



# City Council Report

**Date:** February 8, 2018  
**To:** City Council  
**Through:** Kari Kent, Assistant City Manager  
**From:** Polly Bonnett, Executive Manager  
**Subject:** Imagine Mesa Recommendations

## **Purpose and Recommendation**

The purpose of this report is to provide the City Council with a status report on the Imagine Mesa Advisory Committee recommendations as presented by the Committee on December 7, 2017.

## **Background**

On June 29, 2017, Imagine Mesa was launched as an interactive, digital engagement campaign which sought input from Mesa residents, businesses and visitors on ideas for shaping Mesa's future. Imagine Mesa was designed to inspire idea generation and conversations among the participants in an effort to provide feedback to City Council on community priorities. Ideas were collected through October 31, 2017.

A 15-member citizen Imagine Mesa Advisory Committee was appointed by the City Council to help promote the campaign, and tasked with evaluating and prioritizing the 465 ideas that were gathered. The Committee recommendations were presented to the City Council on December 7<sup>th</sup>, 2017. The City Council directed the City Manager to review the ideas presented, and provide an update in early 2018 on implementation feasibility.

## **Discussion**

The City Manager has met with staff from the affected Departments, and was provided status updates and responses on each Imagine Mesa recommendation (Attachment A). Included in the report are ways to address the idea either through 2018-19 Operational Budget, future Capital Improvement Project funding, or fall under "Other" which means the service can continue or expand without cost implications. Staff will be presenting more details on funding options for City Council consideration at upcoming Study Sessions.

**Coordination**

Dependent on the recommendation category, Department staff have met with the Budget Office, Engineering and in cases of cross-department implications, all departments impacted have met and agreed on future proposals.

**Fiscal Impact**

Fiscal impact will be determined and discussed as part of each Department's 2018-19 Operating Budget and/or Capital Improvement presentations.