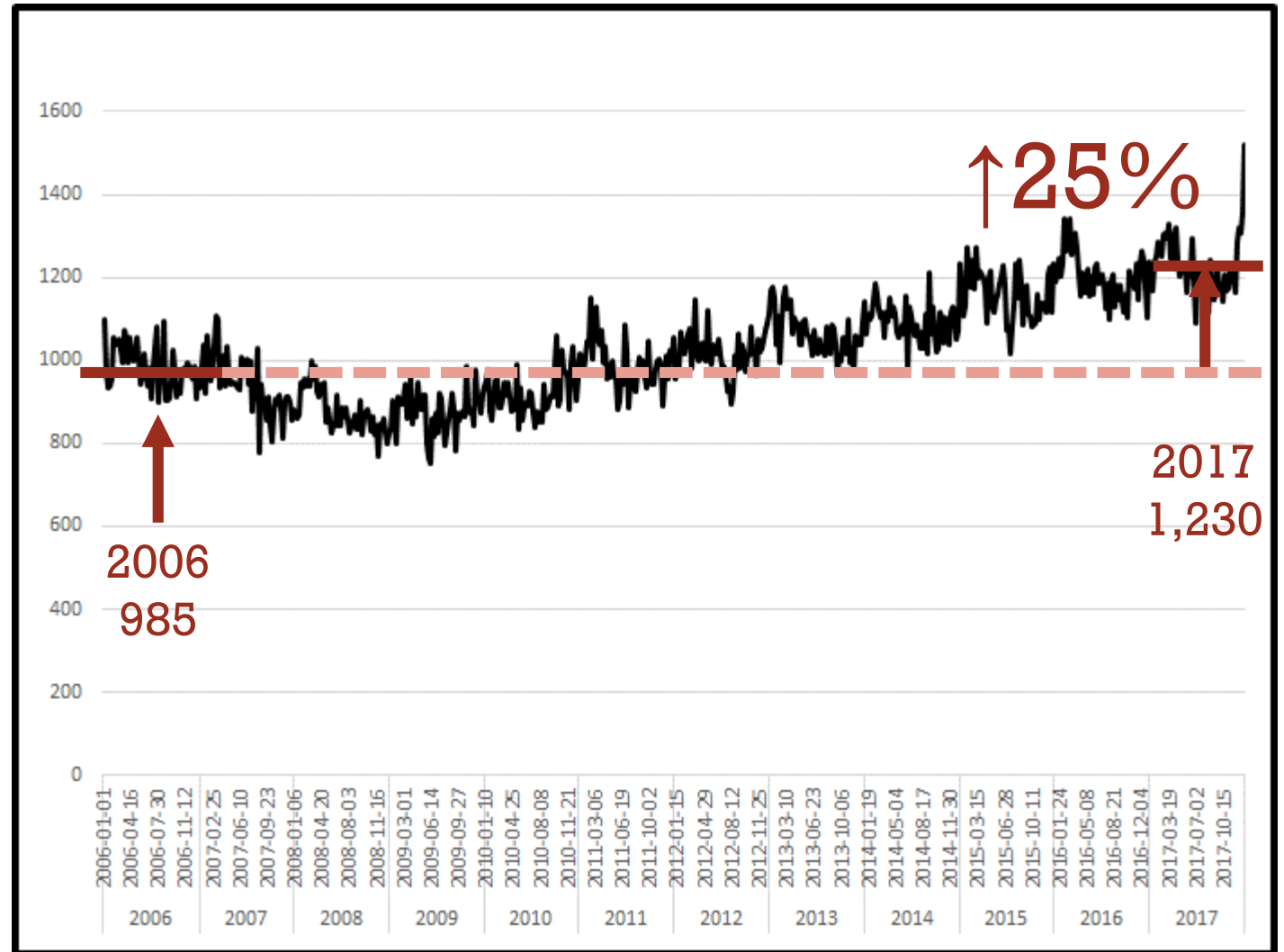
- Weekly incidents



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# 12 Year History Of Demand

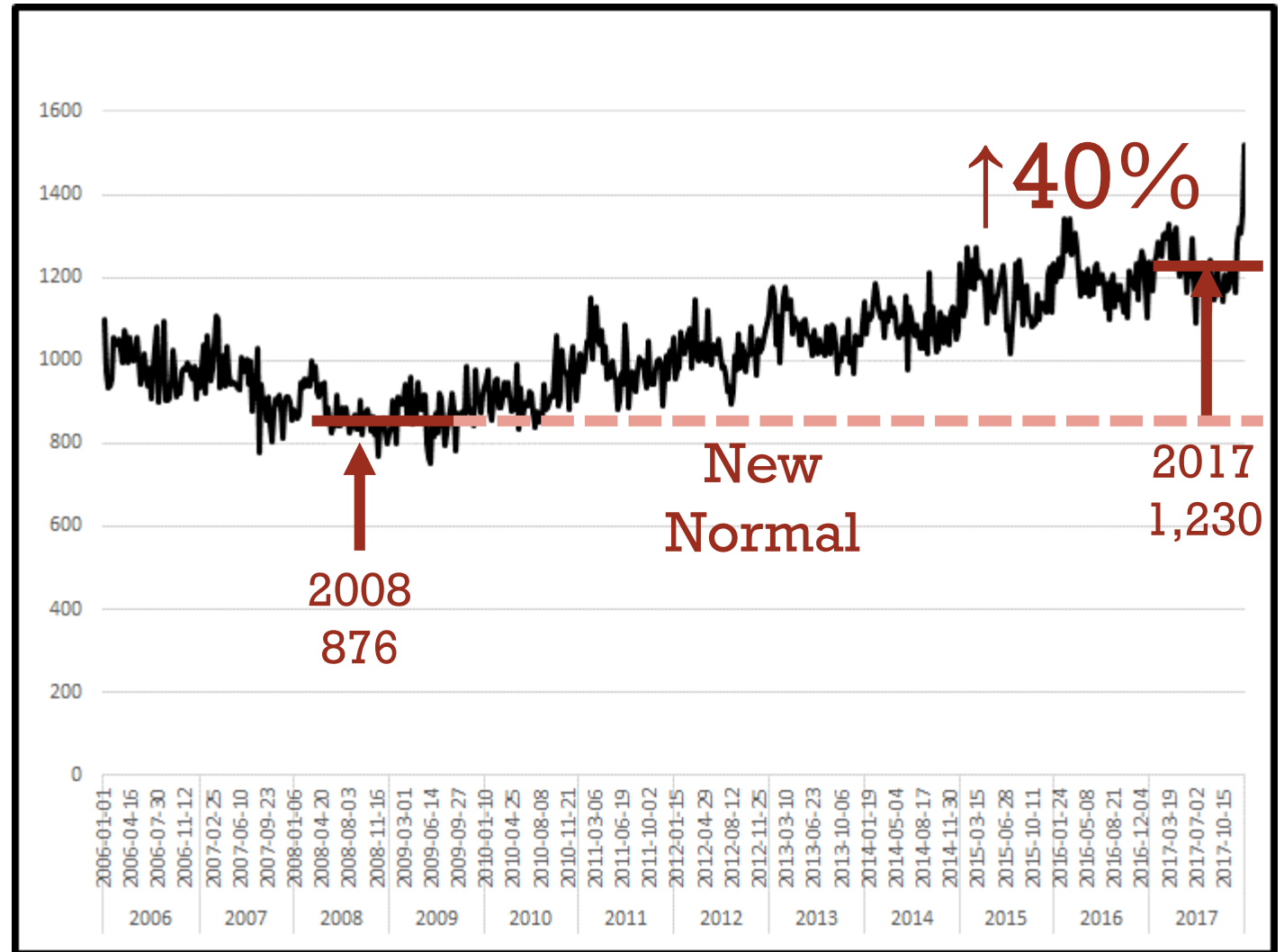
- Weekly incidents
- Total incidents
  - 2006-17: ↑25%



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# 12 Year History Of Demand

- Weekly incidents
- Total incidents
  - 2006-17: ↑25%
  - 2008-17: ↑40%



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# 5 Types Of Demand

Fire

House  
Field  
Pole  
Shed  
Dumpster

Medical

Fall  
Stroke  
Drowning  
Chest Pain  
Car accident

Special  
Operations

Airport  
Technical  
HazMat  
Extrication

Service Calls

Odor  
Alarm  
Bees

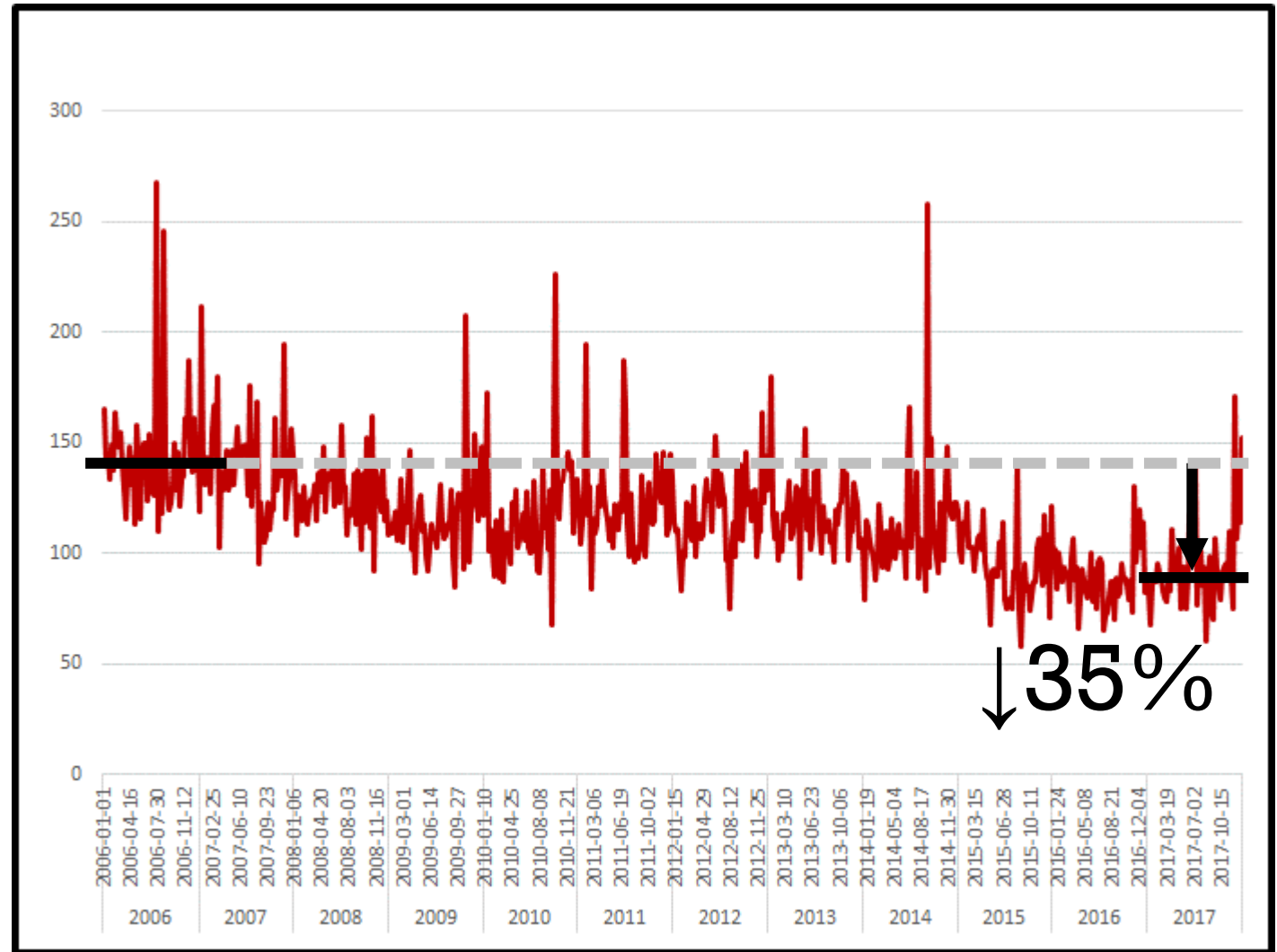
Medical-  
Secondary

Community  
Medical  
Calls

How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Fire Incidents Are Declining

- 12 year history
- Weekly incidents
- Fire calls
  - 2006-17: ↓35%

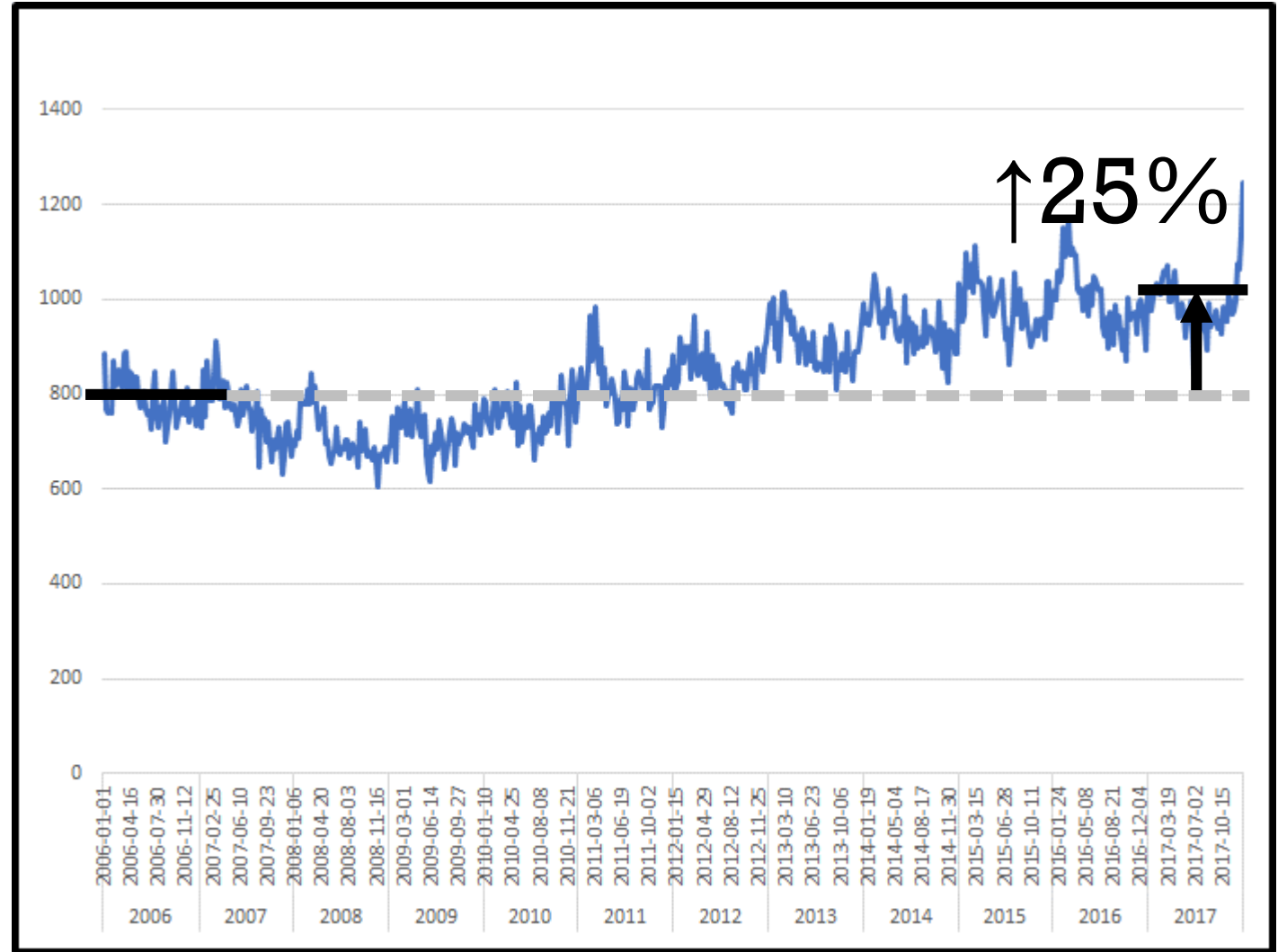


How much? ~ What? ~ Where? ~ When? ~ Acuity?



# Medical Incidents Are Increasing

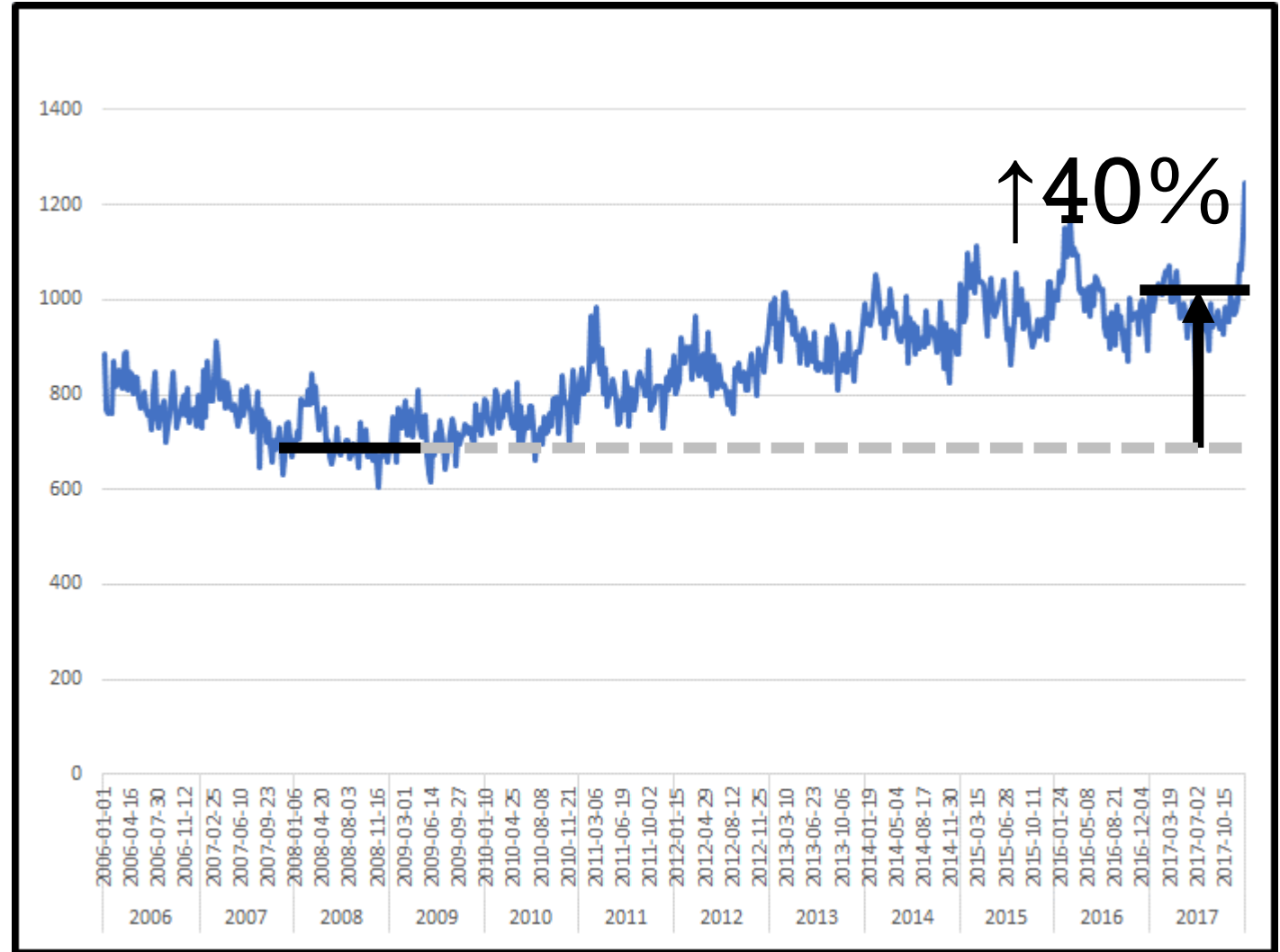
- 12 year history
- Weekly incidents
- Medical calls
  - 2006-17: ↑25%



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Medical Incidents Are Increasing

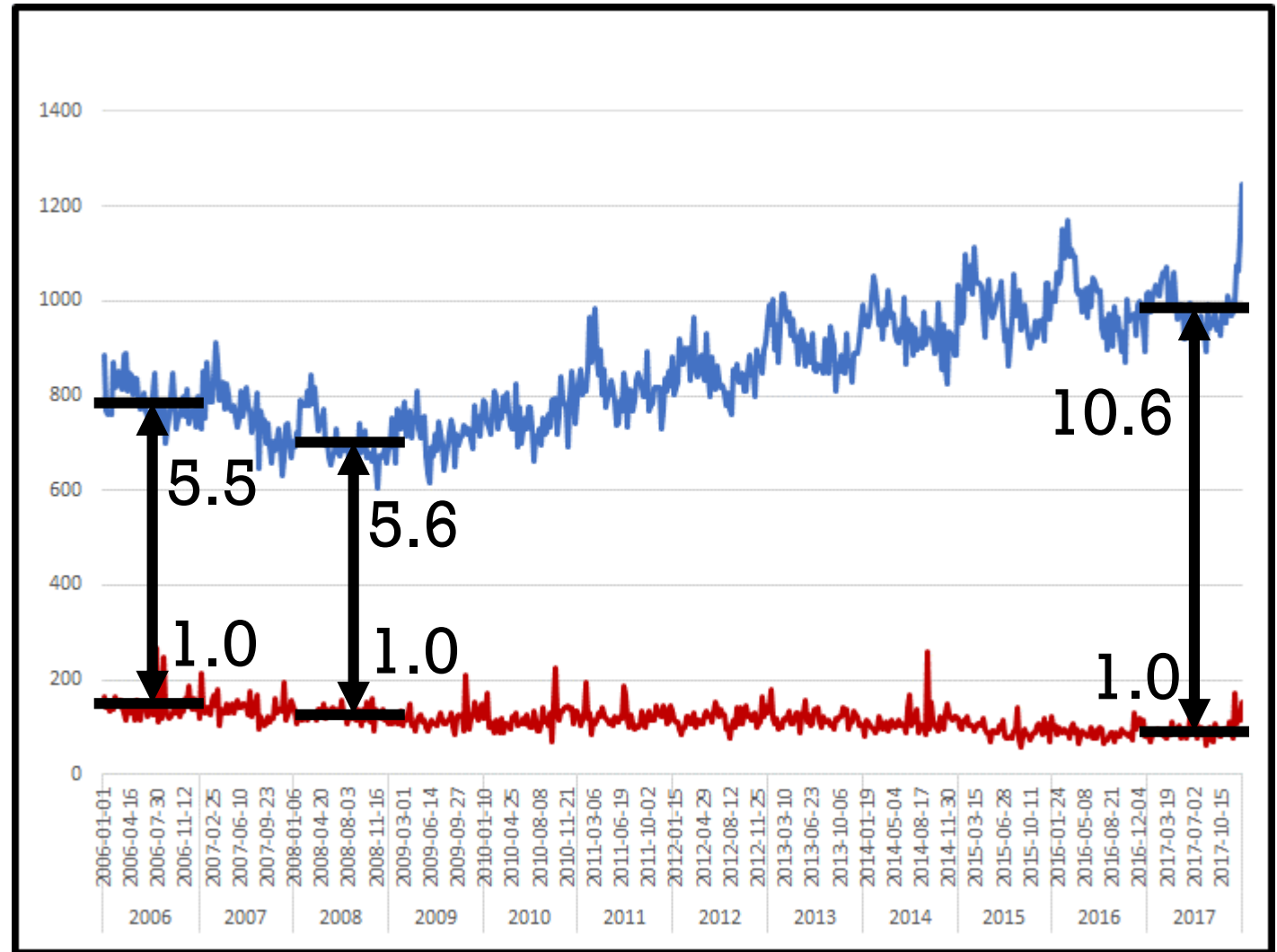
- 12 year history
- Weekly incidents
- Medical calls
  - 2006-17: ↑25%
  - 2008-17: ↑40%



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Medical vs Fire Incidents

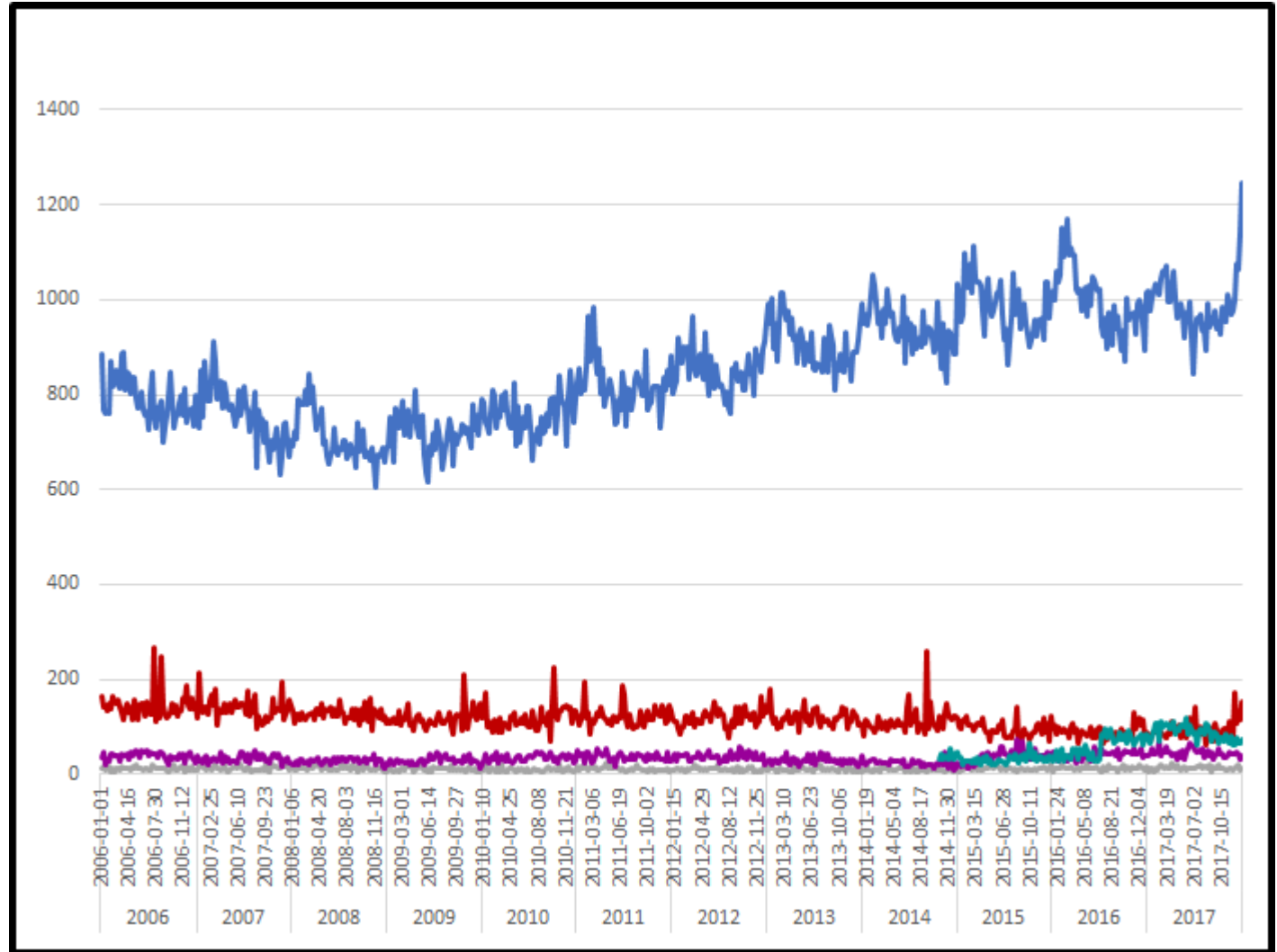
- 12 year history
- Weekly incidents
- Medical : Fire calls
  - 2006 5.5 : 1.0
  - 2008 5.6 : 1.0
  - 2017 10.6 : 1.0



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Incident Type History & Comparison

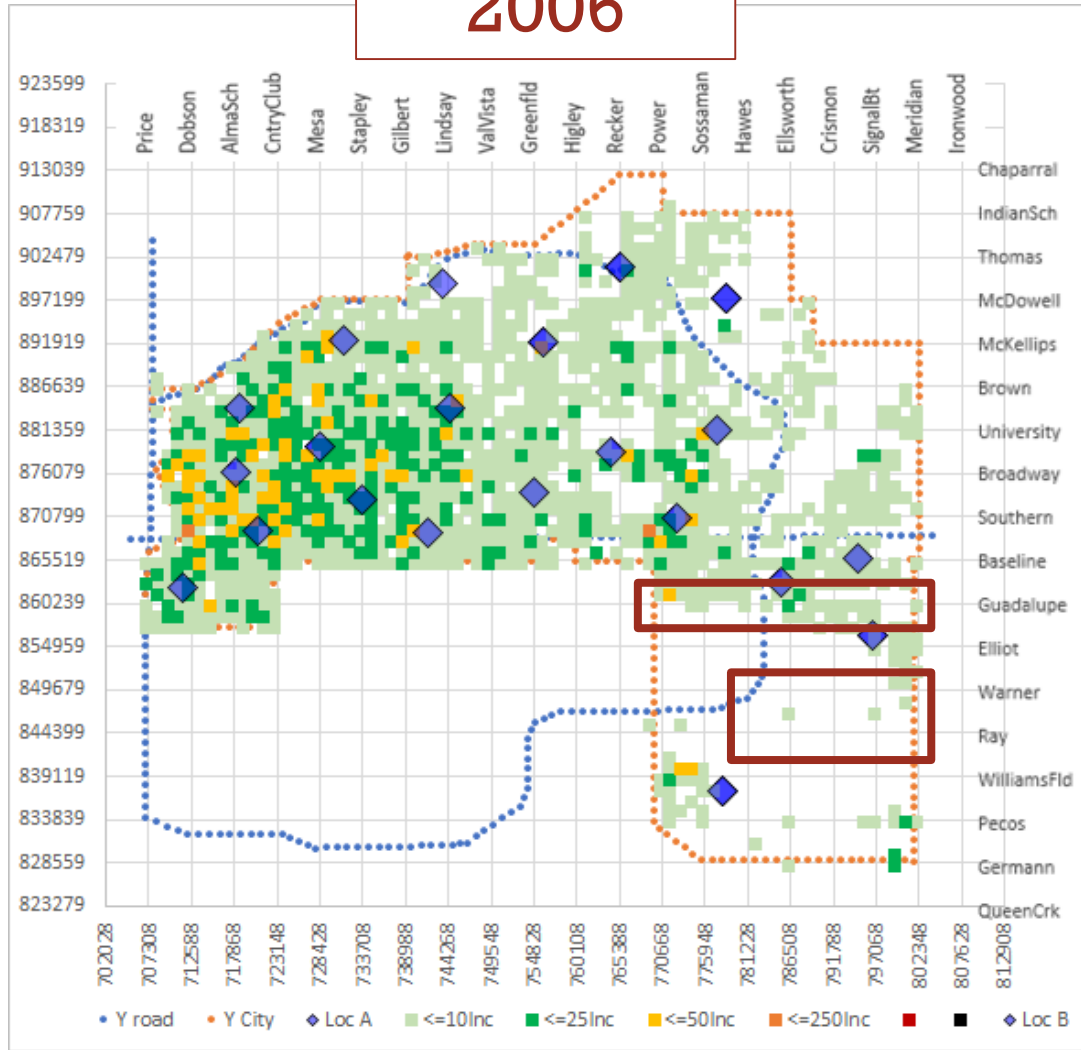
- 12 year history
- Weekly incidents
- Medical
- Fire
- Special Operations
- Service
- Medical - Secondary



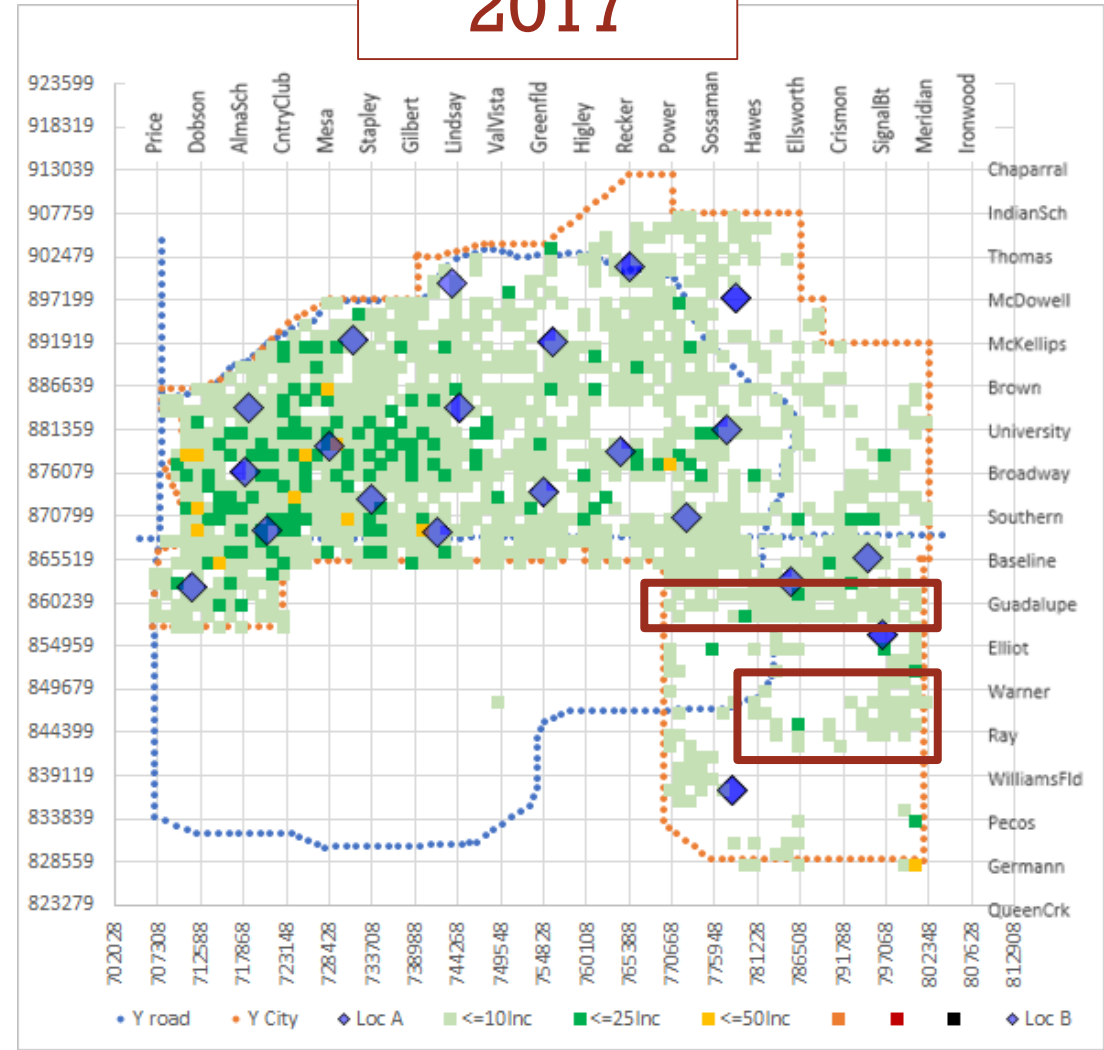
How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Fire Incidents

2006



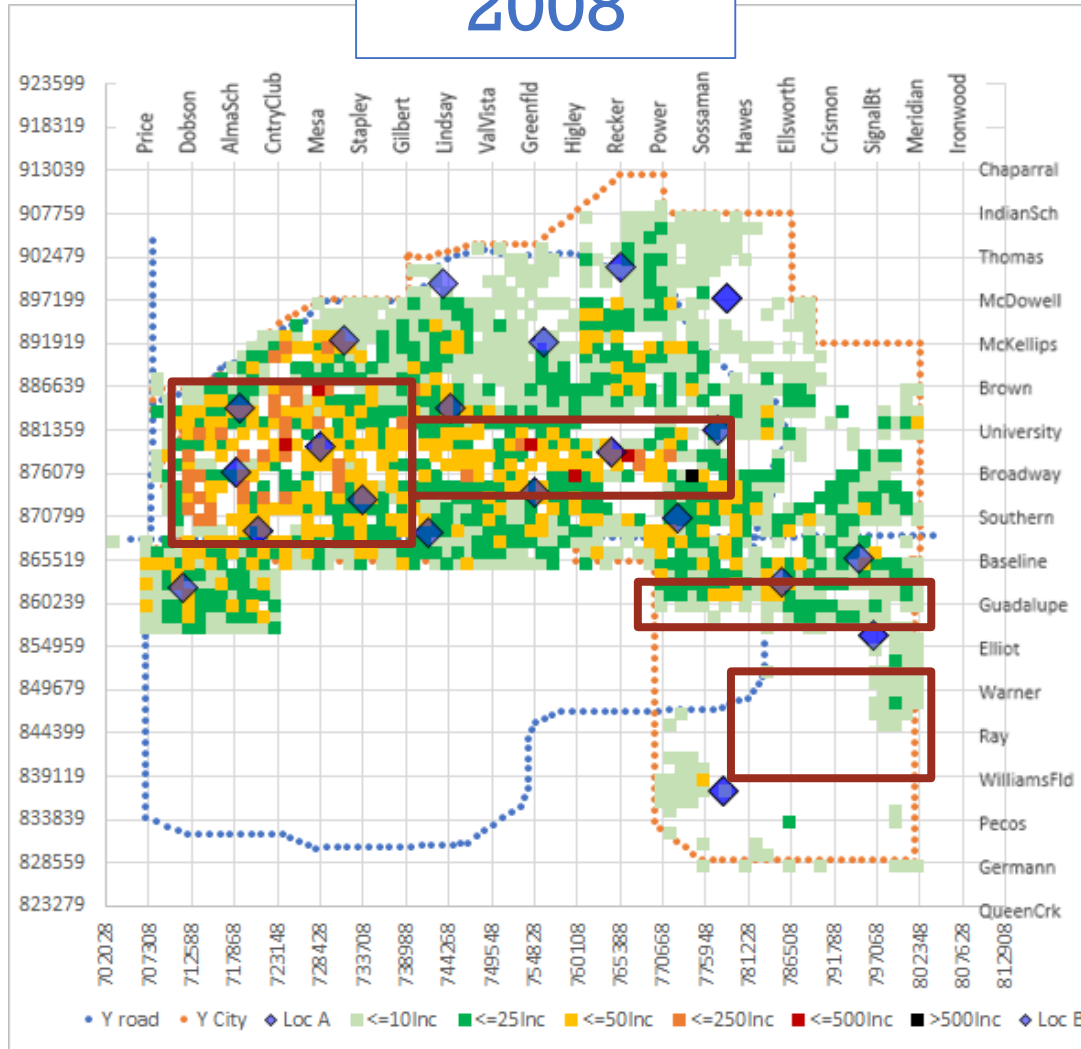
2017



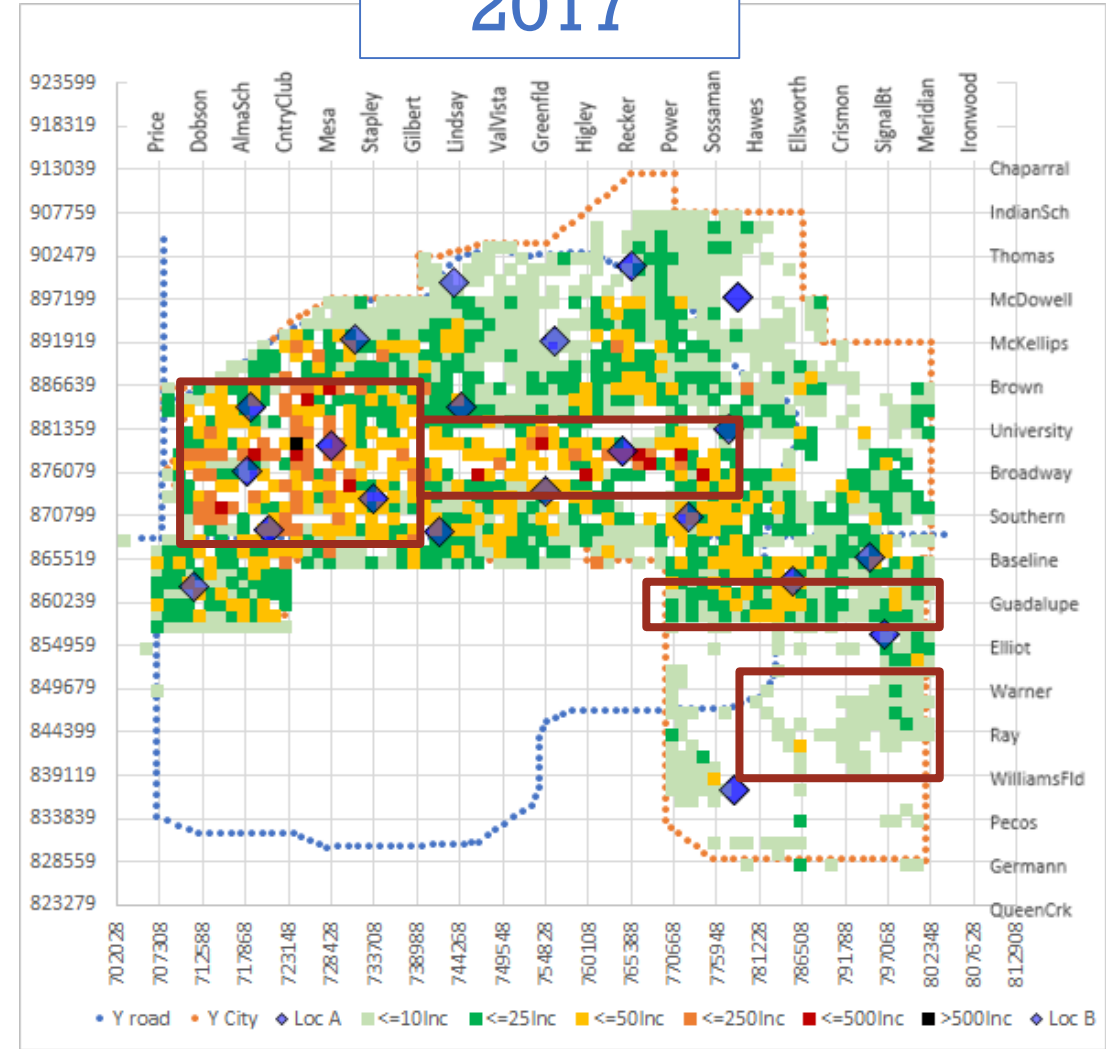
How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Medical Incidents

2008



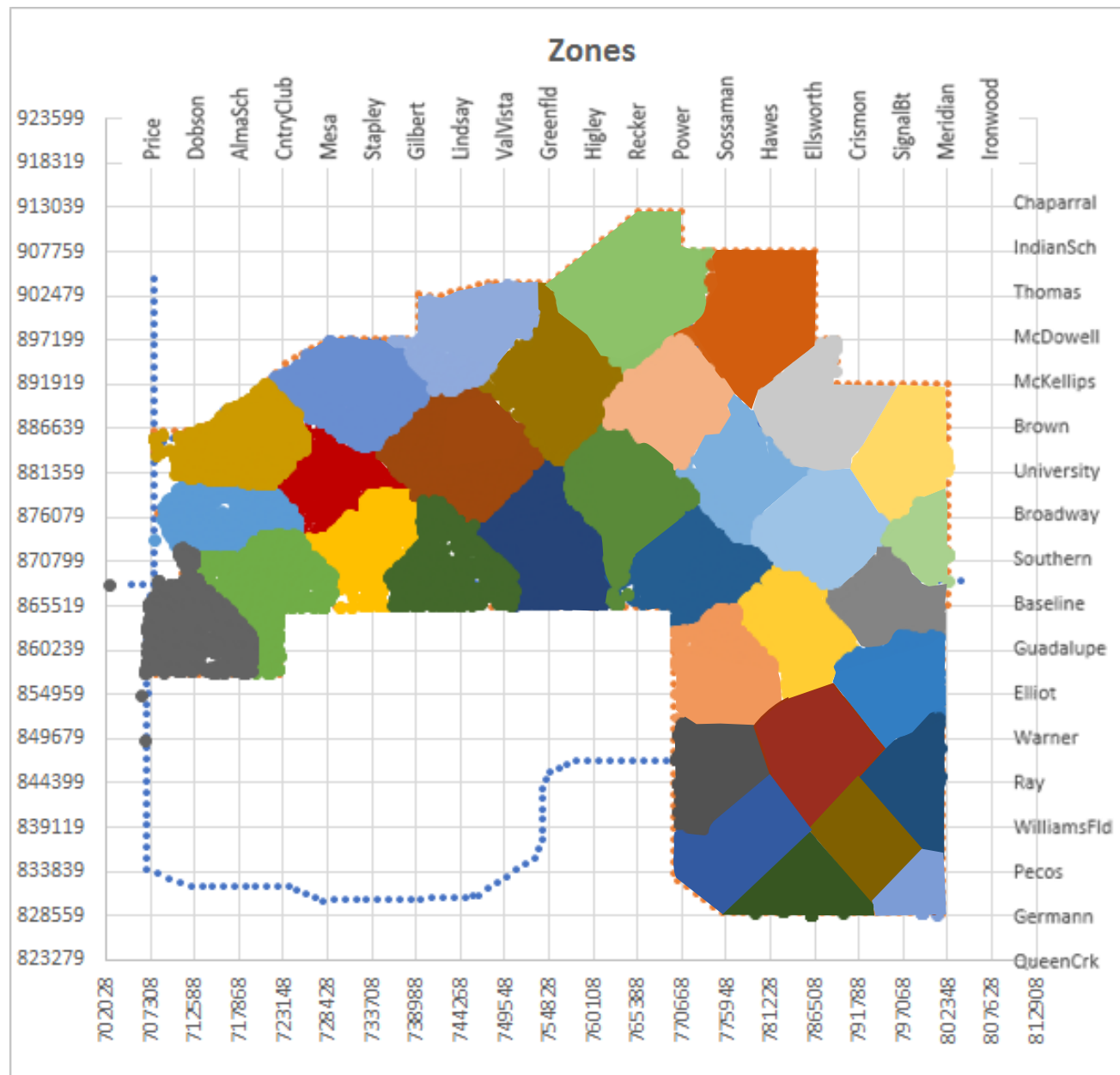
2017



How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Areas

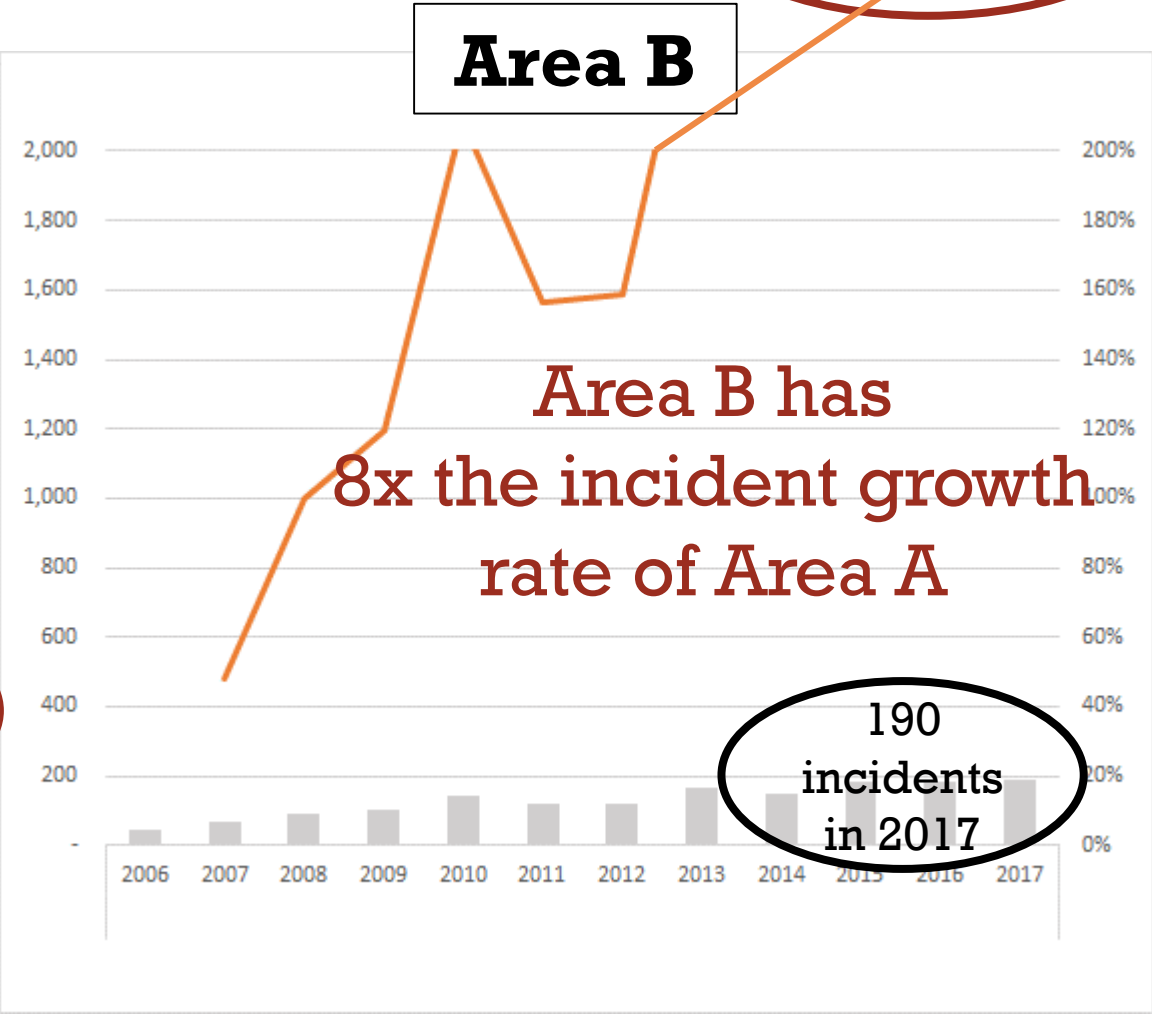
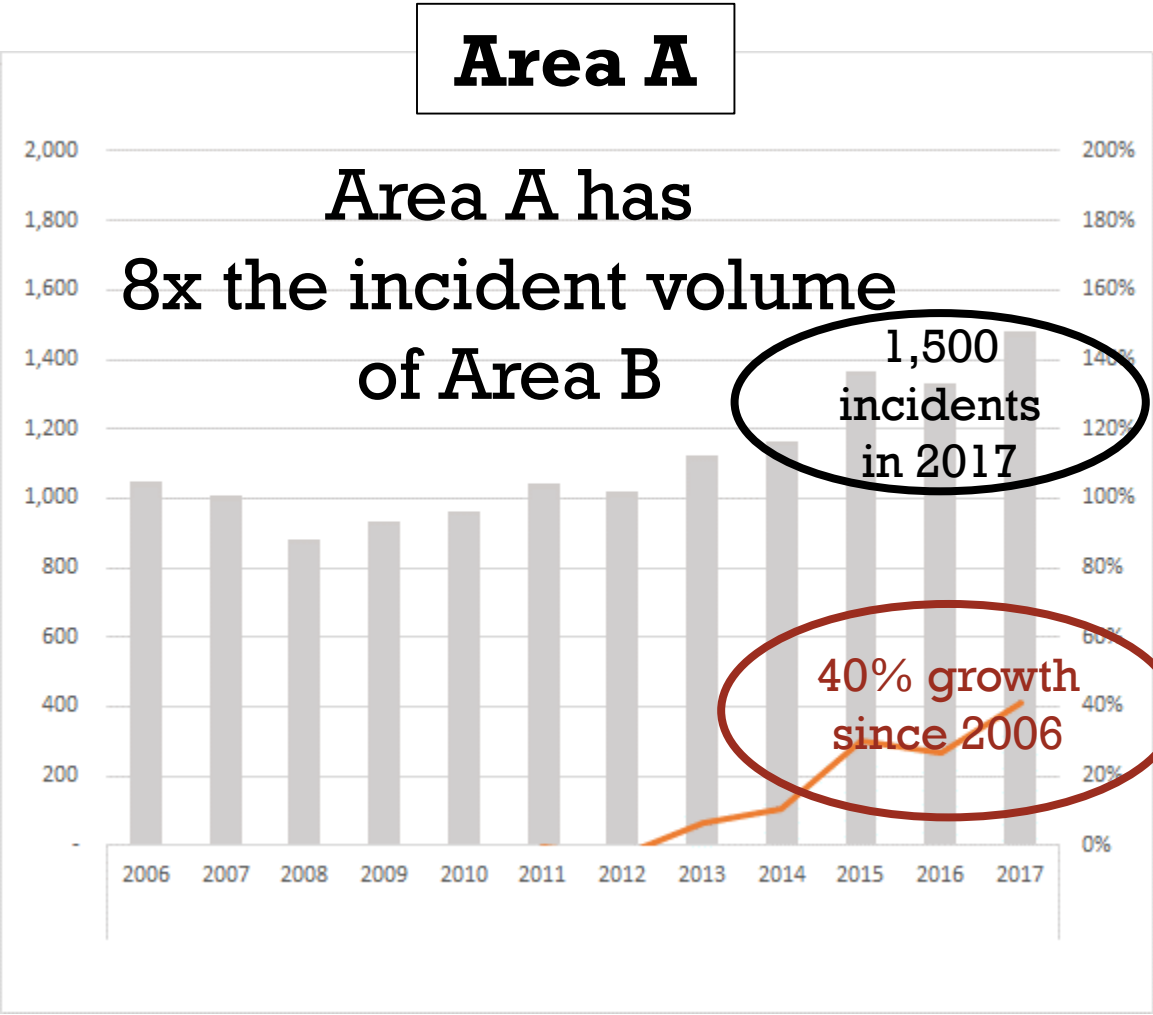
- Zones
- Neighborhood
- Construction Period



How much? ~ What? ~ Where? ~ When? ~ Acuity?



# Demand Features Vary by Area



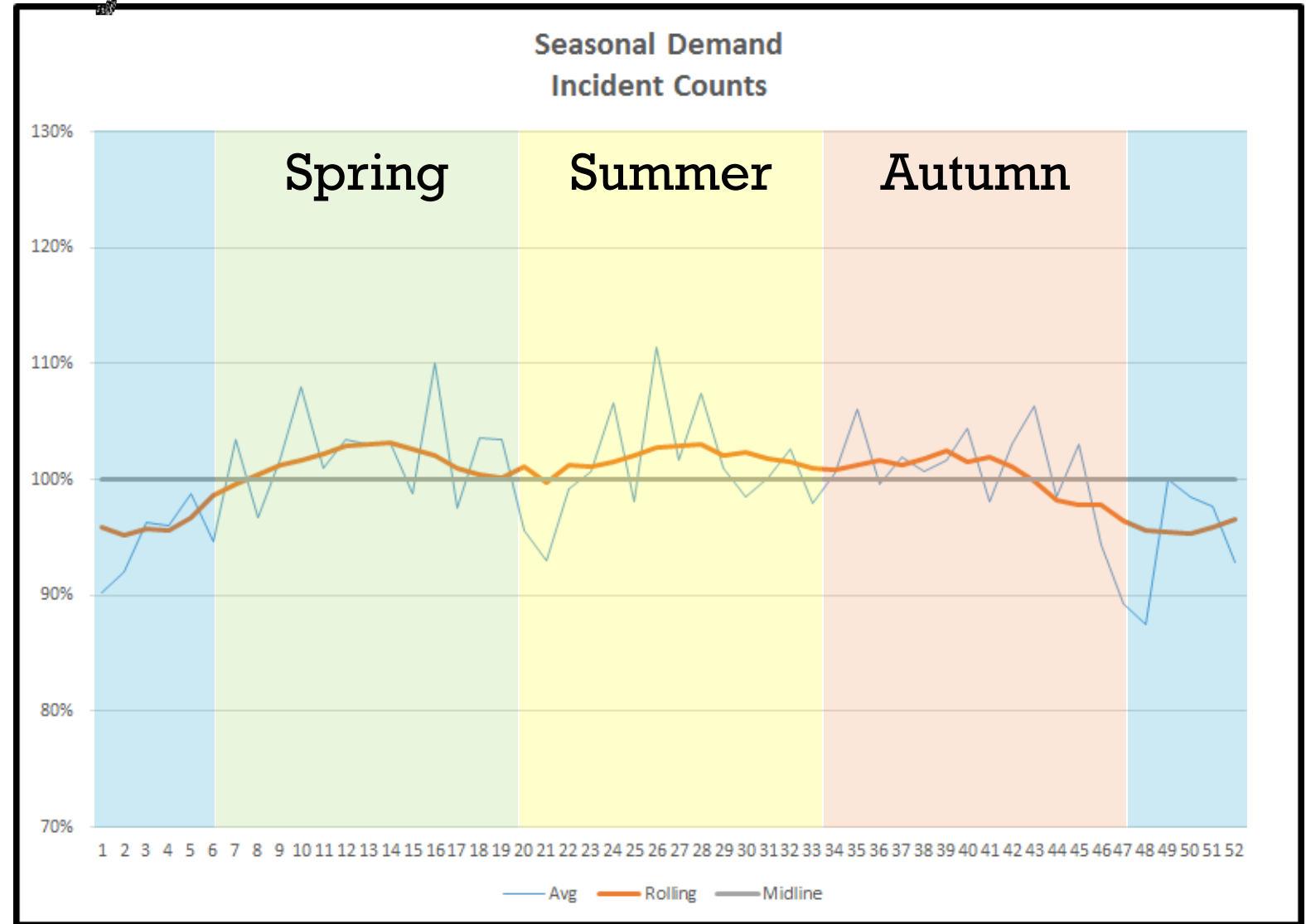
How much? ~ What? ~ Where? ~ When? ~ Acuity?



# Demand Changes by Season

## Seasonality

- Area C: Low

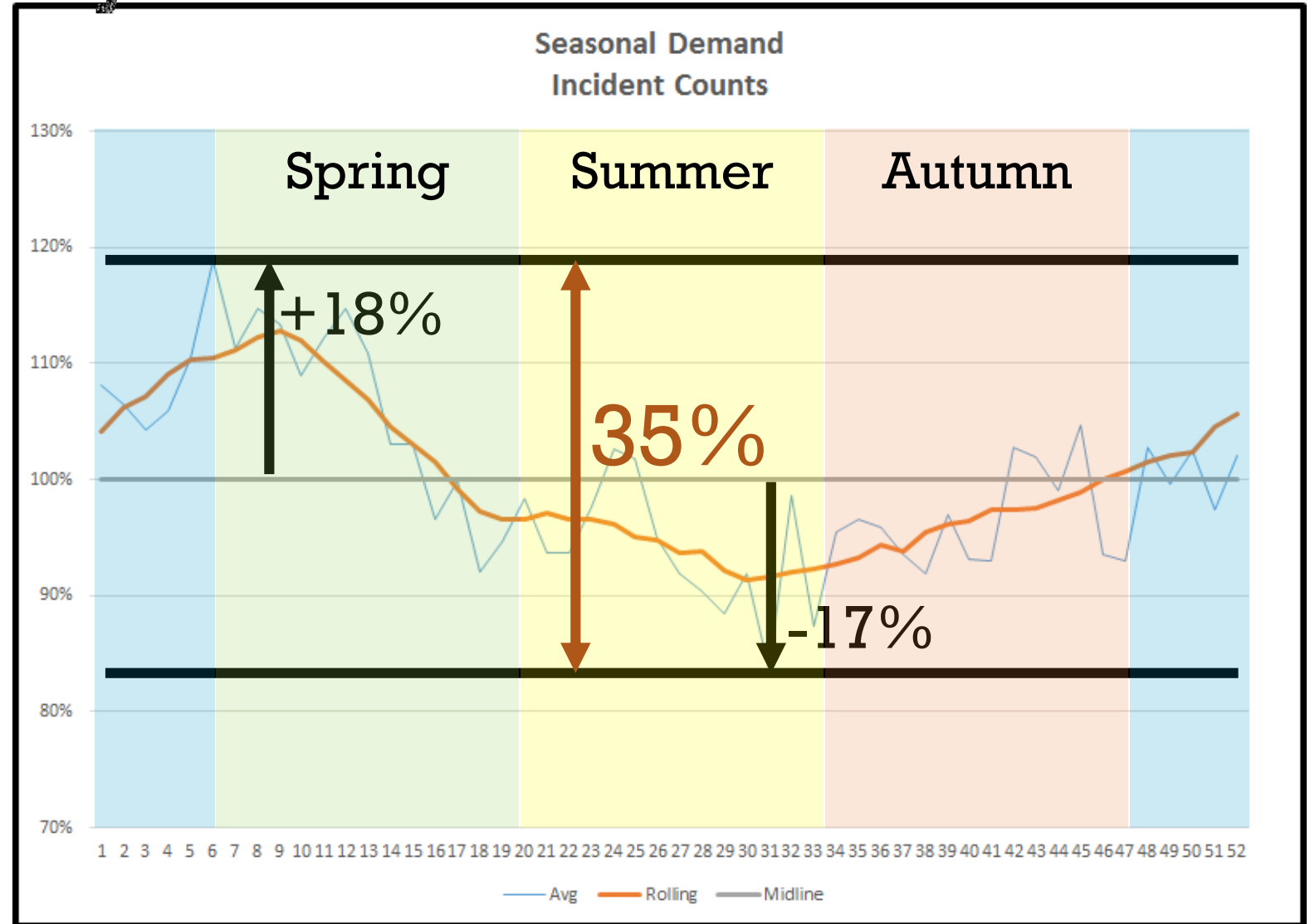


How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Demand Changes by Season

## Seasonality

- Area D: High



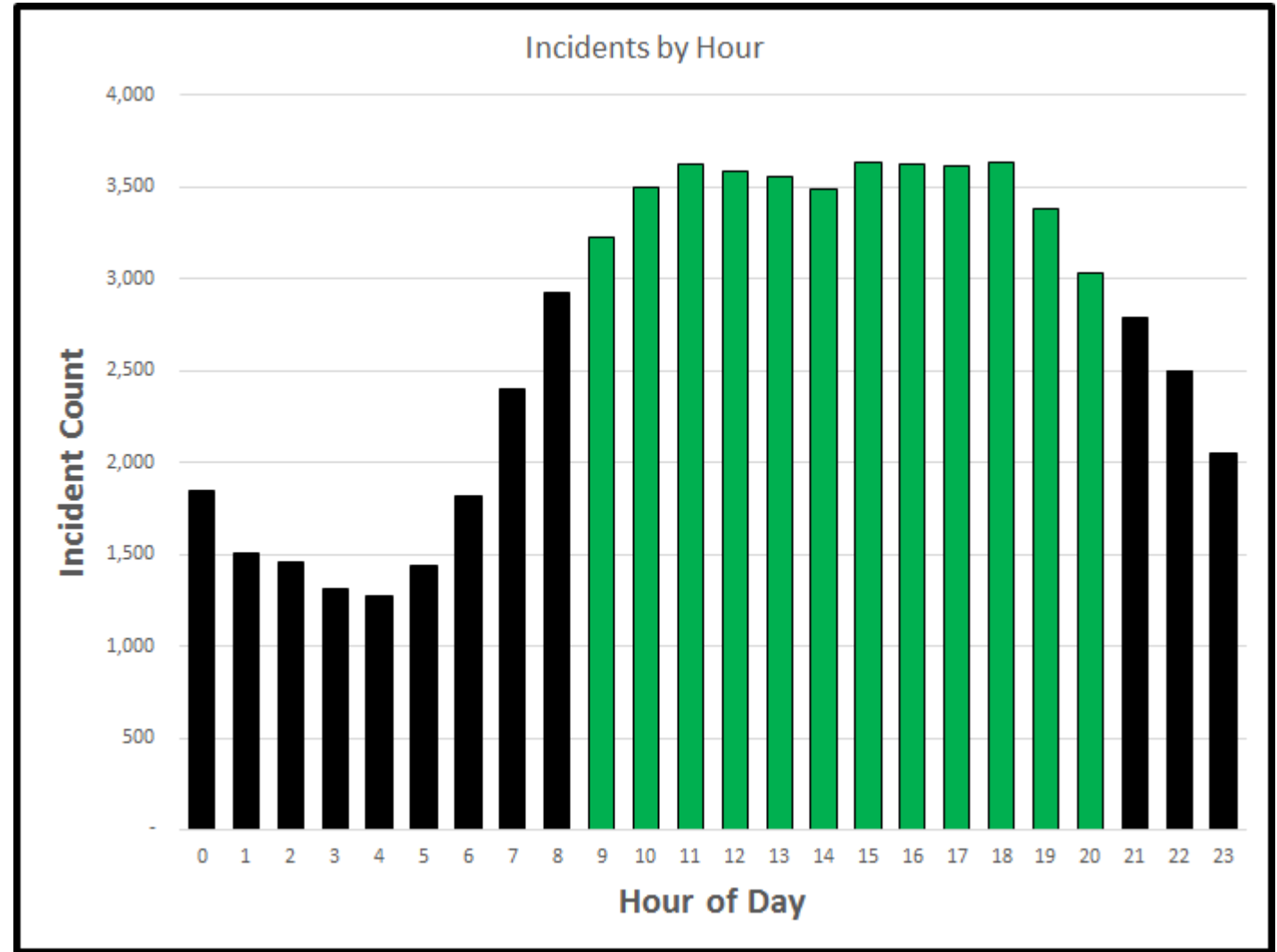
How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Demand Changes by Time Of Day

## Time of Day

- 64% of calls occur from 9am – 9pm

...almost 2x calls during the day as at night



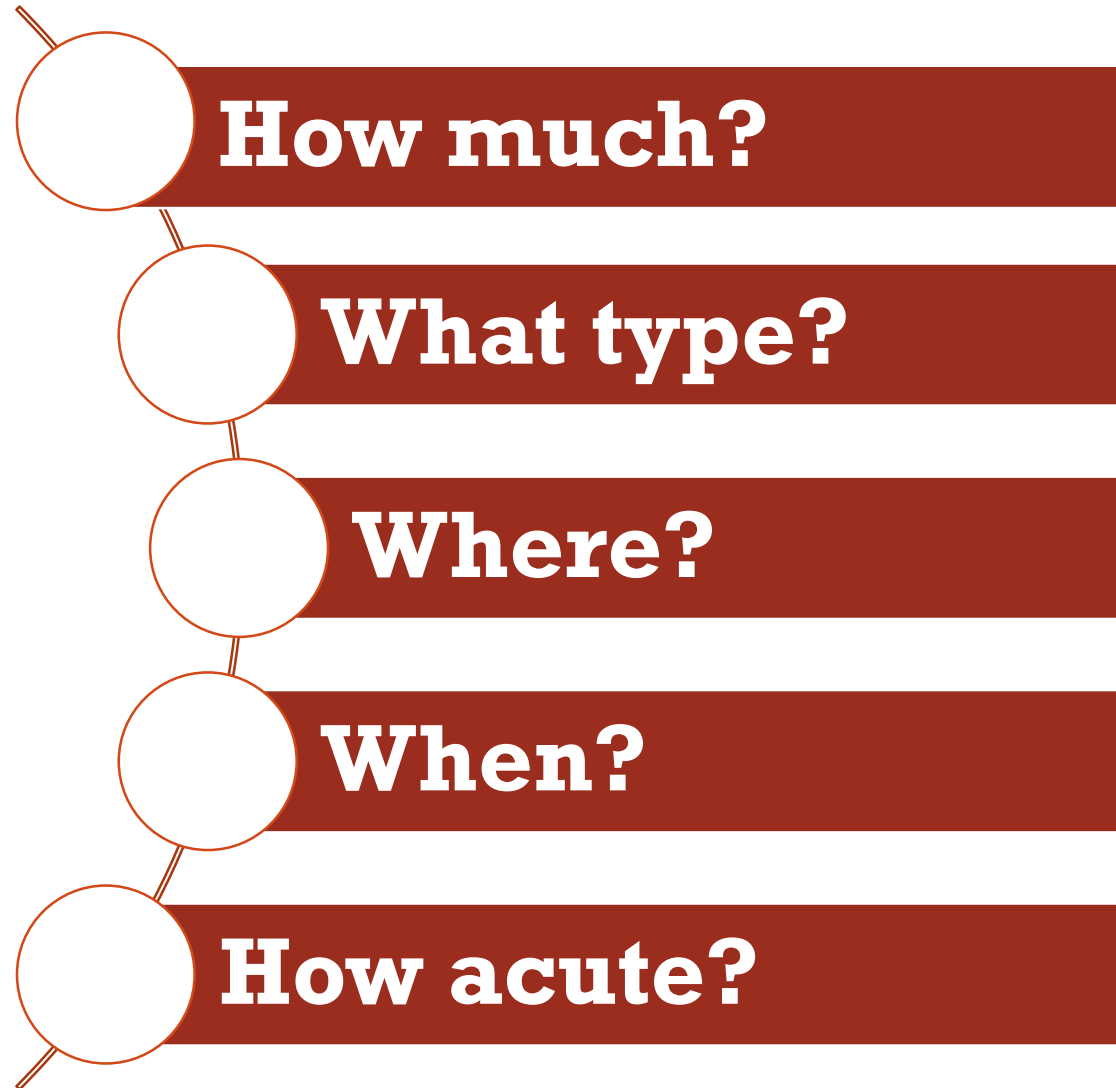
How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Demand has Different Levels of Acuity

	Medical Subcategory	Complex	MVA	ALS	BLS	Total
	Call Count (2017)	12,297	3,433	27,239	9,616	52,585
	Type	18 Nature Codes Stroke Drowning Heart Attack	6 Nature Codes Bike Motorcycle Pedestrian	23 Nature Codes Fall Seizure Unconscious	18 Nature Codes Ill-B Fall-B Injury-B	65 Nature Codes All Call Types
Acuity Levels	5 (Severe)	17%	6%	4%	1%	15%
	4	14%	7%	16%	7%	12%
	3	13%	2%	8%	5%	10%
	2	28%	20%	34%	33%	27%
	1 (Normal)	22%	52%	31%	46%	29%
	Not coded	6%	13%	7%	7%	7%

How much? ~ What? ~ Where? ~ When? ~ Acuity?

# Describe Demand



# MFMD Sequence of Events

