



Draft Sign Ordinance Overview Planning and Zoning Board



*January 16, 2018
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and
John Wesley*

Please send any questions or comments to: signinfo@mesaaz.gov

Sign Ordinance Update

- Comprehensive Update Needed
- Supreme Court: Reed vs Town of Gilbert - 2015
 - **Cannot** base regulations on sign's content or message



Update Objectives



- Reorganize chapters with sections
- Remove message-based classifications
- Location and context-based allowances
- Updated sign allowances
- Updated design standards
- Adding optional allowances to reduce Special Use Permits needed

Sign Ordinance Chapters

Chapter

- 41 Introductory and General Provisions
- 42 Portable Signs
- 43 Permanent Signs
- 44 Prohibited Signs
- 45 Use Permits and Variances
- 46 Sign Permits
- 47 Nonconforming Signs
- 48 Maintenance, Removal, Disposal, Violations, and Enforcement
- 49 Definitions

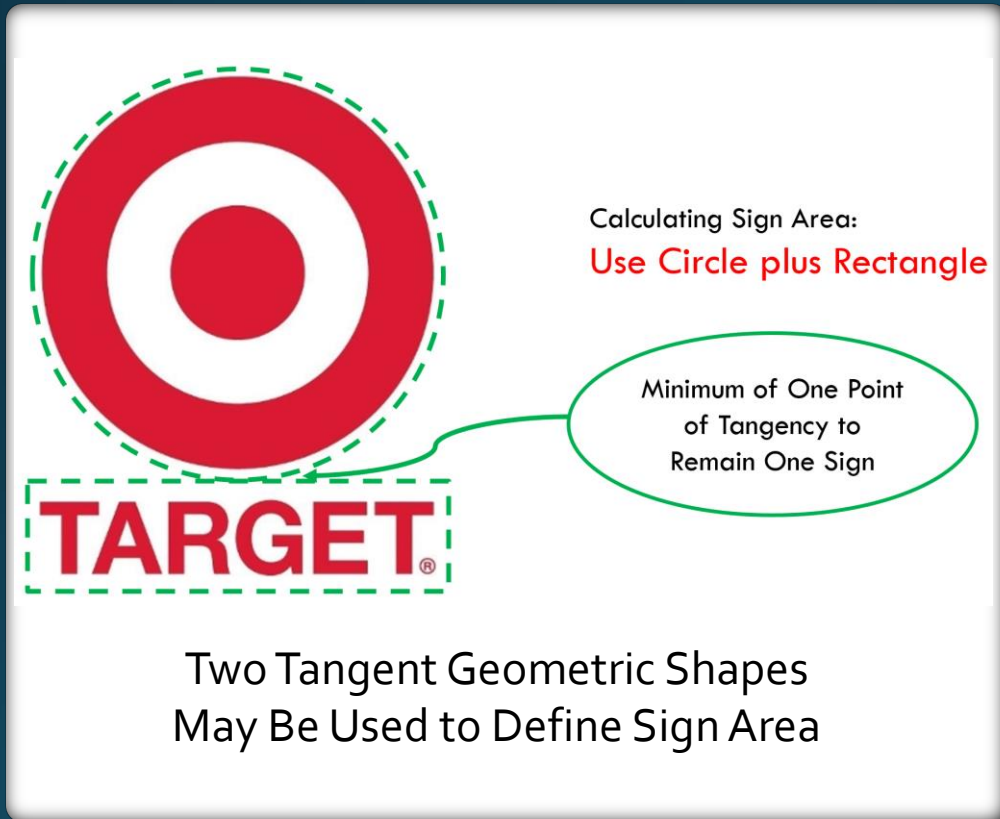


Chapter 41: Introductory and General Provisions

- 11-41-1 Findings and Purpose
- 11-41-2 Applicability
- 11-41-3 General Requirements
- 11-41-4 Repeal and Severability
- 11-41-5 Consent of the Property Owner Required



Chapter 41: Introductory and General Provisions (Continued)

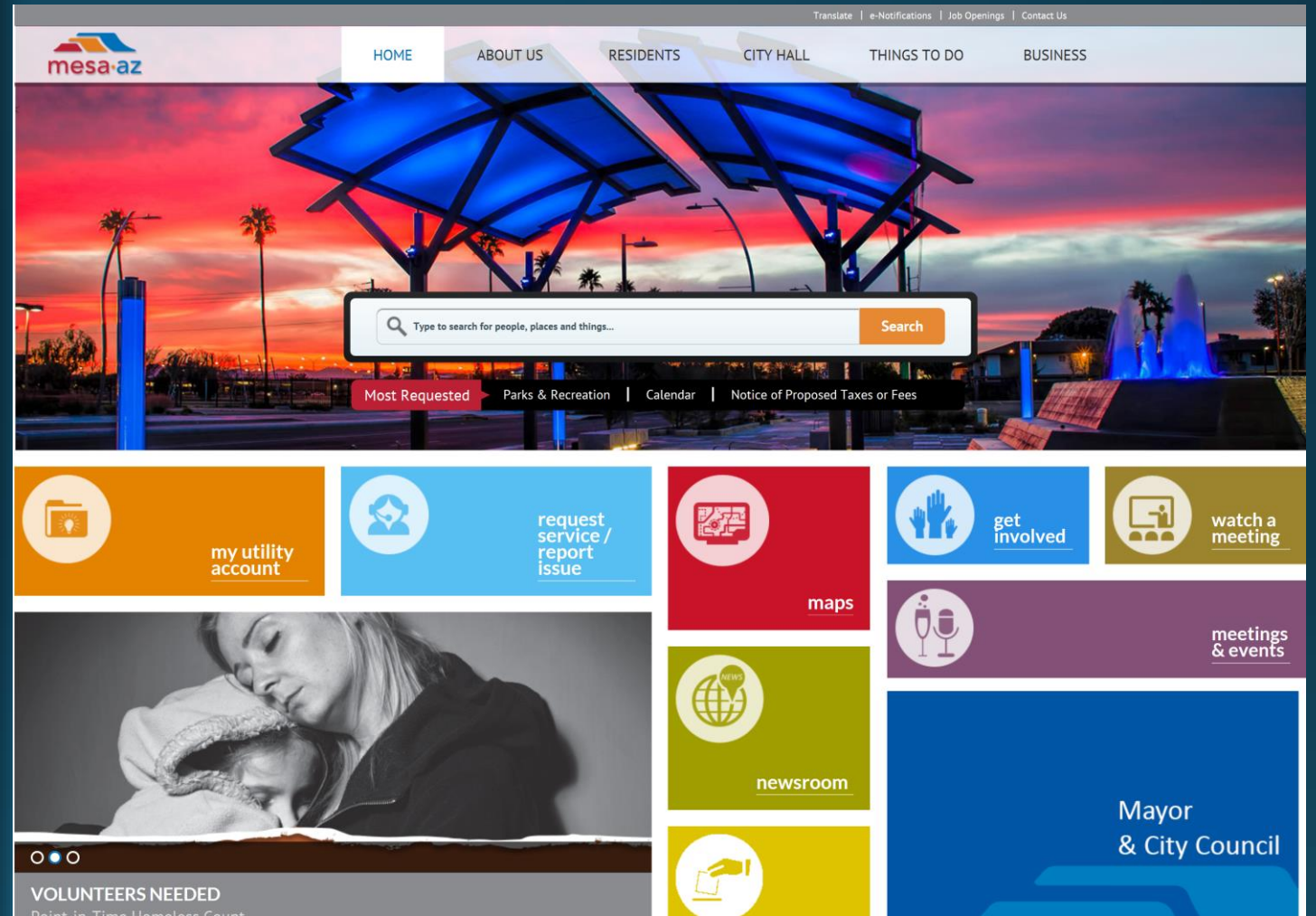


- 11-41-6 Noncommercial Message Substitutions Allowed
- 11-41-7 Standards of Measurement
- 11-41-8 Sight Visibility Triangles
- 11-41-9 Responsible Party

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Please note the change to submittal requirements. Planning applications must now be submitted electronically through DIMES. Please do not print plans. Submit applications electronically.

[Learn more about DIMES](#)

Digital Innovation for Mesa's Electronic Services
24/7 online application system for
planning, code enforcement, permits and license

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- [Application Deadline Dates](#)
- [Current Pre-submittal Applications](#)
- [Sign Ordinance Update](#)
- [Definition of Quality Development](#)
- [Research completed case files by number](#)

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- [Pre-Application \(Board of Adjustment\)](#)
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- [Design Review](#)
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- [Group Home Registration](#)
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Ordinances

- [Zoning Ordinance](#)
 - [Eastmark \(Mesa Proving Grounds Community Plan\)](#)
 - [Cadence \(Pacific Proving Grounds Community Plan\)](#)
- [Form-Based Zoning](#)
- [Elliot Road Technology Corridor \[PDF\]](#)
- [Subdivision Regulations](#)
- [Zoning Ordinance Interpretations](#)

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- [Historic District Overlay Zoning Process](#)
- [Historic Landmark Overlay Zoning Process](#)

Planning

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 Mesa, AZ 85201
 480-644-2385
[Email](#)

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 PO Box 1466, Mail Stop 9953
 Mesa, AZ 85211

Hours of Operation
 M-Th 7am-6pm

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 Zoning Administrator
 480-644-2181
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- Send questions or comments to:

signinfo@mesaaz.gov

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Sign Ordinance Update

A draft of the revised Mesa Sign Code is now available for the Public review and comment.

The current Sign Code is part of Mesa's Zoning Ordinance - Title 11 Chapter 41. It was last updated in 1986 with several sections receiving minor revisions since that time.

The draft Sign Code is Chapters 41 through 49 of Mesa's Zoning Ordinance.

The following objectives guided the drafting of the revised Sign Code:

• Address the requirements of the U.S. Supreme Court decision in *Reed V. Town of Gilbert*;

• Reorganize and reformat the ordinance to be more user-friendly;

• Update requirements for both temporary (portable) and permanent signs;

• Create a ordinance that is effectively 'content neutral' by avoiding references to regulations based on sign messages;

• Expand 'by-right' options for permanent signs to reduce the need for comprehensive sign plans; and,

• Provide allowances that are roughly equivalent to the existing sign ordinance for temporary (portable) signs.

Public Meeting Dates

• February - dates and locations TBD

Stakeholder Meetings

• Scheduled as requested

2018 Upcoming Advisory Board Meeting dates and anticipated topics:

Board of Adjustment

• January 3rd: Overview of the new ordinance

• February 7th: Review of changes to permanent signs and comprehensive sign plans; recommendation

• March 7th: Additional meeting for review and recommendation, if necessary

Design Review Board

• January 9th: Overview of the new ordinance

• February 13th: Review of permanent sign design standards and guidelines; recommendation

• March 13th: Additional meeting for review and recommendation, if necessary

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This slide presentation provides a summary of the major changes being proposed.

Questions or comments about the draft Sign Code can be emailed to: signinfo@mesaaz.gov

For general sign code questions pertaining to the existing code please call 480-644-2385 to speak to the Planner of the Day.

For sign permit requirements please call 480-644-4273 or go to: <http://mesaaz.gov/business/development-services/commercial-construction>

Next Steps

Jan. to March	Review and Comment Period
January 19 th	Chamber of Commerce
February 13 th	Design Review Board
February 20 th	P&Z Study Session: Portable Signs & Prohibited Signs
February 20 th	Public Meeting at Fire Station 201 at 360 E. 1 st St.
February 21 st	P&Z Hearing: General Presentation
March 20 th	P&Z Study Session: Permanent Signs+
March/April	Presentations at Study Sessions & Hearings
May/June	City Council Hearings



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