ZON17-00184

DISTRICT 4: THE 0 TO 100 BLOCK OF SOUTH POMEROY (WEST SIDE). LOCATED WEST OF MESA DRIVE SOUTH OF MAIN STREET. (1± ACRES). REZONE FROM T5MS TRANSECT TO T5MSF TRANSECT. THIS REQUEST WILL ALLOW FOR THE DEVELOPMENT OF A MIXED-USE PROJECT TO INCLUDE RESIDENTIAL AND COMMERCIAL LAND USES WITH A PARKING STRUCTURE. PRELIMINARY PLAT.

City Council Study Session

10/16/2017

Jeffrey McVay AICP Manager of Downtown Transformation

REZONING REQUEST

THE GRID - CURRENT PROJECT DETAILS

- Site Area:
 - Approx. 3.3 acres
- Total Building Area:
 - Approx. 340,000 SF
- Mixed-Use:
 - 20,000+ SF commercial space
 - 250+ dwelling units
- Building Height
 - Main Street building: 79'
 - Residential building: 84'-6"
- New 3-level parking garage
- Pomeroy garage improvements
- Pomeroy streetscape improvements
- Gateway Park improvements



THE GRID - VIEW FROM MAIN STREET

(LOOKING WEST)

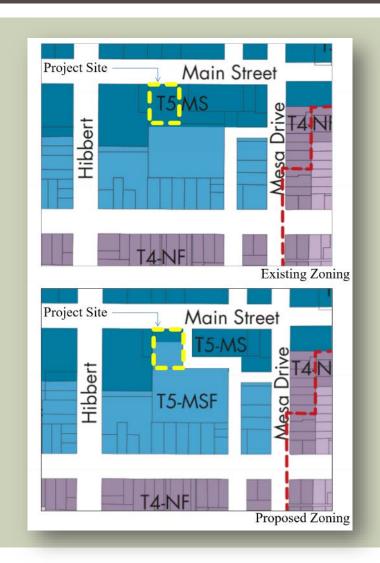


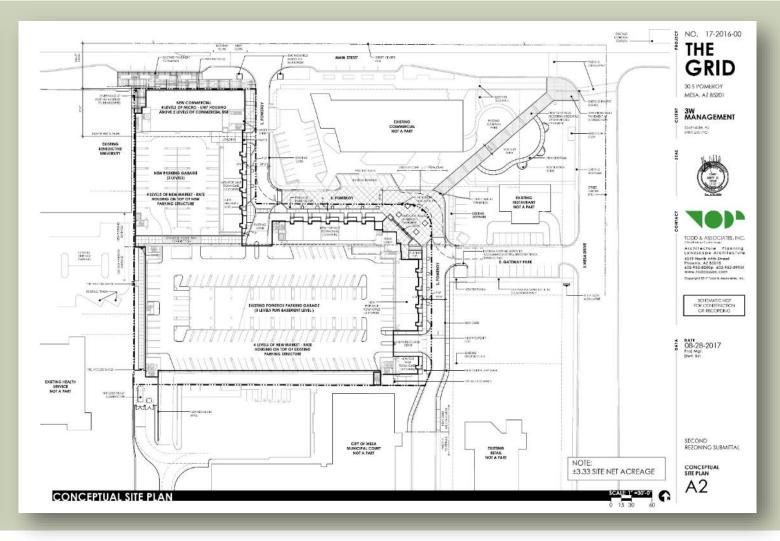
THE GRID - VIEW FROM GATEWAY PARK

(LOOKING SOUTHWEST)



REZONING REQUEST

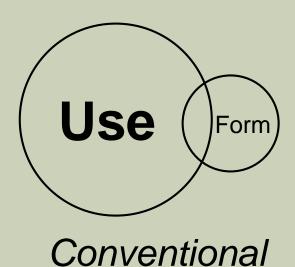


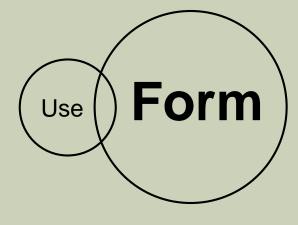




FORM-BASED CODE

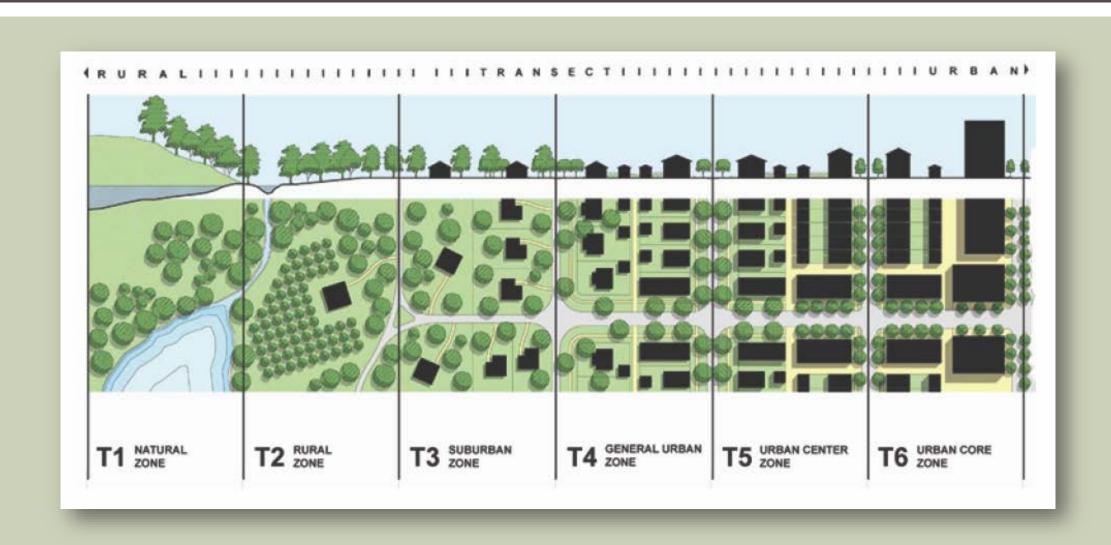
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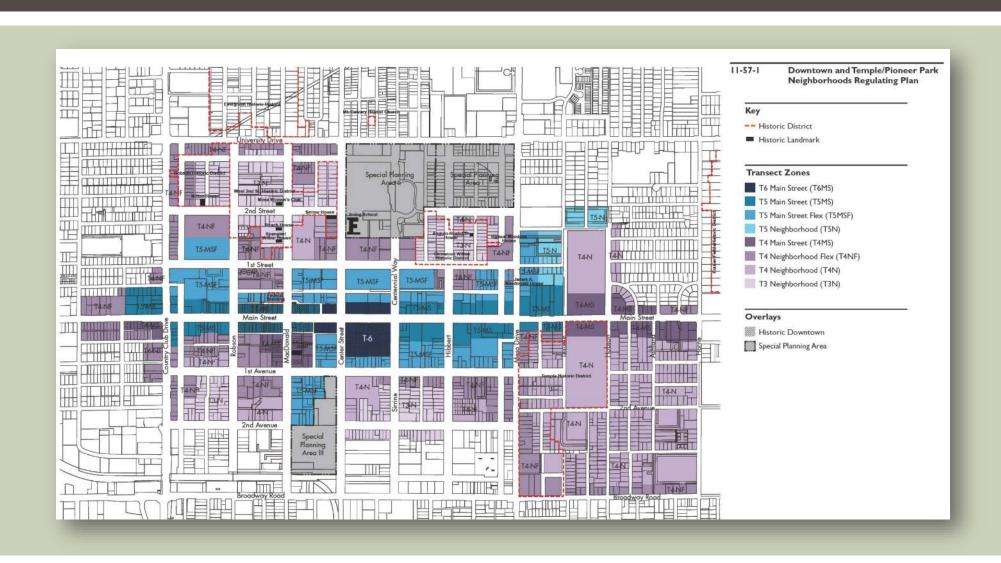


Form Based

FORM-BASED CODE - TRANSECTS



FORM-BASED CODE – REGULATING PLAN



FORM-BASED CODE - BUILDING FORM



T3 Neighborhood

Intent

To provide a walkable predominantly single-family neighborhood that integrates appropriate multi family housing types such as duplexes, mansion apartments, and bungalow courts within walking distance to transit and commercial areas.

Desired Form

Residential

General Use

Residential

Parking

Low to moderate Parking Requirements to promote walkability and minimize the visual impact on the neighborhood.



T4 Neighborhood

To provide high quality, medium residential building types such as townhouses, small courtyard housing, mansion apartments, duplexes, or fourplexes within walking distance to transit and commercial amenities

Desired Form

Residential

General Use

Residential

Parking

Low to moderate Parking Requirements to promote walkability and minimize the visual impact on the neighborhood. On street parking should be counted toward required parking.



T4 Neighborhood Flex

To provide a flexible area that can accommodate smaller, neighborhood serving commercial uses in a main street form that allows for interim uses such as live/work and ground floor residential until the commercial corridor matures.

Desired Form

Live-Work/Commercial/Residential

General Use

Ground Floor Live/Work, Commercial, or Residential

Upper Floor Residential or Commercial

Parking

Low Parking Requirements to promote walkability: Commercial parking handled as a part of a Downtown Commercial District. off-street structured residential



T4 Main Street

To integrate vibrant main-street commercial and retail environments into neighborhoods, providing access to day-to-day amenities within walking distance, creating potential for a transit stop, and serving as a focal point for the neighborhood.

Desired Form

Commercial/Shopfronts

General Use

Ground Floor Commercial

Upper Floor Residential or Commercial

Parking

Low Parking Requirements to promote walkability, Commercial parking handled as a part of Downtown Commercial Distract. off-street structured residential



To provide a medium- to highdensity residential building types such as apartment houses, courtyard buildings, and mid-rise buildings that transition from lower density surrounding residential neighborhoods to the higher density mixed-use neighborhoods.

Desired Form

Residential

General Use

Residential

Parking

Low Parking Requirements to promote walkability, off-street structured residential parking.



15 Main Street Flex

Intent

To provide a flexible area that can transition from the commercial district to residential district by allowing a mixture of ground floor uses including live/work and ground floor residential that could transition to commercial space when the commercial corridor matures.

Desired Form

Live-Work/Commercial/Residential

General Use

Ground Floor Live/Work. Commercial, or Residential

Upper Floor Residential or Commercial

Parking

Low Parking Requirements to promote walkability. Commercial parking handled as a part of a Downtown Commercial District. off-street structured residential



T5 Main Street

Intent

To integrate medium intensity vertical mixed use that can appropriately transition into the adjacent neighborhoods in central Mesa, near transit stops, or other pedestrian oriented urban area

Desired Form

Commercial/Shopfronts

General Use

Ground Floor Commercial

Upper Floor Residential of Commercial

Parking

Low to no Parking Requirements to promote walkability: Commercial parking handled as part of a Downtown Commercial District. off-street structured residential



Intent

To enable designated areas within the core of central Mesa to evolve into higher intensity mixed use development that can support transit and provide a vibrant urban environment.

Desired Form

Commercial/Shopfronts

General Use

Ground Floor Commercial

Upper Floor Residential or Commercial

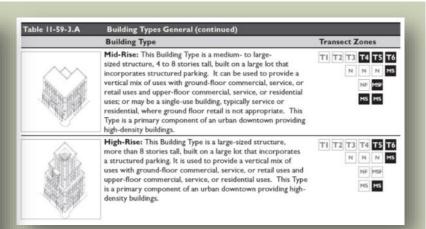
Parking

Low to no Parking Requirements to promote walkability: Commercial parking handled as part of a Downtown Commercial District. off-street structured residential

FORM-BASED CODE - BUILDING TYPE

Building Types General	
	Transect Zones
Carriage House: This Building Type is a secondary structure typically located at the rear of a lot. It typically provides either a small residential unit, home office space, or other small commercial or service use that may be above a garage or at ground level. This Type is important for providing affordable housing opportunities and incubating small businesses within walkable neighborhoods.	T1 T2 T3 T4 T5 T6 N N N M M MS P55 P55 P55
Single-Unit House, Village: This Building Type is a medium-sized detached structure on a medium-sized lot that incorporates one unit. It is typically located within a primarily single-family residential neighborhood in a walkable urban setting, potentially near a neighborhood main street.	TI T2 T3 T4 T5 T6 N N N M NS PSS PS PSS
Single-Unit House, Cottage: This Building Type is a small detached structure on a small lot that incorporates one unit. It is typically located within a primarily single-family residential neighborhood in a walkable urban setting, potentially near a neighborhood main street. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	TI T2 T3 T4 T5 T6 N N N P5 P5 P5 P5 P5
Bungalow Court: This Building Type consists of a series of small, detached structures, providing multiple units arranged to define a shared court that is typically perpendicular to the street. The shared court takes the place of a private rear yard and becomes an important community-enhancing element of this Type. This Type is appropriately scaled to fit within primarily single-family or medium-density neighborhoods. It enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	T1 T2 T3 T4 T5 T6 N N N P5
Duplex: This Building Type is a small to medium-sized structure that consists of two side-by-side or stacked dwelling units, both facing the street, and within a single building massing. This Type has the appearance of a medium to large single-family home and is appropriately scaled to fit within primarily single-family neighborhoods or medium-density neighborhoods. It enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	T1 T2 T3 T4 T5 T6 N N N M N MS MS MS
	Carriage House: This Building Type is a secondary structure typically located at the rear of a lot. It typically provides either a small residential unit, home office space, or other small commercial or service use that may be above a garage or at ground level. This Type is important for providing affordable housing opportunities and incubating small businesses within walkable neighborhoods. Single-Unit House, Village: This Building Type is a medium-sized detached structure on a medium-sized lot that incorporates one unit. It is typically located within a primarily single-family residential neighborhood in a walkable urban setting, potentially near a neighborhood main street. Single-Unit House, Cottage: This Building Type is a small detached structure on a small lot that incorporates one unit. It is typically located within a primarily single-family residential neighborhood in a walkable urban setting, potentially near a neighborhood in a walkable urban setting, potentially near a neighborhood in a walkable urban setting, potentially near a neighborhood in a walkable urban setting, potentially near a neighborhood in a walkable urban setting potentially near a neighborhood in a walkable urban setting potentially near a neighborhood in a walkable urban setting potentially near a neighborhood main street. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing type consists of a series of small, detached structures, providing multiple units arranged to define a shared court that is typically perpendicular to the street. The shared court takes the place of a private rear yard and becomes an important community-enhancing element of this Type. This Type is appropriately scaled to fit within primarily single-family or medium-density neighborhoods. It enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. Duplex: This Building Type is a small to mediu

Table 11-59-3.A	Building Types General (continued)	
	Building Type	Transect Zones
	Townhouse: This Building Type is a small to medium-sized attached structure that consists of three to eight dwelling units placed side-by-side. This Type is typically located within medium-density neighborhoods or in a location that transitions from a primarily single-family neighborhood into a neighborhood main street. This type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability. Syn: Rowhouse	T1 T2 T3 T4 T5 T6 N N N P5 NF P66 P5 P65
	Mansion Apartment: This Building Type is a medium structure that consists of three to six side-by-side and/or stacked dwelling units, typically with one shared entry or individual entries along the front. This type has the appearance of a medium sized family home and is appropriately scaled to fit in sparingly within primarily single-family neighborhoods or into medium density neighborhoods. This Type enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	T1 T2 T3 T4 T5 T6 N N N P5 NP P5P P5 P5
	Apartment House: This Building Type is a medium- to large- sized structure that consists of seven to 12 side-by-side and/ or stacked dwelling units, typically with one shared entry. This Type is appropriately scaled to fit in within medium-density neighborhoods or sparingly within large lot predominantly single-family neighborhoods. This Type enables appropriately- scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	T1 T2 T3 T4 T5 T6 N N N P5 NF P6F P6S P6S
	Courtyard Building: This Building Type is a medium- to large-sized structure that consists of multiple side-by-side and/ or stacked dwelling units accessed from a courtyard or series of courtyards. Each unit may have its own individual entry, or up to three units may share a common entry. This Type is appropriately scaled to fit in sparingly within primarily single-family or medium-density neighborhoods. It enables appropriately-scaled, well-designed higher densities and is important for providing a broad choice of housing types and promoting walkability.	T1 T2 T3 T4 T5 T6 N N N P5 N5 P5 P5
	Main Street Mixed-Use: This Building Type is a small-to medium-sized structure, typically attached, intended to provide a vertical mix of uses with ground-floor commercial, service, or retail uses and upper-floor commercial, service, or residential uses. Smaller versions of this Type include live/work units. This Type makes up the primary component of a neighborhood main street and portions of a downtown main street, therefore being a key component to providing walkability.	TI T2 T3 T4 T5 T6 N N N P5 NF P5F P5 P5 P5
Key	T# not allowed	



FORM-BASED CODE – PRIVATE FRONTAGE TYPE

