

COUNCIL MINUTES

April 27, 2017

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on April 27, 2017 at 7:32 a.m.

COUNCIL PRESENT

John Giles
David Luna
Mark Freeman
Christopher Glover*
Kevin Thompson
Jeremy Whittaker
Ryan Winkle

COUNCIL ABSENT

None

OFFICERS PRESENT

Christopher Brady
Dee Ann Mickelsen
Jim Smith

(*Councilmember Glover participated in the meeting through the use of telephonic equipment.)

1-a. Hear a presentation, discuss and provide direction on the following department budgets:

1. Development Services

Development Services Director Christine Zielonka introduced Fiscal Analyst Chase Carlile who displayed a PowerPoint presentation (**See Attachment 1**) related to the Development Services Department operational overview and budget discussion.

Ms. Zielonka reported that the overall mission of the Development Services Department is to facilitate a high quality, attractive, and healthy development of the community for new development, in-fill, and re-use of existing facilities. She highlighted the three main areas in Development Services; Planning, Building Permits, and Code Compliance. (See Pages 2 and 3 of Attachment 1)

Ms. Zielonka displayed a graph from FY 2005/06 through forecasted FY 2018/19. She stated that for the month of April the City of Mesa issued more permits than the City of Phoenix. She explained that the City has continual residential development, specifically in District's 5 and 6, while commercial development shows no sign of increasing. She added that the line represents the number of full-time employees (FTEs) and that currently permit numbers are back to the FY 2005/06 numbers, however, staff size is at half the number and will be addressed later in the presentation. (See Page 4 of Attachment 1)

In response to a question posed by Vice Mayor Luna, Ms. Zielonka responded that the department is moving forward with a software system pilot program and has been using electronic plans in

the system over the last six months. She noted that the cost savings would be significant on staff time and the developer's side.

In response to a question from Councilmember Winkle, Development Services Deputy Director Steve Hether replied that each apartment building receives one permit for all units within a building and each house receives one permit.

Ms. Zielonka presented a graph representing the current plan sets in the system for review and what has been issued. She emphasized that as of the week of April 10, there were over 300 plan sets to be reviewed. She pointed out that staff has guaranteed turnaround times; commercial plan review is 18 days, residential is 10 days, and that expedited and super expedited services are also offered. She stated that the department maintains a 99% compliance on the turnaround time. (See Page 5 of Attachment 1)

Ms. Zielonka reported on the caseloads per year since 2013 and that the 2017 forecasted case load is estimated at 991 cases. (See Page 6 of Attachment 1)

Ms. Zielonka expressed concern related to inspection activity, adding that the department uses the International City/County Management Association (ICMA) data as a benchmark for a reasonable number of inspections per inspector per day. She stated that ICMA recommends ten and that the City has over 20 inspections per day per inspector, which creates challenges. (See Page 7 of Attachment 1)

In response to a question posed by Councilmember Thompson, Ms. Zielonka responded that life safety is the goal for all inspections, and that there are numerous inspections completed on each building including foundation, grading, footing, structural, electrical, and plumbing. She commented that with the number of inspections completed each day, inspectors do the best they can on each inspection.

In response to a question from Vice Mayor Luna, Ms. Zielonka replied that the department has ten inspectors and two supervisors, and the FY 2017/18 proposed budget includes an additional staff request and is detailed later in the presentation.

Ms. Zielonka highlighted the following FY 2016/17 mid-year adjustments (See Page 9 of Attachment 1):

- Planner I
- Building Plans Examiner
- Sr. Plans Reviewer Conversion (part-time to full-time)
 - Small business assistance
 - Over-the-counter assistance for residential and commercial customers

Ms. Zielonka presented department requests for two full-time additions to be included in the FY 2017/18 proposed budget, one for a Building Inspector II to alleviate the workload specific to Building Code Enforcement and an Administrative Assistant I to assist with digital document conversion and retrieval.

Ms. Zielonka reported that in the FY 2017/18 proposed budget, a project for the International Code Council (ICC) Building Code and National Energy Code (NEC) updates are needed. She displayed a comparison chart of City Code versions in surrounding municipalities and stated that the City of Mesa's versions are from 2005 and 2006. (See Page 12 of Attachment 1)

In response to questions posed by Councilmember Thompson, Ms. Zielonka responded that the 2005 and 2006 codes are baseline codes that staff utilize, however, Mr. Hether has authorization to modify codes and to follow updated codes depending on the construction. She clarified that the code update will take six to seven months, to allow staff to analyze the differences between the current and new codes, reviewing Mesa's amendments, and conduct extensive training with staff and the development community.

Ms. Zielonka highlighted the Digital Document Conversion project for FY 2017/18, stating that approximately 12,000 documents in the Planning Department have been converted and are available in the electronic system. She pointed out that approximately 52,000 sets of building improvement plans are to be converted to digital.

In response to questions posed by Councilmember Thompson, Ms. Zielonka confirmed that the department is using temporary staff for the conversion, with staff oversight. She remarked that outsourcing was looked into and was not cost effective.

Ms. Zielonka explained the Digital Innovation for Mesa's E-Services (DIMES) project for FY 2017/18, and that assistance for walk-in customers and training is needed for customers to utilize the electronic system, as well as training for the development community. She displayed a chart of walk-in customers over the past four years. (See Page 14 of Attachment 1)

Ms. Zielonka reported on two additional projects, which are the Quality Design for creation of quality residential and commercial design standards and the creation of an Adaptive Reuse Program for existing buildings, which were previously approved by Council, however, due to staff workload the department has moved these projects to the FY 2017/18 proposed budget. (See Page 15 of Attachment 1)

Ms. Zielonka presented the Revenue Budget Summary by activity. She pointed out that in FY 2015/16, the high amount for Development Services is due to the Apple Building construction, as well as expedited reviews. She explained the estimated FY 2017/18 budget has a 5% increase in activity levels over the adopted FY 2016/17 budget. (See Page 16 of Attachment 1)

Ms. Zielonka summarized the Revenues and Expenditures and explained that expedited review revenues are not projected and noted that the revenues over the last two years have increased. (See Page 18 of Attachment 1)

In response to a question posed by Vice Mayor Luna, Ms. Zielonka responded that expedited requests are a constant challenge, due to fact that staff has been devoted to the technology enhancement project and that at times the department has had to deny expedited requests due to a lack of resources. She explained that in order to accommodate expedited requests, staff has worked Friday's and they have also utilized temporary staff for specific projects.

In response to a question from Councilmember Thompson, Ms. Zielonka replied that the Friday hours are helpful and consists of a Supervisor and a Permit Technician from the hours of 8 a.m. – 12 p.m. that can process essential services such as, taking in plans, issuing permits, and collecting fees.

In response to a question posed by Councilmember Thompson, Code Compliance Administrator Eloy Garza explained that residents volunteer in specific areas collecting bandit signs (illegally placed signs). He stated that they are encouraging Homeowners Associations (HOA) and

neighborhoods to assist in the collection of bandit signs, however, no formal volunteer program has been organized.

In response to questions from Councilmember Thompson, Ms. Zielonka stated that the department keeps statistics on how often the department meets the guaranteed turnaround time, which is 99% of the time. She added that part of the problem with developers is that they need to provide 100% approvable plans when they walk in the door, if not the department requests that the owner and developer come in for a joint meeting to review. She further added that when the department is not meeting expectations the department works with the City Manager's office for additional resources, like the requests for additional employees and projects to assist by improving turnaround time, as well as utilizing temporary workers to complete larger tasks. She added that for the Quality Design and Adaptive Reuse Program, Executive Manager Veronica Gonzales, is the lead on the program and is currently working on the program scope and will proceed after the adoption of the budget.

In response to a question posed by Councilmember Freeman, Ms. Zielonka responded that the department does have special inspections for complex projects, where the developer's engineer signs off on a special inspection form and the City accepts that into the system. She added that the department has a couple of training programs, including the annual facilities program and self-certification program and explained the process in detail.

In response to a question from Councilmember Glover, Planning Director John Wesley replied that compared to surrounding cities, Mesa's Planning staff is smaller and that he will provide those numbers to Council.

Mayor Giles requested that the comparison include the City of Phoenix.

Vice Mayor Luna requested data on developer requests so that when Councilmember's receive inquiries, they can respond appropriately.

Mayor Giles thanked staff for the presentation.

2. Library Services

Library Director Heather Wolf introduced Management Assistant Dawn Kucerak who displayed a PowerPoint presentation (**See Attachment 2**) related to the Library Services operational overview and budget discussion.

Ms. Wolf reported that the mission of the Library is to provide free access to information and learning opportunities for all ages. (See Page 2 of Attachment 2)

Ms. Wolf highlighted services and resources, stating that the Library has four branches with 62 full-time and 27 part-time employees, as well as volunteers that work hours equal to fourteen and a half employees. She added that the libraries provide approximately 420,000 items that include, books, audio books, DVD's, and magazines and also offers online resources such as, Hoopla, Freegal, and the Greater Phoenix Digital Library. She pointed out that library members have access to over 11 million songs, e-books, movies, television episodes, comic books, and graphic novels, as well as internet and resource computers in the children and adult areas. She reported that the THINKspot is the hub for learning within the community, with approximately 15,000 users in FY 2015/16 and highlighted the programs offered. (See Page 3 of Attachment 2)

Ms. Wolf displayed a chart of the four Mesa Library locations specific to annual visits from FY 2013/14 through FY 2015/16. She stated that approximately 1.1 million people visit the libraries annually. She explained that the number of visitors are tracked by the security gates, however, at times the gates malfunction due to age and that all of them have recently been replaced. (See Page 4 of Attachment 2)

Ms. Wolf reported that ten librarians provided 2,000 programs in FY 2016/17 as well as story-time volunteers who provide additional programs. She explained the variety of programs that are offered daily that average 165 people. (See Page 5 of Attachment 2)

Ms. Wolf presented a chart on the hard copy and digital circulation and noted that while digital use is growing, hard copy continues to account for the majority of the circulation. (See Page 6 of Attachment 2)

Ms. Wolf highlighted the future bright spots occurring at the libraries as follows (See Page 7 of Attachment 2):

- Dobson Library's 30th Anniversary – June 17, 2017
- Category Two E-rate award - \$275,000
- THINKspot and Teen Zone at Main Library – Construction begins in August 2017

Ms. Wolf reviewed the recent accomplishments and highlighted Healthbrary, where library card holders may check out a Fitbit or a blood pressure cuff for free; and playful learning in the park, which is a six week early learning program at local parks, that prepares pre-school age children for kindergarten. (See Page 8 of Attachment 2)

Ms. Wolf explained that the Library has two main funding sources, the General Fund and Revenues. She added that the Library receives additional monies from other sources, which makes a significant difference in the budget. She stated that the material worth and equipment gained through the E-rate and Library Assistance programs represents approximately \$500,000. She added that Universal Service Administrative Company (USAC) does not pay the 80% upfront, that the Library purchases the equipment through a vendor and the vendor bills USAC for the 80% and the remaining 20% to the Library. (See Page 9 of Attachment 2)

In response to a question posed by Vice Mayor Luna, Ms. Wolf responded that USAC is a not for profit organization that the Federal Communications Commission (FCC) uses to distribute monies with the goal to improve internet connectivity in disadvantaged and rural communities. She clarified that Mesa qualifies, due to the Mesa Public Schools free and reduced lunch program, which is part of the E-rate program. She added that in addition, USAC covers \$10,000 of the internet service annually, as well as the Category Two program which is for purchasing equipment to improve the accessibility for public internet access.

Ms. Wolf highlighted the Library Assistance program, where the City has an agreement with Maricopa County Library District to provide library services to any Maricopa County resident. She noted that Mesa received \$250,000 in FY 2016/17, that it is projected to be \$260,000 for FY 2017/18, and that the funds are used for library materials.

Ms. Wolf displayed the Budget Summary by Fund from FY 2015/16 through the proposed FY 2017/18. She explained that the special program fund is the Library's restrictive fund from the used book sales and donations. (See Page 10 of Attachment 2)

In response to a question posed by Councilmember Winkle, Ms. Wolf replied that the decrease in revenue is due to the Community Development Block Grant (CDBG) fund which was received only for FY 2016/17. She added that typically the department files for more grants, however, the focus has been on the Category Two E-Rate program which will provide \$220,000 for equipment and is not reflected in the budget.

In response to a question from Councilmember Thompson regarding express library locations, City Manager Christopher Brady responded that staff will look into working with Maricopa County on a partnership.

Ms. Wolf explained that the lease for the express library in the Power Square Mall is expiring in February 2018; that with the area growing, the express library is not meeting the needs of the area in southeast Mesa; and that space is limited and the lease may not be renewed due to changes at the mall. She emphasized the need for a full library location in the southeast area of Mesa so residents are able to use a local library versus a County library.

Mr. Brady suggested that staff bring back ideas for library locations in southeast Mesa in the next two to three months.

In response to a question posed by Councilmember Whittaker, Ms. Wolf explained that the heat map is based on addresses of library cardholders. (See Page 12 of Attachment 2)

Councilmember Whittaker suggested that the use of social media be used more often by the library to promote programs.

In response to a question from Councilmember Winkle, Ms. Wolf responded that the library has partnered with Arizona Humanities in the past for book discussion groups and other programs, however, at times there is a cost for presenters.

In response to a question posed by Councilmember Freeman, Ms. Wolf replied that the library is open to the public, which includes a wide variety of people and stated that the main library has security guards and the code of conduct is enforced.

Mayor Giles suggested looking into a standalone children's library, focusing on early literacy and pre-kindergarten programs.

Discussion ensued relative to navigation service specific to the homeless, pros and cons of a standalone library, as well as location.

Mayor Giles thanked staff for the presentation.

3. Arts & Culture

Arts and Culture Department Director Cindy Ornstein displayed a Power Point presentation (**See Attachment 3**) related to the Arts and Culture Department operational overview and budget discussion.

Ms. Ornstein stated that arts and culture is a value to society, builds healthy communities, and is an investment for a creative economy.

Ms. Ornstein highlighted the department mission which is to strengthen the social and economic fabric, to be inspirational and transformational as well as partnering and encouraging cross sector proponents to service other needs beyond just the arts and culture programming. She listed the desired outcomes of the department as follows (See Page 3 of Attachment 3):

- Provide extraordinary experiences through learning, discovery, and creativity
- Increase public participation, diversity, and support
- Provide/create community gathering places
- Build strong partnerships to broaden access, reach, and quality

Ms. Ornstein presented a list of accomplishments (See Page 4 of Attachment 3) and commented that the Mesa Arts Center (MAC) has a creative aging program, "Arts in Mind," that has been in existence for five years and is considered a national model on how to use creative practice to engage older adults. She added that the Arts in Mind program is funded by a major national grant, one of six given nationally, and has allowed the department to explore how programs can be hands on and beneficial to both parties. She also highlighted the i.d.e.a. Museum, the Piper Trust grant, as well as the Arizona Museum of Natural History (AzMNH) and the donations of collections.

Ms. Ornstein displayed a chart measuring participation, revenues, volunteers, and members from FY 2009/10 through FY 2016/17 for the MAC, AzMNH, and i.d.e.a. Museum. She pointed out that all of the institutions have tremendous numbers of variables in programming that depend on the exhibitions, shows, and special grants, and that overall, the attendance trend line is positive. (See Page 5 of Attachment 3)

In response to a question posed by Councilmember Thompson, Ms. Ornstein replied that the department is able to track volunteers, members, and ticket purchases, however, the department is not able to track attendance at free events. She added that the department does have a GIS map that tracks where people travel from and shows most visitors reside within an hour radius, however, she noted that the map is outdated and that staff will update the map and provide it to Council.

In response to a question from Vice Mayor Luna, Ms. Ornstein responded that how people arrive to events is not known, however, light rail use is most evident during festivals by the influx of people that enter at one time.

In response to a question posed by Councilmember Whittaker, Ms. Ornstein reported that the AzMNH does have strong attendance considering the size, however, during the recession and budget cuts they had to cut back on the number of changes to exhibitions. She emphasized that attendance rises when a new exhibition is displayed. She added that the department will look into the social media aspect for additional opportunities to notify the public.

Ms. Ornstein explained that the department measures success through surveys and that satisfaction with customer service is at 87% and satisfaction with programming is at 91%. She stated that the total use days per venue has increased at the MAC from 187 to 227 and the like group of performing art centers is at 177, which indicates that the facility is being used aggressively and is utilized much more than other centers of like size. (See Page 6 of Attachment 3)

In response to a question posed by Mayor Giles, Ms. Ornstein clarified that the number of use days on the presentation is per theatre venue and that the number for all four theatres is over 800

use days combined. She emphasized that the number is specific to the theatres only and does not include festivals, community concerts, and museum events.

Ms. Ornstein summarized the funding sources, stating that the Arts and Culture Fund started three years ago to assist with creating a reserve fund when revenue goals are exceeded. She stated that the General Fund contribution is set annually at approximately \$7 million with the understanding that the earned or contributed funds in excess of that amount is placed in the reserve fund. She listed other funding sources such as grants, board and/or foundation contributions, admission, and fundraisers for the MAC, i.d.e.a. Museum, and AzMNH. (See Page 7 of Attachment 3)

Ms. Ornstein displayed charts outlining the MAC, i.d.e.a. Museum, and AzMNH expenses and revenues for FY 2016/17. She clarified that the numbers displayed are not the final numbers, however, for MAC the final revenues will exceed the budgeted amount. (See Pages 8 through 10 of Attachment 3)

Ms. Ornstein commented that the department budget adjustments for FY 2017/18 are being met by the following (See Page 11 of Attachment 3):

- MAC – Increase service fees and rental fees; savings by lowering the cost on campus radios; minor deductions in materials and supplies; reduction of festivals and administration and replace with sponsorship dollars; salary savings due to a position elimination following a planned retirement
- i.d.e.a Museum – Increase revenues by expanding hours and increase the number of classes and workshops
- AzMNH – Increase in revenue projections based on the exceeded revenue goals over the last two years

Ms. Ornstein provided Budget Summaries by Fund, Area, and Revenue by Area for the FY 2015/16 through the estimated FY 2017/18. (See Pages 12 through 15 of Attachment 3) She explained that the budget summary by fund is more complicated than other departments, since the MAC restoration fund is shown in the budget summary, however, has been appropriately moved to the Capital Investment Program (CIP) area for FY 2017/18. She added that grant funds represent contributed funds and are displayed as both a revenue and an expense line item. She stated that fluctuations in the budget numbers are due to the fact that contributions or grants are recognized as revenue in the year that they are received, even though the monies may not be spent within that year. She further stated that grants are spent over a certain number of years, so the revenues and expenses will not always be equal from year to year.

In response to a question posed by Councilmember Thompson, Ms. Ornstein replied that contributions vary annually and each institution is a little different, however, with all three institutions combined it is approximately \$1 million annually.

Mayor Giles thanked staff for the presentation.

- 1-b. Hear a presentation, discuss, and provide direction on the development of a conceptual master plan and process for the future development of the approximately 25 acres of City-owned land located at the southwest corner of University and Mesa Drives.

Manager of Downtown Transformation Jeffrey McVay displayed a Power Point presentation (**See Attachment 4**) related to the development of a conceptual master plan and process for the future

development of the approximately 25 acres of City-owned land located at the southwest corner of University and Mesa Drives.

Mr. McVay reviewed the background and guiding principles of the future development and stated that the department conducted community outreach in 2016, which determined the framework moving forward. (See Page 2 of Attachment 4)

Mr. McVay explained that the department's proposal is to solicit consulting services to provide a conceptual master plan as well as a design consultant to represent the City that understands the private development community and market feasibility. (See Page 3 of Attachment 4) He emphasized the importance of the conceptual master plan since it reflects the City's vision for the development site, with flexibility to produce a final plan consistent with the vision as well as what the consultant needs to provide to complete the development work. He provided an overview of the development process. (See Page 4 of Attachment 4)

In response to a question posed by Mayor Giles, Mr. McVay responded that through the development of the conceptual master plan, the scope of work included for the development would have a parceling plan and a phasing plan for Council to choose from. He added that then Council would decide whether to solicit a master developer or have the City function as the master developer and parcel out the pieces of the project.

In response to a question posed by Councilmember Freeman, Mr. McVay confirmed that the City would hire a professional design consultant to represent the City for the master planning process.

In response to a question from Councilmember Whittaker, Mr. McVay responded that the online survey had almost 1,900 responses, however, the department is unable to make the results statistically valid and that the department made every effort to reach the entire community, although the target was the area surrounding the development site. He pointed out that the master planning process would be open to the public.

In response to a question posed by Councilmember Winkle, Mr. McVay stated that one of the guiding principles is to support the downtown and not draw away from downtown.

Tim Boyle, a Mesa resident and a member of the Planning and Zoning Board, stated that in his opinion, the City should look at broader perspectives as to what can be accomplished with the site and provided examples. He emphasized taking more time to look at a number of concepts with developers, as well as seeking additional public input.

In response to a question posed by Councilmember Freeman, Mr. Boyle replied that Council should request a master planner, however, the master planner should have a broad vision.

Mr. Brady explained that the plan would include a feasibility study to determine the market absorption for any of the projects within the analysis. He stated that the department will request a master planner with a feasibility study included, as well as three different types of plans to choose from and bring back to Council for discussion.

It was the consensus of the Council to send out an RFP for a Master Planner on the development of a conceptual master plan with three options on the future development of the approximately 25 acres of City-owned land located at the southwest corner of University and Mesa Drives.

Mayor Giles thanked staff for the presentation.

2. Acknowledge receipt of minutes of various boards and committees.

2-a. Judicial Advisory Board meeting held on March 22, 2017.

It was moved by Councilmember Thompson, seconded by Councilmember Winkle, that receipt of the above-listed minutes be acknowledged.

Carried unanimously.

3. Information pertaining to the current Job Order Contracting projects.

(This item was not discussed by the Council.)

4. Hear reports on meetings and/or conferences attended.

Councilmember Freeman: United Food Bank Breakfast

Vice Mayor Luna: Celebrate Mesa

5. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the schedule of meetings is as follows:
Saturday, April 29, 2017, 11:00 a.m. – Desert Wave Invitational

6. Convene an Executive Session.

It was moved by Councilmember Thompson, seconded by Vice Mayor Luna, that the Study Session adjourn at 9:55 a.m. and the Council enter into an Executive Session.

Carried Unanimously.

6-a. Discussion or consultation for legal advice with the City Attorney. (A.R.S. §38-431.03A (3)) Discussion or consultation with the designated representatives of the City in order to consider the City's position and instruct the City's representative regarding negotiations with employee organizations regarding the salaries, salary schedules or compensation paid in the form of fringe benefits of employees of the City. (A.R.S. § 38-431.03A(5)) Discussion or consultation with the City Attorney in order to consider the City's position and instruct the City Attorney regarding the City's position regarding contracts that are the subject of negotiations. (A.R.S. § 38-431.03A(4)).

1. Meet and Confer policy and process, and Police and Fire Memoranda of Understanding.

7. Adjournment.

Without objection, the Study Session adjourned at 11:16 a.m.

JOHN GILES, MAYOR

ATTEST:

DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 27th day of April, 2017. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

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(Attachments – 4)



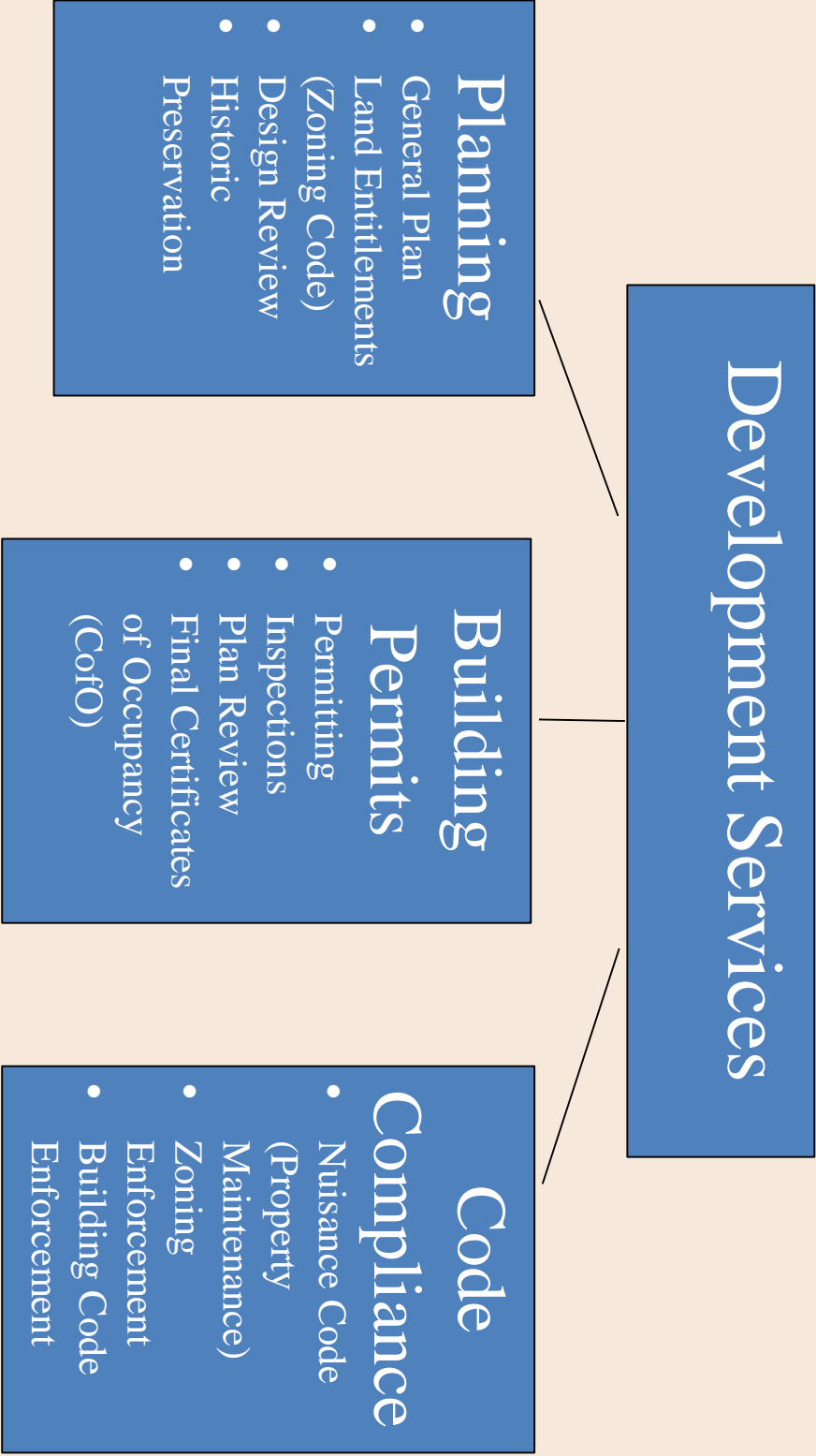
Development Services Department

Budget Discussion

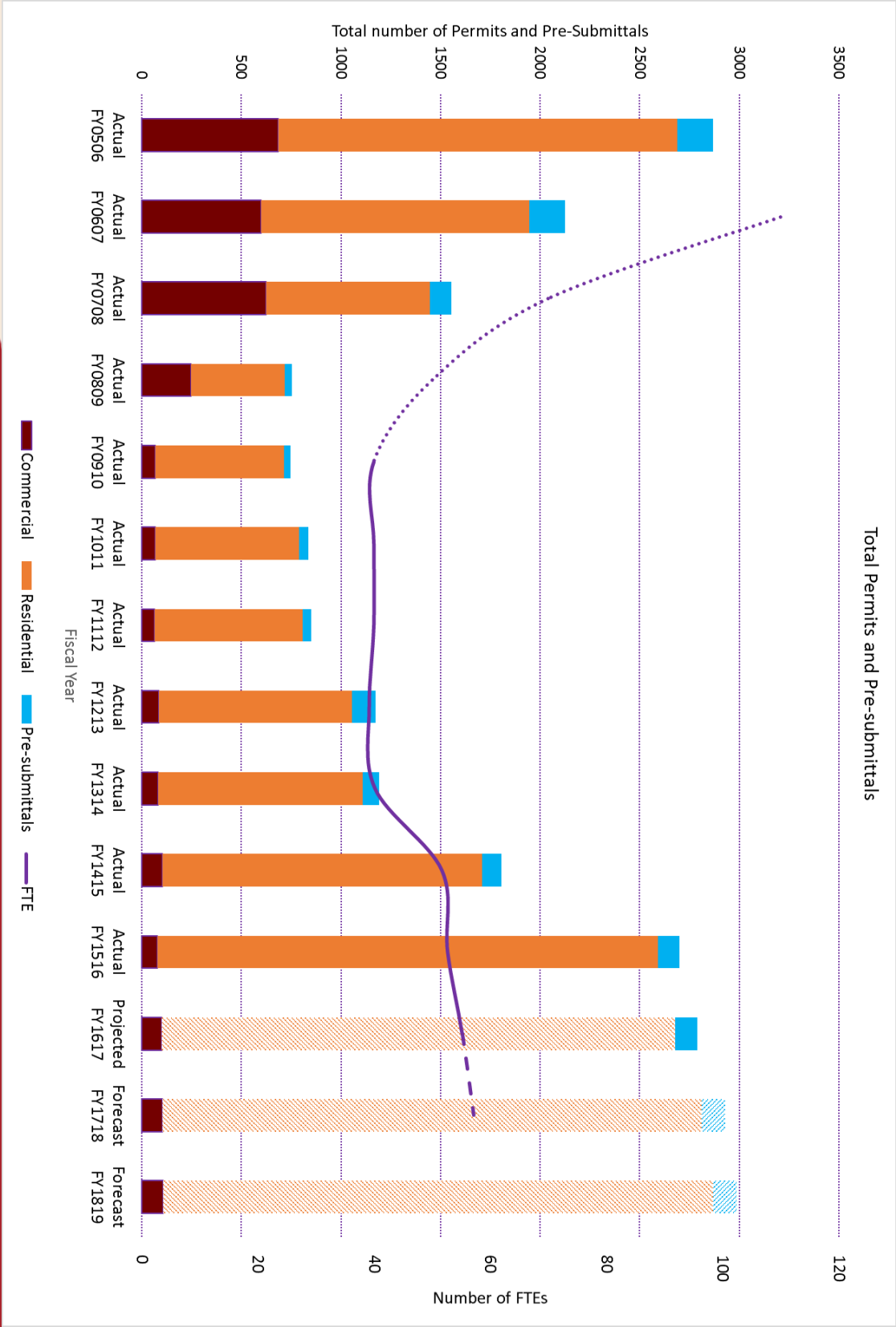
April 27, 2017

Development Services Mission

In support of the City's General Plan, the Department provides professional planning, plan review, building permits, inspections and code compliance services to facilitate the orderly development of an attractive, healthy, livable city.

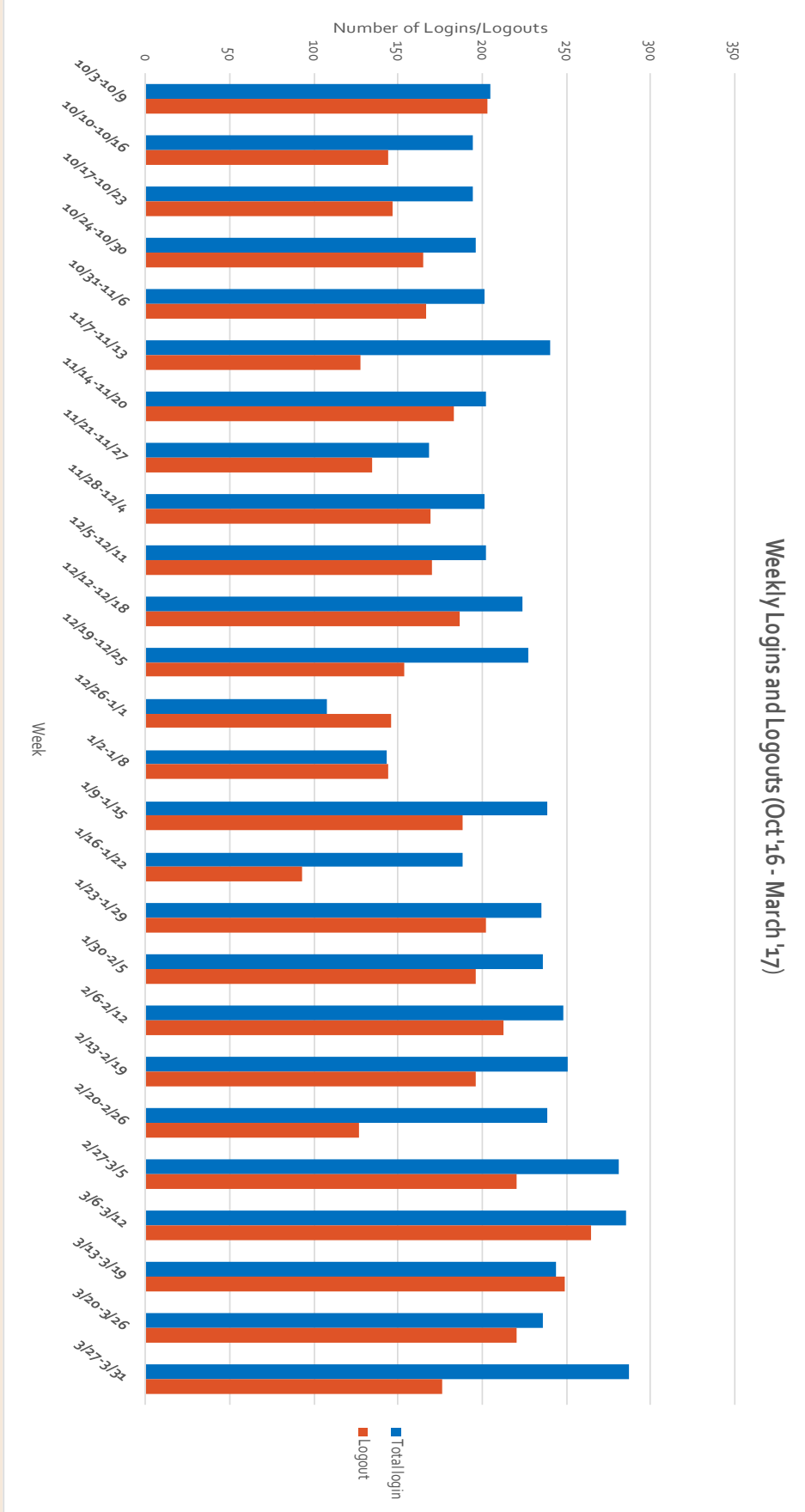


Development Activity





Development Activity



Planning Activity

Case Load

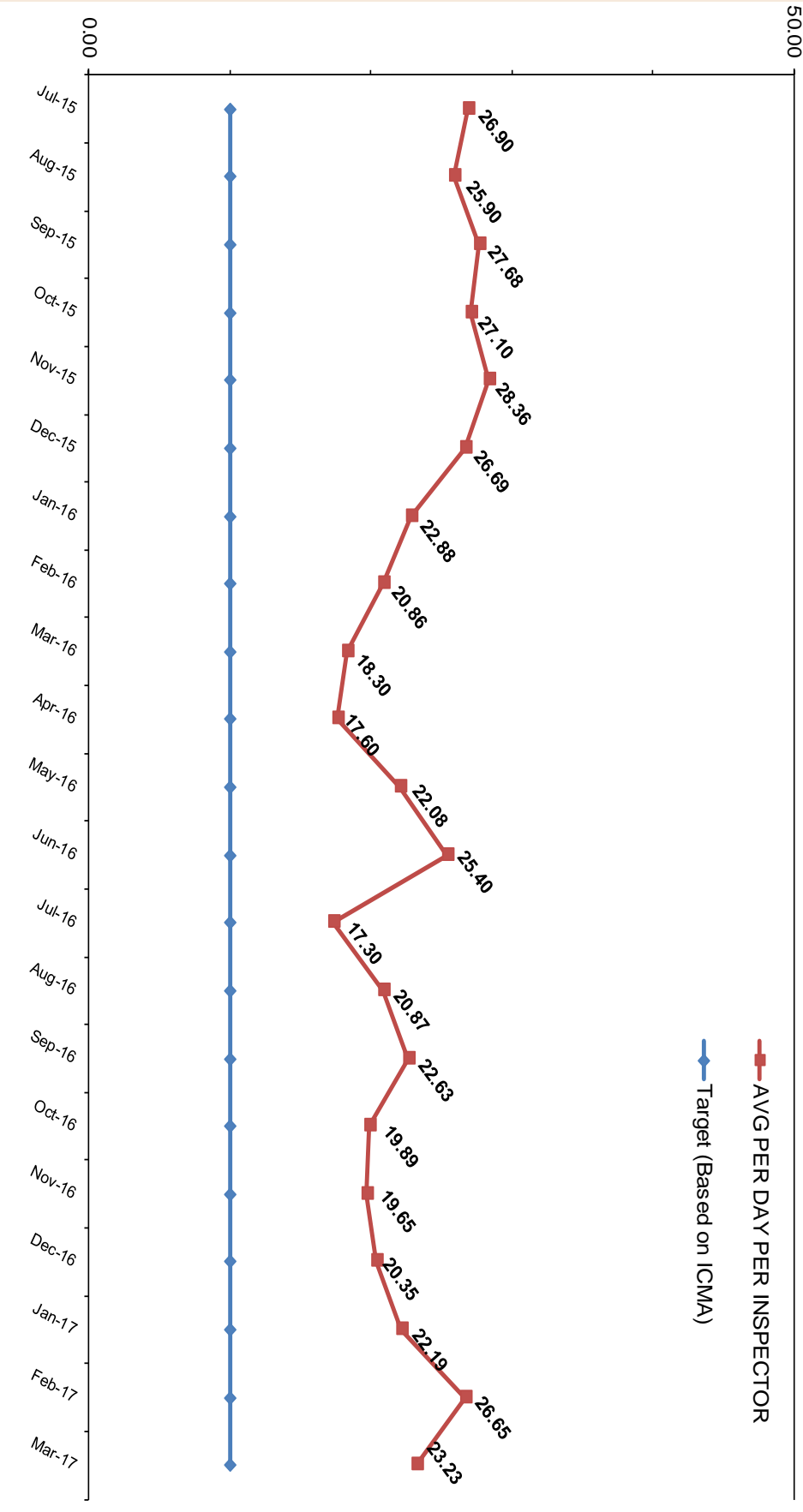
Calendar Year	Total cases per year
2013	650
2014	683
2015	661
2016	951
2017	991*

*Total case number is forecasted.



Inspection Activity

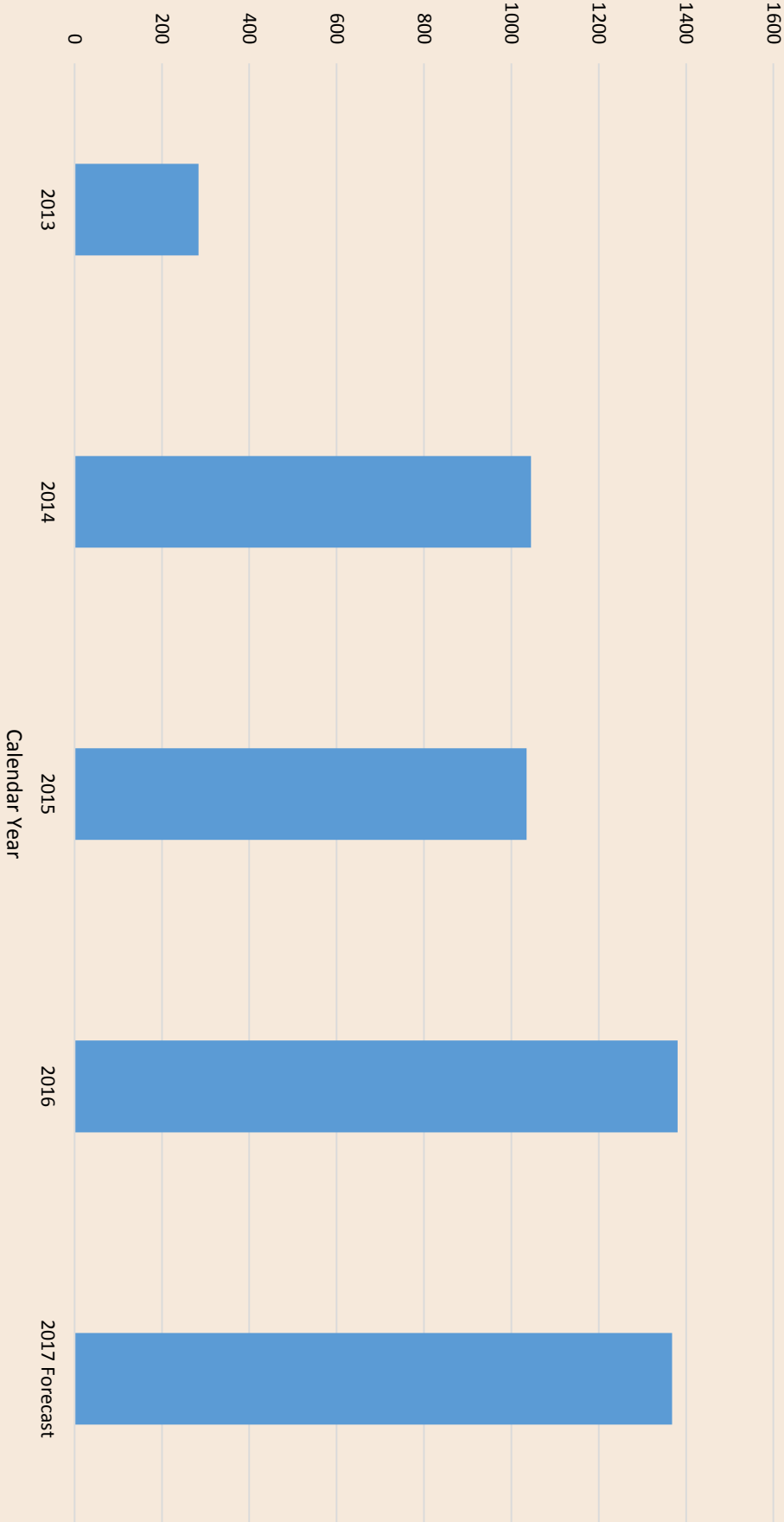
AVERAGE DAILY INSPECTIONS
July 2015- March 2017





Document Retrieval

of documents requested by customers for development-related projects



FY 16/17 Mid-year Adjustments

- Planner I
- Building Plans Examiner
- Sr. Plans Reviewer Conversion (Part-Time to Full-time)
 - Small business assistance
 - Over-the-Counter assistance for residential and commercial customers



2 FTE Additions Included in Proposed Budget

POSITION	Justification
Building Inspector II	Workload (Building Code Enforcement)
Administrative Assistant I	Digital Document Conversion and Document Retrieval



Projects Included in FY 17/18 Proposed Budget

PROJECT

International Code Council (ICC) Building Code and
National Energy Code (NEC) Updates

Digital Conversion of Prior Paper Plan Submissions

DIMES (Digital Innovation for Mesa's E-Services)
Assistance

Quality Design & Adaptive Reuse Programs

ICC Code Update

Comparison of City Code Versions

<u>City</u>	<u>NEC</u>	<u>ICC</u>
Chandler	2014	2015
Scottsdale	2014	2015
Gilbert	2011	2012
Maricopa County	2011	2012
Phoenix	2011	2012
Mesa	2005	2006

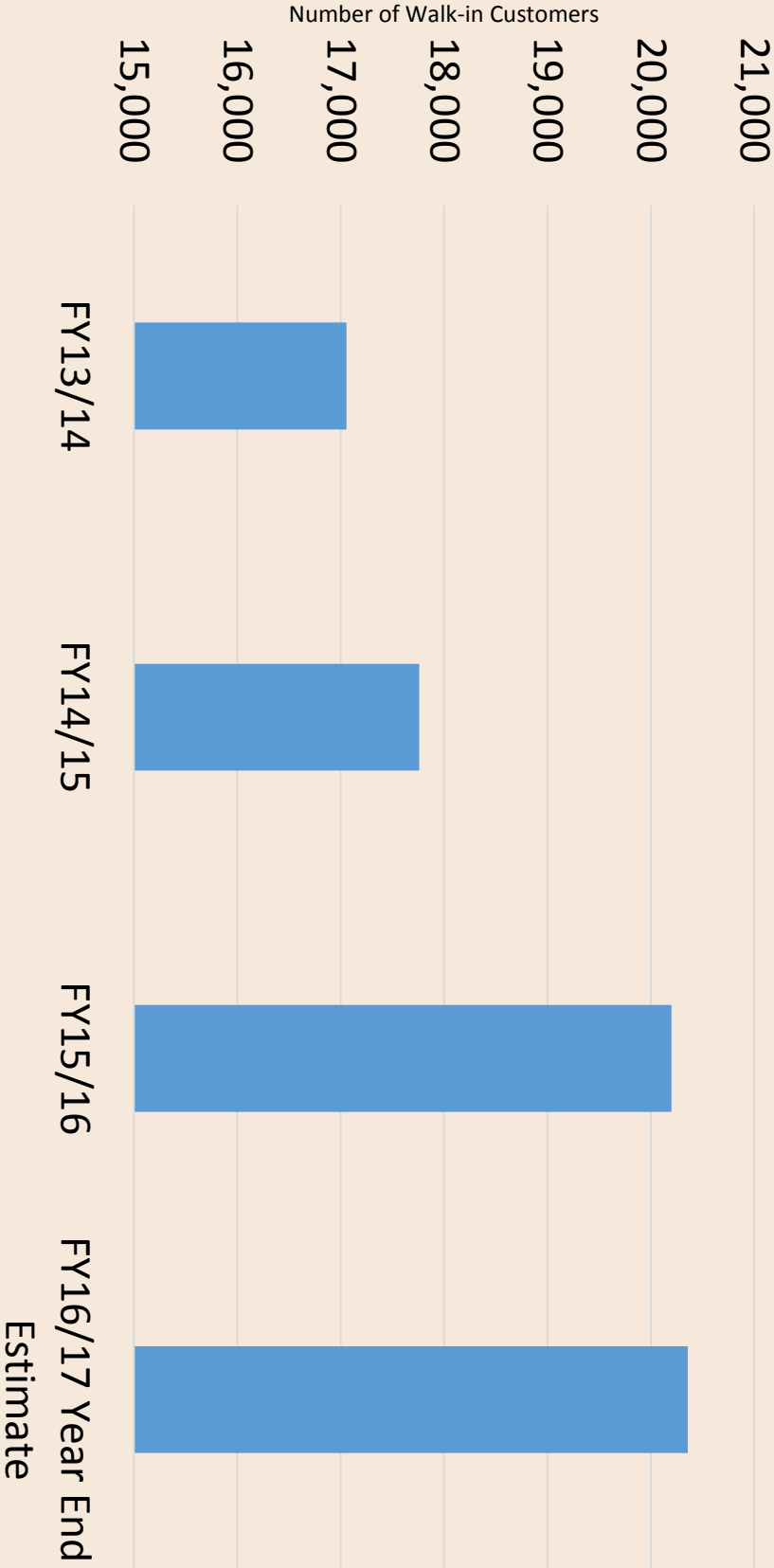
Digital Document Conversion

- 11,796 Planning files have been converted to date
- 52,062 Building plan files need to be converted



DIMES Assistance (Digital Innovation for Mesa’s E-Services)

Walk-in Customers



Quality Design and Adaptive Reuse

- Creation of Quality Residential and Commercial Design Standards
- Creation of an Adaptive Reuse Program



Revenue Budget Summary

by Activity

	FY15/16 Year End Actuals	FY16/17 Adopted Budget	FY16/17 Year End Estimate	FY 17/18 Estimated Budget
Planning	\$ 842,512	\$ 770,500	\$ 892,431	\$ 795,667
Development Services	\$ 11,853,538	\$ 10,075,579	\$ 11,150,883	\$ 10,657,565
Code Compliance	\$ 170,991	\$ 108,285	\$ 279,236	\$ 111,042
Total	\$ 12,867,041	\$ 10,954,364	\$ 12,322,550	\$ 11,564,274



Expense Budget Summary

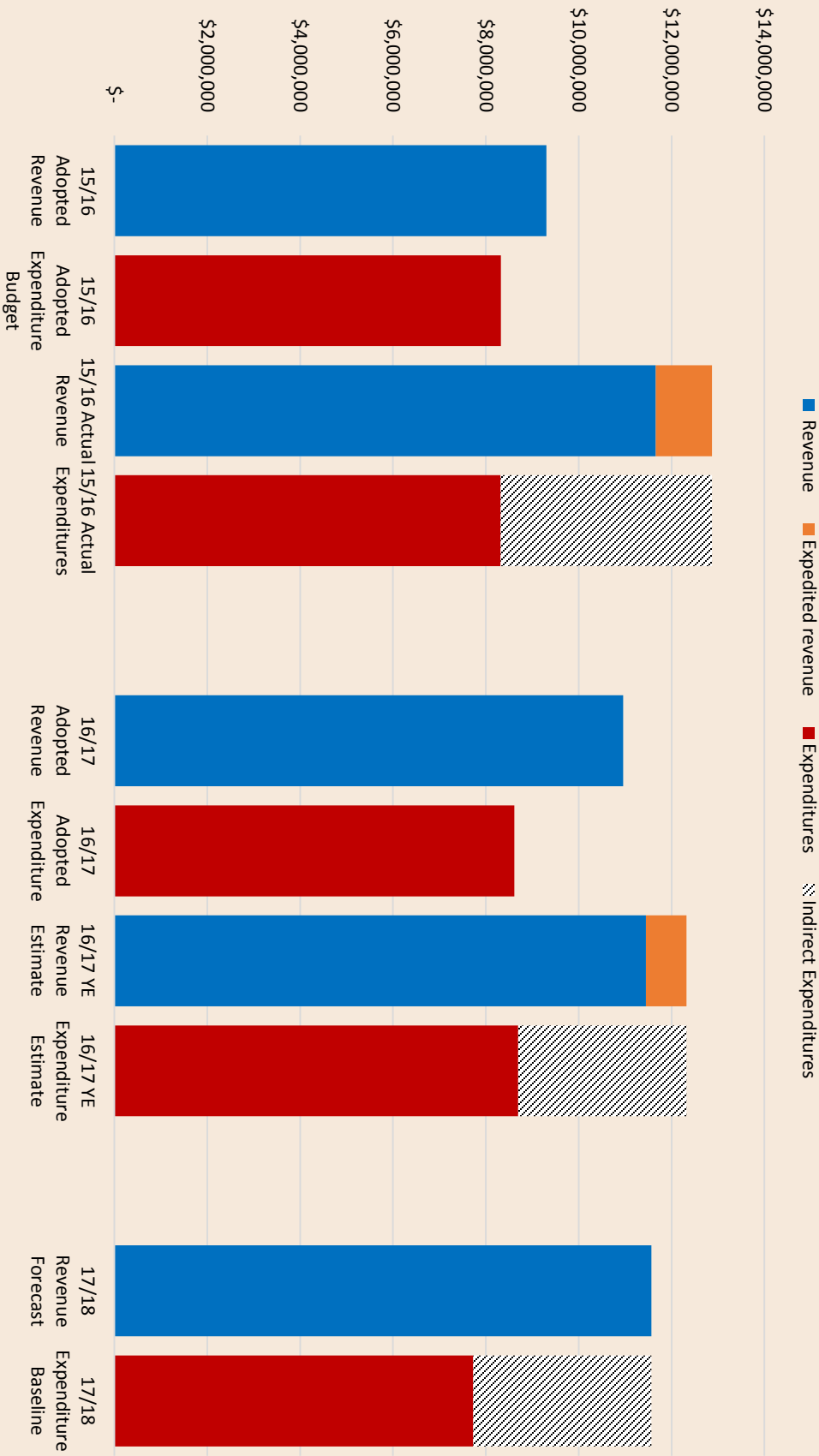
by Activity

	FY15/16 Year End Actuals	FY16/17 Adopted Budget	FY16/17 Year End Estimate	FY 17/18 Estimated Budget
Planning	\$ 1,626,613	\$ 1,819,882	\$ 1,668,337	\$ 1,719,960
Development Services	\$ 5,672,303	\$ 5,773,868	\$ 6,012,081	\$ 4,931,377
Code Compliance	\$ 1,025,511	\$ 1,018,777	\$ 1,015,638	\$ 1,073,491
Total	\$ 8,324,428	\$ 8,612,527	\$ 8,696,056	\$ 7,724,828



Revenues and Expenditures

Development Services Revenue vs. Expenditures





QUESTIONS?

LIBRARY SERVICES

Operational Overview and Budget Discussion

April 27, 2017



MISSION STATEMENT



Mission:

- To provide access and guidance to information through library services and resources.

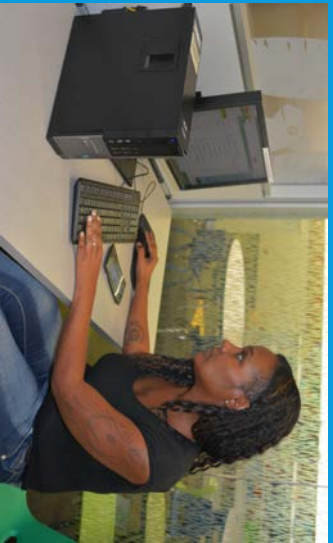
Desired Outcome:

- The community is provided with services and resources for lifelong learning.

SERVICES AND RESOURCES

Resources

- 4 locations
- 77.2 FTE staff
- 420,000 items on shelf
- 11 million digital resources
- 144 internet computers
- 65 resource computers

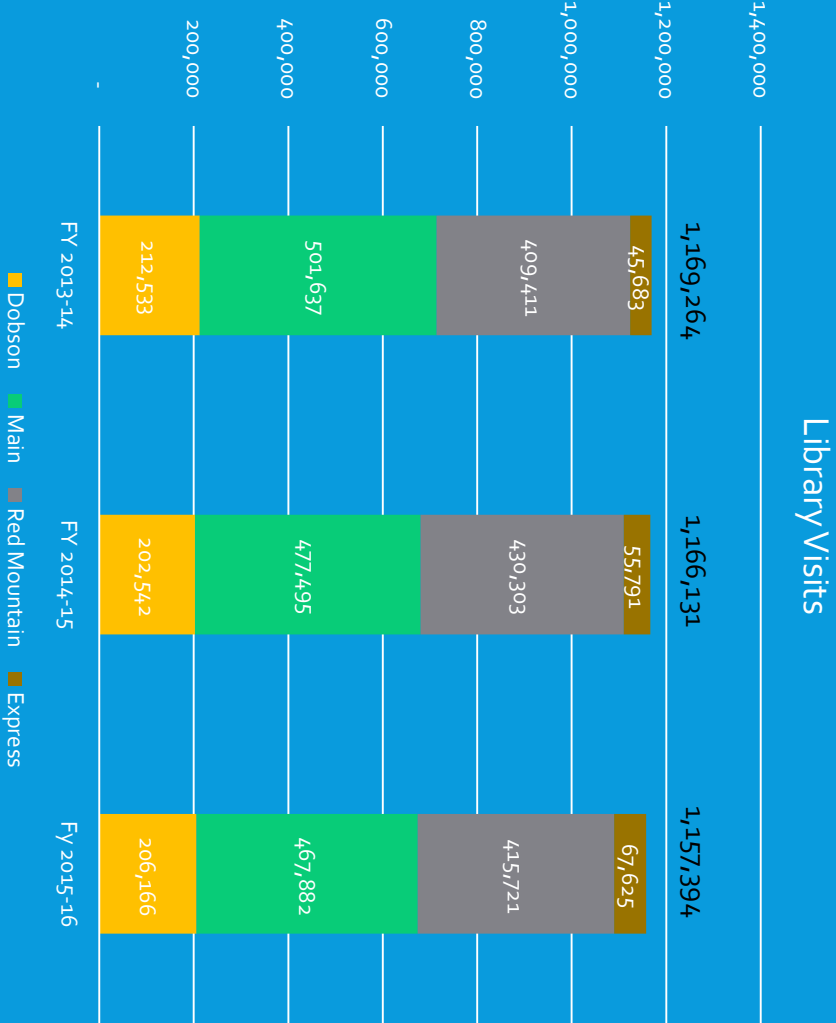


Services

- Reference
- Children's, Teen, and Adult Programs
- THINKspot
- Stuff-brary
- Seed Library
- Homebound

MEASURING OUR SUCCESS

- 3,800 visitors daily



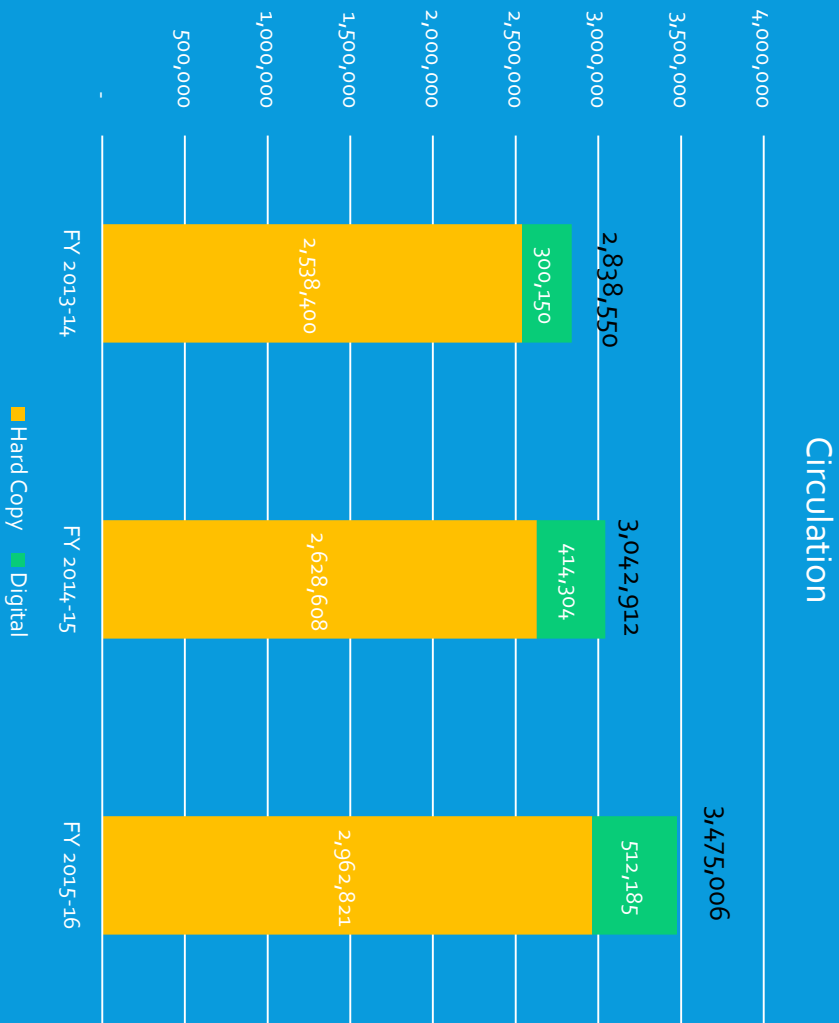
MEASURING OUR SUCCESS

- 165 people attend programs daily



MEASURING OUR SUCCESS

- Almost 12,000
Items checked
out daily

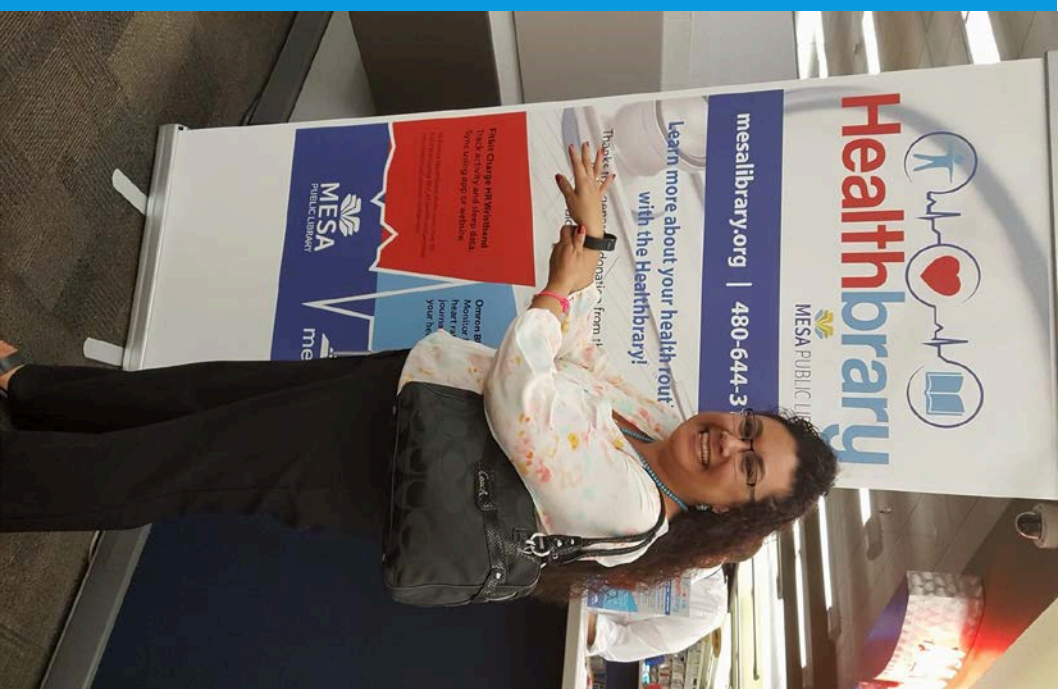


FUTURE BRIGHT SPOTS

- Dobson Library's 30th Anniversary
- Category Two E-rate award
- THINKspot and Teen Zone at Main Library

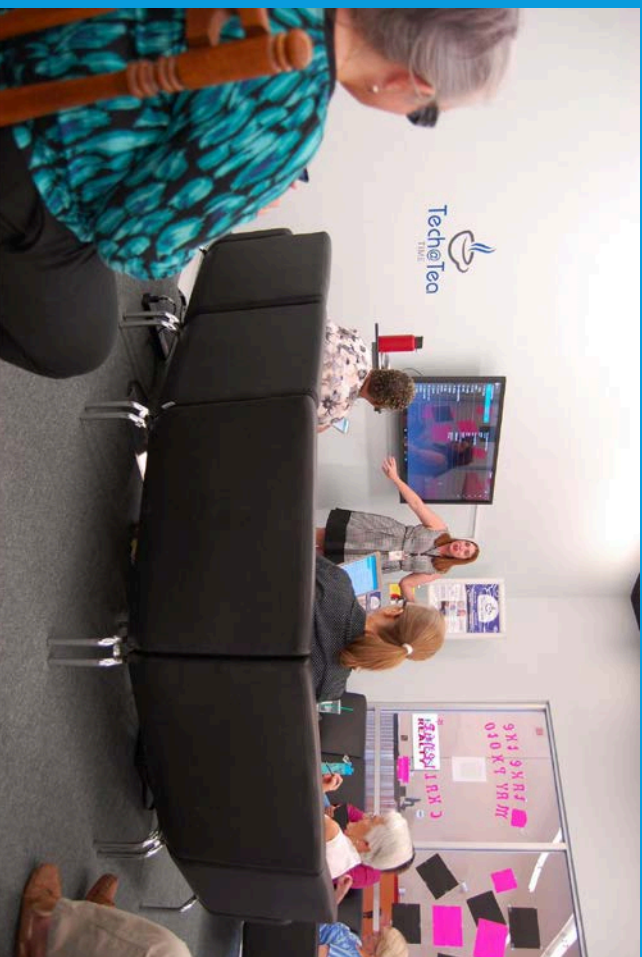


RECENT ACCOMPLISHMENTS



- Partnerships
 - Healthbrary
 - "Playful Learning in the Park"
 - "Knowing and Growing"
 - Library Cards for Kindergarten campaign
- Grants
 - "Ageless Wonders"
 - Code Club at Dobson Library
 - "Let's Get Ready for School"
 - State Grants in Aid

OVERVIEW OF FUNDING SOURCES

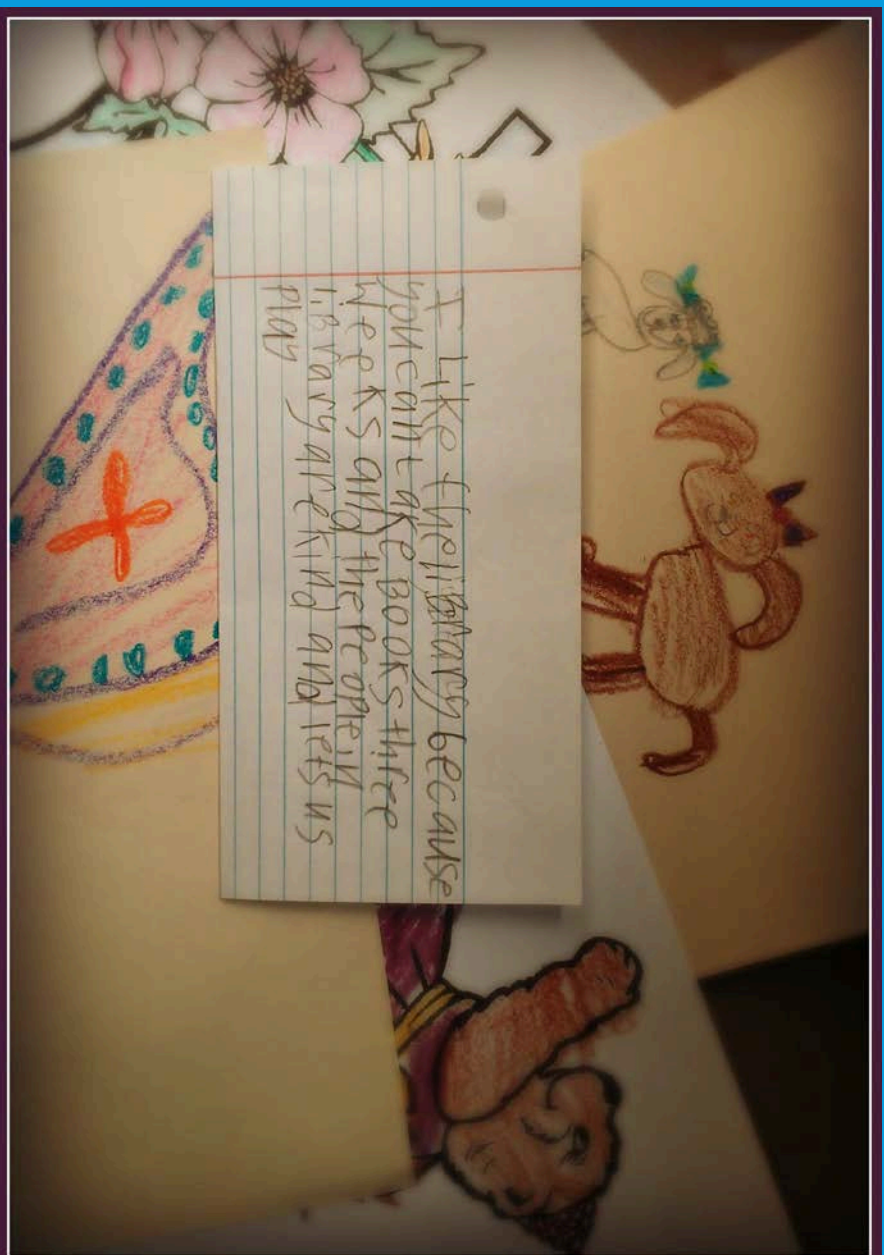


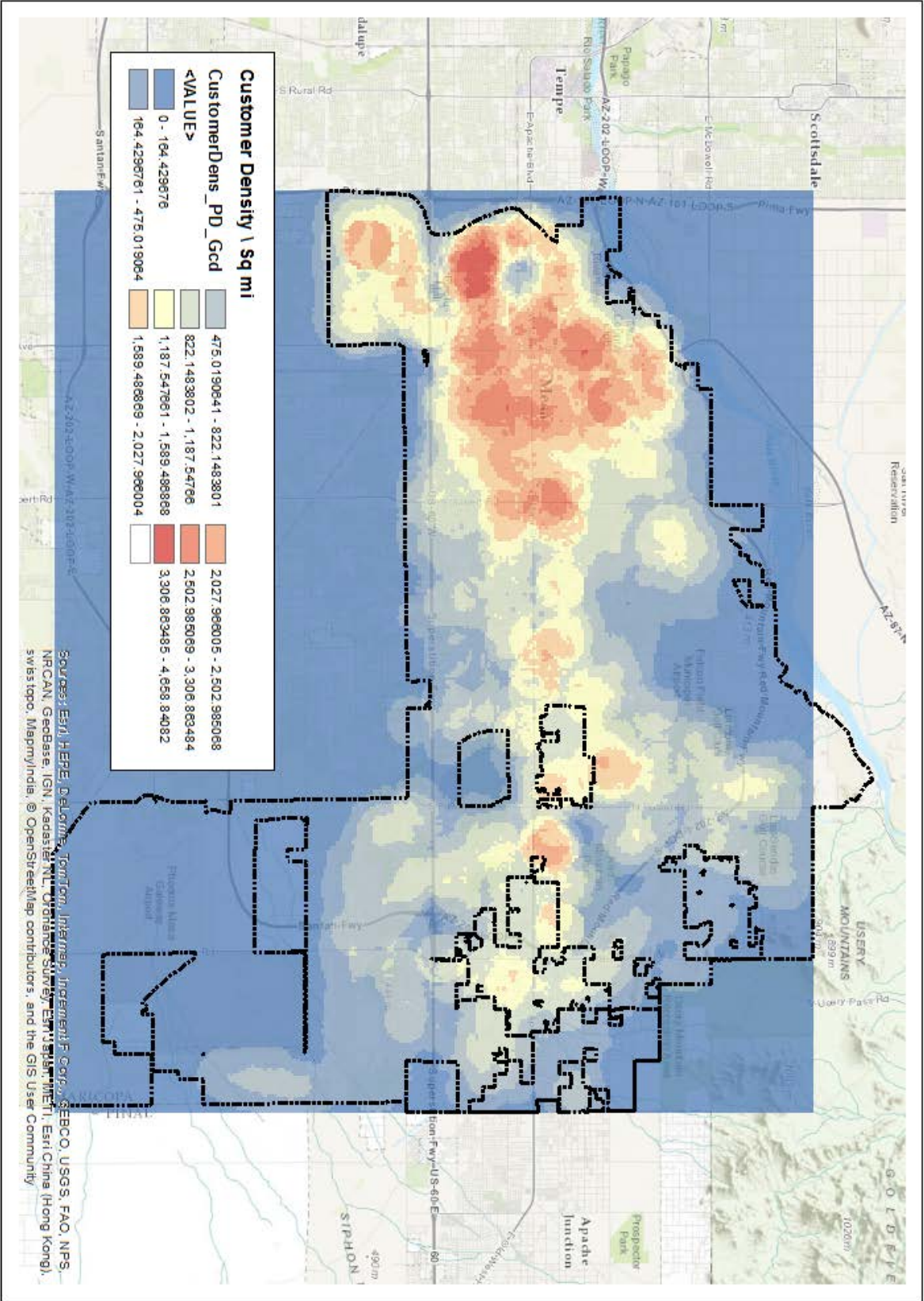
- General Fund
- Revenues
 - Fees and fines
 - Used book sales and donations
- Grants
- Other
 - E-rate & category 2
 - Library Assistance Program

BUDGET SUMMARY BY FUND

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Fund	Year End Actuals	Adopted Budget	Year End Estimate	Proposed Budget
Expense				
Library Services				
General Fund	\$6,513,623	\$7,120,727	\$7,046,054	\$7,188,053
Grants - Gen. Gov.	\$22,569	\$78,000	\$25,030	\$23,000
Special Programs Fund	\$62,900	\$290,561	\$274,311	\$350,526
Capital - General Fund	\$7,974	-	-	-
Library Services Total	\$6,607,066	\$7,489,288	\$7,345,395	\$7,561,579
Expense Total	\$6,607,066	\$7,489,288	\$7,345,395	\$7,561,579
Revenue				
Library Services				
General Fund	\$184,547	\$233,250	\$152,150	\$152,150
Grants - Gen. Gov.	\$22,569	\$78,000	\$75,509	\$23,000
Special Programs Fund	\$106,417	\$88,300	\$108,500	\$103,500
Community Development Block Grant	-	-	\$100,000	-
Library Services Total	\$313,532	\$399,550	\$436,159	\$278,650
Revenue Total	\$313,532	\$399,550	\$436,159	\$278,650

QUESTIONS?





EXPENSE BUDGET SUMMARY BY AREA

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Core Business Processes	Year End Actuals	Adopted Budget	Year End Estimate	Proposed Budget
Expense				
Library Services				
Library Programs and Services	\$4,171,600	\$4,637,424	\$4,557,604	\$4,636,776
Library Resources	\$2,435,467	\$2,851,864	\$2,787,791	\$2,924,803
Library Services Total	\$6,607,066	\$7,489,288	\$7,345,395	\$7,561,579
Expense Total	\$6,607,066	\$7,489,288	\$7,345,395	\$7,561,579

REVENUE BUDGET SUMMARY

BY AREA

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Core Business Processes	Year End Actuals	Adopted Budget	Year End Estimate	Proposed Budget
Revenue				
Library Services				
Library Services				
Library Programs and Services	\$291,298	\$376,550	\$413,620	\$255,650
Library Resources	\$22,569	\$23,000	\$22,539	\$23,000
Library Services Total	\$313,867	\$399,550	\$436,159	\$278,650
Revenue Total	\$313,867	\$399,550	\$436,159	\$278,650



Arts and Culture Department

Operational Overview and Budget Discussion

April 27, 2017



mesa·az

Arts and Culture is:

- Essential to a healthy and civically-engaged society;
- A tool to engender, promote and support innovation, human wellbeing;
- An investment in the creative economy.





Mission: Strengthen, for all, the creative, social and economic fabric of our community and region through inspiring, relevant, engaging and transformational cultural experiences and cross-sector collaborations.

Desired Outcomes

- Provide extraordinary experiences through learning, discovery & creativity
- Increase public participation, diversity and support
- Provide/create community gathering places
- Build strong partnerships to broaden access, reach and quality





Recent Accomplishments

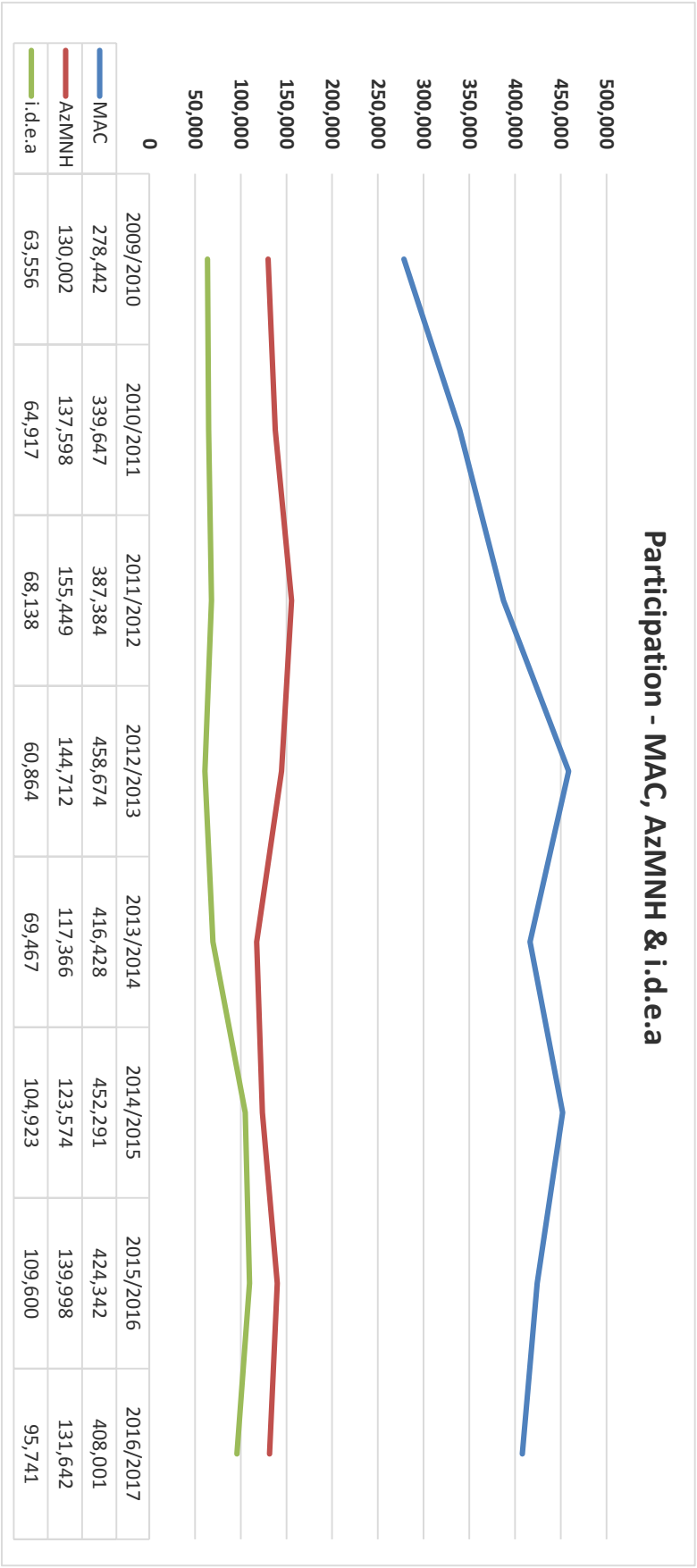
- MAC's Creative Aging -- \$72,450 grant for *Arts in Mind* for adults w/low-to-moderate dementia
- Project Lit—MAC's K-12 Education Programs (serves 45k)
- Pre-K "Playful Learning in the Park", new skill builder's class
- MAC's Creative Catalysts
- i.d.e.a. Museum—Piper Trust grant "Securing Our Destiny: Bolstering Our Development" and Agile Program
- i.d.e.a. Museum—successful fundraising event.
- AZMNH—Donation of Grubb Collection, over 500 objects
- AZMNH—Program Revenue increased 181%; Success of Beer & Bones Fundraiser



Measuring Success

Measures: Participation, Revenues, Volunteers, Members

Chart Below: Participation





Measuring Success

- **Patron Satisfaction with Customer Service:** 87% (excellent and very good)
- **Patron Satisfaction with Programming:** 91% (excellent and very good)
- **According to 2016 Performing Arts Center Stats Report:**
 - **Earned Revenue as % of Total Revenue**
 - MAC 48% Like Group of Perf. Arts Centers 40%
 - **Total Use Days Per Venue**
 - MAC 187 Like Group of Perf. Arts Centers 177



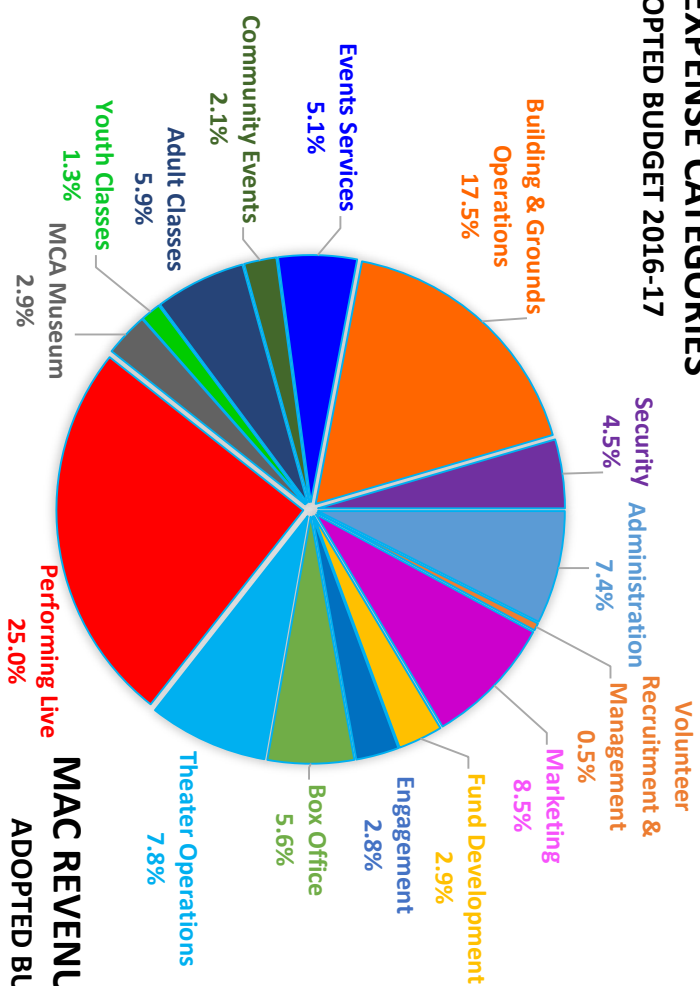


Overview of Funding Sources

- Mesa's General Fund contributes a base level of funds annually.
- Other MAC funding includes grants, such as AZ Commission on the Arts, MAC Foundation, BCBS of AZ, fundraisers and others.
- Other i.d.e.a. Museum funding includes Board contributions, memberships, admissions, fundraisers and grants.
- Other AZMNH funding includes grants, Board and Foundation contributions, admissions and fundraising.

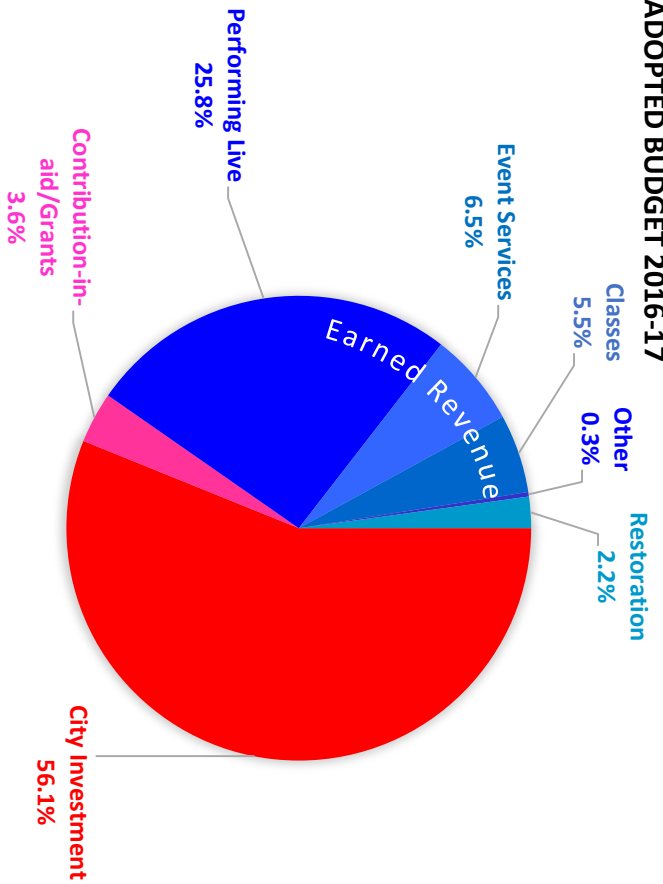
MAC EXPENSE CATEGORIES

ADOPTED BUDGET 2016-17



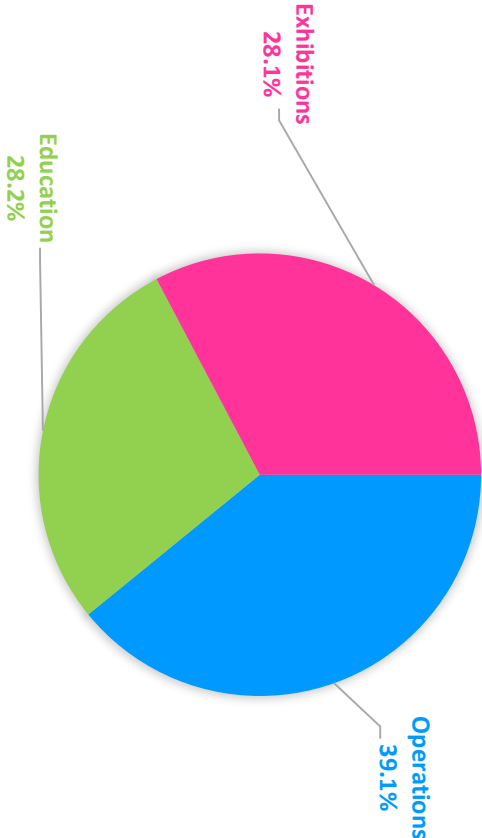
MAC REVENUE CATEGORIES

ADOPTED BUDGET 2016-17

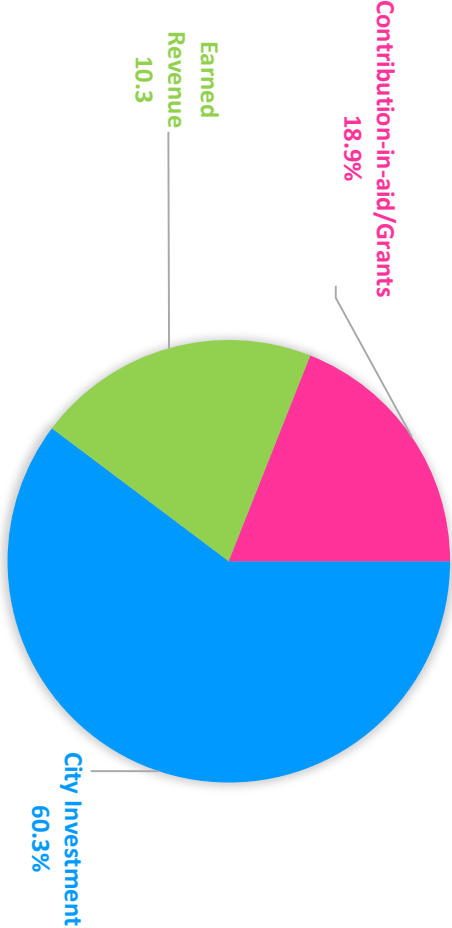




I.D.E.A EXPENSES CATEGORIES ADOPTED BUDGET 2016-17

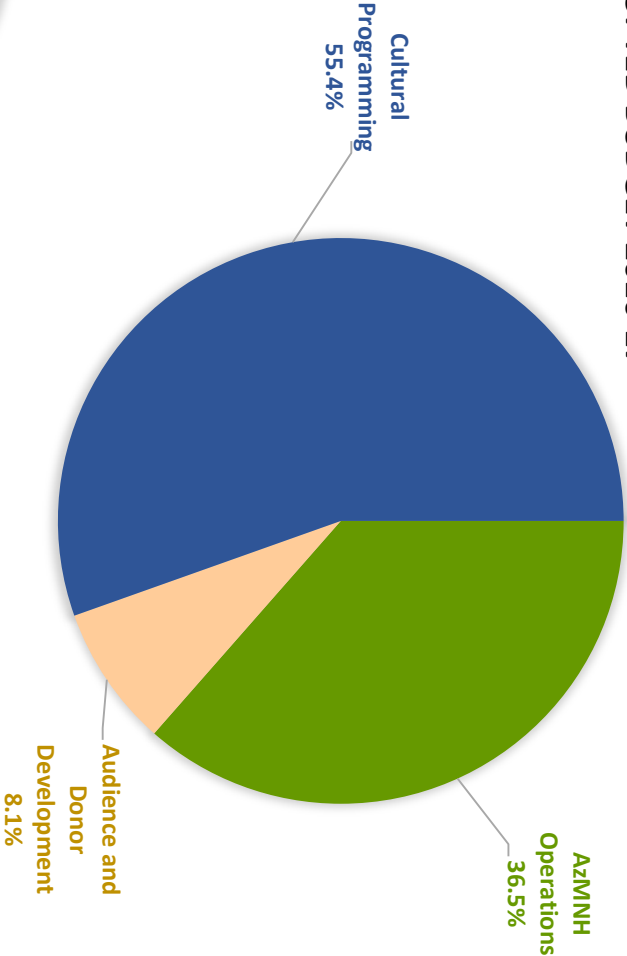


I.D.E.A REVENUE CATEGORIES ADOPTED BUDGET 2016-17

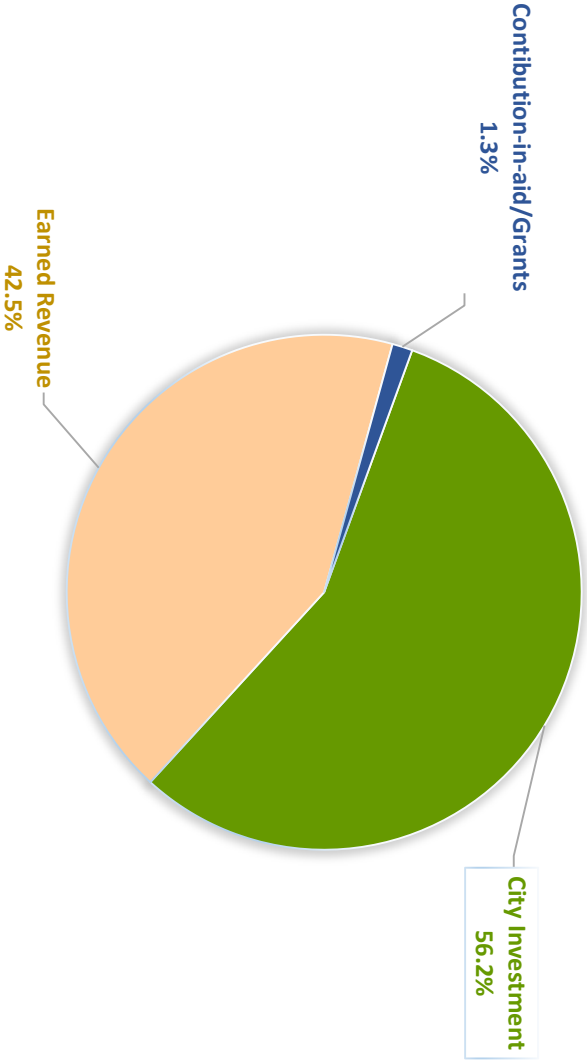




**AZMNH EXPENSES CATEGORIES
ADOPTED BUDGET 2016-17**



**AZMNH REVENUE CATEGORIES
ADOPTED BUDGET 2016-17**





Budget Adjustments for FY17/18

- **Mesa Arts Center**

- \$100k: Raising service fees by .50 (fees remain competitive)
- \$50k: Rental increases in line with last several years
- \$53k: Savings from new, lower cost campus radios and minor reductions in materials and supplies.
- \$70k: Reduce festivals and admin and replace with sponsorship dollars.
- Salary savings from position elimination following planned retirement this year.

- **i.d.e.a. Museum**

- \$38,000: Extra revenue resulting from expanded hours on Friday evenings and increased numbers of classes and workshops.

- **AZIMNH**

- \$38,000: Increase in revenue projections, based on exceeded revenue goals during last two years.



Budget Summary by Fund

Fund	FY 15/16 Year End Actuals	FY 16/17 Adopted Budget	FY 16/17 Year End Estimate	FY 17/18 Estimated Budget
Expense				
Arts and Culture				
General Fund	-\$3,158	-	-	-
Grants - Gen. Gov.	\$114,510	\$96,852	\$312,617	\$147,924
Special Programs Fund	\$572,072	\$518,527	\$650,861	\$578,594
Mesa Arts Center Restoration Fee	-\$348	\$682,000	\$70,000	-
Arts and Culture Fund	\$14,284,790	\$13,141,823	\$13,242,181	\$13,740,654
Arts and Culture Total	\$14,967,866	\$14,439,202	\$14,275,659	\$14,467,172
Expense Total	\$14,967,866	\$14,439,202	\$14,275,659	\$14,467,172
Revenue				
Arts and Culture				
General Fund	\$264,330	-	-	-
Grants - Gen. Gov.	\$141,485	\$62,650	\$377,811	\$123,000
Special Programs Fund	\$472,454	\$628,650	\$640,108	\$726,814
Mesa Arts Center Restoration Fee	\$330,780	\$250,000	\$300,204	-
Arts and Culture Fund	\$7,139,465	\$5,336,806	\$5,915,041	\$6,085,806
Arts and Culture Total	\$8,348,514	\$6,278,106	\$7,233,164	\$6,935,620
Revenue Total	\$8,348,514	\$6,278,106	\$7,233,164	\$6,935,620



Expense Budget Summary by Area

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Core Business Processes	Year End Actuals	Adopted Budget	Year End Estimate	Estimated Budget
Expense				
Arts and Culture				
Arizona Museum of Natural History				
Audience and Donor Development - AZMNH	\$125,360	\$131,273	\$129,281	\$139,864
Cultural Programming - AZMNH	\$922,602	\$898,965	\$940,721	\$971,721
Operations-AZMNH	\$486,649	\$591,400	\$579,267	\$621,405
i.d.e.a. Museum				
Education-i.d.e.a.	\$337,549	\$376,147	\$400,381	\$402,335
Exhibitions-i.d.e.a.	\$390,691	\$437,134	\$449,827	\$443,130
Operations-i.d.e.a.	\$455,415	\$522,453	\$542,453	\$586,556
Mesa Arts Center				
Adult and Youth Studio Classes	\$782,091	\$831,749	\$831,749	\$780,350
Education and Engagement	\$243,121	\$323,437	\$425,887	\$336,272
Fund Development	\$1,446,046	\$1,315,847	\$1,309,847	\$1,269,012
Mesa Arts Center Operations	\$5,878,243	\$6,079,685	\$5,770,134	\$5,512,712
Performing Live	\$3,818,673	\$2,874,243	\$2,839,243	\$3,346,730
Volunteer Recruitment and Management	\$81,427	\$56,869	\$56,869	\$57,085
Arts and Culture Total	\$14,967,866	\$14,439,202	\$14,275,659	\$14,467,172
Expense Total	\$14,967,866	\$14,439,202	\$14,275,659	\$14,467,172



Revenue Budget Summary by Area

	FY 15/16	FY 16/17	FY 16/17	FY 17/18
Core Business Processes	Year End Actuals	Adopted Budget	Year End Estimate	Estimated Budget
Revenue				
Arts and Culture				
Arizona Museum of Natural History				
Audience and Donor Development - AZMNH	\$8,000	\$3,000	\$9,500	-
Cultural Programming - AZMNH	\$60,629	\$25,850	\$91,861	\$90,000
Operations-AZMNH	\$828,314	\$680,800	\$779,000	\$718,000
i.d.e.a. Museum				
Education-i.d.e.a.	\$108,288	\$149,688	\$149,688	\$130,000
Exhibitions-i.d.e.a.	\$49,192	\$54,858	\$54,858	\$52,962
Operations-i.d.e.a.	\$292,968	\$326,286	\$374,286	\$476,534
Mesa Arts Center				
Adult and Youth Studio Classes	\$710,152	\$726,000	\$773,000	\$737,000
Education and Engagement	\$95,207	\$156,110	\$304,560	\$180,275
Fund Development	\$229,441	\$40,000	\$40,000	\$5,000
Mesa Arts Center Operations	\$1,857,050	\$1,151,823	\$1,589,200	\$1,032,158
Performing Live	\$4,109,646	\$2,963,691	\$3,067,210	\$3,513,691
Volunteer Recruitment and Management	-	-	-	-
Arts and Culture Total	\$8,348,889	\$6,278,106	\$7,233,164	\$6,935,620
Revenue Total	\$8,348,889	\$6,278,106	\$7,233,164	\$6,935,620

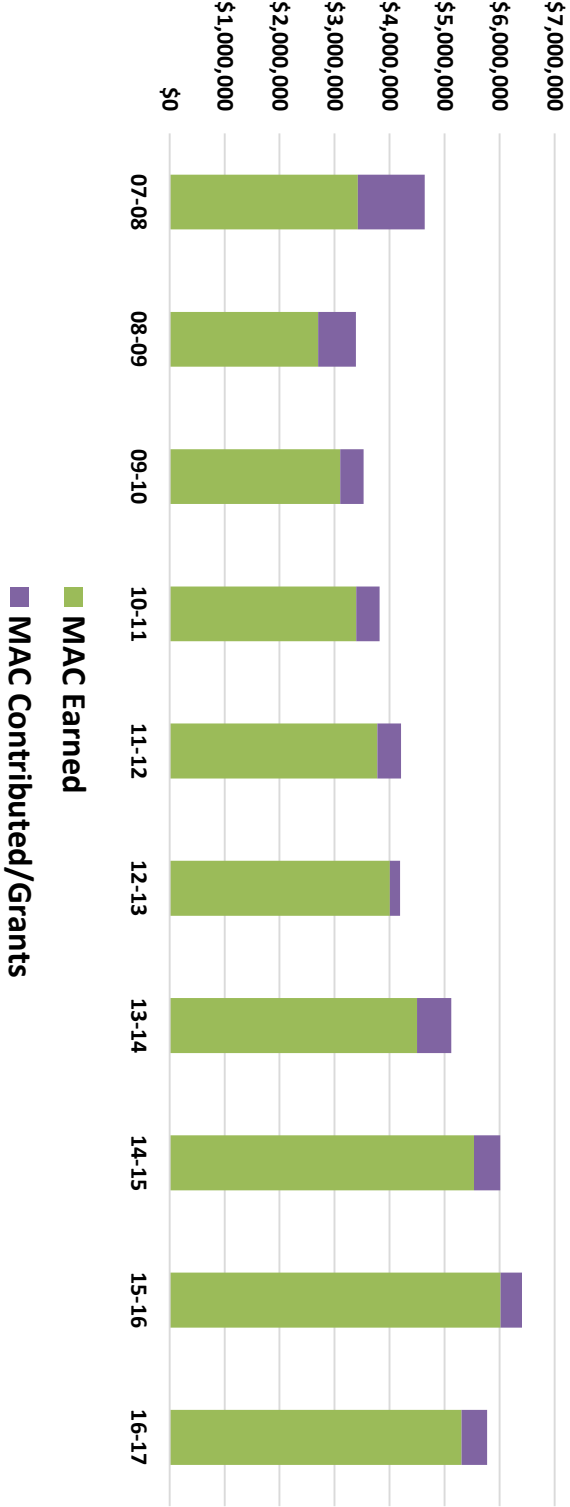


QUESTIONS?

USE DAYS OF THEATERS AT MESA ARTS CENTER BY THEATER AND DAY OF WEEK FOR 2016-17

	Farnsworth Studio	Nesbitt-Elliott Playhouse	Piper Theater	Ikeda Theater	Total Use Days by Day of Week	Total Unused Days by Day of Week	
For 2016-17 Fiscal Year							
	Sunday	28	42	32	28	130	78
	Monday	20	34	24	18	96	112
	Tuesday	30	38	32	30	130	78
	Wednesday	30	40	30	30	130	78
	Thursday	32	39	31	30	132	76
	Friday	30	38	30	36	134	74
Saturday	32	45	38	39	154	54	
Total Use Days by Theater		202	276	217	211		
Total Unused Days by Theater		163	89	148	154		
Average Use Days per Venue increased from 187 days in 2016 to 227 days in 2017 (with possibly a few more bookings by year-end).							

Mesa Arts Center Earned & Contributed Revenues Trendline

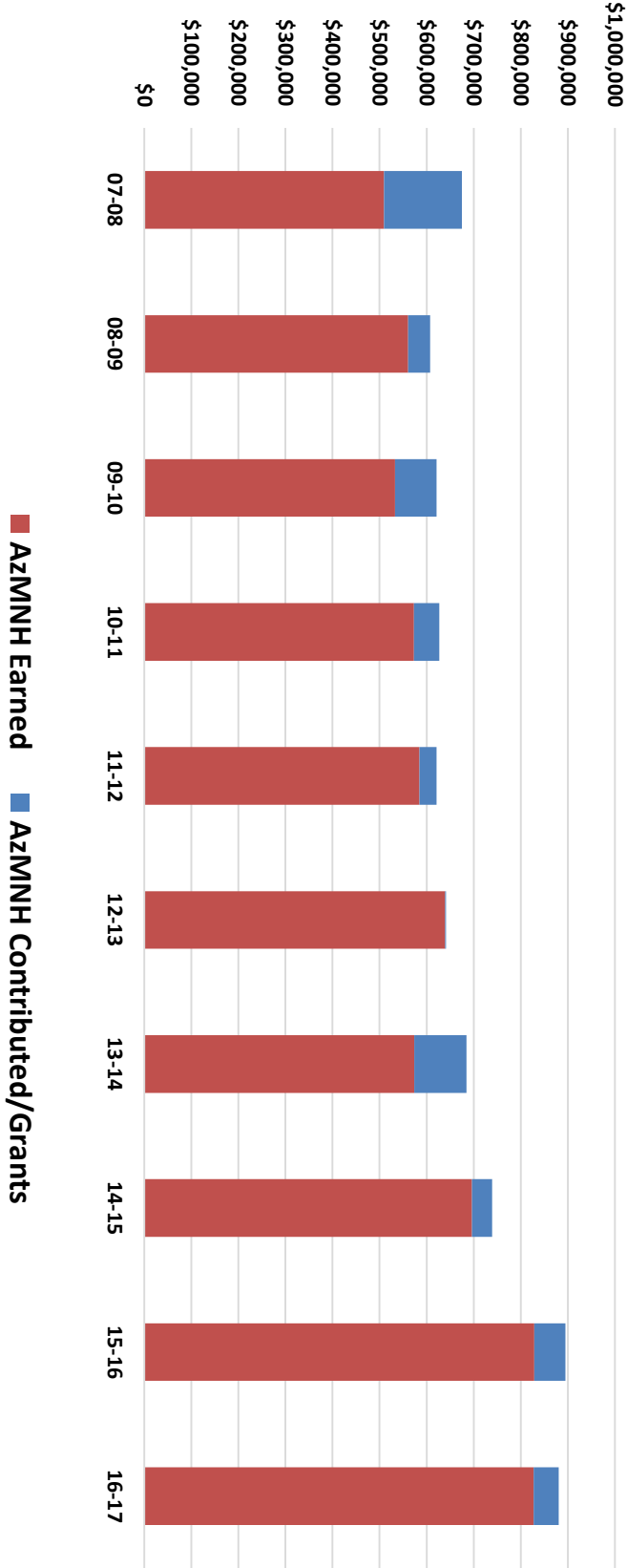


NOTES:

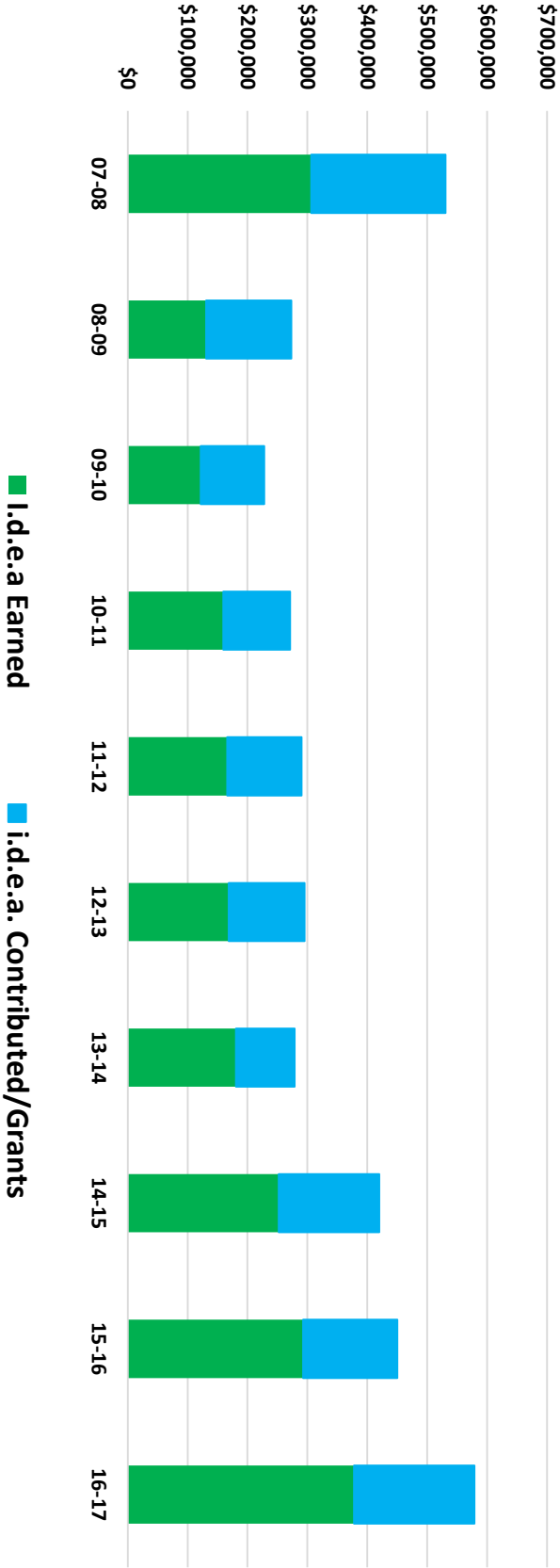
12-13— During the conversion to the new financial system, \$290K was inadvertently allocated to earned revenue instead of contributed revenue, where it belonged.

15-16— Earned revenues include a lump sum of about \$460K that was accumulated earned revenues from the four prior years that had not been moved into operating revenue during those fiscal years.

AzMNH Museum Earned & Contributed Revenues Trendline



i.d.e.a Museum



NOTES:

07-08—i.d.e.a. Museum (then AMY) presented the blockbuster Jim Henson Exhibition that year, which had increased expenses but corresponding increases in earned revenue, raising total admissions by 36%.

13-14—i.d.e.a. Museum rebranded, closing for one month for the transition, which impacted total spending and revenues. Opened Feb. '13; FY 14-15 was first full year as i.d.e.a. Museum. Since FY 14-15 each year they have received several contingencies, based on increased earned and contributed revenues, to help support increased staff and other expenses needed to serve the 70+% growth in visitation.

UNIVERSITY AND MESA DRIVE: CONCEPTUAL MASTER PLANNING & DEVELOPMENT PROCESS

City Council Study
Session - 4/27/2017

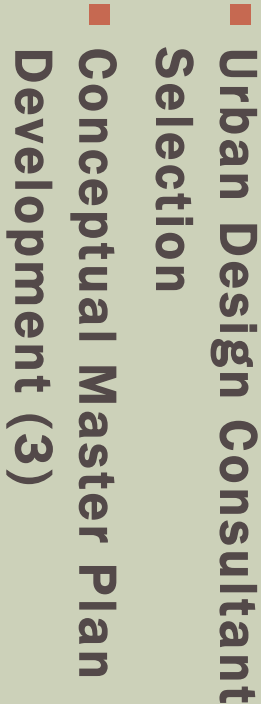
Jeffrey McVay, AICP
Manager of Downtown
Transformation

BACKGROUND AND GUIDING PRINCIPLES



Future development of University and Mesa Drives:

- Provides a significant market-rate residential component (for sale and rental)
- Develops in an urban form
- Is sensitive to the Wilbur Historic District
- Provides a variety of building types and uses
- Provides high quality design and construction
- Activates and supports the downtown core
- Provides a connected pedestrian environment
- Provides neighborhood supporting non-residential uses that complement downtown core



- Smart Growth Community Plan provisions of Form-Based Code
 - Public design process/engage development community
 - Conceptual parceling plan that allows phasing
- ## ▪ Market Analysis/Feasibility
- Engage development community



DEVELOPMENT PROCESS



■ Public Solicitation for Development Proposals

- Conceptual master plan(s) provide framework for solicitation
- Solicitation can be released for a single master developer, or for several developers over time.

■ Negotiate Development Agreement(s)

- Establish performance measures
- Quality of development key consideration in negotiation

■ Negotiate Purchase and Sale Agreement(s)

- Take down parcels over time

■ Selected Developer(s) Develop Final Plans

DISCUSSION AND DIRECTION ON CONCEPTUAL MASTER PLANNING AND DEVELOPMENT PROCESS

HOW THE PUBLIC CONTRIBUTED ONLINE SURVEY



RESIDENTIAL USE



PUBLIC AMENITITES

STREETSCAPE



**TRANSITION TO
HISTORIC DISTRICT**

10

options per category including "none of the above"

HOW THE PUBLIC CONTRIBUTED COMMUNITY MEETINGS



SUMMARY OF THE COMMUNITY VISION

Future development of University and Mesa Drives:

- Provides a significant market-rate residential component, with an emphasis on for-sale product such as attached and detached single-family and condominiums
- Low-scale residential development provides a transition between the Wilbur Historic District and future development
- Future residents have access to public open space connected with tree lined streets
- Future residents have safe and convenient access to an active restaurant and retail district in the downtown core, with commercial development limited within the neighborhood



DEVELOPER'S FORUM

HOW DEVELOPERS CONTRIBUTED



SUNBELT HOLDINGS



Meritage
Homes®

DMIB®



Village
Bloom, LLC
Investment and
Development

artHAUS
THE ART OF LIVING



HARVARD INVESTMENTS

peabody
equities

2014 E. Broadway, Suite 400
Tampa, FL 33606